

Gary L. Kreps, Curriculum Vitae, April, 2017

CONTACT INFORMATION:

Center for Health and Risk Communication, Department of Communication, George Mason University, Robinson Hall A339, MS 3D6, Fairfax, VA 22030, 703-993-1094 (Office phone), 703-993-1096 (Office FAX), gkreps@gmu.edu

EDUCATION:

- **University of Southern California** (Los Angeles), **Ph.D.**, Communication, 1979
- **University of Colorado** (Boulder), **M.A.**, Communication, 1976; **B.A.**, Communication, 1975
- **City College of San Francisco**, (double-major, Biology & Literature), 1971-73

PROFESSIONAL APPOINTMENTS:

- **George Mason University** (GMU), 2004-present, **University Distinguished Professor** (2010-present), **Chair, Department of Communication** (2004-2013); **Eileen and Steve Mandell Endowed Chair in Health Communication** (2004-2010); **Founding Director, Center for Health and Risk Communication** (2007-present); **Faculty Affiliate: National Center for Biodefense and Infectious Diseases; Center for Health Policy and Ethics; Center for the Study of International Medical Policies and Practices; Center for Climate Change Communication; Center for the Advancement of Wellbeing; Center for Health Information Technology; Center for Intervention Science; and the Center for Social Science Research**, Fairfax, VA
- **US Food and Drug Administration** (FDA), 2013-present, **Special Government Employee (SGE)**, **Standing Member of the Risk Communication Advisory Committee (RCAC)**, 2016-2020, **Scientific Advisor and Consultant** to the FDA Commissioner, 2013-2016, the Center for Biologics Evaluation and Research (CBER), and the Risk Communication Advisory Committee (RCAC), Silver Spring, MD.
- **DC Veterans Administration Medical Center (DCVAMC), US Department of Veterans Affairs**, 2013-present, **Special Government Employee (SGE)**, **Scientific Advisor and Consultant** to the Deputy Chief of Medical Staff, and the Director of the Performance Improvement Office, Washington, DC.
- **National Cancer Institute (NCI), National Institutes of Health (NIH), US Department of Health and Human Services (DHHS)**, 1999-2004, **Founding Chief, Health Communication and Informatics Research Branch (HCIRB)**, Behavioral Research Program, Division of Cancer Control and Population Sciences, **Founding Coordinator, Trans-Department of Health and Human Services Health Communication Research Working Group**, Bethesda, MD
- **Hofstra University**, 1997-1999, **Founding Dean and Professor, School of Communication**, Hempstead, NY.
- **University of Nevada, Las Vegas** (UNLV), 1995-1997, **Executive Director and Professor, Greenspun School of Communication**, Las Vegas, NV
- **Union Institute & University**, 1996-2000, **Adjunct Professor, Ph.D. Program in Interdisciplinary Studies**, Cincinnati, Ohio

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- **Northern Illinois University (NIU)**, 1987-1995, **Professor** (Associate Professor, 1987-1988), **Director of Graduate Studies, Department of Communication Studies**, Senior Member of Graduate Faculty, **Professor of Gerontology**, and **Professor of International Training and Consultation**, DeKalb, IL
- **Denton, Kreps, & Weckerly, Ltd.** (DKW), 1987-1989, **Principal and Vice President for Communication Research**, (Advertising, Public Relations, Social Marketing, and Corporate Research/Consultation Company), Rockford, IL
- **Rutgers University**, 1983-1987, **Assistant Professor, Founding Director, Health Communication Research Working Group, Department of Communication, Fellow of the interdisciplinary Institute for Health, Health Care Policy, and Aging Research**, New Brunswick, NJ
- **National Cancer Institute (NCI), National Institutes of Health (NIH), US Department of Health and Human Services (DHHS)**, 1985-1986, **Senior Research Fellow** (Intergovernmental Personnel Act (IPA) appointment, on leave from Rutgers University, to evaluate the Physician Data Query (PDQ) Online Cancer Treatment Information System), **Surveillance and Operations Research Branch, Division of Cancer Prevention and Control**, Bethesda, MD
- **Indiana University at Indianapolis (IUPUI)**, 1980-1983, **Associate Professor** (Assistant Professor, 1980-81), **Founding Director of Organizational Communication; Acting Chairperson (1981) Department of Communication & Theatre, Founding Director, Interdisciplinary Health Studies Program** (Liberal Arts, Medicine, Nursing, Science, Public & Environmental Affairs, Journalism), and **Adjunct Professor of Nursing**, Indianapolis, IN
- **Purdue University Calumet (PUC)**, 1978-1980, **Assistant Professor, Department of Communication & Creative Arts**, Hammond, IN
- **University of Southern California (USC)**, 1977-1978, **Teaching Associate, Department of Communication Arts & Sciences**, Los Angeles, CA
- **Chapman College** (now Chapman University), 1976-1978, **Instructor, Department of Communication, Resident Education Center**, West Los Angeles, CA

AREAS OF EXPERTISE:

Health, Risk, and Crisis Communication, Community-Based Research, Interactive Health Information Systems, Consumer Health Informatics, Health Promotion Campaigns, Cancer Communication, Health Inequities, Global Health, Multicultural Relations, Health Services Research, Interpersonal/Group/Organizational Communication, Entertainment Education, Social Marketing, Leadership and Empowerment, Conflict Management, Communication and Public Policy, Communication and Disability, Communication and Aging, Research Methods, Translational Research, Program Evaluation, Educational Administration

PUBLICATIONS (n=434 total publications, Google Scholar Citations = 10,135; I have the highest number of citations of all scholars listed on Google Scholar for each of my 5 primary research focus areas: **health and risk communication, community-based research, crisis communication, health information systems, and cancer communication**).

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BOOKS AND EDITED VOLUMES (n=61)

Authored Books and Monographs

1. Lederman, L.C., **Kreps, G.L.**, & Roberto, A.J. (in-press). *Health communication in everyday life*. Dubuque, IA: Kendall Hunt.
2. **Kreps, G.L.** (in-progress). *Communication in organizations, 2nd edition*. San Diego, CA: Bridgepoint Education, Inc.
3. **Kreps, G.L.** (in-press). *Communicating effectively in interdisciplinary health care teams, Volume 1: Conceptual Issues*. Bridgewater, MA: Western Schools Publishing.
4. **Kreps, G.L.** (in-progress). *Communicating effectively in interdisciplinary health care teams, Volume 2: Operational Issues*. Bridgewater, MA: Western Schools Publishing.
5. **Kreps, G.L.** (in-progress). *Communicating and organizing: Blending theory and practice*. New York: Routledge.
6. Frey, L.R., Botan, C.H. & **Kreps, G.L.** (in-progress). *Investigating communication: An introduction to research methods* (3rd edition). Boston, MA: Allyn & Bacon.
7. **Kreps, G.L.** (2015). *Health communication inquiry and urban health: Implications for reducing health disparities for at-risk urban populations. A White Paper*. New York: Urban Communication Foundation.
8. The Expert Panel on the Effectiveness of Health Product Risk Communication (including **Kreps, G.L.**). (2015). *Health product risk: Is the message getting through?* Ottawa, Canada: Council of Canadian Academies.
9. **Kreps, G.L.** (2011). *Communication in organizations*. San Diego, CA: Bridgepoint Education, Inc.
10. **Kreps, G.L.** (2008). *Critical issues in consumer health informatics (e-health). Distinguished Lecture Series 4*. Tokyo: Keio University SFC Academic Society.
11. Cai, X., **Kreps, G.L.**, McAuley, W.J., Zhao, X., Kitchman Strollo, M., Neuman, T., & Boertz, K. (2008). *Pitching private medicare plans: An analysis of medicare advantage and prescription drug plan advertising*. Menlo Park, CA: The Henry J. Kaiser Family Foundation.
12. Frey, L.R., Botan, C.H. & **Kreps, G.L.** (2000). *Investigating communication: An introduction to research methods* (2nd edition). Boston, MA: Allyn & Bacon.
13. Jones, J.A., **Kreps, G.L.**, & Phillips, G.M. (1995). *Communicating with your doctor: Getting the most out of health care*. Cresskill, NJ: Hampton Press.
14. **Kreps, G.L.** (1995). *La comunicacion en las organizaciones* (2nd. edition). Wilmington, DE: Addison-Wesley Iberoamericana.

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15. **Kreps, G.L.**, & Kunimoto, E. (1994). *Effective communication in multicultural health care settings*. Newbury Park, CA: Sage Publications.
16. **Kreps, G.L.**, & Thornton, B.C. (1992). *Health communication: Theory and practice* (2nd edition). Prospect Heights, IL: Waveland Press.
17. Frey, L.R., Botan, C.H., Friedman, P.G., & **Kreps, G.L.** (1992). *Interpreting communication research: A case study approach*. Englewood Cliffs, NJ: Prentice Hall.
18. Frey, L.R., Botan, C.H., Friedman, P.G., & **Kreps, G.L.** (1991). *Investigating communication: An introduction to research methods*. Englewood Cliffs, NJ: Prentice Hall.
19. **Kreps, G.L.** (1990). *Organizational communication: Theory and practice* (2nd edition). White Plains, NY: Longman.
20. Buzzanell, P.M., & **Kreps, G.L.** (1990). *Instructor's manual for organizational communication*, 2nd edition. White Plains, NY: Longman.)
21. **Kreps, G.L.**, & Thornton, B.C. (1988). *Health communication: Theory and practice* (Reissued). Prospect Heights, IL: Waveland Press.
22. **Kreps, G.L.** (1986). *Organizational communication: Theory and practice*. White Plains, NY: Longman.
23. **Kreps, G.L.**, & Thornton, B.C. (1984). *Health communication: Theory and practice*. New York: Longman.

Edited Books

24. Kreps, G.L., & Alpert, J. (2015). *Proceedings of the 2015 DC Health Communication (DCHC) Conference*. Fairfax, VA: Center for Health and Risk Communication, George Mason University.
25. Kim, D.K., Singhal, A., & **Kreps, G.L.** (Eds.). (2013). *Health communication: Strategies for developing global health programs*. New York: Peter Lang Publishers.
26. Dutta, M.J., & **Kreps, G.L.** (Eds.). (2013). *Reducing health disparities: Communication Interventions*. New York: Peter Lang Publishers.
27. **Kreps, G.L.**, & Kodish, S. (Eds.). (2013). *Proceedings of the 2013 DC Health Communication (DCHC) Conference*. Fairfax, VA: Center for Health and Risk Communication, George Mason University.
28. **Kreps, G.L.**, & Dini, P. (Eds.). (2012). *Global health 2012: The first international conference on global health challenges*. Wilmington, DE: International Academy, Research, and Industry Association (IARIA).
29. Whitten, P., **Kreps, G.L.**, & Eastin, M. (Eds.) (2011). *E-Health: The advent of cancer online information services*. Cresskill, NJ: Hampton Press.

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30. Finney Rutten, L, Hesse, B., Moser, R., & **Kreps, G.L.** (Eds.) (2011). **Building the evidence base in cancer communication.** Cresskill, NJ: Hampton Press.
31. **Kreps, G.L.** (Ed.) (2010). **Health communication, Volume 1 (The Sage Benchmarks in Communication Series), *Health communication in the delivery of health care.*** London: Sage Publications.
32. **Kreps, G.L.** (Ed.) (2010). **Health communication, Volume 2 (The Sage Benchmarks in Communication Series), *Health communication and health promotion.*** London: Sage Publications.
33. **Kreps, G.L.** (Ed.) (2010). **Health communication, Volume 3 (The Sage Benchmarks in Communication Series), *Health risk communication.*** London: Sage Publications.
34. **Kreps, G.L.** (Ed.) (2010). **Health communication, Volume 4 (The Sage Benchmarks in Communication Series), *Health communication and new information technologies (eHealth).*** London: Sage Publications.
35. **Kreps, G.L.** (Ed.) (2010). **Health communication, Volume 5 (The Sage Benchmarks in Communication Series), *Health communication and health care systems.*** London: Sage Publications.
36. Sparks, L., O'Hair, H. D., & **Kreps, G.L.** (Eds.) (2008). ***Cancer communication and aging.*** Cresskill, NJ: Hampton Press.
37. O'Hair, H.D., **Kreps, G.L.**, & Sparks, L. (Eds.) (2007). ***Handbook of communication and cancer care.*** Cresskill, NJ: Hampton Press.
38. Herndon, S.L., & **Kreps, G.L.** (Eds.). (2001). ***Qualitative research: Applications in organizational life*** (2nd edition). Cresskill, NJ: Hampton Press.
39. **Kreps, G.L.**, & O'Hair, D. (Eds.). (1995). ***Communication and health outcomes.*** Cresskill, NJ: Hampton Press.
40. **Kreps, G.L.** (Ed.). (1993). ***Sexual harassment: Communication implications.*** Cresskill, NJ: Hampton Press.
41. Thornton, B.C., & **Kreps, G.L.** (Eds.). (1993). ***Perspectives on health communication.*** Prospect Heights, IL: Waveland Press.
42. Herndon, S.L., & **Kreps, G.L.** (Eds.). (1993). ***Qualitative research: Applications in organizational communication.*** Cresskill, NJ: Hampton Press.
43. O'Hair, D., & **Kreps, G.L.** (Eds.). (1990). ***Applied communication theory and research.*** Hillsdale, NJ: Lawrence Erlbaum.
44. **Kreps, G.L.**, & James, A.C. (Eds.). (1985). ***Compendium of human resources in organizational communication.*** Austin, TX: International Communication Association.

Edited Journal Issues

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45. Kreps, G.L., & Logan, R. (Guest Editors). (2014). **Evaluating health communication programs.** *Journal of Health Communication.* (2.355 5-year impact factor)
46. Neumann, M., **Kreps, G.L.**, & Visser, A. (Guest Editors). (2011). **Methodology in health communication research.** *Patient Education and Counseling*, 82 (3). (3.158 5-year impact factor)
47. **Kreps, G.L.**, & Neuhauser, L. (Guest Editors). (2010). **E-Health communication and health promotion,** *Journal of Computer-Mediated Communication*, 15(4), 527-681. (4.346 5-year impact factor)
48. **Kreps, G.L.**, Villagran, M., & Sparks, L. (Guest Editors). (2010). **Communication education and health promotion.** *Communication Education*, 59 (3).
49. **Kreps, G.L.**, & Neuhauser, L. (Guest Editors). (2010). **E-Health and the delivery of health care,** *Journal of Computer-Mediated Communication*, 15(3), 364-526. (5.346 5-year impact factor)
50. **Kreps, G.L.**, & Snyder, L. (Guest Editors). (2009). **New directions in health communication, marketing, and media.** *Social Marketing Quarterly*, 15(5).
51. **Kreps, G.L.**, Neuhauser, L., Sparks, L., & Villagran, M. (Guest Editors). (2008). **Translational community-based health communication interventions to promote cancer prevention and control for vulnerable audiences.** *Patient Education and Counseling*, 71(3). 3.158 5-year impact factor)
52. Bright, M., Marcus, A., Morra, M., **Kreps, G.L.**, Perocchia, R., and Fleisher, L. (Guest Editors). (2007). **The National Cancer Institute's cancer information service: An international health education resource,** *Journal of Cancer Education*, 22, (Supplement 1). (1.054 impact factor)
53. Hesse, B., **Kreps, G.L.**, Moser, R., & Finney, L. (Guest Editors). (2006). **The Health Information National Trends Survey (HINTS): Research from the baseline,** *Journal of Health Communication*, Volume 11, supplement 1. (2.355 5-year impact factor)
54. Bright, M., Marcus, A., Morra, M., **Kreps, G.L.**, Perocchia, R., and Fleisher, L. (Guest Editors). (2005). **The National Cancer Institute's Cancer Information Service: A new generation of service and research to the nation,** *Journal of Health Communication*, Volume 10, Supplement 1. (2.355 5-year impact factor)
55. Sparks, L., Botan, C., **Kreps, G.L.**, & Rowan, K. (Guest Editors). (2005). **Communication and terrorism,** *Communication Research Reports*, Volume 22, Number 1.
56. Whitten, P., Eastin, M., & **Kreps, G.L.** (Guest Editors). (2005). **Interdisciplinary approaches to cancer online information services,** *Journal of Medical Internet Research*, 7(3):e34, <URL: <http://www.jmir.org/2005/2/e34/>> (5.724 5-year impact factor)
57. **Kreps, G.L.** (Guest Editor). (2003). **Advancing consumer/provider health communication research.** *Patient Education and Counseling*, Volume 50, Issue 1. (3.158 5-year impact factor)
58. **Kreps, G.L.** (Guest Editor) (2003). **E-Health: Technology-mediated health communication,** *Journal of Health Psychology*, Volume 8, issue 1. (2.175 5-year impact factor)

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59. **Kreps, G.L.** (Guest Editor). (2002). *Health communication and information technology. The Electronic Journal of Communication/La Revue Electronique de Communication*, Volume 11, Issues numbers 3 & 4.
60. **Kreps, G.L.** (Guest Editor). (1996). *Messages and meanings: Health communication and health psychology. Journal of Health Psychology*, Volume 1, Issue 3. (2.175 5-year impact factor)
61. **Kreps, G.L., & Atkin, C.** (Guest Editors). (1991). *Communicating to promote health, American Behavioral Scientist*, Volume 34, Issue 6. (1.086 5-year impact factor).

SCHOLARLY ARTICLES & CHAPTERS (n=374)

Scholarly Articles (in-Progress)

1. **Kreps, G.L.** (in-press). **Strategic design of online information systems to enhance health outcomes through communication convergence.** *Human Communication Research*, (2.4 impact factor).
2. **Kreps, G.L.** (under review). **Stigma and the reluctance to address mental health issues in minority communities.** *Journal of Family Strengths*.
3. Burke-Garcia, A., **Kreps, G.L.**, & Wright, K. (under review). **Opinion leaders for health: Blogger perceptions about disseminating health information.** *Patient Education and Counseling*, (2.232 impact factor).
4. **Kreps, G.L., & Canzona, M.R.** (in-progress). **Communication and cancer survivorship.** *Journal of Cancer Survivorship* (3.292 impact factor).
5. **Kreps, G.L.** (in-progress). **The role of communication during public health emergencies: Building cooperation between the press and the experts.** *World Medical and Health Policy Journal*.

Scholarly Articles (Published or in-Press)

1. **Kreps, G.L.** (in-press). **The relevance of health literacy to mHealth.** *Information Services and Use* (0.63 impact factor).
2. Persoskie, A., Chou, W.S., Huang, G., Mao, Q., Yu, G., Hesse, B.W., Zhao, X, Li, Y., Xu, Z., Song, M., Nie, X., Kim, P., & **Kreps, G.L.** (in-press). **Media use and cancer cognitions in China.** *Health Promotion International*. (2.046 impact factor)
3. **Kreps, G.L.**, Yu, G., Zhao, X., Chou, W.-Y., & Hesse, B.W. (2017). **Expanding the NCI Health Information National Trends Survey from the US to China and beyond: Examining the influences of consumer health information needs and practices on local and global health.** *Journalism and Mass Communication Quarterly*, 1077699016687725 (1.159 impact factor)
4. Burke-Garcia, A., Berry, C., **Kreps, G.L.**, & Wright, K. (2017). **The power and perspective of mommy-bloggers: Formative research with social media opinion leaders about HPV vaccination.** *Proceedings of the Hawaii International Conference on System Sciences, HICSS-50*, pp. 1932-

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1941. IEEE Computer Society Digital Library. URI: <http://hdl.handle.net/10125/41388> ISBN: 978-0-9981331-0-2
5. Alpert, J., Desens, L., Krist, A., & Kreps, G.L. (2017). **Measuring health literacy levels of a patient portal using the CDC's Clear Communication Index.** *Health Promotion Practice, 18*(1), 140-149, 1524839916643703, doi: 10.1177/1524839916643703 (0.55 impact factor).
 6. **Kreps, G.L.** (2016). **Communication and effective interprofessional health care teams.** *International Archives of Nursing and Health Care 2*(3), 2:051, ISSN: 2469-5823, (available online at: <http://clinmedjournals.org/articles/ianhc/international-archives-of-nursing-and-health-care-ianhc-2-051.php?jid=ianhc>). (3.561 impact factor)
 7. Maguire, L., & **Kreps, G.L.** (2016). **Hidden factors in diagnosing Alzheimer's disease.** *Journal of Neurology and Stroke*, available at: <http://medcraveonline.com/JNSK/JNSK-05-00176.php>
 8. Alpert, J.M., Krist, A.H., Aycocock, B.A., & **Kreps, G.L.** (2016). **Designing user-centric patient portals: Clinician and patients' uses and gratifications.** *Telemedicine and e-Health*, ahead of print. doi:10.1089/tmj.2016.0096 (1.791 impact factor).
 9. Alpert, JM, Krist, AH, Aycocock, BA, & **Kreps, G.L.** (2016). **Applying multiple methods to comprehensively evaluate a patient portal's effectiveness to convey information to patients.** *Journal of Medical Internet Research, 18*(5): e112, doi:10.2196/jmir.5451, (5.724 5-year impact factor).
 10. Ahmadian, M., Carmack, S., Samah, A.A., **Kreps, G.L.**, & Saidu, M.B. (2016). **Psychosocial predictors of breast self-examination among female students in Malaysia: A study to assess the roles of body image, self-efficacy and perceived barriers.** *The Asian-Pacific Journal of Cancer Prevention, 17*(3), 1277-1284. (2.514 impact factor).
 11. Amann, J., Rubinelli, S., & **Kreps, G.L.** (2015). **Revisiting the concept of health literacy: The patient as information seeker and provider.** *The European Health Psychologist, 17*(6), 286-290.
 12. Zhao, X, Mao, Q., **Kreps, G.L.**, Yu, G., Li, Y., Xu, Z., Song, M, Chou, W-Y., Persoskie, A., He, R., & Kim, P. (2015). **Cancer information seekers in China: A preliminary profile.** *Journal of Health Communication, 20*(5), 616-626. (2.355 5-year impact factor)
 13. Rising, C.E., Bol, N., & **Kreps, G.L.** (2015). **Age-related use and perceptions of eHealth in men with prostate cancer: A web-based survey.** *Journal of Medical Internet Research: Cancer, (1):e6*, doi:10.2196/cancer.4178; available at: URL: <http://www.jmir.org/2015/1/e6/> (5.724 5-year impact factor)
 14. Oh, K.M., Jun, J., Zhao, X., & **Kreps, G.L.** (2015). **Cancer information seeking behaviors of Korean American Women: A mixed methods study using surveys and focus group interviews.** *Journal of Health Communication, 20*(10), 1143-1154, (2.355 5-year impact factor)
 15. Kim, W., **Kreps, G.L.**, & Shin, C-N. (2015). **The role of social support and social networks in health information-seeking behavior among Korean Americans: A qualitative study.** *International Journal*

of Equity in Health, 14(40). DOI 10.1186/s12939-015-0169-8. Available online at:
<http://www.biomedcentral.com/content/pdf/s12939-015-0169-8.pdf> (1.59 impact factor).

