



# SMOKING RATES & EFFECTS in American Indians/Alaska Natives

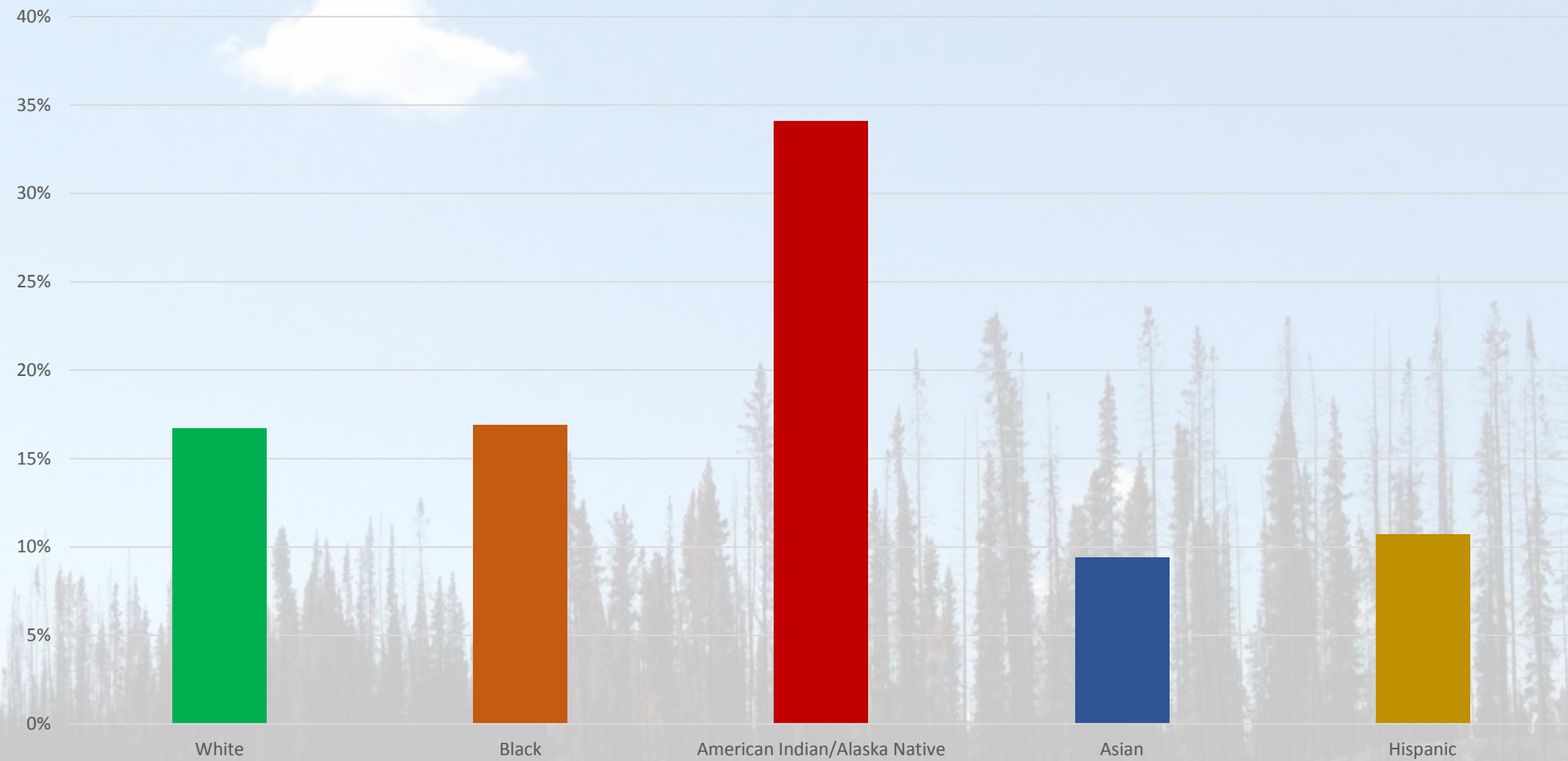
Siobhan Wescott, MD, MPH

November 2018

Only cigarette smoking

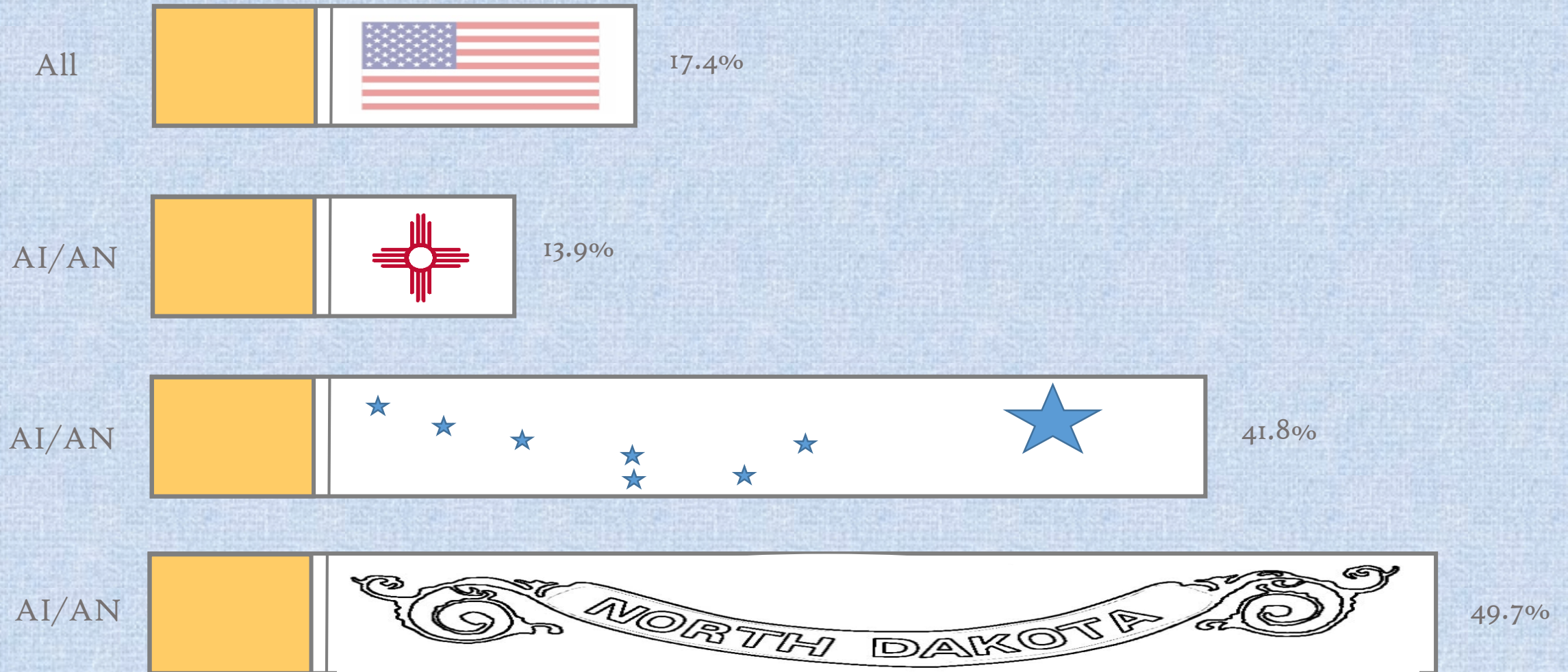


# US Smoking Rates, 2016



Source: CDC, NHIS

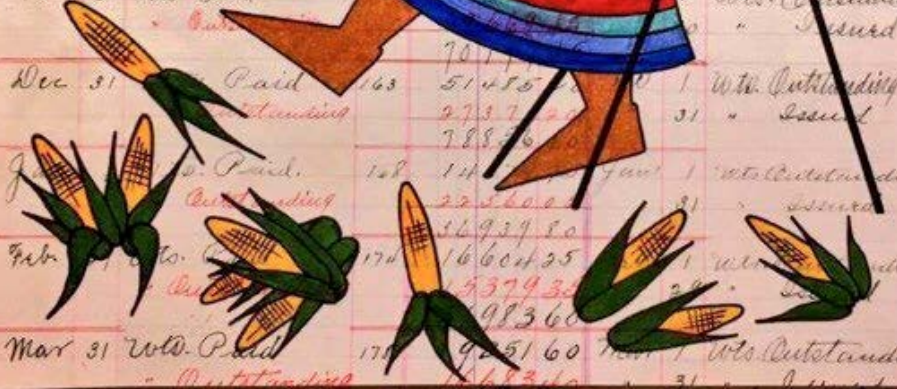
# Smoking Rates, 2017 BRFSS Data



*Warrants Outstanding Contingent Fund*

April 1	Warrants Paid	119	51,231.30	Wts. Outstanding	95,404.00
May 31-07	Wts. Outstanding		3,720.00	Wts. Outstanding	288,550.00
June 30-07	Wts. Outstanding		8,603.20	Wts. Outstanding	196,991.00
July 31-07	Wts. Outstanding		2,097.50	Wts. Outstanding	128,888.70
Aug 31-07	Wts. Outstanding			Wts. Outstanding	10,026.40
Sept 30-07	Wts. Outstanding			Wts. Outstanding	289,752.00
Oct 31	Wts. Outstanding			Wts. Outstanding	9,716.00
Nov 30	Wts. Outstanding			Wts. Outstanding	383,197.00
Dec 31	Wts. Outstanding			Wts. Outstanding	23,861.70
Jan 31-08	Wts. Outstanding			Wts. Outstanding	9,165.60
Feb 28	Wts. Outstanding			Wts. Outstanding	33,727.30
Mar 31-08	Wts. Outstanding			Wts. Outstanding	51,010.80
Apr 30	Wts. Outstanding			Wts. Outstanding	1,037.20
May 31-08	Wts. Outstanding			Wts. Outstanding	41,383.70
June 30-08	Wts. Outstanding			Wts. Outstanding	98,476.00
July 31-08	Wts. Outstanding			Wts. Outstanding	51,231.30
Aug 31-08	Wts. Outstanding			Wts. Outstanding	51,231.30
Sept 30-08	Wts. Outstanding			Wts. Outstanding	94,944.00
Oct 31-08	Wts. Outstanding			Wts. Outstanding	60,725.70
Nov 30-08	Wts. Outstanding			Wts. Outstanding	94,517.00
