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Mission

Conquering cancer through research, education, and promotion of the highest quality patient care

Vision

A world where cancer is prevented or cured, and every survivor is healthy

**More than 40,000 members
in 120 countries.**

ASCO Annual Meeting



39,400 attendees in 2017

ASCO and Patient Advocates

Patient advocates share a common goal with ASCO: Addressing the needs and concerns of people with cancer and ultimately accelerating progress against cancer.

Recognizing the important role of advocates within the cancer community, ASCO supports patient advocates by providing them with educational and networking opportunities at our meetings.

We also strive to make our meetings affordable to patient advocates by offering scholarships, discounted registration, and complimentary and discounted exhibit space.

Outreach to Patient Advocates

- Opportunities to attend ASCO Symposia and Annual Meeting (including scholarships, discounted registration, discount exhibit space, educational sessions, networking, etc.)
- Cancer.Net featured content, blog posts, videos, podcasts
- Educational resources for patients, survivors, caregivers
- Research news from ASCO meetings and ASCO journals
- News regarding ASCO initiatives
- Opportunities to get involved and contribute to ASCO

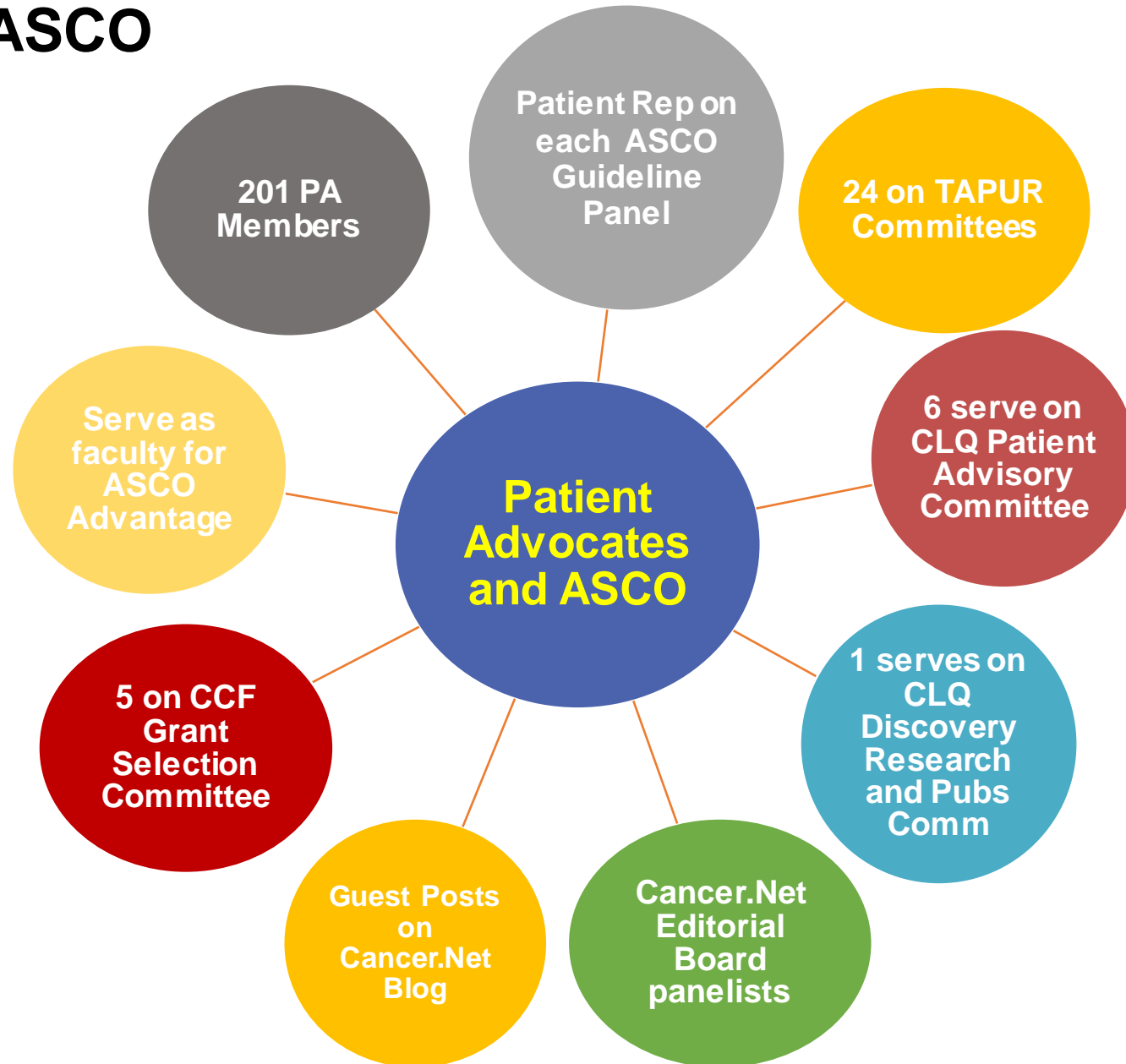
Engaging Patient Advocates

We are committed to engaging patient advocates in various ASCO, Conquer Cancer Foundation, and CancerLinQ initiatives, programs, and activities.

Now more than ever, advocates are contributing throughout our society and sharing in our mission.

At the same time, advocates are a growing population of ASCO members → over 200 patient advocate members

Patient Advocate Engagement throughout ASCO



Patient Advocate Programs: 2017 Annual Meeting



JUNE 2-6, 2017

McCormick Place | Chicago, Illinois

#ASCO17

460 patient advocates attended:

- 275 individuals
- 185 exhibitors

Scholarships awarded every year since 2007

Special educational meetings and networking opportunities



Advocates meeting in the Patient Advocate Lounge

Priority Advocacy Areas for ASCO

- 21st Century Cures and Cancer Moonshot
- Right to Try/Expanded Access
- Protection of Human Subjects: Common Rule
- Opioid Epidemic
- Oral Parity
- Tobacco Control and Prevention
- Access to Care:
 - Clinical Trials Coverage
 - Affordable Drugs

Thank You