16. **Kreps, G.L.** (2015). **Health communication inquiry and health promotion: A state of the art review.** *Journal of Nature and Science*, 1(2), e35, 1-12. (This article is available online at: <http://www.jnsi.org/files/html/e35.htm>).
17. Logan, R., & **Kreps, G.L.** (2014). **The NLM evaluation lecture series: Introduction to the special section on evaluating health communication programs.** *Journal of Health Communication*, 19:12, 1440-1448. (2.355 impact factor)
18. Neuhauser, L., & **Kreps, G.L.** (2014). **Integrating design science theory and methods to improve the development and evaluation of health communication programs.** *Journal of Health Communication*, 19:12, 1460-1471. (2.355 impact factor)
19. Kreps, G.L. (2014). **Evaluating health communication programs to enhance health care and health promotion.** *Journal of Health Communication*, 19:12, 1449-1459. (2.355 5-year impact factor)
20. **Kreps, G.L. R.** (2014). **Epilogue: Lessons learned about evaluating health communication programs.** *Journal of Health Communication*, 19(12), 1510-1514. (2.355 5-year impact factor)
21. **Kreps, G.L.** (2014). **Achieving the promise of digital health information systems.** *Journal of Public Health Research* 3:471, pp. 128-129.
22. Kim, W., & **Kreps, G.L.** (2014). **The association between online health information-seeking behavior and social support in social networks among Korean Americans.** *Health Behavior and Policy Review*, 1(5), 381-394.
23. Persoskie, A., Mao, Q., Chou, W.Y. S., Hesse, B., Zhao, X., Yu, G., Li, Y., Xu, Z., Song, M., Nie, X., Kim, P., & **Kreps, G.L.** (2014). **Absolute and comparative cancer risk perceptions among smokers in China.** *Nicotine & Tobacco Research*, 16, 899-903. (3.125 5-year impact factor)
24. Hannawa, A.F., **Kreps, G.L.**, Paek, H-J., Schulz, P., Smith, S., & Street, R.L. Jr. (2014). **Emerging issues and future directions of the field of health communication.** *Health Communication*, 29(10), 955-961. (1.744 5-year impact factor).
25. Oh, K.M., Jun, J., Zhou, Q., & **Kreps, G.L.** (2014). **Korean American women's perceptions about physical examinations and cancer screening services offered in Korea: The influences of medical tourism on Korean Americans.** *Journal of Community Health*, 39 (2), 221-229. DOI:10.1007/s10900-013-9800-z, (1.765 5-year impact factor).
26. Oh, K.M., Zhou, Q., **Kreps, G.L.**, & Kim, W. (2014). **The influence of immigration on health information seeking behaviors among Korean Americans and native Koreans.** *Health Education and Behavior*, 41(2), 173-185. (2.663 5-year impact factor).
27. **Kreps, G.L.**, Kim, P., Sparks, L., Neuhauser, L., Daugherty, C.G., Canzona, M.R., Kim, W., & Jun, J. **Promoting effective health advocacy to promote global health: The case of the Global Advocacy**

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- Leadership Academy (GALA).** (2013). *International Journal on Advances in Life Sciences*, 5(1 & 2), 66-78. (1.47 impact factor).
28. Neuhauser, L., **Kreps, G.L.**, Morrison, K., Athanasoulis, M., Kirienko, N., & Van Brunt, D. (2013). **Using design science and artificial intelligence to improve health communication: ChronologyMD case example.** *Patient Education and Counseling*, 92, 211-217. (Available online 29 May 2013, ISSN 0738-3991, 10.1016/j.pec.2013.04.006). (<http://www.sciencedirect.com/science/article/pii/S073839911300164X>), (3.158 5-year impact factor)
29. **Kreps, G.L.**, & Neuhauser, L. (2013). **Artificial intelligence and immediacy: Designing health communication to personally engage consumers and providers.** *Patient Education and Counseling*, 92, 205-210. (3.158 5-year impact factor). (This article was showcased on the MDLinks professional medical education website, 5/29/13, <http://www.mdlinx.com/practice-management/news-article-exit-page.cfm/4630660>). This article was also showcased on the Educational Researches international educational research website, 7-16-2013, <http://www.educationalresearches.com/artificial-intelligence-and-immediacy-designing-health-communication-to-personally-engage-consumers-and-providers/>)
30. Nambisan, P., **Kreps, G.L.**, & Polit, S. (2013). **Understanding EMR adoption in the United States: Communication and socio-cultural perspectives.** *Interactive Journal of Medical Research*, 2(1):e5, URL: <http://www.ijmr.org/2013/1/e5/>, doi: [10.2196/ijmr.2437](https://doi.org/10.2196/ijmr.2437)
31. Oh, K., **Kreps, G.L.**, & Jun, J. (2013). **Colorectal cancer screening knowledge, beliefs, and practices of Korean Americans.** *American Journal of Health Behavior*, 37(3), 381-394. (1.690 5-year impact factor)
32. **Kreps, G.L.**, Kim, P., Sparks, L., & Neuhauser, L. (2013). **Supporting cancer advocacy leadership: The Global Advocacy Leadership Academy.** *Psycho-Oncology*, 22(S2) (Supplement 2), 42. (4.668 5-year impact factor)
33. **Kreps, G.L.** (2012). **The role of prayer in promoting health and well-being.** *Journal of Communication and Religion*, 35(3), 237-254.
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RESEARCH FUNDING PARTICIPATION (GRANTS, CONTRACTS) (n=106 applications reviewed, 62 awarded, > 58% success rate, approximately \$56 million in total funding). (While serving as Chief of the Health Communication and Informatics Research Branch at the National Cancer Institute from 1999 through 2004 I introduced and managed more than \$100 million in federal health communication research funding. However, I was not eligible to receive research funding during my periods of service as a federal official for the National Cancer Institute):

1. Senior Scientific Advisor and Co-Investigator, **Health Information National Trends Survey (HINTS) – Germany**, German Research Association (DFG), (\$1 million, estimated value, 2017-2019, under-review).
2. Principal Investigator, **R21, “Using Targeted Social Media to Communicate Culturally Sensitive and Interactive Environmental Risk Information about Breast Cancer to Mothers,”** National Institute for Environmental Health Sciences and the National Cancer Institute, NIH, (2016-2018, \$550K, **recommended for funding**, 2016).
3. Principal Investigator, **“Task Order #7 – The Re-engineered Visit (REV) for Primary Care,”** Sub-contract to Medstar Health, Agency for Health Care Research and Quality, (2015-2017, \$125K, unfunded).
4. Principal Investigator, **Fiscal Year 2016, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,”** Centers for Disease Control and Prevention (CDC), (\$200K estimated value, **awarded**, 2015).
5. Principal Investigator, **“Evaluating and Refining Clinical Communication at Inova Loudon Hospital,”** submitted to the Inova Health Care System, \$300K over one year, unfunded, 2015).
6. Principal Investigator, **“Promoting Strategic Health, Risk, and Science Communication in Russia: Research, Education, and Public Intervention Applications,”** U.S.-Russia Peer-to-Peer Dialogue Program, (\$77K over one year, unfunded, 2015).
7. Grant Recipient, **Gary Gumpert Award**, State of the Field of Urban Communication (Health Communication), Urban Communication Foundation, funded to prepare a white paper reviewing relevant research and theory and charting the course for future inquiry and applications concerning “A White Paper on Health Communication Inquiry and Urban Health: Implications for Research and Intervention,” \$2,5K, **awarded**, 2014.
8. Principal Investigator, **“Fiscal Year 2015, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,”** Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2014).
9. Scientific Advisory Board Member, **“Developing a Novel eHealth Application for Oral-Systemic Issues during Pregnancy.”** NIH STTR grant, Cheryl Vamos, Principal Investigator, (\$219K, **awarded**, 2014-2015).

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10. Senior Scientific Advisor and Co-Investigator, **Health Information National Trends Survey (HINTS) – China**, Ministry of Health, Peoples Republic of China; Chinese Food and Drug Administration, (\$10 million, estimated value, **awarded**, 2013, 2013-2024).
11. Fellowship Recipient, **2014 Australian Endeavour Executive Fellowship Award**, from the Australian government, Department of Education, for sponsored travel to Sydney, Australia to collaborate with scholars from Macquarie University in residence on research and curriculum development concerning health communication and international diplomacy, at their Institute for Soft Power, (\$20K estimated value, **awarded** 2013 for travel during 2014).
12. Visiting Distinguished Faculty Award Recipient, **FIRST (Faculty in Residence for Summer Term) Scholar Award, from the University of Colorado, Boulder**, to teach a course on health communication during summer session 1, 2014, (\$15K, **awarded** in 20013).
13. Principal Investigator, **“Fiscal Year 2014, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,”** Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2013)
14. Principal Investigator, **“Analysis of Patient Discharge Process at the VAMC,”** Veterans Administration Medical Center, Washington, DC (VAMC), Intergovernmental Personnel Act (IPA) Research Appointment, (\$27K, **recommended for award**, 2013-2014)
15. Research Leave, **“International and Domestic Health Communication Research Projects,”** 2013-2014 academic year research leave, George Mason University, (\$204K, **awarded**, 2014)
16. Principal Investigator, **"Developing Strategic Evidence-Based Tobacco Control Communication Programs for Vulnerable Populations"** (\$750K, R01 application that is part of a P50, Tobacco Centers of Regulatory Science for Research Relevant to the Family Smoking Prevention and Tobacco Control Act (NIH, FDA, RFA-DA-13-003) Research Center Application, (George Mason University Center for Tobacco Research, Center PI: Karl J. Fryxell, Ph.D. (\$3 million, unfunded, 2013)
17. Principal Investigator, **" Empowering Advance Care Planning Discussions with Heart Failure Patients** (\$250K sub-contract to the Veterans Health Administration, for a Patient Centered Outcome Research Institute (PCORI), Improving Health Care Systems application, PI: Raya Kheirbek), (\$2.5 million, unfunded, 2013)
18. Co-Principal Investigator, **“Motivational Strategies in eMobile Technologies,”** National Institutes of Health, R01 application, (Faye Taxman, Co-PI, \$1.3 million, unfunded, 2012).
19. Scientific Mentor, **Post-Doctoral Training Grant Minority Supplement** for Sheba George, Ph.D., Chen Moon, Ph.D., PI of the Parent Grant, National Cancer Institute, Asian American Network for Cancer Awareness Research and Training (AANCART), Margie Kagawa-Singer, PI of the Training Core, UCLA Minority Training Program for Cancer Control Research, \$100K, **awarded**, 2012-2014.
20. Principal Investigator, **“Fiscal Year 2013, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,”** Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2012)

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21. Co-Principal Investigator, “**R13, Conference Grant for “Advancing Health Communication Research through the KCHC and DCHC Conference Series,”** Office of Behavioral and Social Science Research, National Institutes of Health (NIH), Health Communication and Informatics Research Branch, National Cancer Institute (NCI), Nancy Grant Harrington, Co-PI, (\$200K, **awarded**, 2011-2016)
22. Senior Scientific Advisor, “**Culturally Relevant Education and Access to Empower (CREATE) Program,**” Avon Breast Health Outreach Program, Kyeung Mi Oh, PI, (\$20K, unfunded, 2012)
23. Scientific Consultant and Director of Evaluation Research, “**Automated Computer System for Evaluating and Refining Health Text to Enhance Understanding for Consumers with Limited Health Literacy Levels,**” SBIR, Phase 1, application, National Cancer Institute, (\$150K, unfunded, 2012)
24. Co-Principal Investigator, “**RO1, Research Grant, “Integrated Network Analysis of Association of Cancer Online Resources (ACOR),”** National Institutes of Health, PAR-10-145, Social Network Analysis and Health, Laurie Schintler PI, (\$400K, unfunded, 2012).
25. Scientific Consultant and Member of the Dissemination and Implementation Advisory Board, “**Center of Excellence for Technology and Behavioral Health,**” P30 Center Grant, National Institute of Drug Abuse, Lisa A. Marsch, PI, (\$1.5 million, **awarded**, 2011-2016)
26. Technical Expert, **Research Triangle Institute–University of North Carolina at Chapel Hill Evidence-based Practice Center (RTI-UNC EPC)**, Systematic Review of Communication and Dissemination Techniques to Facilitate the Use of Medical Evidence, Agency for Healthcare Research and Quality (AHRQ), Kathleen Lohr, Principal Investigator, (\$3 million, **awarded** 2007-2013).
27. Principal Investigator, “**Evaluating a Positive Youth Development Program: Building Self-efficacy in Adolescents,**” R01 application, National Institutes of Health (NIH), (\$340K, unfunded, 2011)
28. Co-Director, “**Health Literacy Program (HeLP Institute),”** Coca Cola Corporation, program for the analysis of controversial scientific issues concerning health and risk communication and public engagement, (\$500K, **awarded**, 2011)
29. Principal Investigator, “**A Blueprint for Communicating Science, Engineering and Technology Topics to Broad Audiences through Entertainment Media,**” National Science Foundation (NSF) conference grant, (\$50K, **awarded**, 2011)
30. Principal Investigator, “**Evaluating the EIC “Picture This” Diabetes Media Coverage Intervention Program in Five Major US Media Markets,**” Entertainment Industries Council, Inc., research contract, (\$50K, **awarded**, 2011)
31. Scientific Advisor, “**Consumer Reports Tests and Compares Action Oriented Communications of CERSG Information (IADAPT Program),”** Agency for Health Care Research and Quality (AHRQ), Elissa Schuler-Adair, PI, (\$2.5 million, unfunded, 2011)
32. Principal Investigator, “**Fiscal Year 2012, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,**” Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2011)

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33. Principal Investigator, “**Developing a Comprehensive Formative and Summative Evaluation Plan for the NLM AIDS Community Information Outreach Program,**” (\$200K, National Library of Medicine (NLM), 2011, unfunded)
34. Principal Investigator, “**Fiscal Year 2011, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,**” Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2010)
35. Co-Investigator and Project Leader, “**Anonymous Social Networking for Healing Heroes,**” Defense Advanced Research Projects Agency (DARPA) Broad Agency Announcement (BAA): Healing Heroes, DARPA-BAA-1-62, Demetrios Sarponos, The Center for International Rehabilitation Principal Investigator, 2010-2015, (\$4.1 million, **awarded**, 2010)
36. Co-Investigator and Senior Scientific Advisor, “**Application and Dissemination of a Culture-Centered Approach to Tailoring Comparative Effectiveness Research Products**” R18 HS019329-01, Agency for Healthcare Research and Quality (AHRQ). *RFA/PA*: HS10-004, Mohan Dutta, Purdue University, Principal Investigator, 2010-2014, (\$1.5 million, **awarded**, 2010)
37. Principal Investigator, “**Identifying Communication-Based Strategies to Reach High-Risk Populations.**” US Department of Transportation, National Highway Traffic Safety Administration (\$1.25 million, unfunded, 2010)
38. Co-Investigator and Project Leader, “**Health Information Technology Center Grant,**” Office of the National Coordinator for Health Information Technology Department of Health and Human Services, American Recovery and Reinvestment Act of 2009, Immediate Funding to Strengthen the Health Information Technology Infrastructure: Strategic Health IT Advanced Research Projects (SHARP), Department of Health and Human Services (DHHS), Larry Kerschberg, GMU, Principal Investigator, (\$18 million, unfunded, 2010)
39. Scientific Advisory Board Member, “**Center for Infectious Disease and Emergency Readiness (CIDER),**” University of California Berkeley School of Public Health, Preparedness and Emergency Response Learning Center, 2010, Centers for Disease Control and Prevention (CDC), Tomás Aragón, UC Berkeley, Principal Investigator, 2010-2014, (\$8 million, **awarded**, 2010)
40. Principal Investigator, “**Research Study of an Urban Park Revitalization,**” National Recreation and Park Association, (\$25K, **awarded**, 2009)
41. Principal Investigator, “**Experimental Testing of Strategic Motivational Messages to Improve Prescription Drug Adherence Based on Merck’s Adherence Segmentation Survey Tool,**” Merck and Co., Inc., (\$75K, **awarded**, 2009)
42. Principal Investigator, “**Fiscal Year 2010, Proposal for Contract Training for the CDC University School of Public Health Education and Communication,**” Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2009)
43. Principal Investigator, “**Establishing a Health Outcomes Metadata Analysis Repository of Four Major Health Surveys,**” NIH Challenge Grant: Develop data sharing and analytic approaches to obtain from large-scale observational data, especially those derived from electronic health records, reliable

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estimates of comparative treatment effects and outcomes of cardiovascular, lung, and blood diseases, SOLICITATION NUMBER: 10-HL-101, assigned to the National Cancer Institute (NCI), (\$2 million, unfunded, 2009)

44. Principal Investigator, "**Evaluating the Revitalization of an Urban Park in Washington, DC to Promote Policy and Environmental Support for Increased Physical Activity of Inner-City Minority Youth**," Robert Wood Johnson Foundation (RWJF), Active Living Research and Healthy Eating Research: Building Evidence to Prevent Childhood Obesity 2009 Rapid-Response Round 1 Grants, **approved** for Round 2 submission, (\$150K, unfunded, 2009)
45. Scientific Consultant, "**Promoting Organ Donation with Minority Populations**," NIH Challenge Grant, Keith Weber, PI, West Virginia University, (\$1.6 million, unfunded, 2009)
46. Scientific Advisory Board, "**Ethical Issues Raised by the Blurring Between Treatment and Research in the Emergence of a Chronic-Disease Paradigm for Cancer**." NIH Challenge Grant, Nancy Berlinger, PI, Hastings Center, (\$1.4 million, unfunded, 2009)
47. Scientific Advisory Board, "**CDC Preparedness and Emergency Response Research Center (PERRC)**," 2010-2014, P01 Centers Application to the Centers for Disease Control and Prevention, Tomas Aragon, PI, University of California, Berkeley, CDC, (\$3,000,000, **awarded**, 2009)
48. Principal Investigator, "**Fairfax County Health Literacy Initiative**," National Network of Libraries of Medicine, Southeastern Region Outreach Grants, (\$300K, unfunded, 2009)
49. Principal Investigator, "**Fiscal Year 2009, Proposal for Contract Training for the CDC University School of Public Health Education and Communication**," Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2009)
50. Co-Principal Investigator, "**Center for Cancer Communication Research to Eliminate Disparities in Health Outcomes (CREDO)**" P50 Centers Application for the Centers of Excellence in Cancer Communication Research 2 RFA, National Cancer Institute (NCI), Laura Siminoff, Principal Investigator, (\$6 million, unfunded, 2009)
51. Principal Investigator, "**Development and Validation of Motivational Messages to Improve Prescription Drug Adherence Based on Merck's Adherence Segmentation Survey Tool**," Merck and Co., Inc., (\$201K, **awarded** 2008-2009)
52. Senior Scientific Advisor, "**Increase Awareness of Ovarian Cancer in the District of Columbia**," DC Cancer Consortium, Simani Price, Principal Investigator, (\$200K, **awarded**, 2008)
53. Scientific Consultant, "**CDC Preparedness and Emergency Response Research Center (PERRC)**," P01 Centers Application to the Centers for Disease Control and Prevention, Tomas Aragon, Principal Investigator, (\$3 million, unfunded, 2008)
54. Principal Investigator, "**Fiscal Year 2008, Proposal for Contract Training for the CDC University School of Public Health Education and Communication**," Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2007)

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55. Principal Investigator, “**Sun Safety Health Promotion Research Program**,” Sun Safety Alliance, (\$27K, **awarded**, 2007)
56. Principal Investigator, “**Assessing How Private Insurers Market Their Health Plans to Medicare Beneficiaries**,” The Henry J. Kaiser Family Foundation (\$100,000, **awarded**, 2007)
57. Scientific Consultant, “**Health Literacy Intervention and Cancer Screening**.” R01 application to the National Cancer Institute (NCI), Terry Davis, Principal Investigator, (\$2 million, **awarded**, 2007)
58. Senior Scientific Consultant and Project Facilitator, “**Fairfax County Health Literacy Initiative**,” Planning grant, National Network of Libraries of Medicine, Lois Culler, Principal Investigator, (\$30K, **awarded**, 2007)
59. Co-Principal Investigator, “**Using Translation Research to Identify Target Audiences and Develop Effective Messages and Marketing Strategies for Climate Change Mitigation Campaigns**,” R18 application for the RFA “Improving Public Health Practice Through Translation Research,” Centers for Disease Control and Prevention (CDC), (\$1,200,000, unfunded, 2007)
60. Co-Principal Investigator, “**Analysis of Health Care Providers’ and Consumers’ Experiences Making Decisions about Palliative and End-of-Life Care**,” R21 application in preparation for the NIH “Research on Clinical Decision Making in Life-Threatening Illness” Program Announcement, (\$700K, unfunded, 2007)
61. Primary Research Mentor, “**Online Patient Self-Reporting of Chemotherapy Toxicity Symptoms**,” Mentored Research Scholar Grant submitted to the American Cancer Society (ACS), Jane Schubart, Principal Investigator, (\$200K, unfunded, 2007)
62. Dissemination Expert Panel Member, “**Disseminating the Evidence-based Drug Review: Anti-Epileptic Drugs for Mood Disorder**,” **awarded** by the National Association of Attorneys General, Cathy L. Melvin, PhD, MPH, Principal Investigator, University of North Carolina, Chapel Hill, (\$2.4 million, **awarded**, 2007)
63. Principal Investigator, “**Evaluating the Cancer Information Service Programs for Spanish-Speaking Consumers**,” pilot grant application to the National Cancer Institute Community Networks Program, Latin American Cancer Research Coalition, (\$300K, unfunded, 2006)
64. Principal Investigator, “**Meeting the Cancer Information Needs of Latinos**,” pilot grant application to the National Cancer Institute Community Networks Program, Latin American Cancer Research Coalition, (\$250K, unfunded, 2007)
65. Principal Investigator, “**Meeting the Cancer Information Needs of Spanish-Speaking Consumers**,” R21 application in response to the NIH “Exploratory Grant for Increasing the Utilization and Impact of the National Cancer Institute’s Cancer Information Service” RFA-CA-06-015, National Cancer Institute (NCI), (\$250K, unfunded, 2006)
66. Principal Investigator, “**Fiscal Year 2007, Proposal for Contract Training for the CDC University School of Public Health Education and Communication**,” Centers for Disease Control and Prevention (CDC), (\$100K estimated value, **awarded**, 2006)