Dec 31-08	Wts. Outstanding			Wts. Outstanding	70,177.40
Jan 31-09	Wts. Outstanding			Wts. Outstanding	69,669.40
Feb 28-09	Wts. Outstanding			Wts. Outstanding	9,156.90
Mar 31-09	Wts. Outstanding			Wts. Outstanding	78,856.40
Apr 30-09	Wts. Outstanding			Wts. Outstanding	27,371.20
May 31-09	Wts. Outstanding			Wts. Outstanding	9,568.60
June 30-09	Wts. Outstanding			Wts. Outstanding	36,939.80
July 31-09	Wts. Outstanding			Wts. Outstanding	22,560.00
Aug 31-09	Wts. Outstanding			Wts. Outstanding	94,235.00
Sept 30-09	Wts. Outstanding			Wts. Outstanding	31,983.60
Oct 31-09	Wts. Outstanding			Wts. Outstanding	15,379.30
Nov 30-09	Wts. Outstanding			Wts. Outstanding	10,555.00

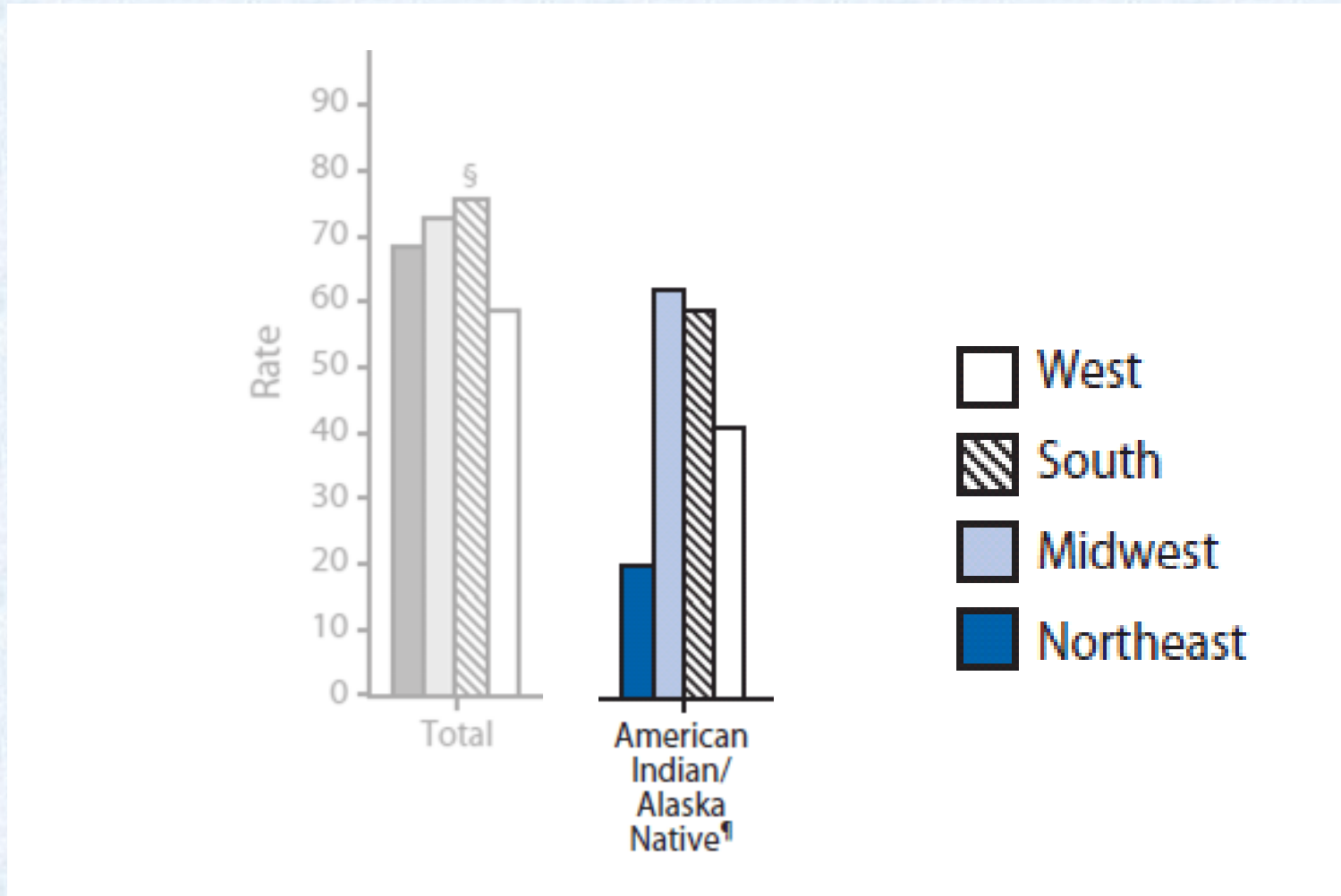
DECOLONIZE DATA



Pepion 10/10

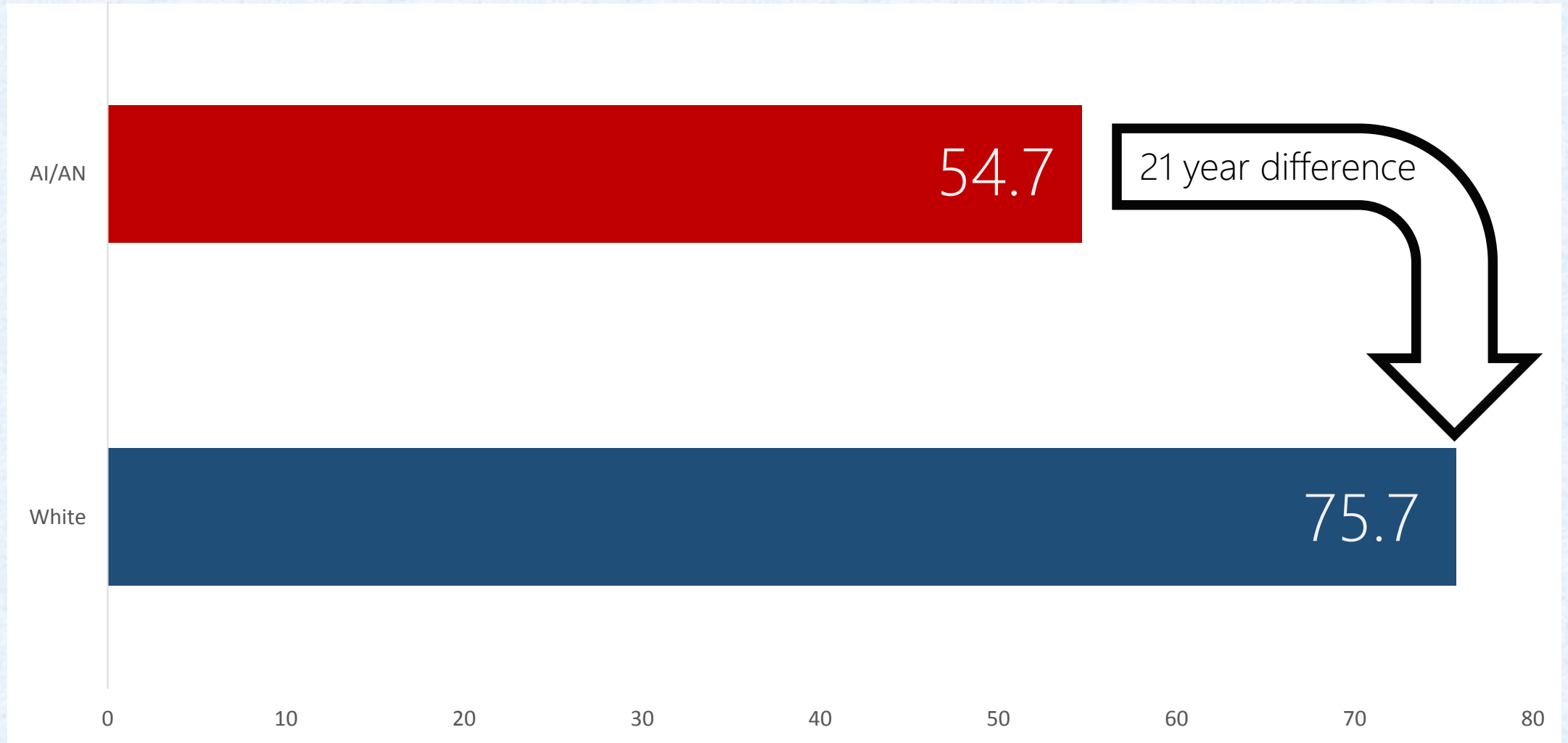
Art by John Isaiah Pepion

# Lung Cancer Incidence, 1998-2006



Lung Cancer is the leading cause of cancer deaths in AI/AN (CDC)

# North Dakota Life Expectancy



# Cardiovascular Disease

- Leading cause of death in AI/AN
- Smoking directly attributable as a risk factor



# Diabetes

- AI/AN have amongst the ↑ est diabetes rates
- - Smokers 30-40% more likely to develop diabetes than non-smokers



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# Two Tobacco Ways

CoCo Villaluz  
Hidatsa/Assiniboine/Chamorro  
Senior Community Development Manager  
ClearWay Minnesota<sup>SM</sup>

# Knowing Our Past



# “Kill the Indian, Save the Man”



TEKAKWITHA INDIAN MISSION INC.

