

# **Risk Communication Advisory Committee Meeting**

March 5-6, 2018

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Office of the Commissioner

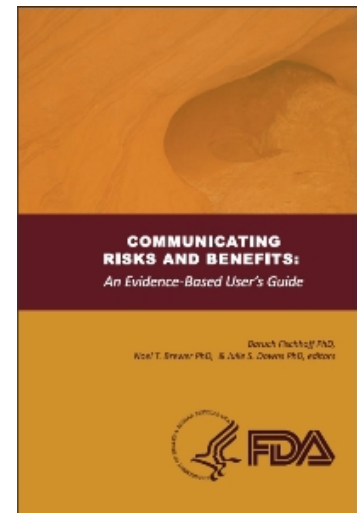


# FDA 2018 Strategic Policy Roadmap

- Highlights four priority areas for policy development:
  - I. Reduce the burden of addiction crises that are threatening American families
  - II. Leverage innovation and competition to improve health care, broaden access, and advance public health goals
  - III. **Empower consumers to make better and more informed decisions about their diets and health**; and expand the opportunities to use nutrition to reduce morbidity and mortality from disease
  - IV. Strengthen FDA's scientific workforce and its tools for efficient risk management

# Committee Milestones

- First meeting 2008
- Today starts the 11<sup>th</sup> year and 25<sup>th</sup> meeting
- Committee has contributed to
  - Evaluations of FDA communication programs: Consumer Updates, MedWatch, recall notices
  - Strategic planning for Risk Communication (2009, 2017)
  - Overviews of Communications Science (including collected articles, 2011) and FDA Communications vehicles (2016)





# Risk Communication Advisory Committee Contributions

- Committee has advised scientists across FDA on communication in varied specific cases:
  - Using peroxide-based contact lens care products safely (2017 - CDRH)
  - Fetal effects and maternal benefits and risks in methadone or buprenorphine maintenance therapy for opioid addiction (2015-CDER)
  - Benefits of eating adequate amounts of fish, while avoiding certain fish with higher amounts of methyl-mercury – especially important for pregnant and lactating women (2014-CFSAN)
  - Harmful and potentially harmful constituents in tobacco products or tobacco smoke (2013-CTP)