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67. Co-Principal Investigator, “**Factors Affecting Utilization of Palliative Care Services**,” American Cancer Society (ACS), Pilot and Exploratory Projects in Cancer Control and Prevention Research Program, Margaret Mahon, Principal Investigator, (\$200K, unfunded, 2006)
68. Investigator, “**Health information needs, cancer knowledge and screening behaviors in Korean-Americans**,” R03 application, Kyeung Mi Oh, Principal Investigator, National Cancer Institute (NCI), (\$300K, unfunded, 2006)
69. Investigator, “**National Training and Communications System (NATCOM)**,” federal appropriations request, US Department of Defense, (\$6 million, unfunded, 2006)
70. Scientific Consultant, “**Microworlds for Breast Cancer Risk Reduction**,” NIH R01 application, Maria Jibaja-Weiss, Principal Investigator, National Cancer Institute (NCI), (\$2 million, unfunded, 2006)
71. Scientific Mentor, “**Web-based Patient Self-reporting of Chemotherapy Toxicity Symptoms**,” American Cancer Society (ACS) Research Scholar Grant Program, Jane Schubart, Principal Investigator, (\$200K, unfunded, 2006)
72. Scientific Mentor, “**Communication Interventions to Increase African-American Consumers’ Use of Cancer Information**,” National Cancer Institute’s Community Network Program, Morehouse School of Medicine’s National Black Leadership Initiative on Cancer, Carolyn Stroman, Principal Investigator, (\$1.2 million, unfunded, 2006)
73. Co-Investigator, “**Use of Personal Health Records for Medication Adjustments**” Robert Wood Johnson Foundation (RWJF), Farrokh Alemi, Principal Investigator, (\$400K, unfunded, 2006)
74. Scientific Consultant, “**Development of an Interactive, E-health Program for Home Caregivers of Spinal Cord Injured Individuals**,” National Institute on Disability & Rehabilitation Research (NIDRR), Office of Special Education and Rehabilitative Services grant program, U.S. Department of Education, Jane Schubart, Principal Investigator, (\$500K, unfunded, 2006)
75. Senior Scientific Consultant, “**Design, Develop, Evaluate and Distribute a Multimedia Health Literacy Training Program for HRSA Grantees Using an Interactive Web Site and Interactive DVD**,” Health Resources Services Administration (HRSA), Ben King, Principal Investigator, (\$200K, **awarded** 2006)
76. Scientific Consultant, “**Center of Education and Research on Therapeutics**,” Raymond Woosley, Principal Investigator, Agency for Healthcare Research and Quality (AHRQ), (\$1.3 million, unfunded, 2006)
77. Co-Principal Investigator, “**Factors Affecting Utilization of Palliative Care Services**,” 2006 Sigma Theta Tau International/Hospice and Palliative Nurses Foundation End of Life Nursing Care Research Grant Program, Margaret Mahon, Principal Investigator, STTI, (\$40K, **awarded**, 2006)
78. Scientific Consultant, “**Use of Small Media in Promoting CRC Screening among Urban African Americans**,” R01 application, NIH, Sally Vernon, Principal Investigator, National Cancer Institute (NCI), (\$2.3 million, unfunded, 2006)

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79. Principal Investigator, “**Health Information Needs of Vietnamese Immigrants for Cancer Prevention and Control**,” R01 application, National Institutes of Health (NIH), (\$3.2 million, unfunded, 2006)
80. Expert Consultant, NIH fast-track Small Business Technology Transfer Research Program (STTR) project, “**Tendrils: A Multimedia Intervention for Women’s Sexual Dysfunction after Cancer**,” National Cancer Institute (NCI), Leslie R. Schover, Principal Investigator, (\$1 million, **awarded** 2006)
81. Senior Scientific Consultant and External Evaluator, National Science Foundation K-20 “**Center for Advancing Biotechnology and Climatology (ABC): Educating for Economic Growth in Oklahoma.**” NSF, Mary John O’Hair, Principal Investigator, (\$3 million, **awarded** 2006)
82. Co-Principal Investigator, “**Center of Excellence for Worksite Health and Safety.**” Application under development for submission to the National Institute of Occupational Safety and Health (NIOSH), (\$4.4 million, unfunded, 2005)
83. Co-Principal Investigator, “**Optimal Nutrition Initiative: Concept and Message Testing of Multi-Vitamin Use**,” research contract funded by the U.S. Centers for Disease Control and Prevention National Foundation, Franklin Boster, Principal Investigator, (\$400K, **awarded**, 2005)
84. Co-Investigator, “**DHS Center for the Study of High Consequence Event Preparedness and Response**,” submitted to the US Department of Homeland Security, Ken Alibek, Principal Investigator, (\$5 million, unfunded, 2005)
85. Co-Investigator, “**NSF Social Implications of Internet Access and Usage**,” Carol Gould, Principal Investigator, NSF, (\$800K, unfunded, 2005)
86. Scientific Consultant and Chair of the National Advisory Committee, “**Online Stress Management for Breast Cancer Survivors: Effects on Salivary Cortisol**,” R01 application in response to PAR 05-02, Margaret (Meg) Wise, Principal Investigator, National Institutes of Health (NIH), (\$1.7 million, unfunded, 2005)
87. External Advisory Committee Member and Project Leader, “**University of Maryland Center of Excellence for Digital Health Literacy across the Life-Span**,” Centers for Disease Control and Prevention (CDC), Robert Gold, Principal Investigator, (\$3.4 million, unfunded, 2005)
88. Principal Investigator, George Mason University multi-disciplinary application for “**The Behavioral and Social Sciences Aspects of Terrorism Center (BeST Center)**,” submitted to the US Department of Homeland Security, (\$7.4 million, unfunded, 2004)
89. Co-Principal Investigator, “**Los Hablamos Juntos**” program grant, sub-contracted from the Inova Health Care System, Fairfax, Virginia to develop a health communication training program for hospital based bilingual interpreters, Lisa Sparks, Principal Investigator, Robert Wood Johnson Foundation (RWJF) (\$60K, **awarded**, 2004)
90. Research Consultant, **Breast Cancer and Environment Research Centers**, Michigan State University, funded by the National Cancer Institute and the National Institute of Environmental Health Sciences, Charles Atkin, Principal Investigator, (\$2 million, **awarded**, 2004-2006)

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91. Research Consultant, for HealthMark's CD-ROM, **Pancreatic Cancer: Your Decision Notebook®** Phase 2 SBIR grant application to the National Cancer Institute (NCI), 2004-2006, (\$2.2 million, unfunded, 2004)
92. External Advisory Board Member, "**Safe and Drug-Free Schools Grant: Changing the Culture of College Drinking**," United States Department of Education, Linda Lederman and Lea Stewart Co-Principal Investigators, (\$900K, **awarded**, 1998)
93. Principal Investigator, "**Housing Services Organizational Development Research Program**," Northern Illinois University Division of Housing Services, Northern Illinois University, (\$10K, **awarded**, 1993)
94. Research Investigator Leave, NIU, "**Multicultural Communication in Health Care Systems**," Northern Illinois University, (\$40K, **awarded**, 1993)
95. Research Training Grant/Principal Investigator, "**Alcohol Abuse Prevention Research Initiative: Overview and Funding Criteria**," National Institute on Alcohol Abuse and Alcoholism (NIAAA), (\$20K, **awarded**, 1990)
96. Research Consultant, "**Bedside Teaching Educational Evaluation Program**" Philadelphia College of Osteopathic Medicine, Gerald M. Phillips, Principal Investigator, (**awarded**, \$50K, 1989)
97. Principal Investigator, Rosecrance Center, Rockford, IL, "**Rehabilitation center market research program**," City of Rockford, IL, (\$50K, **awarded**, 1988)
98. Research Fellowship/Principal Investigator, (Intergovernmental Personnel Act), National Cancer Institute, 1985-86. "**Formative Evaluation of the PDQ Cancer Treatment Information System**," (\$100K, **awarded**, 1985)
99. Principal Investigator, Research Development Fund, Rutgers University, "**Communication Competencies in Health Care Delivery**," Rutgers University, (\$10K, **awarded** 1985)
100. Co-Principal Investigator, The National Digestive Diseases Advisory Board, funded by A.H. Robins Co., Inc., Rorer Group, Inc., Smith Kline & French Labs, Hoffman-LaRoche, Inc., and Welch Allyn, Inc., "**Public Knowledge and Perceptions of Digestive Disease**," Brent D. Ruben, Principal Investigator, (\$500K, **awarded**, 1983)
101. Principal Investigator, Wishard Memorial Hospital, Indianapolis, IN, "**Communication Climate, Job Satisfaction, and Nurse Retention**" Study, Wishard Memorial Hospital, (\$30K, **awarded**, 1983)
102. Principal Investigator, Indiana Speech Association, "**ISA Member-Needs Survey**," ISA, (\$2K, **awarded**, 1983)
103. Principal Investigator, IUPUI Project Development Program, by Indiana University, "**Youth Wellness Program**," (\$2.5K, **awarded**, 1982)
104. Principal Investigator, Indiana U. President's Council for Research in the Social Sciences, "**Youth Wellness Program**," (\$3K, **awarded**, 1982)

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105. Principal Investigator, RCA, SelectaVision VideoDisc Operations, Indianapolis, "**RCA Employee Orientation Program**," 1980-81, (\$5K, **awarded**, 1980)
106. Principal Investigator, Wishard Memorial Hospital, Indianapolis, IN, "Communication Climate, Job Satisfaction, and Nurse Retention" Study, by Wishard Memorial Hospital, (\$15K, **awarded** 1981)
107. Principal Investigator, Joint Educational Project, USC, "**Health Communication Curriculum Development**," Fund for the Improvement of Post-Secondary Education (FIPSE), US Department of Education, grant sub-contract, (\$50K, **awarded**, 1977)

RESEARCH AND ACADEMIC AWARDS/HONORS:

- **2017 PROSE (Professional and Scholarly Excellence) Award, Association of American Publishers, Clinical Medicine**, for *Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer*, edited by Bradford W. Hesse, David K. Ahern, and Ellen Beckjord, that includes my co-authored chapter, Krist, A.H., Nease, D.E., **Kreps, G.L.**, Overholser, L., & McKenzie, M. (2016). "Engaging Patients in Primary and Specialty Care" (pp. 55-79).
- **2016 Presidential Citation**, Society of Public Health Education, in recognition and gratitude for contributions to SOPHE's textbook, *Introduction to Global Health Promotion*, 2016.
- **2015 Research Laureate Award**, from the American Academy of Health Behavior (AAHB). The Research Laureate is the highest award bestowed by the AAHB. Awarded annually, it honors a scholar who has made significant, enduring contributions to health behavior research. The process is highly competitive and based on a comparative review of finalists' lifetime records of research productivity and national and international impact. This award was conferred at the 2015 annual AAHB conference in San Antonio, Texas on March 15th.
- **Primary Signatory, International Memorandum of Understanding** between the George Mason University Center for Health and Risk Communication and the Huazhong University of Science and Technology School of Journalism and Communication (Hongshan, Wuhan, Hubei, Peoples Republic of China) to work together to plan, develop, and conduct collaborative communication research and educational programs, 2015.
- **2014 NCA Dale Brashers Mentorship Award**, from the Health Communication Division of the National Communication Association (NCA), in recognition of a career of outstanding mentorship, education, and support of health communication scholars. This award will be conferred at the 2014 NCA annual conference in Chicago, Illinois.
- **2014 Australian Endeavour Executive Fellowship Award**, from the Australian Government, Department of Education, for sponsored travel and financial support to work on collaborative research and curriculum development projects concerning health communication and international diplomacy at the Macquarie University Institute for Soft Power, Sydney, Australia. The Endeavour Executive Fellowship is designed to enable high achieving professionals to further develop their skills, knowledge and leadership capabilities, deepen professional engagements between Australia and participating countries, strengthen mutual understanding between the people of Australia and the recipients' host countries, build international linkages and networks, and allow professionals the opportunity, on returning to their home countries, to share their updated skills and knowledge with colleagues. This was awarded in 2013 to support travel during 2014.

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- **2014 Gary Gumpert Award: The State of the Field of Urban Communication (Urban Communication and Health)**, from the Urban Communication Foundation. This \$2,500 award funds development of a white paper, *Communication and the Reduction of Health Inequities in Urban Areas*, 2014.
- **FIRST (Faculty in Residence for Summer Term) Scholar Award**, from the University of Colorado, Boulder, to bring a distinguished scholar to teach a special seminar on health communication during summer session A, 2014, awarded in 2013.
- **2012-2013 Graduate Faculty Advisor of the Year Award**, Communication Graduate Student Association, Department of Communication, George Mason University, in recognition of dedicated service advising, collaborating with, and mentoring graduate students, awarded in 2013.
- **Best Paper Award** received from the International Academy, Research, and Industry Association (IARIA) for **Kreps, G.L., Kim, P., Sparks, L., Neuhauser, L., Daugherty, C.G., Canzona, M.R., Kim, W., & Jun, J. (2012). *Introducing the Global Advocacy Leadership Academy (GALA): Training health advocates around the world to champion the needs of health care consumers.*** Presented at the Global Health 2012: The First International Conference on Global Health Challenges, awarded in 2013.
- **Primary Signatory, International Memorandum of Understanding** between the George Mason University Center for Health and Risk Communication and the Renmin University of China Public Opinion Research Institute, to work together to plan, develop, conduct, analyze, disseminate findings, and implement evidence-based health promotion intervention programs based upon the Health Information National Trends Survey, HINTS– China research program, in collaboration with the Chinese Ministry of Health and the US National Cancer Institute, 2013.
- **Nominated by the George Mason University Provost’s Office to represent the University in the statewide 2013 Outstanding Faculty Award** review, State Commission on Higher Education of Virginia, 2013.
- **Nominated for the 2013 American Association of Health Behavior (AAHB) Research Laureate Award** review by a former Research Laureate awardee and the Editor of the *American Journal of Health Behavior*, 2013.
- **Nominated for the inaugural Dale Brashers Distinguished Mentor Award, National Communication Association**, 2013.
- **2012 Gerald R. Miller Outstanding Doctoral Dissertation of the Year Award**, awarded by the National Communication Association, for the 2011 dissertation written by Dr. Christy Ledford, “Improving Patient Outcomes through Communication: Message Frame and Presentation Mode Influence on the Walking Behavior of Patients with Type 2 Diabetes.” I served as the dissertation advisor and committee Chair, with Dr. Melinda Villagran and Dr. Mark Childress serving as dissertation committee members.
- **2012 Certificate of Appreciation, National Institutes of Health, Center for Scientific Review**, U.S. Department of Health and Human Services. For service as a member of the College of Reviewers, 2010-2012
- **2012 National Communication Association – Applied Communication Distinguished Book Award**, for Wittenberg-Lyles, E., Goldsmith, J., Ragan, S.L., & Sanchez-Reilly, S. (2010). *Dying with comfort: Family*

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illness narratives and early palliative care. I served as the Advisory Editor for this book which was published as part of my Hampton Press Book Series on Health Communication.

- **Certificate of Appreciation, Ministry of Education and Science of the Republic of Kazakhstan, Al-Farabi Kazakh National University, Faculty of Journalism**, in recognition of dedication to the sustainable development of communication education in Central Asia, 2011.
- **Elected as an Honorary Editorial Board Member of Smart Homecare Technology and Telehealth**, an international, peer-reviewed, open access online scholarly journal, published by Dove Press, 2011.
- **Certificate of Appreciation, Old Dominion Chapter of the Links, Incorporated**, for personal commitment, dedication, and participation in the 2011 African American Health and Wellness Summit, George Mason University, April, 9, 2011.
- **Elected to the Honor Society of Phi Kappa Phi**, the nation's oldest, most selective, and most prestigious all-discipline academic honor society, 2011.
- **2010 Administrator of the Year Award**, from the National Communication Association States Advisory Council in recognition of support for the communication discipline, 2010
- **University Distinguished Professor**, approved by the George Mason University Board of Visitors in recognition of scholarly contributions to the study of communication and health, 2010
- **2010 Distinguished Communicator Award**, from the Virginia Association for Communication Arts and Sciences, 2010
- **2010 National Communication Association Outstanding Scholarly Book in Applied Communication Award** for *The Handbook of Applied Communication*, edited by Lawrence Frey and Kenneth Cissna. This book includes my co-authored chapter: Kreps, G.L., & Bonaguro, E. (2009). Health communication as applied communication inquiry
- **2010 National Communication Association Outstanding Scholarly Book in Health Communication Award** for *A Natural History of Family Cancer: Interactional Resolutions to Medical Problems*, written by Wayne Beach, 2009. I served as the Advisory Editor for this book which was published as part of my Hampton Press Book Series on Health Communication.
- **2010 National Communication Association Outstanding Scholarly Book in Group Communication Award** for *Family Communication, Connections, and Health Transitions: Going through This Together*, edited by Michelle Miller-Day. I served as the Advisory Editor for this book which was published as part of my Peter Lang Publishing Book Series on Health Communication.
- **Certificate of Appreciation, Centers for Disease Prevention and Control**, U.S. Department of Health and Human Services. For outstanding support and commitment to the success of the 2010 CDC National Conference on Health Communication, Marketing, and Media, 2010.
- **Certificate of Appreciation, National Cancer Institute, Cancer Information Service Research Program**. National Institutes of Health. For longstanding scientific oversight and contributions to developing and

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sustaining the national Cancer Information Service Research Program as a program officer, advisor, and research partner, 2010.

- **Fellow of the American Academy for Health Behavior (FAAHB)**, elected by the AAHB Board of Directors in recognition of publication of a significant body of original data-based research studies or literature reviews, research syntheses or research theory papers in national or international scholarly journals, research grants, and presentations at national and international conferences concerning health behavior, 2010
- **2009 Centennial Health Communication Scholar Award** from the Eastern Communication Association. In commemoration of the 100th Anniversary of the Eastern Communication Association this academic award was given to honor outstanding scholarly contributions to the study of health communication, 2009
- **2009 PRIDE Award for Best Scholarly Book on Public Relations Research**, given by the Public Relations Division of the National Communication Association, November, 2009 for R. Heath & D. O’Hair (Eds.), *Handbook of Risk and Crisis Communication*. New York: Routledge, which included my co-authored chapter: Rowan, K. E., Botan, C. H., Kreps, G. L., Samoilenko, S., & Farnsworth, K. (2009). Risk communication education for local emergency managers: Using the CAUSE Model for research, education, and outreach (pp. 168-191)
- **Certificate of Appreciation, Centers for Disease Prevention and Control**, U.S. Department of Health and Human Services. For outstanding support and commitment to the success of the 2009 National Conference on Health Communication, Marketing, and Media, 2009
- **2008 First Place Blue Pencil and Gold Screen Award of Excellence** from the National Association of Government Communicators for the “Unified Health Communication Webinar,” a national health literacy and cultural competency online multimedia training program for health care providers. This program was developed with funding from the US Health Resources Services Administration (HRSA). I served as the Senior Scientific Consultant and Subject Matter Expert for this educational media program, April, 2008
- **2007 Poster of Distinction Award from the American Academy of Health Behavior** for: Kreps, G.L., Mayer, D.K., Terrin, N.C., Menon, U., McCance, K., Parsons, S.K., & Mooney, K.H. (2007, March). A transdisciplinary analysis of cancer survivors’ screening and health behaviors: Implications for multilevel health promotion interventions. Presented to the American Association for Health Behavior annual scientific meeting in Savannah, GA, 2007
- **Certificate of Appreciation, Centers for Disease Control and Prevention**, U.S. Department of Health and Human Services. For outstanding support and commitment to the success of the First National Conference on Health Communication, Marketing, and Media, August, 2007
- **2006 National Communication Association Ethnography Division Annual Book Award** for *Communicating in the Clinic: Backstage Communication in Interdisciplinary Geriatric Casework*, written by Laura Ellingson. I served as Advisory Editor for this scholarly book, published as part of the Hampton Press Book Series that I edit on Health Communication, 2006
- **2006 National Communication Association Outstanding Scholarly Book in Applied Communication Award** for *Communicating in the Clinic: Backstage Communication in Interdisciplinary Geriatric Casework*, written

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by Laura Ellingson. I served as Advisory Editor for this scholarly book, published as part of the Hampton Press Book Series that I edit on Health Communication, 2006

- **2006 National Communication Association Outstanding Organizational Communication Book of the Year Award** for *Communicating in the Clinic: Backstage Communication in Interdisciplinary Geriatric Casework*, written by Laura Ellingson. I served as Advisory Editor for this scholarly book, published as part of the Hampton Press Book Series that I edit on Health Communication, 2006
- **2005-2006 Pfizer Visiting Professorship in Clear Health Communication**. This award facilitates in-depth, educationally focused visits by prominent health communication experts to U.S. medical schools and/or teaching hospitals, in this case to the Baylor College of Medicine and to the University of Houston. This unrestricted educational grant from the Pfizer Corporation is nationally competitive, and grant recipients are chosen by an independent Academic Advisory Board of recognized leaders in clear health communication, 2005
- **2005 National Communication Association Award for the Outstanding Journal Special Issue in Applied Communication**. This award recognizes the special issue of the international journal *Patient Education and Counseling* that I guest-edited, "*Advancing Consumer/Provider Health Communication Research*," Volume 50, Issue 1, 2003. This special issue was selected for its significant contributions to scholarship in applied communication theory, research, and practice, Applied Communication Division, National Communication Association, 2005
- **2004 Robert Lewis Donohew Outstanding Health Communication Scholar Award** at the 2004 Kentucky Conference on Health Communication, University of Kentucky, Lexington, KY. This award recognizes outstanding research contributions to the health communication field made during the biennium preceding the 2004 conference, 2004
- **Certificate of Appreciation from the Cancer Information Service of the National Cancer Institute** in recognition for contributions to advancing the CIS national research program, NCI, NIH, 2004
- **Certificate of Appreciation from the University of Puerto Rico Medical Sciences Campus, College of Health Related Professions** in recognition for outstanding participation as keynote speaker at the 4th Hispanic Congress of Health-related Professions and for contributions to the advancement of education, health care and research, 2004
- **2002 Future of Health Technology Award** from the Future of Health Technology Institute, presented at the Future of Health Technology Summit at the MIT Faculty Club, October, 2002. Given to "break-through innovators and leaders who have made significant contributions to the future of health and technology," 2002
- **2002 Distinguished Achievement Award for Outstanding Contributions in Consumer Health Informatics and Online Health from The Ferguson Report**. Presented to those doing the most important and meaningful work to advance the field of online consumer health, 2002
- **2000 NCA/ICA Outstanding Health Communication Scholar Award** from the Health Communication Divisions of the International Communication Association and the National Communication Association, 2000