Sisseton, South Dakota

April 25th, 1952

Dear Mr. and Mrs. Seely:

Thank you very kindly for your donation of IO.00 for my little Indians.

You'rs is the first invitation that was ever extended to one of our papooses to come and spend the vacation some ~~where~~. We have a few little boys and girls who have no one at all interested, ~~whet~~ whether they live or die or come and go. I would send a little boy of six years or older or a little girl ~~what~~ ever you prefer. These Indian children are very little trouble, especially the one I have in mind.

If you really mean it, I will see that we get him ready; you may have him any ~~to~~me you desire. I am not making any inquiries about you, because it takes a good person to make an offer as you didi

Please. let me know.

With kindest regards

*Arthur J. ...*

Indian chief  
had heap  
big cold



(‘cause he didn’t keep his wig wa’m)



So he puffed  
a pack of  
KOOLS

(His throat felt peaceful)

He liked ‘em  
without  
reservation  
then



(So he said)



“Why don’t I  
tote’m  
all the time?”

Switch from  
“Hots” to  
KOOLS

*for good!*

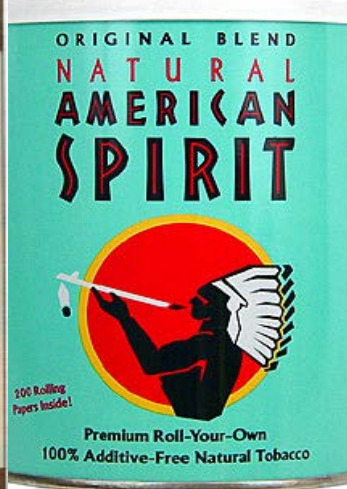


**RED MAN—  
AN AMERICAN  
EXPERIENCE™**

Red Man, one of the most well known and respected brand names in smokeless tobacco, has introduced its new Red Man Premium Moist Snuff. A blend of full bodied high quality tobacco, Red Man Premium Moist Snuff is available in three popular styles: Long Cut Wintergreen, Fine Cut Natural and Long Cut Straight.



REDMAN.COM



ORIGINAL BLEND  
NATURAL  
AMERICAN  
SPIRIT



200 Rolling  
Papers Inside!

Premium Roll-Your-Own  
100% Additive-Free Natural Tobacco

American Indian Sacred Herbal Smokes

*American  
Indian*



*“Nature in the Raw  
is seldom MILD”*

THE FORT DEARBORN  
MASSACRE  
“Nature in the Raw”—as  
portrayed by the artist, N. C.  
Witch . . . inspired by the  
heartless treachery of a band  
of vicious Miami Indians,  
who massacred the settlers  
with inhuman ferocity . . .  
August 15, 1812.

—and raw tobaccos  
have no place in cigarettes



They are *not* present in Luckies  
. . . the *mildest* cigarette  
you ever smoked

Seldom Mild”—so these fine tobaccos, after proper aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words—“It’s toasted.” That’s why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

WE buy the finest, the very finest tobaccos in all the world—but that does not explain why folks everywhere regard Lucky Strike as the *mildest* cigarette. The fact is, we never overlook the truth that “Nature in the Raw is

**“It’s toasted”**  
That package of mild Luckies

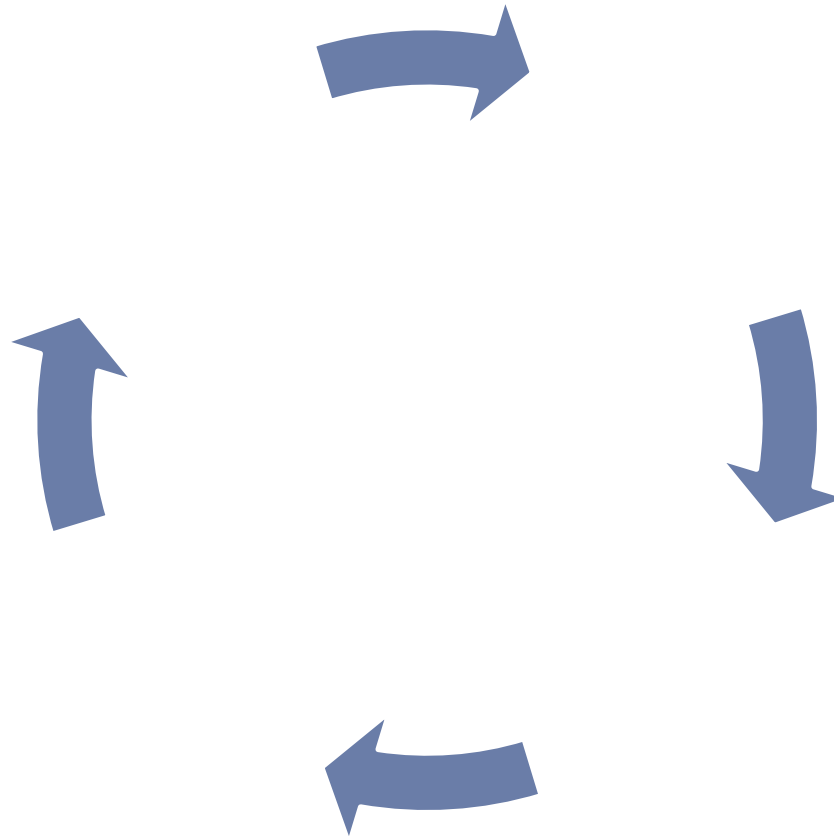
“If a man write a better book, preach a better sermon, or make a better man than his neighbor, the he build his house in the woods, the world will make a better path to his door.” —RALPH WALDO EMERSON.  
Does not this explain the world-wide acceptance and approval of Lucky Strike?

THE CIGARETTE CO., CHICAGO





# “What disrupted the Indian World?”



# Two Tobacco Ways Principle

## **Traditional Tobacco**


Traditional tobacco use honors the Creator and is governed by cultural protocol for spiritual, ceremonial and cultural uses.



## **Manufactured/Commercial Tobacco**

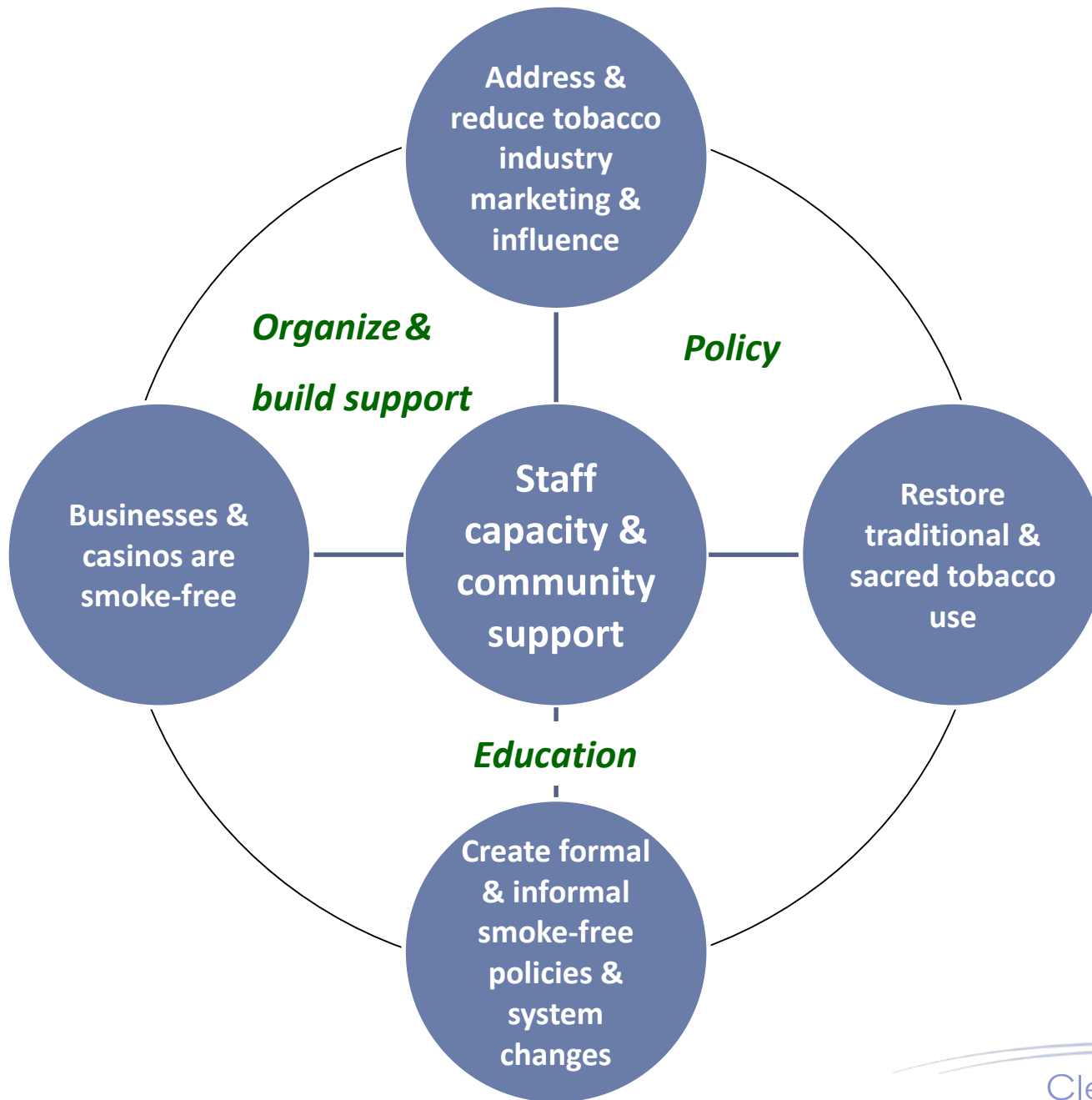
Manufactured/commercial tobacco use causes sickness, disease and death in our communities and is governed by marketing protocols of addiction.

