



Our STN: BL 125590/0

**PROPRIETARY NAME NON-ACCEPTANCE**

ADMA Biologics, Inc.  
Attention: Ms. Diane P. Myers  
Malvern Consulting Group, Inc.  
490 Lapp Road  
Malvern, PA 19355

Dear Ms. Myers:

We have reviewed your submission dated August 11, 2015 to your biologics license application (BLA) for Immune Globulin Intravenous (Human) requesting a proprietary name review.

In consultation with CBER's Advertising and Promotional Labeling Branch (APLB) we conclude that under the Federal Food, Drug, and Cosmetic Act and applicable regulations, your proposed name, (b) (4), is unacceptable.

The proposed proprietary name is considered misleading.

The basis for our decision is:

Your proposed name is considered false or misleading within the meaning of 21 U.S.C. 352(a) and 321(n). The requested proprietary name (b) (4) is misleading because it could be used to promote off-label use of this product to (b) (4)

You may submit a new proprietary name for FDA consideration. Any alternate proprietary name(s) should comply with the regulations regarding false, misleading or fanciful names and should not be confused with other medicinal products with orthographic or phonological similarities.

If you have any questions, please contact Yu Do at (240) 402-8343.

Sincerely,

Paul D. Mintz, MD  
Director  
Division of Hematology Clinical Review  
Office of Blood Research and Review  
Center for Biologics Evaluation and Research