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- **Certificate of Appreciation** by the Professionals and Executives in Retirement Program, University College of Continuing Education, Hofstra University, 1999
- **1998 NCA Gerald M. Phillips Award for Distinguished Applied Communication Scholarship**. This award from the National Communication Association recognizes production and dissemination of a distinguished body of applied research that has had an ongoing and pragmatic effect on the communication discipline and society at large, 1998
- **Certificate of Appreciation for Outstanding and Dedicated Service**, Las Vegas Advertising Club, 1996
- **1995 NCA Applied Communication Book of the Year Award**, honorable mention, NCA Applied Communication Section, for: Frey, L.R. (Ed.). (1994). **Innovations in group facilitation techniques: Case studies of applications in naturalistic settings**. Cresskill, NJ: Hampton Press, published as part of the NCA Applied Communication Publication Series, which I edited. This book also includes my chapter, "Using Focus Group Discussions to Promote Organizational Reflexivity: Two Applied Communication Field Studies," 1995
- **1995 NCA Applied Communication Book of the Year Award**, NCA Applied Communication Section, for: Cragan, J.F., & Shields, D.C. (1995). **Symbolic approaches to applied communication research**. Cresskill, NJ: Hampton Press. I served as Advisory Editor for this scholarly book, published as part of the National Communication Association's Applied Communication Publication Series, which I edited, 1995
- **Certificate of Appreciation**, University of Nevada, Las Vegas Public Relations Students Society of America (PRSSA), 1995
- **1990 NCA Applied Communication Section Top-rated Paper Award**, Applied Communication Section, National Communication Association conference, Chicago, with H.D. O'Hair and L.R. Frey, "The theoretical implications of applied communication research," 1990
- **1990 NCA Commission on Public Relations PRIDE Book of the Year Award** for "outstanding innovative, developmental, and educational achievement in public relations research." National Communication Association Commission on Public Relations for **Public Relations Theory**, C. Botan & V. Hazleton (Eds.), which includes my chapter, "Reflexivity and Internal Public Relations: The Role of Information in Directing Organizational Development," 1990
- **Certificate of Appreciation**, University Programming and Activities, Northern Illinois University, 1989
- **1984 NCA Organizational Communication Book of the Year Award**, National Communication Association Organizational Communication Division for **Communication and Organization: The Interpretive Approach**, L. Putnam & M. Pacanowsky (Eds.), which includes my chapter, "The Use of Interpretive Research to Develop a Socialization Program at RCA," 1984
- **Certificate of Appreciation**, American Society for Training and Development, 1982
- **1982 Campus-wide Outstanding Educator Award**, Indiana University, Purdue University at Indianapolis (IUPUI), 1982

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- **1980 ICA Organizational Communication Division Top-3 Paper Award**, Organizational Communication Division, International Communication Association Conference, Acapulco, Mexico, "A Field Experimental Test and Reevaluation of Weick's Model of Organizing," 1980
- **1979-1980 ICA W. Charles Redding Organizational Communication Dissertation of the Year Award**, second prize, International Communication Association, Organizational Communication Division, 1980
- **Outstanding Teacher Award Nominee**, Purdue University Calumet, Fall Semester, 1979

DISTINGUISHED RESEARCH AND SCIENTIFIC APPOINTMENTS:

- **Plenary Speaker**, 15th Annual Communication, Medicine, and Ethics (COMET) Conference, Indiana University – Purdue University Indianapolis, "Embracing the Ethical Imperative for Translating Health Communication Research into Practice," June, 2017.
- **Keynote Address**, Partnership for a Healthier Fairfax Spring Meeting on Promoting a Healthy Message: Strategies for Connecting With our Communities, "Communication for Health: Implications for Health Promotion," Fairfax, VA, April, 2017.
- **Expert Speaker**, Office of Science at the Center for Tobacco Products, Food and Drug Administration (FDA), Workshop on Battery Safety Concerns in Electronic Nicotine Delivery Systems (ENDS). "Using Data to Design, Refine, Implement, and Sustain Risk Communication Programs to Counter Health and Safety Threats," Silver Spring, MD, April, 2017.
- **Visiting Distinguished Scholar**, Faculty and Graduate Student Workshop on Communication Research, Hugh Downs School of Human Communication, Arizona State University, "Embracing Strategies for Translating Communication Research," March, 2017.
- **Founding Editorial Board Member, *Rhetoric of Health and Medicine***, University of Florida Press, 2016-present.
- **Visiting Distinguished Scholar**, Department of Communications and New Media, National University of Singapore, conducted a one-day faculty workshop on "Translational Communication Scholarship," and delivered a research lecture on "Embracing Opportunities to Translate Health Communication Research into Practice," January, 2017.
- **Distinguished Lecturer**, University of Hawaii Cancer Center, delivered a distinguished research lecture on "Promoting Health Equity with Communication Research Across the Continuum of Care," Cancer Prevention and Control Program, Sullivan Center, January, 2017.
- **Research Presentation**, Abt Associates, "Evidence-Based Methods for Evaluating Health Communication Programs to Counter Health Threats," Bethesda, Maryland, January, 2017.
- **Advisory Board, *Journal of Health Literacy: Research and Practice***, official publication of the Institute for Healthcare Advancement, also appointed as a Writing/Publication Mentor, 2016-present.

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- **Visiting Distinguished Scholar**, School of Communication and Journalism, Beijing Normal University, Delivered the Keynote Address, “The Role of Communication Research in Improving Health Outcomes Across the Continuum of Care,” to the Conference on Health Communication Research in China, and also delivered the Keynote Address, “The HINTS-China Research Program and the Evolution of Communication Inquiry in the Digital Age,” for the Expert National Workshop on Health Communication Research in China, Jingshi International Academy Exchange Center, School of Communication and Journalism, Beijing Normal University, Beijing, China, December, 2016.
- **Featured Research Presentation**, “Using Targeted Social Media to Communicate Culturally Sensitive and Interactive Environmental Risk Information about Breast Cancer to Mothers,” National Institute on Environmental Health Sciences, NIH, Breast Cancer and the Environment Research Program Annual Grantees Meeting, Durham, North Carolina, December, 2016.
- **Keynote Address, German Health Communication Division, German Communication Association**, “The Applications of Health Communication Research as a Transdisciplinary Science,” University of Hamburg, Hamburg, Germany, November, 2016.
- **Invited Keynote Presentation, National Academies of Sciences, Engineering, and Medicine, Health and Medicine Division, Board on Global Health Forum on Microbial Threats, Workshop on Building Communication Capacity to Counter Infectious Disease Threats**, “Evidence Based Methods for Evaluating Health Communication Programs to Counter Infectious Disease Threats, National Academies of Sciences, (see: <http://www.nationalacademies.org/hmd/Activities/PublicHealth/MicrobialThreats/2016-DEC-13/Videos/session-1-videos/8-kreps-video.aspx>), Keck Center, Washington, DC, December, 2016.
- **Standing Member, Risk Communication Advisory Committee (RCAC), Food and Drug Administration (FDA)**, US Department of Health and Human Services, 10/01/2016-09/30/2020, Silver Spring, MD.
- **Steering Committee Member, Partnership for a Healthier Fairfax**, a federally, state, and regionally funded coalition for building community capacity to implement policy, system, programmatic, and infrastructure changes that promote health, prevent chronic disease, and reduce health disparities in Fairfax County, Virginia, 2016-present.
- **Scientific Grant Review Panel Member, NIH review meeting**, Small Business Innovation Research (SBIR) Program on Medical Technologies to Reduce Health Disparities special emphasis panel, National Institute of Biomedical Imaging and Bioengineering (NIBIB), Bethesda, MD, 2016.
- **Research Grant Reviewer**, Princess Alexandra Hospital Centers for Health Research, Translational Research Institute Research Support Scheme, Queensland Government, Metro South Health, Australia, 2016.
- **Expert Panel Member**, conduct an evaluation of the mental health public awareness campaigns implemented by the Department of Defense, the Veterans Health Administration, and the Department of Health and Human Services, Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury, conducted by the RAND Corporation, 2016.
- **Plenary Presentation**, 2016 CDC National Conference on Health Communication, Marketing & Media, “How the Past Will Shape the Future: 20 Years in Health Communication,” Atlanta, GA, 2016.

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- **Editorial Board Member**, *Journal of Medical Internet Research – Cancer*, 2016-present.
- **Workshop Leader, Health Communication Research and Intervention**, Jinan University, Guangzhou, China, 2016.
- **Keynote Address, 14th Annual Disparities in Health in America: Working Toward Social Justice Workshop**, “Communication Policies and Practices to Reduce Health Disparities and Promote Social Justice,” University of Texas Medical Center, Houston, 2016.
- **Distinguished Lecture**, “Communication and Health: Implications for Health Outcomes,” George Mason University-Korea, Songdo, Korea, 2016.
- **NCA Scholar**, selected to serve as an NCA Scholar and to hold set office hours to advise other scholars about their research programs at the 2016 National Communication Association (NCA) annual conference, Philadelphia, 2016.
- **Keynote Address**, Communication and the City: The Role of the Community, International Conference sponsored by the Urban Communication Foundation and Yonsei University Communication Research Institute, “Promoting Urban Health by Developing Community-based Communication Infrastructure,” Seoul, South Korea, 2016.
- **Keynote Address, Fairfax County Health Department**, “Communicating to Coordinate the Needs of Two Interdependent Social Systems: The Health Department and the Public Schools,” Annual School Health Program Nurses Training Program, Fairfax, VA, 2016.
- **Keynote Address, Future of Health Information Technology Summit**, 20th Anniversary Future of Health Technology Summit, Media Lab, Massachusetts Institute of Technology, “How can we Chart the Future for Digital Health Information Systems?” Cambridge, MA, MIT, 2016.
- **2016 American Academy for Health Behavior Research Scholars Program Mentor**, provide health behavior research mentorship over the course of one year to a Dr. Brittany L. Rosen, a tenure-track faculty member of Health Promotion and Education at the University of Cincinnati, 2016-2017.
- **Keynote Address, University of South Florida’s Research that Matters Conference on Coming Home to Social Justice: How Community Participation and Cross Sector Collaboration can have a Collective Impact on Health Equity**, USF Office of Community Engagement and Partnerships, “Communication Research to Promote the Health of Vulnerable Populations,” Tampa, Florida, 2016.
- **James W. Carey Urban Communication Research Grant Award Review Committee Member**, National Communication Association, 2016; 2017.
- **Conference Advisory Board Member**, 10th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2016
- **Gerald R. Miller Outstanding Doctoral Dissertation Award Review Committee Member**, National Communication Association, 2016, 2017.

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- **Outstanding Health Communication Dissertation and Thesis Award Review Committee Member**, International Communication Association and National Communication Association, 2016-2017.
- **Scientific Advisor**, Brookings Institution, Center for Health Policy, White Paper Report prepared in collaboration with the US Food and Drug Administration (FDA) Office of Medication Error Prevention and Risk Management, on “Risk Evaluation and Mitigation Strategies (REMS): Building a Framework for Effective Patient Counseling on Medication Risks and Benefits,” 2015-2016.
- **External Scientific Reviewer**, Open University of Cyprus, Research Committee, faculty research funding proposals, 2015-2016.
- **Scientific Report Expert Reviewer**, National Academies of Sciences, Engineering, and Medicine’s Board on Behavioral, Cognitive, and Sensory Sciences report of the science of changing behavioral health social norms, “Eliminating the Stigma of Mental and Substance Use Disorders,” National Research Council and the Institute of Medicine, 2015.
- **Distinguished Visiting International Scholar**, Sun Yat-sen University, School of Communication and Design, Guangzhou, China, “The First International Health Communication Academic Forum: Health Communication: Global Perspectives and China’s Experience,” 2015. Delivered the opening keynote address: “Opportunities for Collaborative Global Health Communication Research.” Conducted a workshop for faculty and graduate students on: “Translational Health Communication Research.”
- **Distinguished Visiting International Scholar**, Jinan University, School of Journalism and Communication, Guangzhou, China. Conducted a workshop for faculty and graduate students on: “Communication Inquiry and Health Outcomes,” 2015.
- **Founding Member of the Steering Committee, Member of the Corporate Board of Directors, Treasurer, and Chair of the Finance Committee, Society for Health Communication**, Austin, TX, 2015-2017.
- **Research Fellow**, Health and Risk Communication Research Center, Haifa University, School of Public Health, Israel, 2015-current.
- **Visiting International Distinguished Scholar**, University of Lucerne (Switzerland), College of Medicine, Health Communication Research and Applications seminar, 2015.
- **Health Communication Research Fellow**, Hugh Downs School of Human Communication, Arizona State University, Tempe, Arizona, 2015-current.
- **Steering Committee Member**, Interdisciplinary MPH (Master in Public Health) concentration in Health Communication, College of Health and Human Services, GMU, 2015-present.
- **Plenary Speaker and Public Health Work Group Facilitator**, Discourses in Health and Medicine conference, University of Cincinnati, 2015.
- **Expert Panel Member**, Improving Patient Safety in the Hospital Setting. Department of Health and Human Services (DHHS), Office of the Assistant Secretary for Planning and Evaluation (ASPE), 2015.

Gary L. Kreps, Curriculum Vitae, April, 2017

- **Outstanding Dissertation Award Committee, Health Communication Division, International Communication Association (ICA), 2015.**
- **Distinguished Speaker**, “The Importance of Audience and Needs Analysis for Guiding Effective Communication During Environmental Emergencies,” New York City Department of Health, Workshop on Responding Effectively to Environmental Emergencies, 2015.
- **Plenary Panel Chair and Speaker**, Collaborative Communication Strategies for Sustaining Effective Health Interventions, “Collaborating with Non-Profit Community Support Organizations to Introduce and Sustain Programs to Reduce Health Disparities and Build Community Resilience,” CDC National Conference on Health Communication, Marketing, and Media, Atlanta, 2015.
- **Expert Panel Member**, Risk Evaluation and Mitigation Strategies (REMS): Building a Framework for Effective Patient Counseling on Medication Risks and Benefits, The Brookings Institution, Washington, DC, 2015
- **NCA Scholar**, selected to serve as an NCA Scholar and to hold set office hours to advise other scholars about their research programs at the 2015 National Communication Association (NCA) annual conference, Las Vegas, 2015.
- **Conference Advisory Board Member**, 9th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2015
- **Keynote Speaker**, American and International Psycho-Oncology Societies, 2015 World Congress on Psycho-Oncology, Consumers and Advocates – Adding the “Rock and Roll” to the Practice of Contemporary Psycho-Oncology, Washington, DC, 2015.
- **Center for Health and Risk Communication Distinguished Speaker, University of Maryland**, Department of Communication, College Park, Maryland, Spring 2015.
- **University of New Mexico, Department of Communication Distinguished Speaker**, Albuquerque, New Mexico, Spring, 2015.
- **NIH Scientific Review Panel Member, Development and Translation of Medical Technologies that Reduce Health Disparities**, (SBIR, R43/R44) grants, National Institute of Biomedical Imaging and Bioengineering (NIBIB) and the National Institute of Minority Health and Health Disparities, 2014-2015.
- **Ohio University, Keynote Speaker and Facilitator, Health Communication Collaborations between the Heritage College of Medicine and the Scripps College of Communication**, “The Central Role of Communication in the Delivery of Care and the Promotion of Health,” Athens, Ohio, Spring, 2015.
- **NCA Doctoral Education Committee Member**, selected by the National Communication Association’s 2014 Committee on Committees and Legislative Assembly for service from 1/1/2015–12/31/2017.
- **Scientific Grant Reviewer, The Israel Science Foundation**, Individual Research Grants, 2014-2015
- **Member of the Editorial Board, Journal of Public Health Research**, Page Press, 2014-present.

Gary L. Kreps, Curriculum Vitae, April, 2017

- **Expert Member of the Project Advisory Team (PAT)**, National Council on Patient Information and Education (NCPIE), providing scientific oversight for the survey research program, “Knowledge, Attitudes & Behaviors Concerning Risk & Safety Information of Medicines: A Survey of Consumers/Patients and Healthcare Professionals in the U.S.,” funded by a grant from the Food and Drug Administration (FDA), 2014-present.
- **Founding Editorial Board Member, *Health Psychology Open***, Sage Publications, 2014-present.
- **Conference Advisory Board Member**, 8th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2014
- **Visiting Committee, Department of Communications and New Media, National University of Singapore**, 2014-2015. Conduct four-day site visit to evaluate the academic programs, faculty, scholarly profile, and educational performance of the department and provide a detailed report to the University Provost.
- **Research Mentor, Northern Illinois University, PI Academy for Research and Engagement**, 2014-2015 academic year, helping to guide development of the health communication research program of Dr. Jimmie Manning, 2014.
- **2014 First Scholar Appointment, University of Colorado, Boulder, Department of Communication**, visiting distinguished scholar, Summer term, 2014.
- **Distinguished Visiting Scholar, Chapman University, Graduate Program in Health and Risk Communication**, Spring semester, 2014.
- **Distinguished Visiting International Professor, Macquarie University, Institute for Soft Power**, Sydney, Australia, 2014.
- **Distinguished Visiting Professor, National University of Singapore, Department of Communication and New Media**, 2014.
- **Workshop Leader, Communication Interventions for Promoting Health, National University of Singapore, Department of Communication and New Media**, 2014.
- **Visiting Scholar, University of Nebraska, Department of Communication**, 2014.
- **Visiting Scholar, Indiana University-Purdue University at Indianapolis, Department of Communication**, Communication Week, 2014.
- **Expert Panel on the Effectiveness of Health and Risk Communication, Council of Canadian Academies**, 2013-2015.
- **Scientific Grant Reviewer, Swiss National Science Foundation**, Health Promotion Research Program, 2013.
- **Conference Advisory Board Member**, 7th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2013

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- **Founding Associate Editor**, *Health Behavior and Policy Review*, 2013-present.
- **Scientific Advisor, Food and Drug Administration (FDA) Risk Communication Advisory Committee** meeting, Silver Spring, MD, December 17, 2013.
- **Visiting Scholar, University of North Carolina, Charlotte, Department of Communication**, 2013.
- **Chair, NIH Scientific Review Panel, Development and Translation of Medical Technologies that Reduce Health Disparities**, (SBIR, R43/R44) grants, National Institute of Biomedical Imaging and Bioengineering (NIBIB), National Institute of Minority Health and Health Disparities (NIMHD), and the National Institute of Mental Health (NIMH), 2013.
- **Distinguished Lecture on Persuasive Communication, the Amsterdam School of Communication Research (ASCoR), University of Amsterdam**, “The Central Role of Communication in Promoting Cancer Prevention and Control,” 2013.
- **Appointed to serve as a Scientific Advisor and Consultant, Special Government Employee (SGE), Food and Drug Administration (FDA), Commissioner’s Office, Risk Communication Advisory Committee (RCAC)**, Special Government Employee, 2013-2017.
- **Appointed to serve as a Scientific Advisor and Consultant, Special Government Employee (SGE), Veterans Administration Medical Center (VAMC), Washington, DC, Performance Improvement Office**, 2013-present.
- **Scientific Grant Reviewer, Korean Ministry of Education, Science, and Technology (MEST)**, World Class University (WCU) Program, 2013.
- **Book Signing, National Communication Association Annual Conference, Peter Lang Publishers**, for Kim, D.K., Singhal, A., & Kreps, G.L. (Eds.). (2013). *Health communication: Strategies for developing global health programs*. New York: Peter Lang Publishers, and Dutta, M.J., & Kreps, G.L. (Eds.). (2013). *Reducing health disparities: Communication Interventions*. New York: Peter Lang Publishers.
- **Seminar Leader, Health Communication, Hope Conference**, 28th Annual NCA Institute for Faculty Development in Communication, Holland, MI, 2013.
- **Judge, 2013 Shoemaker Awards for Communication Excellence**, United States Geological Survey, 2013
- **Scientific Advisory Board Member, 11th Communication in the Millennium International Symposium**, held at St. Cloud State University, 2013.
- **Health Advisory Consortium for Transformation Member**, MITRE Corporation, funded by the Alliance to Modernize Healthcare, a federally funded Research and Development Center (FFRDC), Centers for Medicare and Medicaid Services (CMS) and the Department of Health and Human Services (HHS), 2013-present.
- **Founding Member of the Editorial Board, Health Behavior and Policy Review**, Paris Scholar Publishing, LTD, 2013-present.

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- **Editorial Board Member, Contemporary Case Studies in Health Communication, 2nd edition**, Kendall Hunt Publishers, 2013.
- **Invited Participant, American Academy of Arts and Sciences Workshop on “Public Trust in Vaccines: Defining a Research Agenda,”** Cambridge, MA, 2013-2014.
- **Invited Participant, University of Cincinnati Symposium: Discourses of Health, Medicine, and Society**, Cincinnati, OH, 2013.
- **Founding Editorial Board Member, Advances in Medicine: Public Health**, Hindawi Publishing Corporation, 2013-present.
- **Scientific Grant Reviewer, Scientific Grant Reviewer**, Netherlands Organization for Scientific Research, Innovational Research Incentives Program, VENI, 2013. Netherlands Organization for Scientific Research, Innovational Research Incentives Program, VENI, 2013.
- **Keynote Speaker, “The Critical Role of Health Information across the Continuum of Cancer Care,”** presented to the Cancer Policy Summit, Commission on Citizens and Health, Health and Global Policy Institute, Tokyo, Japan, 2013.
- **Founding Advisory Board Member, Center for Health and Risk Communication**, University of Maryland, College Park, 2012-present
- **Technical Expert, Research Triangle Institute–University of North Carolina at Chapel Hill Evidence-based Practice Center (RTI-UNC EPC)**, Systematic Review of Communication and Dissemination Techniques to Facilitate the Use of Medical Evidence, funded by the Agency for Healthcare Research and Quality (AHRQ), 2012
- **Opening Keynote Address, Health Communication and China Cancer Information Survey Summer International Workshop**, "The Public’s Need for Relevant Cancer Information to Promote Cancer Prevention and Control Across the Continuum of Cancer Care," Renmin University of China, Beijing, China, 2012
- **Judge, 2012 Shoemaker Awards for Communication Excellence**, United States Geological Survey, 2012
- **Scientific Grant Reviewer, Queen Elizabeth Jubilee Research Grant – Health Knowledge to Action**, Health Research Council of New Zealand, 2012
- **Scientific Grant Reviewer, Korean Ministry of Education, Science, and Technology (MEST)**, World Class University (WCU) Program, 2012.
- **Scientific Grant Reviewer, RFA-HS-12--005, Partnerships for Sustainable Research and Dissemination of Evidence-based Medicine (R24)**, Agency for Health Care Research and Quality (AHRQ), 2012.
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, NIH Director's Early Independence Award Review, 2012/08 ZRG1 BBBP-E (53), 2012

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- **Scientific Committee Member, 10th International Symposium, Communication in the Millennium**, Association of Turkish and American Scholars, Istanbul, Turkey, 2012
- **Conference Advisory Board Member**, 6th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2012
- **Judge, 2012 Shoemaker Awards for Communication Excellence**, United States Geological Survey, 2012
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, Technologies to Reduce Health Disparities SBIR 2012/05, 2011/01 ZEB1 OSR-B (J1) R, SBIR, R43-R44), 2012
- **Scientific Grant Reviewer, The Israel Science Foundation**, Individual Research Grants, 2012
- **Keynote Address, Shanghai Conference on Health Communication, University of Shanghai, China**, "Health communication and public health in the 21st century: Global challenges and opportunities," 2011
- **Expert, National Wildlife Federation/Mellon Foundation forum on social science and climate behavior change**, 2012
- **Visiting Distinguished Scholar, East Carolina University School of Communication**, 2011
- **Grand Rounds Distinguished Speaker, Massey Cancer Center**, Virginia Commonwealth University, Examining the Health Information Seeking Behaviors of Korean-American Immigrants: Implications for Cancer Control," 2011
- **Inaugural Distinguished Lecture, Center on Poverty and Health Inequities, Purdue University**, "The Role of Strategic Health Communication Research and Interventions Across the Continuum of Care for At-Risk Populations" supported by the College of Liberal Arts, Brian Lamb School of Communication, Regenstreif Center for Healthcare Engineering, and the Agency for Healthcare Research & Quality. West Lafayette, IN, 2011
- **Opening Keynote Address, American Association for Artificial Intelligence (AAAI) Stanford University Symposium on Artificial Intelligence and Health Communication**, "Immediacy and the Potential for Artificial Intelligence to Enhance Health Care and Health Promotion," Palo Alto, CA, 2011
- **Convocation Keynote Speaker and Visiting Distinguished Faculty, 23rd Annual Communication Week Convocation, Department of Communication Studies**, Texas State University, San Marcos, Texas, 2011
- **Chair of the NIH Scientific Grant Review Group**, SBIR Topic 262: Health Information Technology to Facilitate Patient-centered Communication in Cancer-related Care, Phase 2 review, Bethesda, MD, 2011
- **National Alliance for Suicide Prevention, Public Awareness and Communication Task Force**, US Substance Abuse and Mental Health Services Administration (SAMHSA). This national federal advisory group focuses on suicide prevention for at-risk populations, such as LGBTQ teens, military veterans, and Native Americans, 2011-present