# Tribal Tobacco Education and Policy (TTEP) Initiative

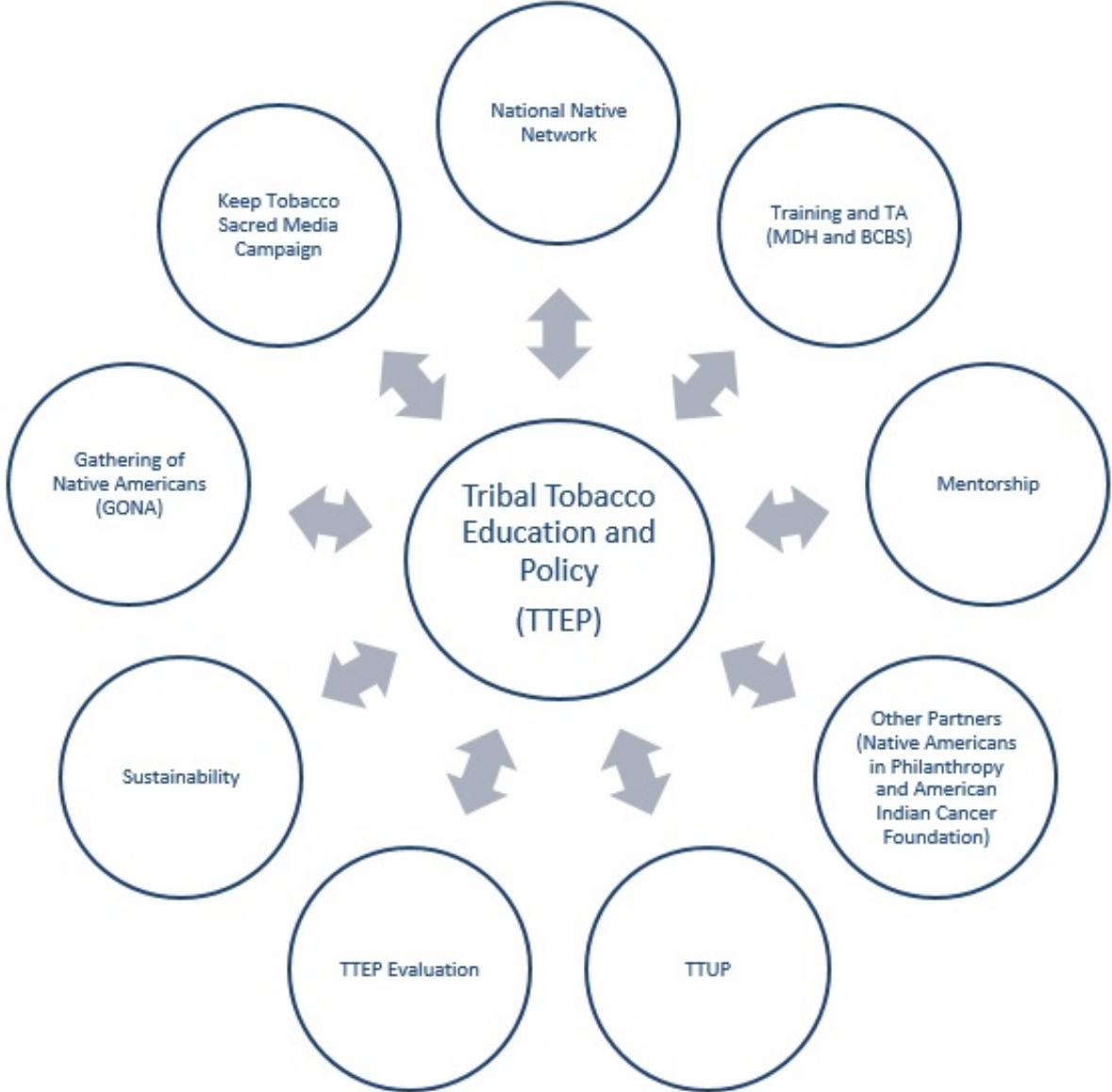


# TTEP Overview

- To **promote American Indian health** and advance comprehensive commercial smoke-free tribal government policies on tribal lands
  - Direct support to tribes
  - Full-time tribal coordinator
  - Mentorship by national experts
  - Training and technical assistance



# TTEP Model



# TTEP Successes

- Restoration of Traditional tobacco messaging and use at many community events
- Commercial tobacco free ceremonies
- Smoke-free Foster Care, buffer zones, tribal vehicles, tribal headquarters, casino events, casino spaces, casino hotels and e-cigarette policies

# Keep Tobacco Sacred Media Campaigns





# Keep Tobacco Sacred Billboards

**VALUE OUR TRADITION.**  
**KEEP TOBACCO SACRED.**



 QUITPLAN | [quitplan.com](http://quitplan.com)

**VALUE OUR TRADITION.**  
**KEEP TOBACCO SACRED.**



 QUITPLAN | [quitplan.com](http://quitplan.com)

**KEEP THE TRADITION.  
BREAK THE ADDICTION.**

**KEEP TOBACCO SACRED.**

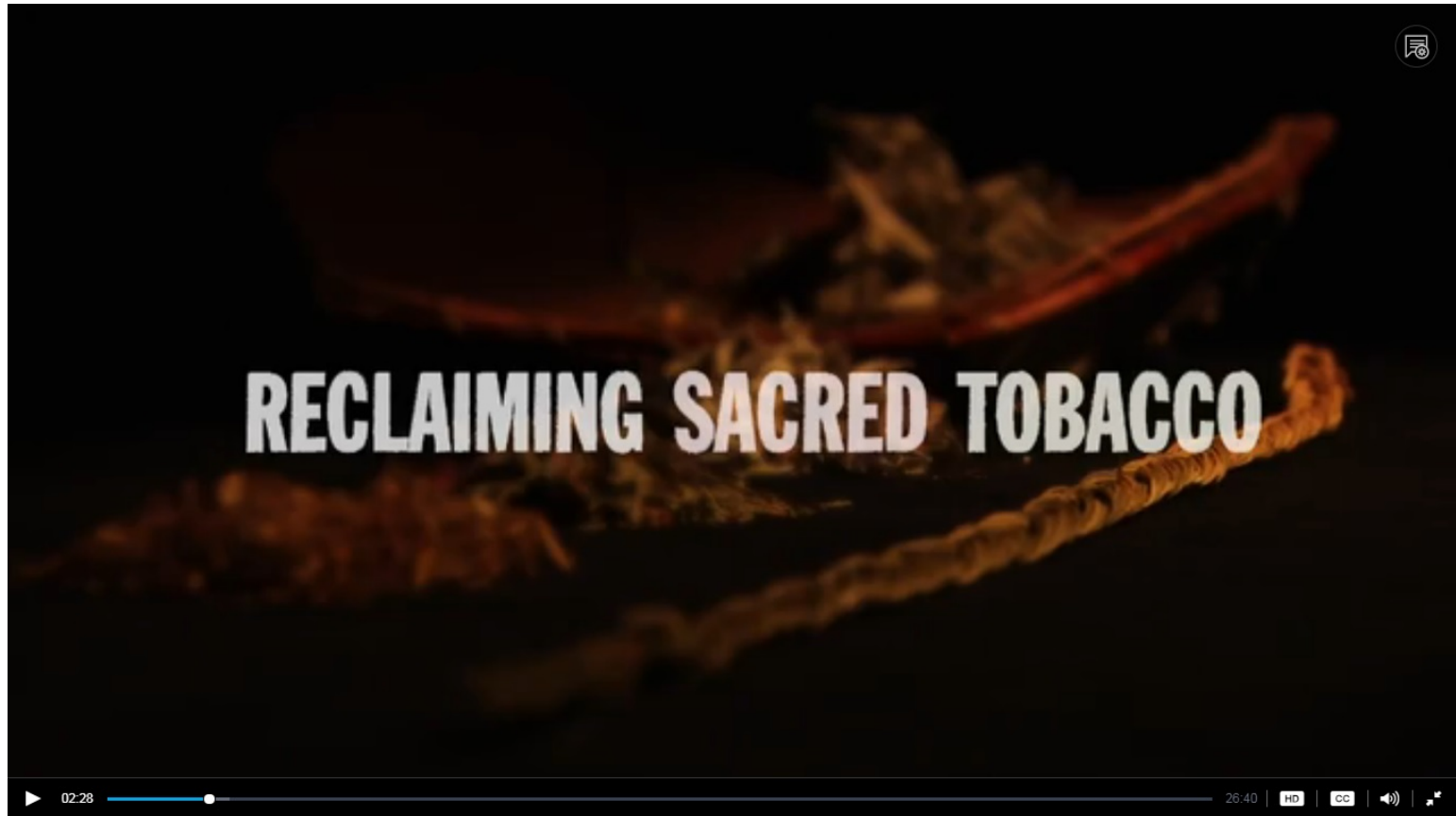


QUITPLAN

| [quitplan.com](http://quitplan.com)