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- **Judge, 2011 Shoemaker Awards for Communication Excellence**, United States Geological Survey, 2011
- **Merck US Prescription Medication Adherence Advisory Board**, Merck and Co., Inc., 2011-2013
- **Plenary Address, Health, Wellness, and Society Conference, University of California, Berkeley**, “The Power of Using Community-Participative Interventions to Promote Health and Wellness with Diverse Audiences,” Berkeley, CA, 2011
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, Development and Translation of Medical Technologies that Reduce Health Disparities (SBIR, R43-R44), 2011
- **KCHC (Kentucky Conference on Health Communication) Advisory Board Member**, University of Kentucky, College of Communication and Information Studies, 2011-present
- **Editorial Board Member, Journal of AIDS and HIV Research**, an international open access scholarly journal published by Academic Journals, 2011-20015
- **Profiled** in *Health as Communication Nexus: A Service Learning Approach*, by Marifran Mattson and Jennifer Gibb Hall (Dubuque, IA: Kendall Hunt Publishing Company, 2011, p. 237)
- **University Advisory Board, The Mason Inn Conference Center and Hotel**, George Mason University, Fairfax, VA, 2011-2014.
- **International Scientific Review Board Member** Brazilian Swiss Joint Research Programme, 2011
- **International Scientific Review Board Member**, Swiss National Science Foundation, 2011
- **Conference Advisory Board Member**, 5th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2011
- **Co-Chair of the “To Advance Science” Conference Track**, 5th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, 2011
- **International Scientific Review Board Member**, Health Research Board of Ireland, Clinical and Biomedical Research Unit, 2010
- **Advisory Board Member, Center for Infectious Disease and Emergency Readiness (CIDER), University of California Berkeley School of Public Health**, Preparedness and Emergency Response Learning Center, 2010-present
- **Friends of Kellar Council, Inova Kellar Center for Adolescent Mental Health**, Fairfax, VA, 2010 to present
- **Plenary Address, ICA Preconference on Health Communication Campaigns: Issues and Strategies in Asia, Australia and Southeast Asia**, sponsored by the International Communication Association, the Nanyang Technical University, the Singapore Health Promotion Board, and Singapore General Hospital, “Using Data to Design Strategic Health Communication Campaigns,” Singapore, 2010

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- **Expert Scientific Advisor, World Health Organization**, WHO Workshop on Modern Tools for Strategic Communication, WHO, Geneva, Switzerland, 2010
- **Program Advisory Committee**, American Association for Artificial Intelligence 2011 Spring Symposium on Artificial Intelligence and Health Communication, Stanford University, Palo Alto, CA, March, 2011. 2010-2011
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, Frameworks in Global Health, ZRG1 BDA-N 50 R, RFA OD10-007, Washington, DC, 2010
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, The Science of Behavior Change: Finding Mechanisms of Change in the Laboratory and the Field (R01), 2010/08 ZRG1 BBBP-R (50), Washington, DC, 2010
- **Opening Plenary Presentation**, “Using Data to Design Strategic Health Communication Campaigns”, ICA Pre Conference on Health Communication Campaigns, hosted by the ICA Health Communication Division, Nanyang Technical University, and the Singapore Health Promotion Board, Singapore, 2010
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, Development and Translation of Medical Technologies that Reduce Health Disparities (SBIR, R43-R44), 2010
- **Editorial Board Member, Communication Research Reports**, a scholarly journal published by the Eastern Communication Association, Theodore A. Avtgis, Editor, 2009-20013
- **National Science, Engineering, and Technology (SET) Advisory Committee**, Entertainment Industries Council, Entertainment and Media Communication Institute, 2010-present
- **Member, College of Reviewers, Center for Scientific Review, National Institutes of Health**, DHHS, appointed by Dr. Toni Scarpa , Director of the Center for Scientific Review, NIH, 2010-2012
- **Scientific Reviewer, 2nd Annual Health Literacy Research Conference**, Bethesda, MD, 2010
- **Expert Scientific Advisor, Agency for Healthcare Research and Quality**, AHRQ Workshop on “First, Do No Harm”: Using Health Information Technology to Support Decision Making Regarding Preventive Services with Potential Harms, Rockville, MD, 2010
- **Founding Affiliate Faculty Member, Center for Health Information Technology**, George Mason University, 2010-present
- **International Scientific Advisory Committee**, Mobile Communication and Social Policy: An International Conference, Center for Mobile Communication Studies, Rutgers University, 2009
- **Entertainment and Media Communication Institute Advisory Board**, Entertainment Industries Council, 2009-present
- **Chair of the South Korean World Class University Social Sciences Scientific Grant Review Group**, Arlington, VA, April, 2009

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- **Chair of the NIH Scientific Grant Review Group**, SBIR Topic 262: Health Information Technology to Facilitate Patient-centered Communication in Cancer-related Care, Bethesda, MD, March, 2009
- **Judge, 2009 Shoemaker Awards for Communication Excellence**, United States Geological Survey, 2009
- **Chair, George Mason University AIDS Quilt Memorial Project**, Fairfax, VA, 2009. Led planning meetings and coordinated presentation of the largest in-door collegiate display of the Names Project Foundation AIDS quilt at GMU. The event commemorated World AIDS Day on December 1, 2009, and included research panels, presentations by AIDS activists, people living with HIV/AIDS, displays by DC area organizations supporting people living with AIDS, and free confidential AIDS testing. The goal of the event was to promote health education, enhance prevention efforts, raise awareness, and increase support for people living with AIDS
- **Coordinator of the Fairfax County Health Literacy Initiative**, Fairfax, VA, 2008-present. Led community meetings and coordinated outreach projects conducted by a consortium of Fairfax County Organizations, including the Inova Health Care System, the Fairfax County Public Library, the Fairfax County Public Health Department, local public school system, social service agencies, and non-profit organizations to provide clear and accurate health information to vulnerable populations of elderly, immigrant, low income, and minority residents of Fairfax County to promote public health. The FCHLI has developed and implemented a number of consumer educational programs, publications, training programs for health care providers, and conducted research concerning health promotion for at-risk populations
- **Scientific Advisor, DC Cancer Consortium, Ovarian Cancer Education Program for Inner-City African American Women**, Washington DC, 2009-2010. Advised scientists at Westat, Inc., on assessment and intervention strategies for promoting awareness, prevention, and early detection of Ovarian Cancer with inner-city African American women in Washington, DC. Developed a targeted health education program for consumers and health care providers
- **Scientific Advisor, National Minority AIDS Council, Initiative to Promote Minority Participation in AIDS Vaccine Clinical Trials**, Washington, DC, 2009-present. Advise the National Minority AIDS Council on development of community-based intervention strategies for promoting minority participation in AIDS vaccine clinical trials in African American and Latino communities across the nation. Helped to develop, implement, and evaluate a national community liaison program for promoting AIDS vaccine awareness and participation within African American and Latino communities
- **Editorial Board Member, Review of Communication**, a scholarly journal published by the National Communication Association, Ronald Arnett, Editor, 2009-20013
- **2009 Conference Advisory Board for National Conference on Health Communication, Marketing and Media**, US Centers for Disease Control and Prevention, 2009
- **Visiting Distinguished Professor of Health Communication, University of Milan** (Italy), graduate program in Communication and Political Sciences, October 2008
- **Abbott Pain Care Risk Management Advisory Board**, Abbott Laboratories, Abbott Park, Illinois, 2008-present

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- **Health Marketing Leadership Roundtable**, US Centers for Disease Control and Prevention, National Center for Health Marketing, 2008-2009
- **Lilly Advisory Board on Prescription Drug Benefit & Risk Communication and Measurement**, Eli Lilly and Company, Indianapolis, Indiana, 2008-present
- **International Scientific Review Board Member**, Israel Science Foundation, 2008
- **International Scientific Review Board Member**, Dutch Diabetes Research Foundation, Dutch Kidney Foundation, and Netherlands Heart Foundation Risk Communication Research grant review, 2008
- **Conference Co-Chair, US Centers for Disease Control and Prevention Second National Conference on Health Communication, Marketing, and Media**, August, 2008
- **Founding Affiliate Faculty Member, Center for Consciousness, Transformation, and Human Potential**, George Mason University, 2008-present.
- **Advisory Board Member, Pan Asian Association for Communication in Healthcare (PAACH)**, 2008-present
- **Scientific Reviewer, National Science Foundation Sociology Research Program, Division of Social and Economic Sciences**, 2008
- **International Scientific Review Board Member**, United States-Israel Bi-National Science Foundation, 2008
- **Scientific Advisor, US Centers For Disease Control and Prevention, National Center for Public Health Informatics**, Atlanta, GA, 2008
- **Editorial Board Member, Communication Education**, a scholarly journal published by the National Communication Association, Melanie Booth Butterfield, Editor, 2008-2011
- **American Cancer Society National Health Promotions Advisory Committee**, 2007-present.
- **Visiting International Scholar, Center for Cancer Control and Information Services of the National Cancer Center (Tokyo, Japan)**, to promote international scientific cooperation in cancer research, January, 2008. This program is supported by the Foundation for Promotion of Cancer Research (FPCR) with a Grant-in-Aid from the Ministry of Health, Labour, and Welfare of Japan for the 3rd Term Comprehensive 10-Year Strategy for Cancer Control
- **Founding Affiliate Faculty Member, Climate Change Communication Center**, George Mason University, 2007-present
- **Affiliate Faculty Member, Center for Health Policy Research and Ethics**, George Mason University, 2007-present

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- **Expert Advisory Committee Member**, “Learning to Value Contraception: Communicating with Patients about Contraception and the True Risk of Pregnancy.” A public health educational program of the Association of Reproductive Health Professionals (ARHP), 2007-2010
- **Research Mentor for Cancer Survivor Advocates, Cancer Survivorship: Embracing the Future conference**, co-sponsored by the National Cancer Institute (NCI), the American Cancer Society (ACS), and the Lance Armstrong Foundation (LAF), Atlanta, GA, 2008
- **Dissemination Expert Panel Member**, “Disseminating the Evidence-Based Drug Review: Anti-Epileptic Drugs for Mood Disorders Project,” University of North Carolina, Chapel Hill, School of Public Health, 2007-2010
- Nominated by the National Communication Association and the Coalition for Health Communication to serve on the **Advisory Board for the Office of Minority Health, US Department of Health and Human Services**, 2007
- **Opening Presentation, “Health Communication and Survivorship” at the Inform and Empower: Supporting the Needs of Women with Metastatic Breast Cancer Advocacy Patient Services Briefing**, San Antonio Breast Cancer Survivors, Global Oncology Advocacy Leadership (GOAL) Alliance, supported by Bristol-Meyers Squibb, 2007
- **Co-Chair, US National Institutes of Health Liaison Committee, Coalition for Health Communication**, 2007-present
- **Scientific Reviewer, US National Institutes of Health, Health Literacy Research Grant Review**, 2007
- **Liaison, US National Institutes of Health Center for Scientific Review, American Academy of Health Behavior**, 2007-present
- **Advisory Board Member, Interpersonal Communication and Relationship Development (I*CARE) program. University of Texas M.D. Anderson Cancer Center, Department of Faculty Development**, Houston, Texas, 2007-present
- **Founding Editorial Board Member, The Open Communication Journal**, a multidisciplinary international open-source online scholarly journal, Bentham Science Publishers, 2007-present
- **Board of Directors, Sun Safety Alliance**, a national nonprofit coalition dedicated to the task of reducing the incidence of skin cancer in America by motivating people to actively adopt and practice safe sun protection, 2007-2010
- **Dissemination Expert Panel Member, Disseminating the Evidence-based Drug Review: Anti-Epileptic Drugs for Mood Disorder project, funded by the National Association of Attorneys General**, Cathy L. Melvin, PhD, MPH, Principal Investigator, University of North Carolina, Chapel Hill, 2007-2010
- **Scientific Grant Reviewer, US National Science Foundation’s Science, Technology, and Society Transformative Research Program**, Division of Social and Economic Sciences, 2007

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- **Conference Planner and Track Chair, “The Role of Health Communication, Marketing and Media in Reducing Health Disparities” for the US Centers for Disease Control and Prevention National Conference on Health Communication, Marketing, and Media**, 2007
- Represented the health communication and informatics research areas at **the US National Institutes of Health Center for Scientific Review, Behavioral and Social Science Evaluation Meeting**, Bethesda, MD, 2007
- **Federal Accounting Standards Advisory Board Task Force on Fiscal Sustainability Reporting, US Government Accounting Office (GAO)**, 2007
- Nominated to serve on the **Federal Drug Administration (FDA) Risk Communication Advisory Committee**, 2007
- **Guest Speaker and White Paper Author for the “Culturally Appropriate Health Care” workshop held by the Israel National Institute for Health Policy and Health Services Research**, Tel Aviv, Israel, October, 2007
- **Breast Health Global Institute (BHGI) 2007 Global Health Panelist for the Third Biennial Global Summit on International Breast Health Care sponsored by the Fred Hutchinson Cancer Research Center (FHCRC) and the Susan G. Komen Breast Cancer Foundation**, Budapest, Hungary, October, 2007
- **Board of Directors, patientINFORM**, a collaborative nonprofit public service organization committed to patient education and empowerment supported by trusted and experienced patient health organizations, medical societies, health information professionals, and scholarly and medical publishers. Together, these organizations strive to better use the Internet to empower patients to make informed decisions about their health, 2007-2010
- **Master of Ceremonies and Principal Speaker, First Annual Asthma Conference sponsored by Allergy & Asthma Network Mothers of Asthmatics (AANMA)**, Arlington, VA, April 30-May 2, 2007
- **Spotlight Program Scholar, “The Applied Communication Scholarship of Gary L. Kreps,”** Southern States Communication Association annual conference, Louisville, KY, 2007
- **Scientific Advisor, US Centers For Disease Control and Prevention, National Center for Health Marketing, Strategic Planning Initiative**, Atlanta, GA, 2007
- **Keynote Address, Utah Public Health Conference**, “Communicating Health Risks with Vulnerable Populations,” Utah Public Health Association, Salt Lake City, UT, April, 2007
- **Wheeler Annual Distinguished Lecture**, “E-Health: The Information Revolution in Modern Health Care,” Herbert H. and Grace A. Dow College of Health Professions, Central Michigan University, Mt. Pleasant, MI, 2007
- **Co-Sponsor and Conference Planner, HINTS Data Users Conference: Building the Evidence Base in Cancer Communication**, National Cancer Institute, Pasadena, CA, May, 2007

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- **Founding Member of the Editorial Board, Journal of Media and Health Communication**, a multidisciplinary scholarly journal, Fiona Chew, Editor, 2007-2010
- **Honorary Member, Sigma Chapter of Lambda Pi Eta**, the National Communication Honor Society, George Mason University, 2006
- **Expert Scientific Panel Member, MacArthur Foundation, Digital Media and Learning (DML) initiative concerning Race and Ethnicity in Digital Media**, 2006.
- **Technical Scientific Reviewer, Maryland Industrial Partnerships (MIPS) program, University of Maryland**, 2006
- **Research Mentor for Cancer Survivor Advocates, Cancer Survivorship: Embracing the Future conference**, co-sponsored by the National Cancer Institute (NCI), the American Cancer Society (ACS), and the Lance Armstrong Foundation (LAF), Bethesda, MD, 2006
- **White Paper Speaker/Author, Agency for Health Care Research and Quality (AHRQ)/FDA Think-tank on “Communicating About the Benefits and Harms of Prescription Drugs to Healthcare Consumers,”** John M. Eisenberg Clinical Decisions and Communication Sciences Center, US Agency for Healthcare Research and Quality, Rockville, MD, 2006
- **Participant/Featured Speaker, US Federal Drug Administration (FDA), US Agency for Healthcare Research and Quality (AHRQ), and the Centers for Education and Research on Therapeutics (CERTs) Program Think-tank on “Communication of Therapeutic Risk,”** Rockville, MD, 2006
- **Founding Member of the Editorial Board, Journal of Cancer Survivorship: Research and Practice**, a multidisciplinary scholarly journal, Michael Feuerstein, Editor, 2006-2009
- **Opening Keynote Address at the Malaysian National Breast Cancer Education Summit, “The Global Scenario for Breast Cancer Education.”** Kuala Lumpur, Malaysia, 2006
- **Opening Keynote Presentation to the Malaysian National Breast Cancer Education Scientific Pre-Summit, “Public Access to Relevant Cancer Information: Results from the Health Information National Trends Survey and Implications for Breast Cancer Education in Malaysia,”** Kuala Lumpur, Malaysia, 2006
- **2006 Inaugural Annual Distinguished Lecture in Applied Communication Research, “Health Communication Research and Pedagogy,”** Clemson University, Department of Communication, 2006
- **Editorial Board of Human Communication Research**, a scholarly journal published by the International Communication Association, Jake Harwood, Editor, 2006-2009
- **Founding Editorial Board of Qualitative Research Reports in Communication**, a scholarly journal published by the Eastern Communication Association, 2006-present
- **Editorial Board of Communication Studies**, a scholarly journal published by the Central States Communication Association, William Benoit, Editor, 2006-2009

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- **Editorial Board of Communication Quarterly**, a scholarly journal published by the Eastern Communication Association, Janette Kenner Muir, Editor, 2006-2009
- **Scientific Expert and Symposium Speaker, “Patient-Provider Communication Symposium: Enhancing Research Skills,” Institute for Doctor-Patient Communication, University of Pittsburgh College of Medicine**, April, 2006
- **NIH Scientific Review Special Emphasis Panel for the SBIR “Home Centered Coordinated Cancer Care System” contract review**, March, 2006
- **International Communication Association Steven H. Chaffee Career Productivity Award selection committee**, 2005-2007
- Nominated to serve as a member of the **Board of Scientific Counselors for the Lister Hill National Center for Biomedical Communications, National Library of Medicine, National Institutes of Health**, 2005-2008
- **Keynote Address at the Symposium to Celebrate the U.S.-Italian Framework for Biomedical Research, “The Role of Communication in Cancer Prevention, Control, and Care**, Italian Embassy, Washington, DC, October, 2005
- **Chair of the Centers for Disease Control and Prevention Special Emphasis Panel Scientific Grant Review Group** for the P01 RFA: Centers of Excellence in Health Marketing and Health Communication, August, 2005
- **Program Faculty for the U.S. Department of Veterans Affairs 2005 Office of Public and Intergovernmental Affairs (OPIA) National Training Conference**, “Communicating from the Inside-Out,” Norfolk Waterside Marriott Hotel in Norfolk, Va., August, 2005
- **National Institutes of Health Scientific Grant Review Group** for the Program Announcement: Understanding and Improving Health Literacy, 2005
- **NIH Special Emphasis Panel/Scientific Review Group for a National Institute of Drug Abuse (NIDA) RFA program**, July, 2005, Washington, D.C
- **Senior Advisory Board for a Centers for Medicare and Medicaid Services (CMS) research program, “The Welcome to Medicare Website: Promoting Delivery of Preventive Care,”** conducted by the Ambulatory Care Outcomes Research Network, 2005
- **Co-Chaired the National Cancer Institute’s Health Information National Trends Survey Research Conference**, St. Petersburg, Florida, 2005
- **Member, National Partnership for Anthrax Vaccine Education**, 2005-present
- **Member, Partnership for Clear Health Communication**, 2005-present
- **Member, Coalition for Health Communication**, 2005-present

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- **Provost's Health Commission, George Mason University**, to plan development of new health sciences research, education, and outreach programs, 200.
- **Editorial Board Member**, of the **Journal of Applied Communication Research** (published by the National Communication Association), Tim Sellnow, Editor, 2005-2008
- **Editorial Board of Communication Research Reports**, 2005-2007. 2010-2013
- **Editorial Board, special issue of The Journal of Health Communication, "10th Anniversary Issue,"** 2005-2006
- **Who's Who in Science and Engineering**, Marquis Publishing, (2005-2006, 8th) edition
- **Keynote Address at the 4th Hispanic Congress on Health Related Professions: "Communication and Quality of Care,"** San Juan, Puerto Rico, December, 2004
- **Department of Health and Human Services, Office of Disease Prevention and Health Promotion Scientific Advisory Board on Personal E-Health Tools**, 2004-2009
- **Plenary Lecture: "Applying Risk Communication Concepts to Breast Cancer and the Environment Prevention Campaigns with Women and Girls," at the Emerging Topics in Breast Cancer and the Environment Conference, Breast Cancer and the Environments Research Centers**, Princeton, NJ, November, 2004
- **2004 Erwin P. Bettinghaus Health Communication Lecture at the Michigan State University College of Communication Arts and Science: "The Role of Communication Across the Continuum of Care,"** East Lansing, MI, October, 2004
- **Keynote Lecture to the Dutch Cancer Society, Psychosocial Oncology Group: "Communication Across the Continuum of Cancer Care,"** Utrecht, The Netherlands, October, 2004
- **Keynote Lecture to the Helen Dowling Institute for Psychosocial Oncology: "E-Health Communication and Cancer,"** Utrecht, The Netherlands, October, 2004
- **Guest Lecture to the Central Michigan University National Doctoral Program in Health Administration: "Communication Research Across the Continuum of Cancer Care – Applications to Health Services Research and Practice,"** Dulles, Virginia, September, 2004
- **Scientific Consultant to the Centers of Excellence in Cancer Communications Research, National Cancer Institute**, 2004-2009
- **Program Advisory Committee for the annual conference on "Advances in E-Health Research Design," National Cancer Institute, National Library of Medicine, NIH Office of Behavioral and Social Sciences Research, Robert Wood Johnson Foundation**, 2004-2005
- Appointed as **Eileen and Steve Mandell Professor of Health Communication, George Mason University**, 2004-present

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- **Affiliate Faculty Member of the National Center for Biodefense and Infectious Diseases at George Mason University**, 2004-present
- **Editorial Board Member** of the ***Journal of Communication***, published by the International Communication Association, Michael Pfau, Editor, 2004-2008
- **Guest-Editor, for a supplemental issue of the Journal of Health Communication on “Health Information National Trends Survey Research Programs,”** 2004-2005
- **Guest Editor of a special issue of the Journal of Medical Internet Research on Interdisciplinary Approaches to Online Cancer Information Services,** 2004-2005 (5.724 5-year impact factor)
- **Principle Investigator on the George Mason University application for the \$12 million Behavioral and Social Sciences Aspects of Terrorism Center (BeST Center)** to the US Department of Homeland Security, 2004
- **Scientific Review Board for the Health Resources Services Administration (HRSA), DHHS, “Media-Based Grassroots Efforts to Increase Minority Solid Organ Donation,”** 2004
- **Guest-Editor, for a supplemental issue of the Journal of Health Communication on “The National Cancer Institute’s Cancer Information Service: A New Generation of Service and Research to the Nation,”** 2004-present
- **Guest-Editor, for a special issue of Communication Research Reports on “Communication and Terrorism,”**2004-2005
- **Global Advisory Board for breastcancer.org**, a nonprofit organization dedicated to providing the most reliable, complete, and up-to-date information about breast cancer, 2004-2008
- **Expert Panel for the Centers for Disease Control and Prevention Futures Initiative** to guide planning and activities for the CDC Office of Communication, 2004-2005
- **Visiting Health Communication Scholar** at the Medical Sciences Campus, University of Puerto Rico, Spring Semester, 2004
- **Core Advisor and Reviewer for the Robert Wood Johnson Foundation White Paper on “e-Patients, Online Health, and the Search for Sustainable Healthcare,”** 2004
- **National Communication Association Research Advisory Network**, NCA Research Board, 2004-present
- **Editorial Review Board of the American Journal of Health Behavior**, 2003-2006
- **NIH Task Leader and Contract Officer for the National Academy of Sciences, Institute of Medicine committee on Health Literacy**, 2002-2004

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- **US Department of Health and Human Services Secretary's Prevention Workgroup on Health Literacy**, chaired by the U.S. Surgeon General, Dr. Richard Carmona, representing the National Institutes of Health 2003-2004
- **Advisory Board Member, Center for Risk Communication Research, University of Maryland**, College Park, 2003-2008
- **Planning and Steering Committee of the National Library of Medicine funded Community-Based Outreach Symposium**, 2003-2004
- **Scientific Advisory Panel for the Harlem Health Promotion Center at Columbia University**, Mailman School of Public Health, 2003-2004
- **Editorial Board for the *Handbook for Applied Communication***, L. Frey & K. Cissna (Eds.). Lawrence Erlbaum and Associates, 2003-2010
- **External Scientific Advisory Board Member for the Bioterrorism Training Project for Health Professionals at the University of Puerto Rico Medical Center**, San Juan, 2003-2004
- **Graduate Public Health Communication Curriculum Advisory Board, Rollins School of Public Health, Emory University**, 2003-2004
- **Program Advisory Council for the Graduate Program in Biosciences Management, School of Management, George Mason University**, 2003-2004
- **Futures Initiative Scientific Advisor, Centers for Disease Control and Prevention (CDC) and the Agency for Toxic Substances and Disease Registry (ATSDR)** appointed by the CDC Director, Dr. Julie Louise Gerberding, 2003
- **Faculty Member for the Veterans Health Administration Conference on Care Coordination and Communication with Caregivers: The Vital Connection**, Washington, DC, 2003
- **Scientific Review Panel, Outstanding e-Health Research Paper at the 2003 e-Health Developers' Summit**, San Diego, November, 2003
- **External Scientific Reviewer, University of Texas, M.D. Anderson Cancer Center Fellowships in Cancer Prevention and Control**, 2003
- **Health Policy/Health Communication Scholar in Residence**, Ithaca College, Ithaca New York, October, 2003
- **Inaugural Distinguished Lecture** at the University of Texas M.D. Anderson Cancer Research Center, Houston, Texas, "**Health Care Communication Lecture Series**," September, 2003, "The Role of Communication in Health Outcomes Across the Continuum of Cancer Care"
- Elected as a **Member of the American Academy of Health Behavior**, 2003

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- **Keynote Address at the SPRY Foundation's Computer-Based Technology and Caregiving for Older Adults Conference**, Bethesda, MD, 2003
- **Keynote Address at the Communicating Health and Wellness conference on "Health Communication Research at the National Cancer Institute,"** North Dakota State University, Fargo, April, 2003
- **Scientific Reviewer for the National Telecommunications and Information Administration's Technology Opportunities Program, US Department of Commerce**, Fiscal Year 2003
- **Keynote Address at the New Jersey State Communication Association conference on "Conducting Communication Research that can Really Make a Difference,"** Trenton, NJ, April, 2003
- **Keynote Address, European Communication Congress conference on "Health Communication Research for Cancer Prevention and Control,"** Munich, Germany March, 2003
- **Keynote Conversation on "Health, Democracy, and New Media," at the National Communication Association** annual conference, along with Tom Ferguson and Mara Adelman, New Orleans, November, 2002
- **Robert Wood Johnson Foundation National Scientific Advisory Board**, "E-Health Technologies: Assessing New Tools for Chronic Disease Management and Health Behavior Change," 2002-2005
- **Annals of Family Medicine Readers and Contributors Advisory Group**, 2002-present
- **Guest Editor, special issue of Patient Education and Counseling: An International Journal for Communication in Healthcare, on "Advancing Consumer/Provider Health Communication Research,"** Volume 50, number 1, May, 2003
- **Guest Editor** of a Special Issue of the *Journal of Health Psychology*, "E-Health: Technology-Mediated Health Communication," 8(1), January, 2003 (2.175 5-year impact factor)
- **Steering Committee for the Advancing Cancer Care Through Technology Research Program, National Cancer Institute and the Veterans Health Administration**, 2002-2004
- **Editorial Board, special issue of Communication Studies on "Insights and Imperatives Towards Culling Lessons from State of the Art Health Communication Research,"** Volume 53, number 4, Winter 2002
- **Scientific Grant Reviewer, National Telecommunications and Information Administration's Technology Opportunities Program, US Department of Commerce**, Fiscal Year 2002
- **Editorial Board Member, Health Communication**, Special Issue on "Cancer Communication," 2002
- **Plenary Keynote Address, "Advancing Communication as a Science: Opportunities from the Federal Sector," at the International Communication Association annual conference**, co-presented with K. "Vish" Viswanath and Linda M. Harris, Seoul, South Korea July, 2002

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- **Visiting Professor of Health Communication** at the Medical Sciences Campus, University of Puerto Rico, Fall Semester, 2002
- **Keynote Address at the University of Kentucky Health Communication Conference on “Trends and Issues in Cancer Communications,”** Lexington, Kentucky, “The Role of Communication Research in Cancer Prevention and Control,” April, 2002
- Subject for a **Lifetime Achievement in Health Communication Spotlight Series Panel** for the 2002 Eastern Communication Association conference, New York, 2001
- Subject for a **Special Panel Honoring the Health Communication Scholarship of Gary L. Kreps**, International Communication Association conference, Washington, DC, 2001
- Contributed a **background paper** on “Communications and Health” to the Consortium of Social Science Associations (COSSA) publication, **Fostering Human Progress: Social and Behavioral Science Research Contributions to Public Policy**, 2001
- **Editorial Board Member, Journal of Communication**, published by the International Communication Association, William Benoit, Editor, 2001-2004
- **Editorial Board Member, Journal of Applied Communication Research** (published by the National Communication Association), Joann Keyton, Editor, 2001-2004
- **Founding Editorial Board Member, C.U.R.E.: Cancer Updates, Research and Education**, published by the Cancer Information Group, 2001-2005.
- **Co-Champion of the National Cancer Institute’s Extraordinary Opportunity in Cancer Communication Research** initiative, and institute-wide, three-year, multi-project investment in developing and implementing innovative cancer communication research and outreach programs to reduce the national cancer burden, 2001-2003
- **Scientific Reviewer for the National Telecommunications and Information Administration’s Technology Opportunities Program**, US Department of Commerce, Fiscal Year 2001
- **Guest Editor**, special issue of **The Electronic Journal of Communication/La Revue Electronique de Communication** on “Health Communication and Information Technology,” 2000-2002
- **Risk Communication and Education Subcommittee** of the US Department of Health and Human Services’ Environmental Health Policy Committee chaired by the U.S. Surgeon General, Dr. David Satcher, 2000-2002
- **Scientific Reviewer for the National Telecommunications and Information Administration’s Technology Opportunities Program, US Department of Commerce**, Fiscal Year 2000
- **Co-Chair, Secretary of Health and Human Services Quality Initiative, Workgroup 1**, “Facilitating Consumers Use of Information on Quality,” 1999-2002

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- **Editorial Board Member**, for Communication Theory (published by the International Communication Association), Michael J. Cody, Editor, 1999-2002
- **Guest Editorial Board Member**, *The Electronic Journal of Communication/La Revue Electronique De Communication*, special issue on "The Communication Constitution of Organization," 1999
- **Editorial Board Member**, for a special issue of *Communication Research*, "New Directions in Communication Research," Sandra Ball-Rokeach, Guest Editor, 1998-1999
- **External Scientific Advisory Board Member**, "Safe and Drug-Free Schools Grant: Changing the Culture of College Drinking," Linda Lederman and Lea Stewart Co-Principal Investigators, Rutgers University, grant from the United States Department of Education, 1998-2000
- **Who's Who in Entertainment**, 3rd edition, 1998-1999
- **Editorial Board Member**, for Journal of Applied Communication Research (published by the National Communication Association), H. Dan O'Hair, Editor, 1998-2001
- **Editorial Board Member**, for the Quarterly Journal of Speech (published by the National Communication Association), Andrew A. King, Editor, 1998-2001
- Elected as an **Honorary Member of Lambda Pi Eta**, National Communication Honor Society, Epsilon Upsilon Chapter, Hofstra University, December, 1997
- Delivered the "**Sharing the Wealth**" **State-of-the art Disciplinary Review Lecture**, "**Communicating to Promote Health: New Perspectives and Applications**," selected by the Health Communication Division, National Communication Association, Chicago, 1997
- **Motion Picture Ambassador**, State of Nevada Commission on Economic Development, Motion Picture Division, nominated by the Lieutenant Governor and confirmed to serve a two-year term, 1996-1997
- **Founding Board Member**, Haven Academy for the Creative Arts, Las Vegas, NV, 1996-1997
- **Distinguished Panelist**, CommGrads Hotline Fall Forum on Communication Research Methods, 1996
- **Founding Editorial Board Member**, *American Communication Journal*, published by the American Communication Association, 1996-2000
- **Guest Editorial Board Member**, *The Electronic Journal of Communication/La Revue Electronique De Communication*, special issue on "The Future of Democracy At/In/For/ Beyond Work," 1996.
- **International Who's Who of Professionals**, 1996 edition
- **Documentary Awards Judge**, Silver State Documentary Festival, University of Nevada Las Vegas, 1996
- **Applied Communication Distinguished Book and Article Award** review committee member, NCA Applied Communication Division, 1996

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- **Facilitator, Nevada Risk Assessment Management Program**, leading monthly state-wide video-conference citizen's group meetings on the future land uses of the Nevada Test Site, Harry Reid Center for Environmental Studies, UNLV, funded by the US Department of Energy, 1996
- **Gerontology Program Faculty Member**, UNLV, 1996-1997
- **Adjunct Professor and Doctoral Committee Member**, Union Institute, Cincinnati, 1996-2001
- **Distinguished Men in Southern Nevada**, second edition, 1996
- Subject for a **Spotlight Program Honoring the Applied Communication Scholarship of Gary L. Kreps**, "New Directions for Applied Communication Research," Applied Communication Interest Group, Eastern Communication Association, New York, NY, 1996.
- Subject for a **Spotlight Program Honoring the Health Communication Scholarship of Gary L. Kreps**, "Health Communication: A Narrative Description." Health Communication Interest Group, Eastern Communication Association, New York, NY, 1996
- **Profiled** in two articles in the Accent Section of the January 18, 1996 issue of the Las Vegas Sun, "More Patients, Less Patience," and "How to Participate in Your Own Health Care"
- **Book-signing**, Communicating with Your Doctor: Getting the Most Out of Health Care, Borders Book Shop, Las Vegas, NV, 1996
- **Guest Editor** of a Special Issue of the Journal of Health Psychology, "Messages and meanings: Health communication and health psychology." 1996, 1(3), 259-403, 1995-1996. (2.175 5-year impact factor)
- **Scientific Review Board Member**, National Endowment for the Humanities, Division of Preservation and Access, 1995
- **Visiting Scholar**, State University of New York, College at Plattsburgh, "Responding to Sexual Harassment in Professional Life," University Conference on Sexual Harassment in Professional Life, November, 1995
- **International Scientific Review Board Member**, United States-Israel Binational Science Foundation, 1995
- **Visiting Scholar**, Tufts University Medical School, "Applying A Consumer Orientation in Medical Practice," School of Medicine Grand Rounds; Boston, MA, April, 1995
- **Visiting Scholar**, California State Polytechnic University, "Women, Science, and Technology Forum," College of Liberal Arts, San Luis Obispo, CA, 1995
- **Visiting Scholar**, Stonehill College, "Health Communication," North Easton, MA, 1995
- **Visiting Scholar**, Eastern Illinois University, "Speech Communication Week: Communication and Health," Department of Communication, Charleston, IL, 1995
- **Who's Who In American Education**, 5th edition, 1995

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- **Visiting Scholar**, Marshall University, "Spotlight on Health Communication," Department of Communication, Huntington, WV, 1995
- **Profiled** in the ***Aging Exchange: The Gerontology Newsletter***, Spring, 1995 issue
- **Visiting Scholar**, Wayne State University, "Communication Week: Communication and Health," Department of Communication, Detroit, MI, 1994
- **Guest Scholar**, DePauw University, Undergraduate Honors Conference in Communication, Department of Communication, Greencastle, Indiana, 1994
- **Visiting Scholar**, University of Kentucky Fourth Biennial Health Communication Conference, "Health Communication: Promotion and Disease Prevention," School of Communication, Lexington, KY, 1994
- **Visiting Scholar**, University of Kansas, Department of Communication, Lawrence, KS, 1994
- **Advisory Board Member**, Emerson College/Tufts University Medical School Joint Health Communication Graduate Program, 1994-1999
- **Visiting International Scholar**, IRI Management Corporation and the IRI School of Business, Rome, Italy, "International Conference on Organizational Communication," Rome, Italy, 1994
- **Advisory Board Member**, State University of New York, College at New Paltz, "Conference on Health Communication: Skills, Issues, and Insights," 1993-1994
- **Visiting Scholar and Resource Person**, Hope College Eighth Annual Institute for Faculty Development in Speech Communication, Holland, Michigan, 1993
- **Research Leave**, Northern Illinois University, Department of Communication, Spring, 1993
- **Profiled** in the ***In-Health Newsletter***, Summer 1992 issue, NCA/ICA Health Communication Divisions
- **Scientific Review Board Member**, National Cancer Institute, National Institutes of Health, Bethesda, MD, 1992
- **Guest Editorial Board Member**, ***Communication Research***, special issue on "Communication and Aging," 1991-1992
- **International Training and Consultation Program Faculty Member**, NIU, 1991-1995
- **Scientific Advisory Board Member Nominee**, Agency for Health Care Policy and Research, USPHS, Bethesda, MD, 1991
- **Visiting Scholar**, University of South Florida Department of Communication "Applied Communication in the 21st Century" conference, Tampa, 1991

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- **Scientific Review Board Member**, National Cancer Institute, Bethesda, MD, 1991
- **Selected Scholar**, National Institute on Alcohol Abuse and Alcoholism workshop, "Alcohol Abuse Prevention Research Initiative," Chevy Chase, MD, 1990
- **Fellow Nominee**, Center for Advanced Study in the Behavioral Sciences, Stanford University, Palo Alto, CA, 1990
- **Visiting Scholar**, Arizona State University Department of Communication, "Organizational Communication: Perspectives for the 90's" Conference, Tempe, AZ, 1990
- **Direct Marketing Educational Foundation Fellowship**, Direct Marketing Institute, Chicago, 1989
- **Scientific Review Board Member**, National Cancer Institute, 1989
- **Fulbright Foundation Visiting Scholar Fellowship**, Fulbright International Colloquium on "Communication, Health, and the Elderly," University of Wales, UK, 1988
- **Men of Achievement**, (listing), 1988
- **Gerontology Program Faculty Member**, NIU, 1988-1995
- **Scientific Review Board Member**, National Cancer Institute, 1987
- **Institute Fellow**, Institute for Health, Health Care Policy, and Aging Research, Rutgers University, 1985-1987
- **Senior Research Fellow**, National Cancer Institute, NIH, 1985-1986
- **Adjunct Professor**, School of Nursing, Indiana University Medical Center, Indianapolis, 1980-1983
- **Outstanding Young Men of America**, 1980.
- **Doctoral Fellowship**, Department of Communication, University of Southern California, 1977-1978

BOOK SERIES FOUNDING EDITOR:

Hampton Press Book Series on Communication and Social Organization, 1994-present.

1. Seeger, M.W. (1997). *Ethics in organizational communication: Dilemmas and decisions*.
2. Damken-Brown, C., Snedaker, C., & Sykes, B. (Eds.) (1997). *Conflict and diversity*.
3. Ford, W. (1998). *Communicating with customers: Revitalizing the customer-service encounter*.
4. Salem, P. (Ed.). (1999). *Organizational Communication and Change*.

Gary L. Kreps, Curriculum Vitae, April, 2017

5. Herndon, S.L., & Kreps, G.L. (Eds.) (2001). *Qualitative research: Applications in organizational life*. (2nd. edition).
6. Felkins, P.K. (2002). *Community at work: Creating and celebrating community in organizational life*.
7. Pilotta, J.J. (2002). *Community social action research*.
8. McDonald, T.A., Orbe, M.P., & Ford-Ahmed, T. (Eds.). (2002). *Building diverse communities: Applications of communication research*.
9. Simpson, J.L., & Shockley-Zalabak, P. (Eds.). (2005). *Engaging communication: Informing work and transforming organizations through theory, research and practice*.
10. Wright, K.B., & Moore S.D. (Eds.). (2008). *Applied health communication*.
11. Greenwald, B. (2008). *Conflict without crisis: A mediator's diary*.
12. Smudde, P.M., & Courtright, J.L. (Eds.). (2008). *Power and public relations*.
13. O'Hair, H.D., Heath, R.L., Ayotte, K.J., & Ledlow, G.R. (Eds.). (2008). *Terrorism: Communication and rhetorical perspectives*.
14. Smudde, P.M. (2009). *Public relations as dramatic organizing: A critical perspective*.
15. Ferris, S.P. (2009). *Telework in the twenty first century*.

Hampton Press Book Series on Health Communication, 1994-present.

1. Johnson, J.D. (1997). *Cancer-related information seeking*.
2. Eastland, L.S., Hendon, S.L., & Barr, J.R. (Eds.). (1999). *Communication in recovery: Twelve-step programs and personal transformation*.
3. Fuller, L.K. (Ed.). (2001). *Media-mediated AIDS*.
4. Lederman, L.C., Stewart, L.P., Goodhart, F., Laitman, L. (2005). *Changing the culture of college crinking: A socially situated health communication campaign*.
5. Ellingson, L. (2005). *Communicating in the clinic: Negotiating frontstage and backstage teamwork*. (Received the 2006 National Communication Association Ethnography Division Annual Outstanding Book Award).
6. Shave, D.W. (2007). *Small talk – Big cure: Talking your way to a better life*.
7. O'Hair, H.D., Kreps, G.L., & Sparks, L. (Eds.) (2007). *The handbook of communication and cancer care*.

Gary L. Kreps, Curriculum Vitae, April, 2017

8. Wright, K. B., & Moore, S.D. (Eds.) (2008). *Applied health communication*. Cresskill, NJ: Hampton Press.
9. Sparks, L., O'Hair, H. D., & Kreps, G.L. (Eds.) (2008). *Cancer communication and aging*.
10. Seeger, M.W., Sellnow, T.L., & Ulmer, R.R. (Eds.) (2008). *Crisis communication and the public health*.
11. Broadfoot., K. (2008). *Living with genetics: Recombining self and health in modern medicine*.
12. Vande Berg, L., & Trujillo, N. (2008). *Cancer and death: A Love Story in Two Voices*.
13. Heifferon, B., & Brown, S. (Eds.). (2008). *The rhetoric of healthcare: Essays toward a new disciplinary inquiry*.
14. Beach, W. (2009). *A natural history of family cancer: Interactional resolutions to medical problems*. (Received the 2010 National Communication Association Health Communication Division Annual Outstanding Book Award).
15. Davis, C.S. (2010). *Death: The beginning of a relationship*.
16. Wills, M. (2010). *Communicating spirituality in health*.
17. Wittenberg-Lyles, E., Goldsmith, J., Ragan, S.L., & Sanchez-Reilly, S. (2010). *Dying with comfort: Family illness narratives and early palliative care*.
18. Defenbaugh, N.L. (2011). *Dirty tale: A narrative journey of the IBD body*.
19. Whitten, P., Kreps, G.L., & Eastin, M. (Eds.) (2011). *E-Health: The advent of cancer online information services*.
20. Rutten-Finney, L., Hesse, B., Moser, R., & Kreps, G.L. (Eds.) (2011). *Building the evidence base for cancer communication*.
21. Miller, A.N., & Rubin, D.L. (Eds.). (2011). *Health communication and faith communities*.
22. Beach, W.A. (2011). *Handbook of patient-provider interactions*.
23. Fisher, C.L. (2014). *Coping together side by side: Enriching mother-daughter communication across the breast cancer journey*.

Peter Lang Publishers Health Communication Series

1. Miller-Day, M. (Ed.). (2011). *Family communication, connection, and health transitions: Going through this together*. (Received the National Communication Association Family Communication Division Outstanding Book Award, 2010).
2. Johnson, J.D., & Case, D.O. (2012). *Health information seeking*.

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3. Dutta, M., & Kreps, G.L. (Eds.). (2013). *Reducing health disparities: Communication interventions*. New York: Peter Lang Publishers.
4. Kim, D.K., Singhal, A., & Kreps, G.L. (Eds.). (2013). *Health communication: Strategies for developing global health programs*. New York: Peter Lang Publishers.
5. Pitts, M. & Socha, T.J. (2013). *Positive communication in health and wellness*.
6. Esrock, S.L., Walker, K.L., & Hart, J.L. (2014). *Talking tobacco: Interpersonal, organizational, and mediated messages*.
7. Honeycutt, J.M., Sawyer, C.R., & Keaton, S.A. (Eds.). (2014). *The influence of communication on physiology and health*.
8. Silverman, R.E., & Baglia, J. (Eds.) (2014). *Communicating pregnancy loss: Narrative as a method for change*.
9. Schommer, J.C., & Glinert, L.H. (2014). *A screenful of sugar? Prescription drug websites investigated*.
10. Candrian, C. (2014). *Communicating care at the end of life*.