# Reclaiming Sacred Tobacco



[www.clearwaymn.org/keep tobaccosacred](http://www.clearwaymn.org/keep tobaccosacred)

<https://www.tpt.org/reclaiming-sacred-tobacco/video/tpt-co-productions-reclaiming-sacred-tobacco/>

# I See Generations.



## Why the World Will Never Be Tobacco-Free: Reframing “Tobacco Control” Into a Traditional Tobacco Movement

Gina Boudreau, Carol Hernandez, Donna Heffer, Kathleen Starlight Preuss, Linda Tibbets-Barto, Nicole Toves Villaluz, and Sheryl Scott, MPH

### FOUNDATION REVIEW

#### Designing an Evaluation of a New Initiative: A Practical Approach to Ensure Evaluation Use

Linda M. Bosma, Ph.D., Bosma Consulting, LLC; Chris Matter, B.A., ClearWay Minnesota;  
Jaime Martinez, M.Ed., ClearWay Minnesota; Nicole Toves, ClearWay Minnesota; and Joanne  
D’Silva, M.P.H., ClearWay Minnesota

### RESEARCH

## Strengthening Traditions and Embracing a Commercial Tobacco-Free Campus

Tribal College Journal  
Volume 28 NO. 3 - Spring 2017

### The Foundation Review

Volume 7 | Issue 2

Article 7

6-30-2015

## Building an Organizational Culture That Supports Philanthropy in Indian Country: A Funder’s Story

Scientific American  
March 29, 2018

WELLNESS

## The Fight to Keep Tobacco Sacred

Native Americans have the highest smoking rates in the country. Some tribal  
members are attempting to reverse that trend in a surprising way

## Tobacco industry misappropriation of American Indian culture and traditional tobacco

Joanne D’Silva,<sup>1,2</sup> Erin O’Gara,<sup>1</sup> Nicole T Villaluz<sup>3,4</sup>

Health Promotion Practice  
2016 Society for Public Health Education

### *The Tribal Tobacco Education and Policy Initiative: Findings From a Collaborative, Participatory Evaluation*

Zhou et al. BMC Public Health (2016) 16:870  
DOI 10.1186/s12889-016-3553-4

BMC Public Health

### RESEARCH ARTICLE

Open Access



## Continuous weeklong measurements of indoor particle levels in a Minnesota Tribal Casino Resort

Zheng Zhou<sup>1\*</sup>, David Bohac<sup>2</sup> and Raymond G. Boyle<sup>3</sup>

### The Foundation Review

Volume 10 | Issue 1

Article 5

3-30-2018

## In a Good Way: Advancing Funder Collaborations to Promote Health in Indian Country

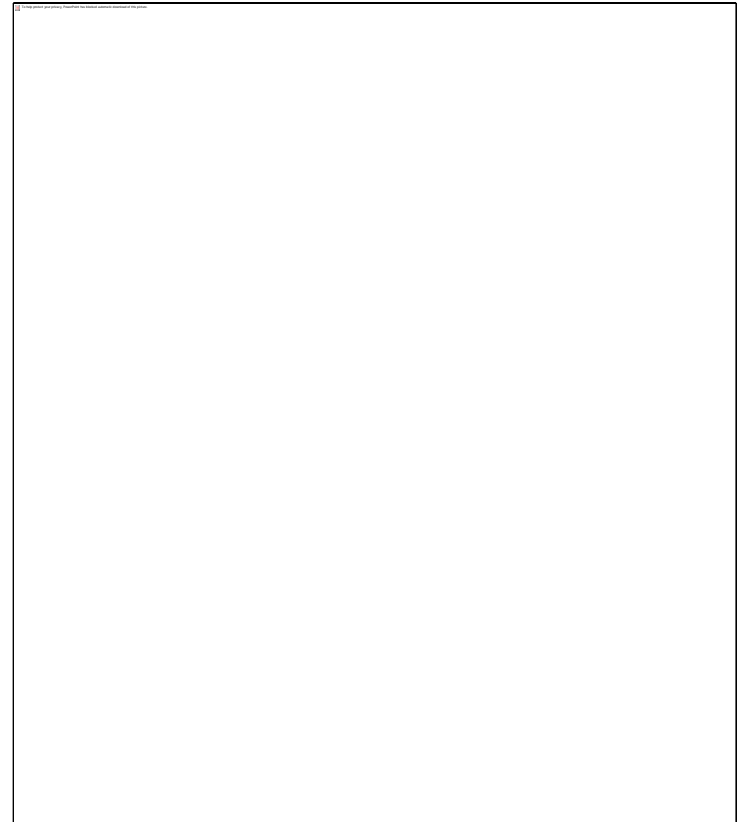
# Tribal Tobacco Use Prevalence

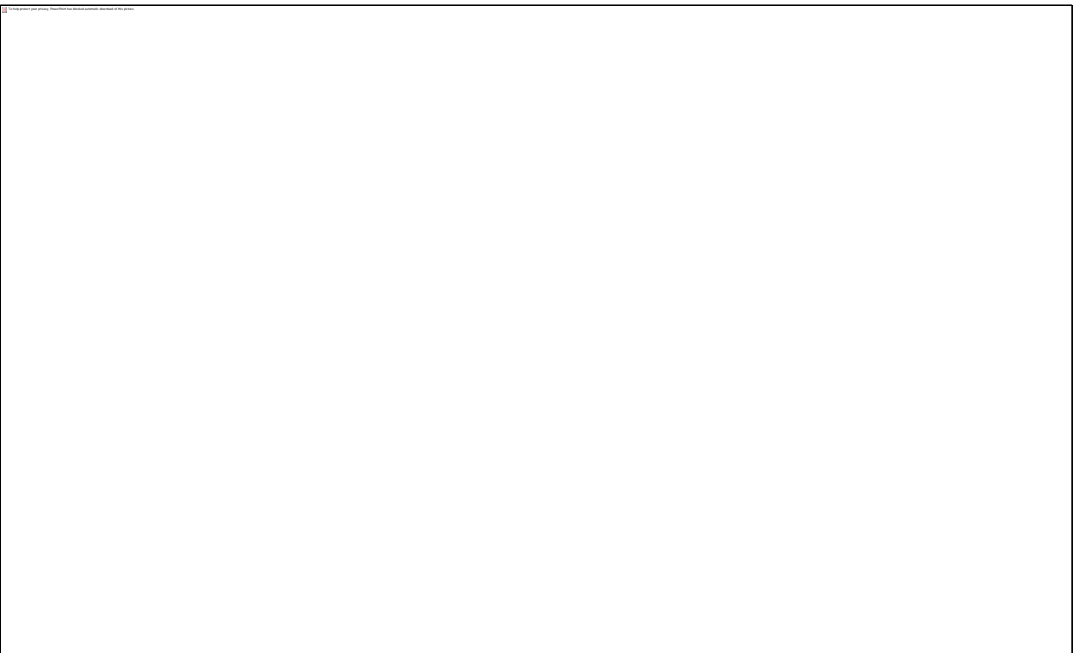
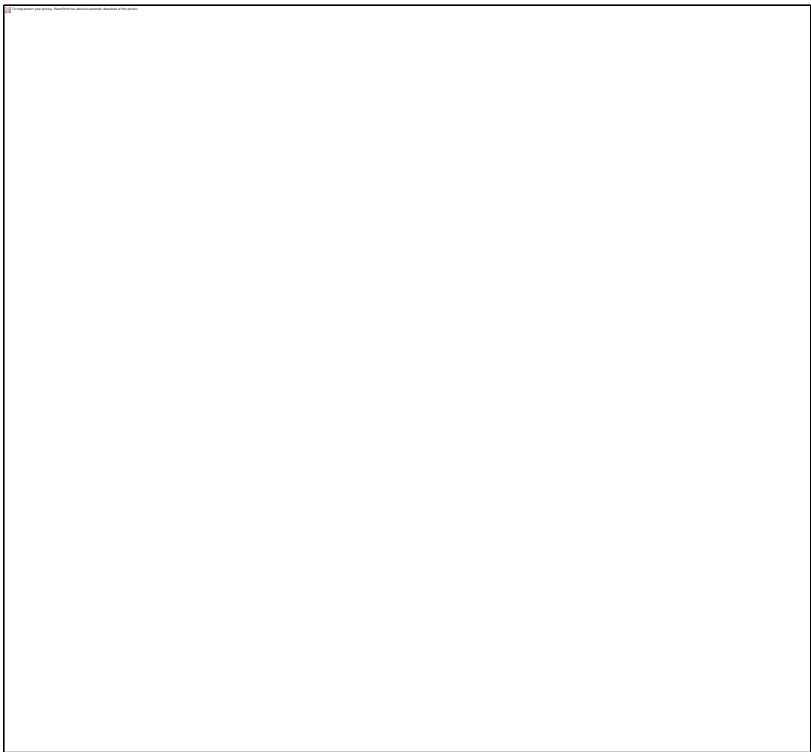
The American Indian Cancer Foundation (AICAF) is embarking on the implementation of the second Tribal Tobacco Use Project (TTUP II) study.

The original Tribal Tobacco Use Project was a tribally specific statewide survey of commercial and traditional tobacco use among American Indians. Since this time, the Tribal Tobacco Use Project Survey Report 2013 Findings from Minnesota American Indian Communities was shared with Minnesota tribal councils, health directors, stakeholders and community members.

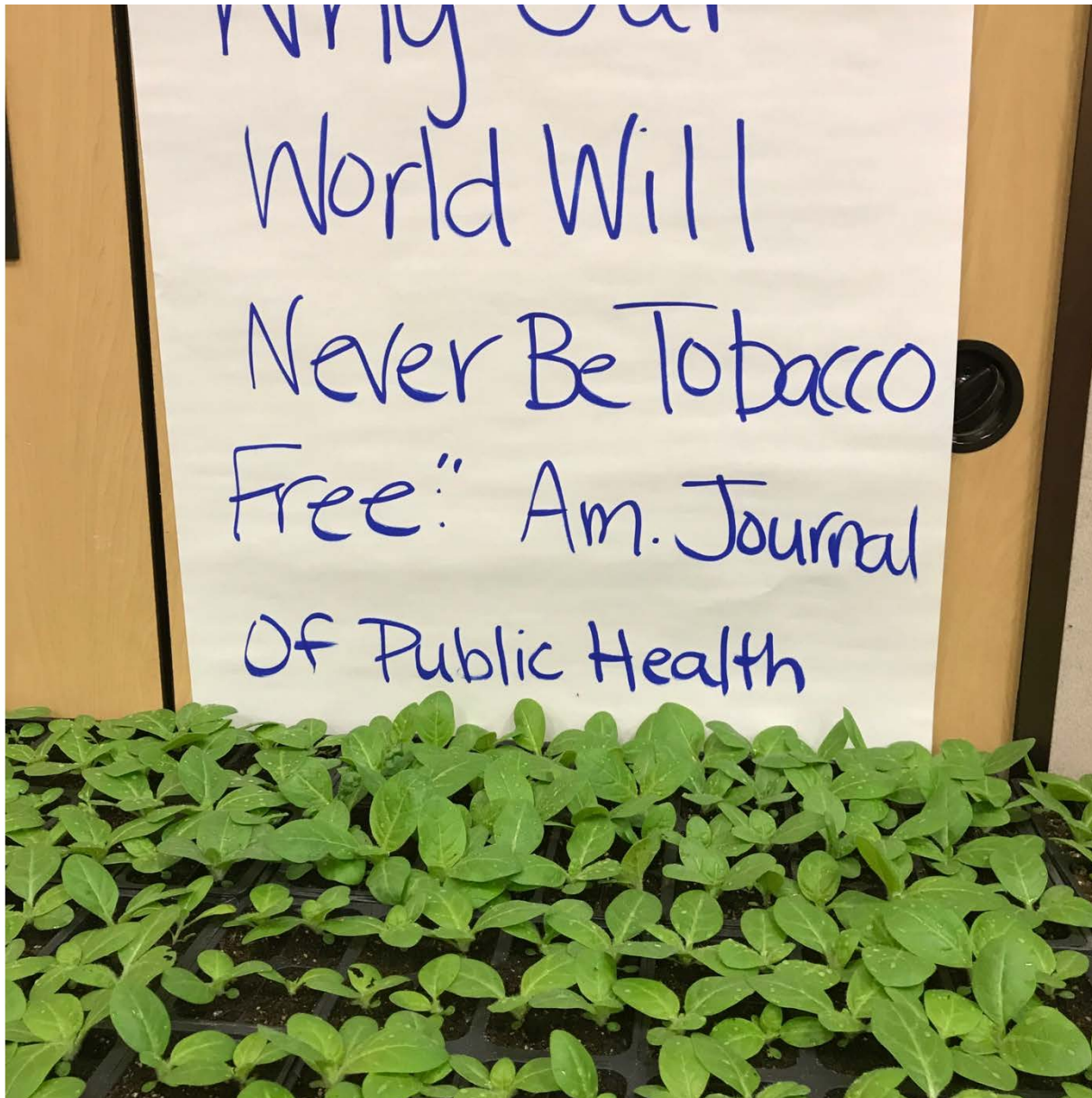
# Original TTUP Study Methods

- Included 7 reservations and 2 urban communities (Duluth and Twin Cities) and 2,926 participants.
- Participants included adults, ages 18 and older who were included on a tribally provided list (either enrollment, clinic user or housing).
- The survey included questions about smoking status, quitting, secondhand, and traditional tobacco use
- Each participating tribal community owned their own individual data and received a report, key findings, presentation and technical assistance on using the data.
- Only statewide combined TTUP findings were shared outside of each tribal community.











Thank you! Pinamiya!

CoCo Villaluz

[cvillaluz@clearwaymn.org](mailto:cvillaluz@clearwaymn.org)



**DCCS**  
DIVISION OF CLINICAL  
AND COMMUNITY SERVICES

## OMH Health Equity Series

Collaborative Efforts to Address Commercial  
Tobacco Use

November 29, 2018

Alberta Becenti, MPH  
Indian Health Service



## Learning Objectives

1. Identify at least two strategies to address commercial tobacco use and exposure to secondhand smoke.
2. Understand the importance of utilizing collaborative approaches and partners in planning, developing, and implementing commercial tobacco prevention efforts in order to sustain programs.



# Presentation Outline

- Background
- Collaborative Efforts
  - National Tobacco Prevention Blue Print
  - Strategies
- How you can support commercial tobacco free efforts
- Future plan



Bemidji Area Indian Health Service:  
Health Promotion Program Partners Meeting  
Funding Partners in Traditional Tobacco Movement in Minnesota  
April 2017



# Bemidji Area Indian Health Service Health Promotion Program Partners Meeting

Funding Partners in TRADITIONAL TOBACCO movement in MN

### ClearWay Minnesota

1998 INDEPENDENT SETTLEMENT  
3% to fund 25 years  
INDEPENDENT NON-PROFIT to focus on TOBACCO.

19 MEMBER-BASED

2023

WE SEEK SWISSDRUM = TRADITIONAL

WE WANT TO HIRE INDIAN COACHES

"HANDS TRADITION" MEDIA COACHINGS

"KEEP TOBACCO SACRED"

LEGACY GOALS:

- Reduce rate of smoking < 9%
- Reduce 2nd Hand Smoke exposure among non-smokers < 5%
- Advance science of eliminating tobacco-related health disparities

SMOKE FREE GENERATION

PREVALENCE 5% IN INDIAN COMMUNITY

4x

1997

2014

2016

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2018

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National Indian Health Service  
Health Promotion Health Education

Blueprint for Commercial Tobacco Prevention & Reduction

**Vision**  
KEEPING TOBACCO SACRED; HONORING OUR INDIGENOUS LIFE WAYS.

**Mission**  
BY HONORING OUR LEGACY OF TRADITIONAL TOBACCO, WE SEE GENERATIONS COMMERCIAL TOBACCO-FREE BY SHARING OUR CULTURE, TRADITION and TEACHINGS AMONG ALL INDIGENOUS PEOPLES.

**UNIVERSAL SCREENING of TOBACCO** (w/ providers)

QUITTING is a life-long effort. INCREASE opportunities to QUIT when people are READY.  
INCLUDES

**UNIVERSAL ACCESS to TREATMENT**



**HEALTHCARE SYSTEMS MUST integrate TRADITIONAL HEALING PRACTICES** WITHIN THEIR CARE DELIVERY SYSTEMS.

Treatment must be **comprehensive care!**  
NUTRITION, MENTAL HEALTH, MEDICAL HEALTH, WISDOM.  
Be consistent in policy enforcement.

**I.D. STAKEHOLDERS**

- Recruit participants
- ENGAGE common
- CREATE BUY-IN

**DEFINE OBJECTIVES**

- list goals (SHORT + LONG TERM)
- delegate accountability
- timeline

**COALITION-BUILDING**

**Advocacy + CHAMPIONS**

- ↳ create activists
- ↳ bring STRENGTH

it takes the avg. person 11 QUIT attempts

**PARTNER with tribal communities to DEVELOP curriculum** regarding traditional tobacco practices

Give them SPACE + AGENCY.  
HEALTH TRAINING: CHANGING THEM.