NCA Applied Communication Publication Series, 1991-1995:

1. Adelman, M., & Schultz, R. (1992) (Producers). *The pilgrim must embark: Living in community*. Chicago: Terra Nova Productions.
2. Keltner, J.W. (1994). *Management of struggle: Elements of dispute resolution through negotiation, mediation, and arbitration*. Cresskill, NJ: Hampton Press.
3. Kreps, G.L. (Ed.). (1993). *Sexual harassment: Communication implications*. Cresskill, NJ: Hampton Press.
4. Jones, S.E. (1994). *The right touch: Understanding and using the language of physical contact*. Cresskill, NJ: Hampton Press.
5. Phillips, G.M., Gouran, D.S., Kuehn, S.A. & Wood, J.T. (1994). *Survival in the Academy: A guide for beginning academics*. Cresskill, NJ: Hampton Press.
6. Herndon, S.L., & Kreps, G.L. (Eds.). (1993). *Qualitative research: Applications in organizational communication*. Cresskill, NJ: Hampton Press.
7. Frey, L.R. (Ed.). (1994). *Innovations in group facilitation techniques: Case studies of applications in naturalistic settings*. Cresskill, NJ: Hampton Press.
8. Cragan, J.F., & Shields, D.C. (1995). *Symbolic approaches to applied communication research*. Cresskill, NJ: Hampton Press.

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9. Kreps, G.L., & O'Hair, D. (Eds.). (1995). **Communication and health outcomes**. Cresskill, NJ: Hampton Press.
10. Kelly, L., Phillips, G.M., & Keaten, J.A. (1995). **Teaching people to speak well: Training and remediation of communication reticence**. Cresskill, NJ: Hampton Press.

EDITORIAL & REVIEW APPOINTMENTS:

Editor, *Health Communication Issues*, 1986-1988.

Special Issue Guest Editor (n=16)

1. Kreps, G.L., & Logan, R. (Guest Editors). (2014). **Evaluating health communication programs**. *Journal of Health Communication*. (2.355 5-year impact factor)
2. Neumann, M., **Kreps, G.L.**, & Visser, A. (Guest Editors). (2011). **Methodology in health communication research**. *Patient Education and Counseling*, 82 (3). (2.372 impact factor)
3. **Kreps, G.L.**, & Neuhauser, L. (Guest Editors). (2010). **E-Health Communication and Health Promotion**, *Journal of Computer-Mediated Communication*, 15(4), 527-681.
4. **Kreps, G.L.**, Villagran, M., & Sparks, L. (Guest Editors). (2010). **Communication Education and Health Promotion**. *Communication Education*, 59 (3).
5. **Kreps, G.L.**, & Neuhauser, L. (Guest Editors). (2010). **E-Health and the Delivery of Health Care**, *Journal of Computer-Mediated Communication*, 15(3), 364-526.
6. **Kreps, G.L.**, & Snyder, L. (Guest Editors). (2009). **New Directions in Health Communication, Marketing, and Media**. *Social Marketing Quarterly*, 15(S).
7. **Kreps, G.L.**, Neuhauser, L., Sparks, L., & Villagran, M. (Guest Editors). (2008). **Translational Community-Based Health Communication Interventions to Promote Cancer Prevention and Control for Vulnerable Audiences**. *Patient Education and Counseling*. 71(3). (2.372 impact factor)
8. Bright, M., Marcus, A., Morra, M., **Kreps, G.L.**, Perocchia, R., and Fleisher, L. (Guest Editors). (2007). **"The National Cancer Institute's cancer information service: An international health education resource,"** *Journal of Cancer Education*, 22, (Supplement 1). (1.054 impact factor)
9. Hesse, B., **Kreps, G.L.**, Moser, R., & Finney, L. (Guest Editors). (2006). **"The Health Information National Trends Survey (HINTS): Research from the baseline,"** *Journal of Health Communication: International Perspectives*, Volume 11, supplement 1.
10. Bright, M., Marcus, A., Morra, M., **Kreps, G.L.**, Perocchia, R., and Fleisher, L. (Guest Editors). (2005). **"The National Cancer Institute's Cancer Information Service: A new generation of service and research to the nation,"** *Journal of Health Communication: International Perspectives*, Volume 10, Supplement 1.

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11. Sparks, L., Botan, C., Kreps, G.L., & Rowan, K. (Guest Editors). (2005). "Communication and terrorism," *Communication Research Reports, Volume 22, Number 1*.
12. Whitten, P., Eastin, M., & Kreps, G.L. (Guest Editors). (2005). "Interdisciplinary approaches to cancer online information services," *Journal of Medical Internet Research, 7(3):e34*, <URL: <http://www.jmir.org/2005/2/e34/>> (5.724 5-year impact factor)
13. Kreps, G.L. (Guest Editor). (2003). "Advancing consumer/provider health communication research." *Patient Education and Counseling, Volume 50, Issue 1*. (2.372 5-year impact factor)
14. Kreps, G.L. (Guest Editor) (2003). "E-Health: Technology- mediated health communication," *Journal of Health Psychology, Volume 8, issue 1*. (2.175 5-year impact factor)
15. Kreps, G.L. (Guest Editor). (2002). "Health communication and information technology." *The Electronic Journal of Communication/La Revue Electronique de Communication, Volume 11, Issues numbers 3 & 4*.
16. Kreps, G.L. (Guest Editor). (1996). "Messages and meanings: Health communication and health psychology." *Journal of Health Psychology, Volume 1, Issue 3*. (2.175 5-year impact factor)

Founding Editorial Board Member:

- *Advances in Medicine: Public Health*, 2013-present;
- *American Communication Journal*, 1996-present;
- *C.U.R.E.: Cancer Updates, Research and Education*, 2001-2004;
- *Health Behavior and Policy Review*, 2013-present;
- *Health Communication*, 1987-present;
- *Health Psychology Open*, 2014-present;
- *Journal of Health Communication: International Perspectives*, 1995-present;
- *Journal of Health Literacy: Research and Practice*, 2016-present;
- *Interpersonal Computing and Technology: An Electronic Journal for the 21st Century*, 1992-1996;
- *Journal of Cancer Survivorship: Research and Practice*, 2006-present;
- *Journal of Health and Mass Communication*, 2007-present.
- *Journal of Health Psychology*, 1994-present;
- *Journal of Management Systems*, 1985-1991;
- *Open Communication Journal*, 2007-present.
- *Rhetoric of Health and Medicine*, 2016-present
- *Speech Communication: Essays to Commemorate the 75th Anniversary of the National Communication Association*, 1987-89;
- *World Communication*, 1985-1991.

Editorial Board Member:

- *American Journal of Health Behavior*, 2004-present;
- *Communication Education*, 2008-present.
- *Communication Quarterly*, 1987-1990; 1997-1999; 2006-2009;

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- *Communication Reports*, 1991-2006;
- *Communication Research* (special issue, "New Directions in Communication Research," 1998-1999);
- *Communication Research* (special issue on Communication and Aging), 1991-1992;
- *Communication Research Reports*, 2004-2007; 2010-2013;
- *Communication Studies*, 1993-1995; 2003-2008; 2012-2015
- *Communication Theory*, 1999-2002;
- *Health Communication*, special issue on "Cancer Communication," 2005;
- *Communication Studies* (special issue on "Insights and Imperatives Towards Culling Lessons from State of the Art health Communication Research," 2002);
- *Human Communication Research*, 2006-2009;
- *Journal of AIDS and HIV Research*, 2011-2015.
- *Journal of Applied Communication Research*, 1983-2008;
- *Journal of Communication*, 2001-present;
- *Journal of Computer Mediated Communication*, 2007-present;
- *Journal of Medical Internet Research – Cancer*, 2016-present
- *Journal of Public Health Research*, 2014-present;
- *Management Communication Quarterly*, 1989-1996;
- *Qualitative Research Reports in Communication* 2006-present,
- *Quarterly Journal of Speech*, 1998-2001.
- *Review of Communication*, 2009-present

Review Board Member:

American Journal of Health Behavior, 2003-2004.

Advisory Editor:

Peter Lang Publishers, 2010-present

Hampton Press, 1993-present

Longman, 1989-1990

ERIC Document Evaluator, *Resources in Education*, Clearinghouse on Reading and Communication Skills, Speech Communication Module, 1982-1990.

Scientific Review Boards:

- **NIH Scientific Grant Review Panel Member, NIH review meeting**, Small Business Innovation Research (SBIR) Program on Medical Technologies to Reduce Health Disparities special emphasis panel, National Institute of Biomedical Imaging and Bioengineering (NIBIB), Bethesda, MD, 2016.
- **NIH Scientific Grant Review Panel Member, Development and Translation of Medical Technologies that Reduce Health Disparities**, (SBIR, R43/R44) grants, National Institute of Biomedical Imaging and Bioengineering (NIBIB) and the National Institute of Minority Health and Health Disparities, 2014-2015.
- **Chair, Scientific Review Panel, Development and Translation of Medical Technologies that Reduce Health Disparities (NIH)**, (SBIR, R43/R44) grants, National Institute of Biomedical Imaging and Bioengineering (NIBIB), National Institute of Minority Health and Health Disparities (NIMHD), and the National Institute of Mental Health (NIMH), 2013

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- **Scientific Grant Reviewer**, Netherlands Organization for Scientific Research, Innovational Research Incentives Program, VENI, 2013.
- **Scientific Grant Reviewer, Agency for Health Care Research and Quality (AHRQ)**, RFA-HS-12--005, Partnerships for Sustainable Research and Dissemination of Evidence-based Medicine (R24), Agency for Health Care Research and Quality (AHRQ), 2012.
- **Scientific Grant Reviewer, National Institutes of Health Special Emphasis Panel**, NIH Director's Early Independence Award Review, 2012/08 ZRG1 BBBP-E (53) R, Bethesda, MD, June, 2012
- **Scientific Committee and Review Board Member**, 10th International Symposium, Communication in the Millennium, Association of Turkish and American Scholars, Istanbul, Turkey, May, 2012
- **Korean Ministry of Education, Science, and Technology (MEST)**, World Class University (WCU) Program grant review, 2012.
Queen Elizabeth Jubilee Research Grant – Health Knowledge to Action, Scientific Grant Reviewer, Health Research Council of New Zealand, April, 2012
- **National Cancer Institute, Chair of the NIH Scientific Grant Review Group**, SBIR Topic 262: Health Information Technology to Facilitate Patient-centered Communication in Cancer-related Care, Phase 2 review, Bethesda, MD, March, 2011.
- **National Cancer Institute, Scientific Grant Reviewer**, National Institutes of Health Special Emphasis Panel, Development and Translation of Medical Technologies that Reduce Health Disparities (SBIR, R43-R44), 2011.
- **National Institutes of Health, Scientific Grant Reviewer**, Special Emphasis Panel, Frameworks in Global Health, ZRG1 BDA-N 50 R, RFA OD10-007, Washington, DC, 2010.
- **National Institutes of Health**, Scientific Grant Reviewer, Special Emphasis Panel, The Science of Behavior Change: Finding Mechanisms of Change in the Laboratory and the Field (R01), 2010/08 ZRG1 BBBP-R (50), Washington, DC, 2010.
- **International Scientific Review Board Member**, Health Research Board of Ireland, Clinical and Biomedical Research Unit, 2010.
- **National Institutes of Health**, Scientific Grant Reviewer, Special Emphasis Panel, Development and Translation of Medical Technologies that Reduce Health Disparities (SBIR, R43-R44), 2010.
- **National Institutes of Health**, Member, College of Reviewers, Center for Scientific Review, National Institutes of Health, DHHS, appointed by Dr. Toni Scarpa , Director of the Center for Scientific Review, NIH, 2010-2012.
- **National Cancer Institute**, NIH, SBIR Topic 262: Health Information Technology to Facilitate Patient-centered Communication in Cancer-related Care (Review Group Chair), Bethesda, MD, March, 2009.
- **South Korean World Class University Program**, Social Sciences Scientific Grant Review Group, Care (Review Group Chair), Arlington, VA, April, 2009.
- **Israel Science Foundation**, International Scientific Review Board Member, 2008.
- **Dutch Diabetes Research Foundation**, Dutch Kidney Foundation, and Netherlands Heart Foundation Risk Communication International Scientific Review Board Member, 2008.
- **National Science Foundation**, Sociology Research Program, Division of Social and Economic Sciences, 2008.
- **United States-Israel Bi-National Science Foundation**, International Scientific Review Board Member, 2008.
- **National Institutes of Health**, Health Literacy Research Grant Review, 2007.
- **National Science Foundation**, Science, Technology, and Society Transformative Research Program, Division of Social and Economic Sciences, 2007.
- **MacArthur Foundation**, Digital Media and Learning (DML) initiative concerning Race and Ethnicity in Digital Media, 2006.

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- **Maryland Industrial Partnerships (MIPS) program**, University of Maryland, 2006.
- **National Institutes of Health**, Scientific Review Special Emphasis Panel for the SBIR “Home Centered Coordinated Cancer Care System” contract review, March, 2006.
- **National Institutes of Health**, Research Grant Review Group for the Program Announcement: Understanding and Improving Health Literacy, 2005.
- **National Institutes of Health** Special Emphasis Panel/Scientific Review Group, National Institute of Drug Abuse (NIDA) RFA program, July, 2005, Washington, D.C.
- **Centers for Disease Control and Prevention**, Centers of Excellence in Health Marketing and Health Communication (Review Group Chair), 2005;
- **Health Resources Services Administration (HRSA)**, 2004;
- **National Cancer Institute**, 1992, 1991, 1989, 1987; 2001; 2002;
- **National Institutes of Health**, 2004, 2005, 2006, 2007
- **National Endowment for the Humanities**, 1995;
- **United States-Israel Bi-National Science Foundation**, 1995;
- **National Telecommunications and Information Administration’s Technology Opportunities Program**, United States Department of Commerce, 2002, 2001, 2000;
- **Robert Wood Johnson Foundation** Health-e Technologies Funding Initiative, 2002-2004.
- **University of Texas, M.D. Anderson Cancer Center**, Cancer Prevention Post-Doctoral Fellowship Review, 2003.

Consulting Editor:

- *American Journal of Managed Care*, 2004, 2005;
- *American Journal of Preventive Medicine*, 2002, 2003, 2004, 2005, 2006, 2012;
- *American Journal of Public Health*, 2006;
- *Annals of Oncology*, 2003;
- *Biomed Central*, 2013
- *BMC Medical Informatics and Decision Making*, 2011, 2013
- *Cancer*, 2004;
- *Cancer Epidemiology, Biomarkers and Prevention*, 2007
- *Communication Education*, 1986;
- *Communication Monographs*, 1991, 1986;
- *Communication Research*, 1999, 1991, 1988;
- *Communication Research Reports*, 2010, 2015
- *Communication Studies*, 1995;
- *Communication Theory*, 1995;
- *Communication Yearbook 8*, 1983-1984;
- *Communication Yearbook 18*, 1993;
- *Communication Yearbook 19*, 1994;
- *Electronic Journal of Communication/La Revue Electronique de Communication*, 1999;
- *Handbook of Applied Communication*, 2004;
- *Health Informatics Journal*, 2014
- *Human Communication Research*, 1996, 2004;
- *Intensive Care Medicine*, 2007
- *International Journal of Behavioral Medicine*, 2010
- *International Journal of Communication*, 2015

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- *Journal of AIDS and HIV Research*, 2011
- *Journal of Applied Communication Research*, 1998, 1983, 1982;
- *Journal of Broadcasting & Electronic Media*, 1990;
- *Journal of Communication*, 1987, 1985; 2008;
- *Journal of Computer Mediated Communication*, 2001;2007;
- *Journal of Cross-Cultural Psychology*, 2006;
- *Journal of Economic and Social Policy*, 2014
- *Journal of Health Care for the Poor and Underserved*, 2006, 2011;
- *Journal of Immigrant and Minority Health*, 2011
- *Journal of Medical Internet Research* 2003; 2006. 2007; 2008; 2011; 2012, 2013
- *Journal of the National Cancer Institute*, 2013
- *Library and information Science Journal*, 2013
- *Management Communication Quarterly*, 2004; 1988, 1987, 1986, 1984;
- *Media Psychology*, 2004;
- *Milbank Quarterly*, 2008;
- *New Media and Society*, 2011
- *Organizational Science*, 1991;
- *Obesity Reviews*, 2007, 2006;
- *Patient Education and Counseling*, 2010, 2011
- *Preventing Chronic Disease Journal*, 2004;
- *Psycho- Oncology*, 2010
- *Social Marketing Quarterly*, 2004;
- *Technology Studies*, 1992;
- *Therapeutics and Clinical Risk Management*, 2005;
- *Translational Behavioral Medicine*, 2010; 2011
- *Western Journal of Communication*, 1998, 1990, 1983;
- *Women's Health*, 2004.

Director of Awards Review:

- Charles Atkin Outstanding Translational Health Communication Scholar Award, Center for Health and Risk Communication, GMU, 2012-2013, 2015.
- Translational Health Communication Scholar Award, Center for Health and Risk Communication, GMU, 2010-2011.
- Gerald M. Phillips Distinguished Applied Communication Scholarship Award, NCA, 2007; 1993-1994;
- Health Communication Dissertation and Thesis of the Year Awards Review, ICA Health Communication Division & NCA Commission on Health Communication, 1993.

Awards Review Member:

- 2015, Dissertation of the Year Award, ICA, Health Communication Division;
- 2005-2007, Steven H. Chaffee Career Productivity Award, ICA;
- 2004-2007; Gerald M. Phillips Distinguished Applied Communication Scholarship Award, NCA,
- 1997; Applied Communication Book and Article of the Year Award, NCA Applied Communication Division;
- 1996 Outstanding Book Review and Outstanding Article Review, NCA Applied Communication Division;

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- 1996-1997; 1987-1988, W. Charles Redding Dissertation of the Year Award, ICA Organizational Communication Division.

Chairperson, Papers & Programs Review:

- ICA Health Communication Division, 1992, 1991;
- NCA Organizational Communication Division, 1988;
- NCA Commission on Health Communication, 1986;
- ECA Health Communication Interest Group, 1986;
- NCA Commission on Communication & Aging, 1983.

External Faculty and Program Review:

- Auburn University;
- Bowling Green State University (twice);
- Brooklyn College, City University of New York, (external program review);
- California State University, Fullerton;
- Cleveland State University (twice);
- Columbia University (Mailman School of Public Health, twice), College of Physicians and Surgeons.
- Cornell University (Weill Medical College) (twice);
- East Carolina University (four times; once for promotion to Full Professor);
- Emerson College;
- Emory University (Rollins School of Public Health);
- Fairfield University;
- George Mason University (School of Management);
- Georgia Southern University (College of Public Health);
- Indiana University (twice);
- Ithaca College (three times, once for promotion to Full Professor);
- Kansas State University (twice, one time for promotion to Full Professor);
- Kent State University (for promotion to Full Professor);
- Lewis and Clark College (twice);
- Louisiana State University Health Sciences Center;
- Loyola University of Chicago (four times, once for promotion to Full Professor);
- Memorial Sloan-Kettering Cancer Center (twice);
- Miami University
- Michigan State University (three times, twice for promotion to Full Professor);
- Nanyang Technical University, Singapore (twice for appointment as Full Professor);
- National University of Singapore (for appointment as Full Professor);
- New Mexico State University (twice);
- Northern Illinois University;
- Ohio University (four times, twice for promotion to Full Professor);
- Pennsylvania State University (six times, once for promotion to Full Professor);
- Pennsylvania State University College of Medicine
- Purdue University, (twice for promotion to Full Professor);
- Rutgers University (ten times, three times for promotion to Full Professor, twice for promotion to Distinguished Professor);

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- San Diego State University (two times);
- San Francisco State University (three times, once for promotion to Full Professor);
- Seattle University;
- State University of New York at New Paltz;
- St. Louis University School of Public Health (for promotion to Full Professor);
- Syracuse University;
- Tel Aviv University,
- Temple University (twice for promotion to Full Professor);
- Texas A&M University;
- Texas Tech University (twice for promotion to Full Professor);
- Texas State University, San Marcos (twice);
- The College of New Jersey (external program review);
- Trinity University (for promotion to Full Professor);
- University of Alabama (twice, once for promotion to Full Professor);
- University of Arkansas;
- University of California, Berkeley (School of Public Health) (for promotion to Full Professor);
- University of California, Davis, (College of Medicine);
- University of Colorado (four times, once for promotion to Full Professor);
- University of Dayton (for promotion to Full Professor);
- University of Georgia (four times, twice for Full Professor);
- University of Hawaii (twice);
- University of Houston;
- University of Illinois, Urbana-Champaign (three times, twice for promotion to Full Professor);;
- University of Iowa;
- University of Kansas;
- University of Kentucky (four times, once for promotion to Full Professor);
- University of Louisville (four times, twice for promotion to Full Professor);
- University of Memphis (three times);
- University of Minnesota (four times, three for promotion to Full Professor);
- University of Missouri, St. Louis (for promotion to Full Professor);
- University of Nevada Las Vegas, (for promotion to Full Professor);
- University of Nevada, Reno (six times, once for promotion to Full Professor);
- University of New Mexico;
- University of North Carolina at Chapel Hill;
- University of Oklahoma (eleven times, once for promotion to Full Professor);
- University of Puerto Rico Medical Center;
- University of Tennessee;
- University of San Francisco;
- University of South Carolina, Arnold School of Public Health;
- University of Texas, Austin;
- University of Texas Medical Center – M.D. Anderson Cancer Center (twice, two times for promotion to Full Professor);
- University of Texas Medical Center –School of Public Health;
- University of Utah, College of Nursing;
- University of Virginia School of Medicine;

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- University of Wisconsin (three times, once for promotion to Distinguished University Professor, once for promotion to Full Professor);
- Villanova University (three times);
- Virginia Commonwealth University, School of Medicine;
- Washington State University (for promotion to Full Professor);
- Wayne State University
- Western Michigan University;
- Xavier University.

Consulting Reviewer:

- Alfred A. Knopf, 1981;
- Hampton Press, 1995, 1994, 1993, 1992;
- Longman Publishing Group, 1993, 1990, 1985;
- Harper Collins Publishers, 1991, 1990;
- Random House, 1981;
- Sage Publications, 1999, 1997, 1994, 1993, 1992;
- State University of New York Press, 1997, 1993;
- Wadsworth Publishing Company, 1993.

Paper Reviewer:

- Academy of Management Organizational Communication and Information Systems Division, 1995, 1994, 1993, 1992, 1991, 1988;
- ICA Communication and Technology Division, 2003;
- ICA Mass Communication Division, 2004;
- ICA Organizational Communication Division, 1987, 1985;
- ICA Health Communication Division, 1987;
- NCA Organizational Communication Division, 1985;
- ICA Health Communication Division, 1985, 1984;
- ECA Health Communication Interest Group, 1985;
- ECA Interpersonal/Organizational Communication Interest Group, 1985;
- Medicine 2.0: Social Media, Mobile Apps, and Internet/Web 2.0 in Health, Medicine and Biomedical Research, 2012
- NCA Commission on Communication & Aging, 1982
- Society for Behavioral Medicine, Health Communication and Technology Interest Group, 2010.
- UAP-USC Intl. Conference on Piagetian Theory and the Helping Professions, 1981.