**Youth ADVOCACY**

**DEVELOP YOUTH-AGAINST-COMMERCIAL-TOBACCO-USE TASK FORCE.**

Casinos + funerals + ANU PEANUT OPPORTUNITIES  
EMPOWER young influencers  
15 min "chat" on floor.  
LID YOUTH MENTOR after school for TRUTH training.  
BE in the SCHOOLS  
cultural connections

**ACTIVE EDUCATION**

DEVELOP general tool box (physical and digital components)  
AUDIENCE SPECIFIC

**BUILD CAPACITY to develop KNOWLEDGE SHARING tools.**

COMMON info gathered in a central location  
DEVELOPMENT of "WIKI" DOCUMENT

**DEVELOP FRAMEWORK around what CAN be shared.**

**TRADITIONAL TOBACCO**

**CHRONICLE HISTORY of TRADITIONAL TOBACCO** (NO COMMERCIAL MENTION)

Collaborating with existing RESOURCES to develop a UNIQUE OFFERING.  
American Indian Cancer Foundation  
MIGHT be a great CONTENT OWNER.  
3 STAGE implementation  
1 OPEN framework 2 distribute TO TUBE 3 "DATA-BASING"

**DEVELOP TRADITIONAL TOBACCO CAMPAIGN**

#keepitobacco sacred  
SEPT 2017  
HOW I KEEP TOBACCO SACRED

**MEDIA/ CAMPAIGNS**

**DIGITAL STORY TRAINING**

+ IHS service areas  
- DEC 2017  
CRITERIA: REACH the most PEOPLE  
CHANGING technology adds COMPLEXITY  
CREATE a filler if-then event.

**BUILD and SHARE NETWORK**

of RESOURCES: national, regional, local  
PRIORITY cultural practices  
DESIGNATE individuals and treatment  
MULTIPLE LEVELS  
SPRING of 2018!

**TOBACCO CESSATION**

**ACTION**

Identify Coalition CHAMPIONS (to sum it)  
Build REGIONAL Coalitions of TRIBAL, GOVT, ORG, etc. reps to SHARE RESOURCES.  
Identify funding sources  
dedicated to CESSATION.  
DEADLINE: 2018  
QUITNOW only gives 2 wks. turnover  
too many calls... NOT linked to IHS  
SECOND WIND  
B. for Change  
U + Culture  
@SanFrancisco

Mystic Lake Hotel / Prior Lake, MN



19 & 20 April 2017



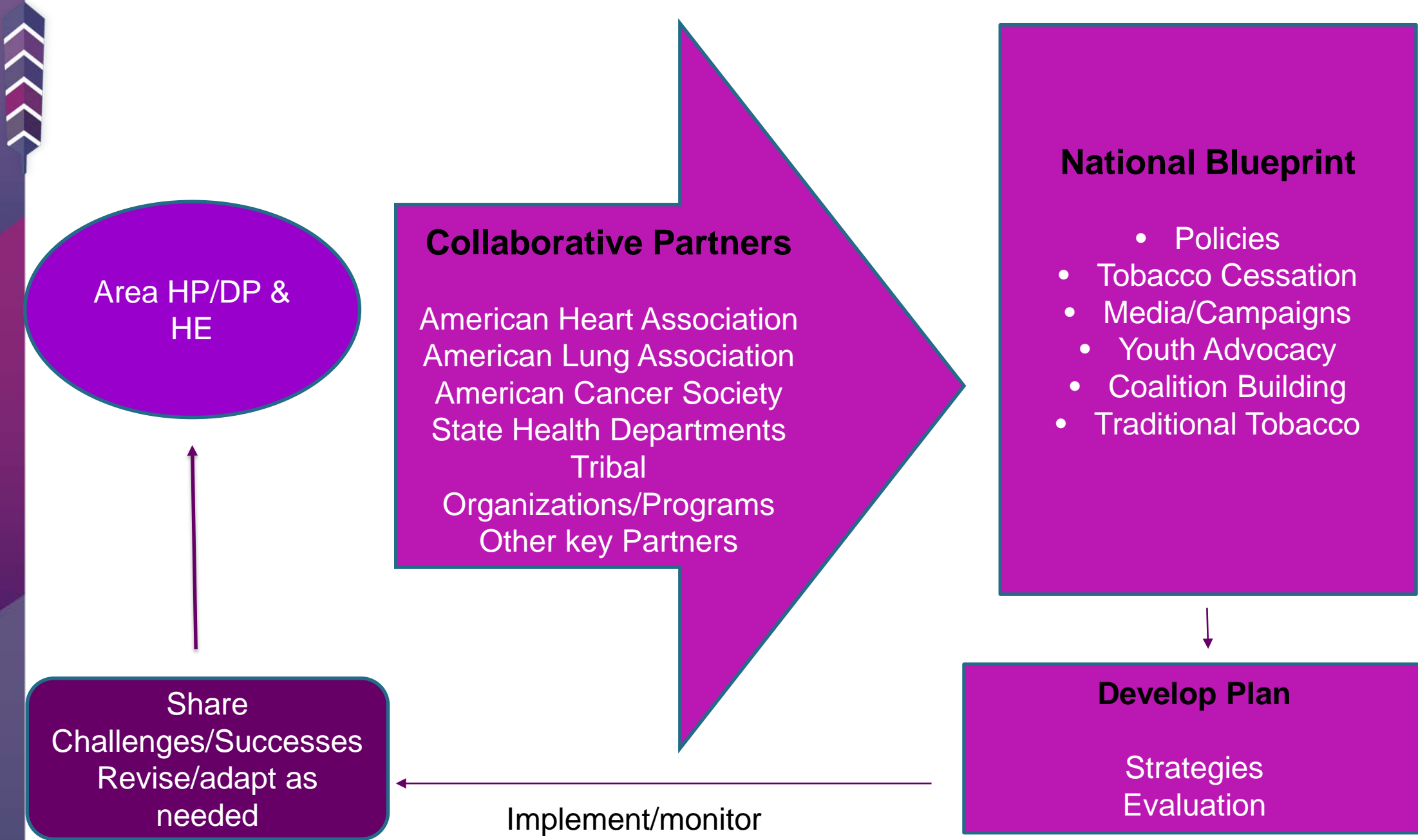
## **Vision**

*Keeping Tobacco Sacred: Honoring our Indigenous Lifeways.*

## **Mission**

*By Honoring our Legacy of Traditional Tobacco, We See Generations Commercial Tobacco-Free by Sharing Our Culture, Traditions and Teachings Among all Indigenous People.*





# Youth Advocacy (Sacred Circle of Tobacco)

- Partnership with Clearway & the National Native Network
  - Revised & updated manual
    - Easy to use and teach
    - Added interactive activities that are engaging
    - Updated statistic on commercial tobacco use
    - Includes information on e-cigarettes
  
- Mission: To reinforce the traditional uses of tobacco by American Indian and Alaska Native (AI/AN) people through educating youth of the spiritual and cultural significance of tobacco.
  - Goals are:
    1. Educate youth to understand and identify the positive aspects of keeping tobacco sacred - adopting a culturally specific and spiritual relationship to tobacco, and a greater sense of pride in traditional lifeways.
    2. Develop youth as leaders and advocates – developing skills so they in turn can teach others, sharing the unique aspects of traditional uses of tobacco.



# Dissemination Plan

- Virtual Roll
  - Wednesday, November 28, 2018
  - E-copy available at the National Native Network website
  - Area HP/DP Coordinators to provide one-day training for adult mentors and youth.

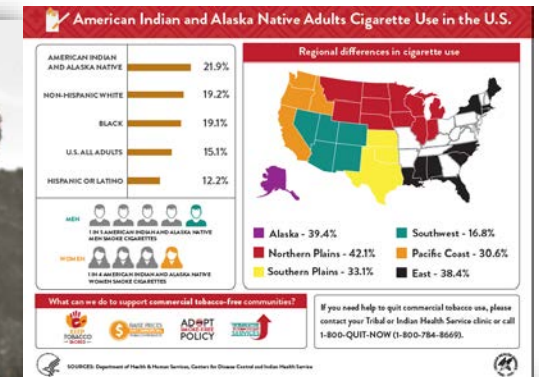


## Tobacco Cessation

- Evidence-based intervention adapted for AI/AN population
  - Uses 5As model
  - Provide Basic Tobacco Intervention Skills Certification to increase local capacity.
    - Trained more than 400 individuals from I/T/Us
- Partnership with the National Cancer Institute to adapt text-based cessation programs for AI/AN population.
  - Anticipate rollout in Spring 2019

# Tobacco Campaign

- Developed and field-tested posters, infographics, and informational cards
  - Cigarettes
  - E-cigarettes
  - Smokeless Tobacco
- Digital stories of former tobacco users
  - Will post on the HP/DP website for download
- e-toolkit
  - History on sacred use of tobacco
  - Success stories
  - Resources



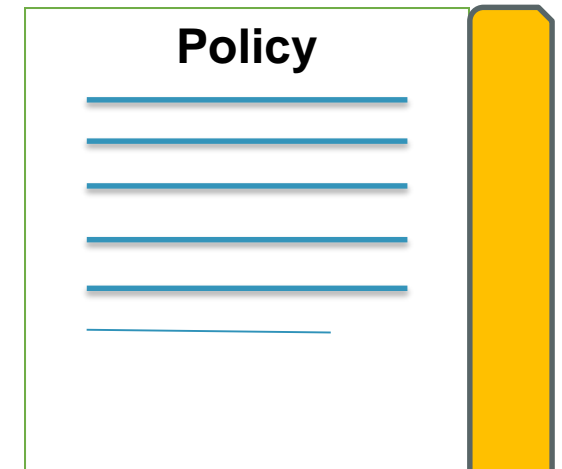


## Coalitions

- Area HP/DP Coordinators are encouraged to work with local coalitions
  - Identify common goals and strategies

# Policies

- Working with I/T/Us to establish worksite commercial tobacco-free policies
- Encouraging clinics and hospitals to establish a tobacco cessation protocols



# Visit IHS HP/DP Website

- Archived webinars
- Tobacco prevention posters and cards

The screenshot displays the Indian Health Service website's "Tobacco Free Campaign" page. The header includes the IHS logo, the text "Indian Health Service - The Federal Health Program for American Indians and Alaska Natives", a search bar, and navigation links for "A to Z Index", "Employee Resources", and "Feedback". A secondary navigation bar lists "About IHS", "Locations", "for Patients", "for Providers", "Community Health", "Career Opportunities", and "Newsroom".

The main content area is titled "Tobacco Free Campaign" and features a left-hand sidebar with a "Tobacco Prevention" menu. The main content displays four promotional items:

- Tobacco Free Family Poster**: A poster with the text "WE BREATHE HAPPY!" and "In Our Tobacco Smoke Free Home Thanks to YOU!". Below it is a link: [Tobacco Free Family Poster](#) [PDF - 1.9 MB].
- Tobacco Free Youth Poster**: A poster with the text "WE BREATHE HAPPY!" and "In Our Tobacco Smoke Free Home Thanks to YOU!". Below it is a link: [Tobacco Free Youth Poster](#) [PDF - 1.5 MB].
- Tobacco Free Family Information Card**: A card with the text "Our Home is Free of Tobacco Smoke!". Below it is a link: [Tobacco Free Family Information Card](#) [PDF - 1.4 MB].
- Tobacco Free Youth Information Card (Beach)**: A card with the text "Our Home is Free of Tobacco Smoke!". Below it is a link: [Tobacco Free Youth Information Card \(Beach\)](#) [PDF - 1.7 MB].
- Tobacco Free Youth Information Card (Blue)**: A card with the text "Our Home is Free of Tobacco Smoke!". Below it is a link: [Tobacco Free Youth Information Card \(Blue\)](#) [PDF - 1.7 MB].

The footer of the page contains the text: "IHS Headquarters, Indian Health Service, 5600 Fishers Lane, Rockville, MD 20857 - Find a Mail Stop".



# What can you do to support commercial tobacco free efforts?

- Reach out to the IHS Area HP/DP Coordinators
  - Basic Tobacco Intervention Skills Certification
  - Sacred Circle of Tobacco Training
  - Develop strategic plans to address commercial tobacco use and exposure to secondhand smoke
- Screen for commercial tobacco use, provide education, and refer to appropriate cessation services or 1-800-QUIT-NOW
- Access tobacco prevention campaign at our IHS HP/DP website
- Download digital stories of former tobacco users (will be available in Feb 2019)
- Download e-toolkit (will be available in Feb 2019)
- Promote smokefree.txt messaging (when released in March 2019)



## Future Plan

- Plan a “Commercial Tobacco Prevention” Summit
- Continue to partner with external organizations to address commercial tobacco use and exposure to secondhand smoke



## Summary

- Need to use comprehensive strategies to reduce commercial tobacco use and exposure to secondhand smoke
  - Policies (commercial tobacco free workplace, community, school)
  - Reduce youth access to tobacco products
  - Increase access to cessation services
  - Work with local communities (coalitions) to keep traditional tobacco sacred
  - Increase prices to commercial tobacco products
  - Campaigns to deter youth from using commercial tobacco (especially e-cigarettes)



# Contact Information

Indian Health Service  
Alberta Becenti, Public Health Advisor  
Health Promotion/Disease Prevention Program  
[alberta.becenti@ihs.gov](mailto:alberta.becenti@ihs.gov)

# CENTER FOR TOBACCO PRODUCTS' (CTP)

## TRIBAL PORTFOLIO

*Presented by  
Paul Allis, M.Ed.  
Tribal Liaison  
Stakeholder Relations Office  
Office of Center Director*

*Disclaimer: This is not a formal dissemination of information by FDA and does not represent Agency position or policy.*



# CTP'S TRIBAL PROGRAM



## Office of the Center Director

*Executive Secretariat  
Legal & Economics  
Ombudsman*

**Stakeholder Relations**

- Industry
- International Government
- **Tribal**
- Public Health

Office of Compliance and Enforcement

Office of Health Communication and Education

Office of Management

Office of Regulations

Office of Science

- Pursuant to section 919(c)(2)(A) of the Tobacco Control Act, user fees may be used for any FDA activity that is “related to the regulation of tobacco products” under the Act
- FDA's Center for Tobacco Products (CTP) understands the importance of collaboration and consultation, as appropriate, with federally-recognized tribal governments, per FDA Tribal Consultation Policy and Executive Order 13175 on the implementation and enforcement of the Tobacco Control Act and related regulations



- Executive Order 13175 – Consultation and Coordination With Indian Tribal Governments
  - President Clinton – 2000
- Presidential Memorandum – Tribal Consultation
  - President Obama – 2009
  - Reaffirmation
- Federal Trust Responsibility
  - Federal Recognized Tribes
  - 568 Total
  - Government to Government Relationship
  - Adherence to FDA Tribal Consultation Policy
  - Adherence to HHS Tribal Consultation Policy





SRO Supports all Center tribal engagement efforts that include:

- Engage in formal and informal consultations
- Hold face-to-face meetings
- Disseminate “Dear Tribal Leader” letters
- Communicate through presentations, webinars, and *CTP Connect*, *CTP News*, *Spotlight on Science*, and *Special Announcements*
- Participate in quarterly calls among tribal stakeholders
- Arrange meet-and-greets
- Participate in listening sessions
- Employ Tribal Policy Analysts
- Award retail inspection contracts to tribes to conduct retail inspections within tribal jurisdictions

# SRO GOALS



Goal 1: Cultivate, create and maintain mutually beneficial relationships with stakeholders to advance tobacco product regulation in the U.S.

Goal 2: Obtain key information for the Center's use by monitoring Federal, State, Local, Tribal, Territorial, Public Health, and International tobacco control activities and policies that may affect CTP's activities.

Goal 3: Obtain key information for the Center's use by monitoring tobacco industry activity through market research reports, industry analysis, etc.

# SRO GOALS - CONTINUED

Goal 4: Contribute to global collaboration among tobacco regulators as it relates to public health initiatives and priorities.

Goal 5: Always keep the Center's external stakeholders informed and provide them with information that can be shared with the public.



# SRO TRIBAL ENGAGEMENT GOALS

- Cultivate, create and maintain mutually beneficial relationships with tribal stakeholders to advance tobacco product regulation
- Support CTP's implementation of the Tobacco Control Act (TCA)
- Obtain key information for the Center's use by monitoring tribal tobacco control policy that may affect CTP's activities
- Provide on-going public information dissemination to tribal stakeholders
- Bring a tribal perspective to internal stakeholder management
- Align tribal engagement efforts work with CTP strategic priorities

# SELECT EXTERNAL AND INTERNAL STAKEHOLDERS



- **Government Counterparts**
  - CDC
  - IHS
  - NIH
  - SAMSHA
- **National Tribal Organizations**
  - National Indian Health Board
  - National Council on Urban Indian Health
  - National Congress of American Indians
  - American Indian Cancer Foundation
  - Inter-Tribal Council of Michigan
  - National Native Network
- **Regional Tribal Organizations**
  - Regional Area Indian Health Boards
  - Regional Tribal Epi-Centers
  - ClearWay Minnesota
  - TCLC
- **Selected Internal Stakeholders:**
  - HHS, IGA
  - FDA, IGA
  - FDA, OP
  - OCC



- Facilitation of the CTP American Indian and Alaska Native Stakeholder Working Group
- Manage the coordination of CTP's HHS Annual Tribal Consultation Report
- Manage the coordination of CTP's Annual Report to Congress on Economic and Special Conditions of Native Americans
- Serve as the CTP Tribal Liaison between the Center and other FDA Centers and Offices
- Participate in tribal application reviews
- Coordination of any tribal consultation requests initiated by CTP or federally recognized tribes
- Serve as a subject matter expert on CTP's AI/AN Campaign
- Internal trainings for new employees interfacing with tribal stakeholders

# CTP/SRO TRIBAL CONTACTS/RESOURCES



- Eshael Johnson, Director, Stakeholder Relations  
[Eshael.johnson@fda.hhs.gov](mailto:Eshael.johnson@fda.hhs.gov)
- David Oliveira, Deputy Director, Stakeholder Relations  
[David.Oliveira@fda.hhs.gov](mailto:David.Oliveira@fda.hhs.gov)
- Megan Hicks, FDA Tobacco Regulatory Science Fellow, Stakeholder Relations  
[Megan.Hicks@fda.hhs.gov](mailto:Megan.Hicks@fda.hhs.gov)
- CTP's Engagement with Tribes.....Visit FDA/CTP:  
<https://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/StateLocalTribalandTerritorialGovernments/ucm451023.htm>

# QUESTIONS