PROPRIETARY RESEARCH REPORTS:

1. Kreps, G.L. (1992). **Final report of in-depth personal interviews.** DeKalb, IL: Northern Illinois University Student Housing Service.
2. Kreps, G.L. (1992). **Preliminary report of in-depth personal interviews.** DeKalb, IL: Northern Illinois University Student Housing Service.

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3. Kreps, G.L. (1988). **Adolescent substance abuse rehabilitation program market research program.** Rockford, IL: Rosecrance Center.
4. Ruben, B.D., Zakhai, W., Kreps, G.L., & Lederman, L.C. (1986). **Patient satisfaction with Morristown Memorial Hospital staff, services, and facilities: A survey of former patients.** Morristown, NJ: Morristown Memorial Hospital.
5. Kreps, G.L., Roderer, N., & Query, J.L. (1986). **Description of the process of creating and updating PDQ files.** Bethesda, MD: National Cancer Institute, Division of Cancer Prevention and Control.
6. Kreps, G.L., Phillips, D.J., Hodel, K., & Smale, J. (1983). **The 1983 ISA membership needs survey.** Bloomington, IN: Indiana Speech Association.
7. Kreps, G.L. (1983). **Nurse retention organizational development study: Final results.** Indianapolis, IN: Wishard Memorial Hospital.
8. Kreps, G.L. (1982). **Nurse retention organizational development study: Year one results.** Indianapolis, IN: Wishard Memorial Hospital.
9. Kreps, G.L. (1977). **An undergraduate course in health care communication.** Fund for the Improvement of Post-Secondary Education, Joint Educational Project, University of Southern California.

MEDIA PRODUCTIONS:

1. Kreps, G.L. (2007-2008). (Senior Scientific Consultant and Subject Matter Expert). "Unified Health Communication Webinar," a national health literacy and cultural competency online multimedia training program for health care providers developed with funding from the US Health Resources Services Administration (HRSA).
2. Kreps, G.L. (1996-1997). (Executive Producer). **Season Ticket.** Sports information television series, UNLV-TV, Prime Cable Channel 4. Las Vegas, NV: Greenspun School of Communication, UNLV.
3. Kreps, G.L. (1996-1997). (Executive Producer). **At One With.** Musical review television series, UNLV-TV, Prime Cable Channel 4. Las Vegas, NV: Greenspun School of Communication, UNLV.
4. Kreps, G.L. (1996-1997). (Executive Producer). **Academic Cafe.** University magazine/ current events television series, UNLV-TV, Prime Cable Channel 4. Las Vegas, NV: Greenspun School of Communication, UNLV.
5. Kreps, G.L. (1995-1997). (Executive Producer). **The Movie Show.** Film review television series, UNLV-TV, Prime Cable Channel 4. Las Vegas, NV: Greenspun School of Communication, UNLV. (The Movie Show is the top-rated television program on the national University Network).
6. Kreps, G.L. (1996). (Executive Producer). **C.O.W., Classroom on Wheels.** Social service promotional videotape. Las Vegas, NV: Greenspun School of Communication, UNLV.

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7. Kreps, G.L. (1983). (Producer). **I'm me: I'm free.** Health promotion videotape for elementary school students. Indianapolis, IN: Indianapolis Public School System.
8. Kreps, G.L. (1982). (Producer). **Information in motion: Setting the pace with people and technology.** Professional meeting promotional slide-sound media program. Indianapolis, IN: American Society for Training and Development.
9. Kreps, G.L. (1981). (Producer). **RCA: A tradition on the move.** Corporate program promotional videotape. Indianapolis, IN: RCA, SelectaVision Video Disc Center.

COMPETITIVELY SELECTED CONFERENCE PAPERS/PRESENTATIONS:

1. Rosen, B.L., **Kreps, G.L.**, Kahn, J.A., & Ding, L. (March, 2017). **Evaluation of HPV vaccine online educational interventions for clinicians.** Selected for presentation at the Works in Progress Session. Society for Adolescent Health and Medicine 2017 Annual Conference, New Orleans, Louisiana.
2. Rosen, B.L., **Kreps, G.L.**, & Shepard, A. (March, 2017). **Content and usability evaluation of HPV vaccine online educational interventions for clinicians.** American Academy of Health Behavior Annual conference, Tucson, Arizona
3. **Kreps, G.L.**, & Rosen, B.L. (March, 2017). **Content and usability evaluation of online vaccine educational interventions for clinician populations: A mentored collaboration.** American Academy of Health Behavior Annual conference, Tucson, Arizona
4. Pei, D., Pan, J., Tong, X., & **Kreps, G.L.** (May, 2017). **Exploring parents' perceptions, efficacy beliefs, and protective strategies in response to severe air pollution in China: A mixed method study.** Selected for presentation to the International Communication Association conference, San Diego, California.
5. Burke-Garcia, A., Berry, C., **Kreps, G.L.**, & Wright, K. (January, 2017). **The power and perspective of mommy-bloggers: Formative research with social media opinion leaders about HPV vaccination.** Presented to the *Hawaii International Conference on System Sciences, HICSS-50*, Waikoloa, Hawaii.
6. **Kreps, G.L.** (June, 2016). **New health communication research programs in Asia: Developments in China, South Korea, Japan, and India.** Presented to the International Communication Association conference, Fukuoka, Japan.
7. **Kreps, G.L.** (June, 2016). **Challenges to the diffusion of health innovations to vulnerable populations in the 21st century.** Presented to the International Communication Association conference, Fukuoka, Japan.
8. **Kreps, G.L.** (June, 2016). **Strategic communication programs for promoting urban health.** Presented to the International Communication Association conference, Fukuoka, Japan.
9. **Kreps, G.L.** (May, 2016). **How can we chart the future for digital health information systems?** Presented to the 20th Anniversary Future of Health Technology Summit, MIT Media Lab, Cambridge, MA.

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10. Koenig, C.J. (session chair), Barfield, R., Chang, J., Cooley, L. Dean, M., Farrell, M., **Kreps, G.L.**, Nicotera, A.M, & Street, R.L. (April, 2016). ***Building collaborations between clinicians and social scientists***. Facilitated roundtable discussions at the Kentucky Conference on Health Communication, Lexington. [Discussion leaders listed alphabetically.]
11. **Kreps, G.L.** (April, 2016). **Extraordinary opportunities for global health communication research between the US and China**. Presented to the US-China Forum on Applied Communication, University of Kentucky, Lexington, KY.
12. **Kreps, G.L.** (April, 2016). **Using data to guide effective communication during health emergencies**. Presented at the Broadcast Education Association annual conference, Las Vegas, NV.
13. **Kreps, G.L.** (November, 2015). **Strategies for identifying best sources for delivering health promotion messages to at-risk populations**. Presented to the National Communication Association conference, Las Vegas, NV.
14. **Kreps, G.L.** (November, 2015). **Consulting in the healthcare context: A case study of the community liaison project**. Presented to the National Communication Association conference, Las Vegas, NV.
15. Alpert, J., Desens, L., **Kreps, G.L.**, & Wright, K. (November, 2015). **Measuring the clarity of an online health portal using the CDC's Clear Communication Index**. Presented to the National Communication Association conference, Las Vegas, NV.
16. **Kreps, G.L.** (November, 2015). **Health communication beyond academic silos: Embracing opportunities to translate our research**. Presented as part of a roundtable discussion at the National Communication Association conference, Las Vegas, NV.
17. **Kreps, G.L.** (August, 2015). **Collaborating with Non-Profit Community Support Organizations to Introduce and Sustain Programs to Reduce Health Disparities and Build Community Resilience**, CDC Presented to the National Conference on Health Communication, Marketing, and Media, Atlanta.
18. **Kreps, G.L.** (May, 2015). **Designing digital health information tools for older adult patients: Promising health communication strategies**. Presented to the International Communication Association conference, San Juan, Puerto Rico.
19. Villagran, Melinda Morris, **Kreps, G.L.**, Zhao, X., McHorney, C.A., & MacArthur, B.L. (May, 2015). **An analysis of temporal message content in motivational messages about medication adherence**. Presented to the International Communication Association conference, San Juan, Puerto Rico.
20. Alpert, J.M., **Kreps, G.L.**, Wright, K.B., & Desens, L.C. (May, 2015). **Humanizing patient-centered health information systems: Critical incidents data to increase engagement and promote healthy behaviors**. Presented to the International Communication Association conference, San Juan, Puerto Rico.
21. Alpert, J.M., **Kreps, G.L.**, Desens, L.C., & Wright, K.B. (March, 2015). **Humanizing patient-centered health information systems: Critical incidents data to increase engagement and promote health**

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- behaviors.** Presented as a poster presentation to the American Academy for Health Behavior conference, San Antonio, TX.
22. **Kreps, G.L.,** Yu, G., Mao, Q., Hesse, B., Kim, P., Liu, J., & He, R. (November, 2014). **HINTS-China: Implications for health promotion and global health.** Presented at the National Communication Association conference, Chicago.
 23. Chou, W.S., **Kreps, G.L.,** Mao, Q., Yu, G., & Hesse, B. (November, 2014). **Overview of the HINTS-China research program: Expanding and internationalizing the National Cancer Institute's US-based HINTS research program.** Presented at the National Communication Association conference, Chicago.
 24. **Kreps, G.L.** (November, 2014). **The applications of virtual human agents as an emerging e-health tool for enhancing health promotion and the delivery of care.** Presented at the National Communication Association conference, Chicago.
 25. Yu, G., Liu, J., He, R., & **Kreps, G.L.** (November, 2014). **Traditional Chinese medicine and Western medicine doctor visits: Implications from the HINTS-China Pilot Study.** Presented at the National Communication Association conference, Chicago.
 26. Chou, W.S., Persoskie, A., Huang, G., Hesse, B.W., Mao, Q., Zhao, X, Yu, G., Li, Y., Nie, X., Kim, P., & **Kreps, G.L.** (November, 2014). **HINTS China: An overview of the first national-level health communication survey in China.** Presented at the American Public Health Association annual conference, New Orleans.
 27. Huang, G., Persoskie, A., Chou, W.S., Mao, Q., Yu, G., Hesse, B.W., Zhao, X, Li, Y., Xu, Z., Song, M., Nie, X., Kim, P., & **Kreps, G.L.** (November, 2014). **Media landscape in China: Can media use patterns tell us about health information seeking behaviors?** Presented at the American Public Health Association annual conference, New Orleans.
 28. Persoskie, A., Chou, W.S., Huang, G., Mao, Q., Yu, G., Hesse, B.W., Zhao, X, Li, Y., Xu, Z., Song, M., Nie, X., Kim, P., & **Kreps, G.L.** (November, 2014). **Media use and cancer cognitions in China.** Presented at the American Public Health Association annual conference, New Orleans.
 29. Oh, K.M, Jun, J., Zhao, X., **Kreps, G.L.,** & Lee, E. (September, 2014). **Cancer Information Seeking Behaviors of Korean Americans: A Mixed Methods Approach.** 2014 State of the Science Congress on Nursing Research, Optimizing Health by Addressing Complexity. Washington, DC.
 30. Zhang, J., Han, G., & **Kreps, G.L.** (May, 2014). **Developing and Evaluating a Digital eHealth Literacy Intervention.** Presented at the International Communication Association conference, Seattle, WA.
 31. Zhao, X., Mao, Q., **Kreps, G.L.,** Yu, G., Li, Y., Chou, W.Y. S., Persoskie, A., Nie, X., Xu, Z., Song, M., & Kim, P. (May, 2014). **Cancer Information Seekers in China: A Preliminary Profile.** Presented to the International Communication Association conference, Seattle, WA.
 32. Kreps, G.L., & Kim, P. (November, 2013). **Using Data to Guide Effective Cancer Advocacy Group Leadership Training and Support Programs: The Case of the Global Advocacy Leadership Academy (GALA).** Presented to the IPOS 15th World Congress of Psycho-Oncology, in Rotterdam, the Netherlands.

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33. Rising, C., Bol, N., Hosseini, S., Tesfaya, S., & Kreps, G.L. (October, 2013). **The Effect of Age on Perceptions of E-health in Prostate Cancer**. Presented to the IPOS 15th World Congress of Psycho-Oncology, in Rotterdam, the Netherlands.
34. Kreps, G.L., Oh, K.M., Zhou, P., & Kim, W. (October, 2013). **Applying the HINTS Research Model to Studying Korean American Immigrants' Access to and Use of Health Information**. Presented to the 2013 HINTS Users Conference, A decade of HINTS: Quantifying the Health Information Revolution through Data Innovation and Collaboration, Bethesda, MD.
35. Kreps, G.L., Yu, G., Zhao, X., Mao, Q., Chou, W-Y., Xu, Z., Song, M, & Kim, P. (October, 2013). **HINTS-China: Promoting Understanding about Consumer Health Information Needs and Practices in China**. Presented to the 2013 HINTS Users Conference, A decade of HINTS: Quantifying the Health Information Revolution through Data Innovation and Collaboration, Bethesda, MD.
36. Zhao, X, Kreps, G.L., Yu, G., Mao, Q., Li, Y., Xu, Z., Song, M, Chou, W-Y., Persoskie, A., He, R., & Kim, P. (October, 2013). **Predicting Intentions to Seek Cancer Information in China: Using the China HINTS pilot data to test the Model of Risk Information Seeking and Processing**. Presented to the 2013 HINTS Users Conference, A decade of HINTS: Quantifying the Health Information Revolution through Data Innovation and Collaboration, Bethesda, MD.
37. Oh, K.M., Jun, J., Zhou, Q., and **Kreps, G.L.** (October, 2013). Korean American Women's **Perceptions about Physical Examinations and Cancer Screening Services Offered in Korea: The Influences of Medical Tourism on Korean Americans**. Presented to the American Academy of Nursing 40th Annual Meeting & Conference, Transforming Health Care: Driving Policy. Washington, DC.
38. Kreps, G.L. (August, 2013). **Integrating health literacy and health communication research for effective health promotion**. Presented to the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.
39. Kreps, G.L. (August, 2013). **Disseminating relevant health information to marginalized populations**. Presented to the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.
40. Kreps, G.L. (August, 2013). **Meeting the Communication Demands and Challenges of Effective Health Advocacy**. Presented to the 2013 National Health Communication, Marketing, and Media conference, Atlanta.
41. Kreps, G.L. (July, 2013). **The evolution and advancement of health communication inquiry: Scholarship that can make a difference!** Presented to the NCA Hope Conference for Faculty Development, Holland, MI.
42. Kreps, G.L. (July, 2013). **Advances in E-Health Communication**. Presented to the 35th annual International Conference of the IEEE Engineering in Medicine and Biology Society in conjunction with the 52nd annual Conference of Japanese Society for Medical and Biological Engineers (JSMBE), Osaka, Japan. (Special session sponsored by the Panasonic Corporation).

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43. Kreps, G.L. (June, 2013). **The Challenges to Effective Health Communication Concerning Prostate Cancer across the Continuum of Cancer Care.** Presented to the International Communication Association Conference, London.
44. Kreps, G.L. (June, 2013). **Respondent: Tensions and Challenges to Effective Health Communication about Men's Health Issues: The Impact of Communication Networks.** Presented to the International Communication Association Conference, London.
45. Kreps, G.L. (June, 2013). **Leveraging Social Networks to Promote HIV/AIDS Education in Urban Minority Communities: The Community Liaison Project.** Presented to the International Communication Association Conference, London.
46. Oh, K.M., Zhou, P., & Kreps, G.L., & Kim, W. (June, 2013). **Influences of Immigration on Health Information Seeking Behaviors between Korean Americans and Native Koreans.** Presented to the International Communication Association Conference, London.
47. Kreps, G.L. (March, 2013). Session Discussant, **E-Health Interventions: Where we've Been and Where we're Going.** Presented to the Society of Behavioral Medicine (SBM) annual conference, San Francisco, CA.
48. Nambisan, P., Vandersluis Morgan, K., & Kreps, G.L. (March, 2013). **Combining Social media research and Community Based Participatory Research (CBPR) to support weight management among freshmen students.** Presented to the DC Health Communication Conference, Fairfax, VA.
49. Oh, K.M., Kreps, G.L., & Jun, J. (March, 2013) **Colorectal cancer screening knowledge, beliefs, and practices of Korean Americans.** Southern Nursing Research Society Annual Conference, Little Rock, Arkansas, Feb 27- Mar 2, 2013.
50. Kreps, G.L., Kim, P., Sparks, L., Neuhauser, L., Daugherty, C.G., Canzona, M.R., Kim, W., & Jun, J. (February, 2013). **Supporting Cancer Advocacy Leadership: The Global Advocacy Leadership Academy (GALA).** Presented to the American Psychosocial Oncology Society (APOS) annual conference, Huntington Beach, CA.
51. Kreps, G.L. (February, 2013). **Extending the US Health Information National Trends Survey to China and Beyond: Promoting global access to consumer health information needs and practices.** Presented at the Western States Communication Association Preconference on The Dilemmas and Opportunities of U.S.-China Communication in an Age of Globalization, Reno, NV.
52. Kreps, G.L. (2012, November). **Building a Research Trajectory Post Dissertation.** Presented to the Developing COMMunity in Health Communication: Early Careers in Health Communication preconference at the National Communication Association (NCA) conference, Orlando, FL.
53. Kreps, G.L. (2012, November). **Emerging Issues and Future Directions in Health Communication.** Panel presentation at the National Communication Association (NCA) conference, Orlando, FL.
54. Kreps, G.L. (2012, November). **Increasing/Enhancing the Department Profile.** Presentation at the Department Chair's Breakfast session, National Communication Association (NCA) conference, Orlando, FL.

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55. **Kreps, G.L.**, Yu, G., Zhao, X., Chou, W.-Y., Zihao, X., Song, M., Hesse, B.W., & Moser, R. (October, 2012). **Extending the US Health Information National Trends Survey to China and Beyond: Promoting global access to consumer health information needs and practices.** Presented to the First International Conference on Global Health Challenges, Venice, Italy.
56. **Kreps, G.L.**, Kim, P., Sparks, L., Neuhauser, L., Daugherty, C.G., Canzona, M.R., Kim, W., & Jun, J. (October, 2012). **Introducing the Global Advocacy Leadership Academy (GALA): Training health advocates around the world to champion the needs of health care consumers.** Presented to the First International Conference on Global Health Challenges, Venice, Italy.
57. Kreps, G.L. (October, 2012). **360 Degree View on Global Health Challenges.** Presented to the First International Conference on Global Health Challenges, Venice, Italy.
58. Oh, K-M., **Kreps, G.L.**, & Jun, J. (2012, September). **Risk perceptions, beliefs, knowledge and screening practices of Korean Americans concerning colorectal cancer: Directions for intervention.** Presented at the State of the Science Congress on Nursing Research, Washington, DC.
59. Kreps, G.L. (2012, May). **Strategic government communication for cancer prevention and control: Reaching and influencing vulnerable audiences.** Presented at the International Communication Association (ICA) conference, Phoenix, AZ.
60. Oh, K.M., **Kreps, G.L.**, Jun, J., & Kim, W. (2012, April). **A survey of risk perceptions, beliefs, knowledge and screening practices of Korean Americans concerning colorectal cancer.** Presented at the Kentucky Conference on Health Communication (KCHC), Lexington, KY.
61. Kreps, G.L. (2012, April). **The rationale for development of the Global Advocacy Leadership Academy to translate health communication research into practice.** Presented at the Kentucky Conference on Health Communication (KCHC), Lexington, KY.
62. Kreps, G.L., Kim, P., & Sparks, L. (2011, November). **Developing advocacy organizations to support the needs of people confronting cancer: The cancer advocacy leadership academy.** Presented to the International Cancer Control Congress (ICCC), Seoul, South Korea.
63. Oh, K-M., Kreps, G.L., Jun, J., & Kim, W. . (2011, November). **A survey of risk perceptions, beliefs, knowledge, and screening practices of Korean Americans concerning colorectal cancer.** Presented to the International Cancer Control Congress (ICCC), Seoul, South Korea.
64. Villagran, M.M., Peterson, E., Kim, W., Zhao, X., **Kreps, G.L.**, & McHorney, C. (2011, November). **The influences of temporal orientation, perceptual barriers, and communication on medication adherence decision-making among patients with chronic diseases.** Presented to the National Communication Association (NCA) conference, New Orleans, LA.
65. **Kreps, G.L.**, Villagran, M.M., & Trowbridge, J.G. (2011, May). **Evaluation of the influence of an urban community park revitalization on African-American youth physical activity.** Presented to the International Communication Association (ICA) annual conference, Boston, MA.

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66. **Kreps, G.L.**, Villagran, M.M., Trowbridge, J.G., Baldwin, P., Barbier, Y., Chang, A., Jun, J, Tucker, M., Saxton-Ross, A., & Friedman, S. (2011, April). **Evaluation of the influence of an urban community park revitalization on African-American youth physical activity**. Presented to the Eastern Communication Association (ECA) annual conference, Arlington, VA.
67. **Kreps, G.L.**, Mahon, M.A., Baldwin, P. & Stiller, C. (2011, April). **Compassionate communication: Critical turning points in patient-provider interactions**. Presented to the DC-area Health Communication (DCHC) conference, Fairfax, VA.
68. Khorsand, S., Desens, L., & **Kreps, G.L.** (2011, April). **The Glories HATS Project® - “Stay healthy to help others:” Increasing adolescent self-efficacy through altruistic action and positive youth development**. Presented to the DC-area Health Communication (DCHC) conference, Fairfax, VA.
69. Cary, M., **Kreps, G.L.**, & Rowan, K. (2011, March). **Will APTR members want to lead a March madness for fitness?** Presented to the Association for Prevention Teaching and Research (APTR) annual conference, Washington, DC.
70. **Kreps, G.L.**, Villagran, M.M., Trowbridge, J.G., Baldwin, P., Barbier, Y., Chang, A., Jun, J, Tucker, M., Saxton-Ross, A., & Melancon, H. (2011, March). **Evaluation of the influence of an urban community park revitalization on African-American youth physical activity**. Presented to the American Academy for Health Behavior (AAHB) Conference, Hilton Head, NC.
71. Oh, K.M., **Kreps, G.L.**, Jun, J. & Chong, E., & Ramsey, L. (March, 2011). **Health and cancer information seeking behaviors of Korean Americans**. 23rd Eastern Nursing Research Society (ENRS) Annual Conference, Philadelphia.
72. **Kreps, G.L.**, Villagran, M.M., Zhao, X, Ledford, C., Weathers, M., & Keefe, B. (2010, April). **Exploring Medication Adherence Messaging through Weick’s Model of Organizing: A Novel Approach to Message Design and Delivery**. Kentucky Health Communication Conference (KCHC), Lexington, KY.
73. **Kreps, G.L.**, Joy, S., Cary, M. Wolf, H., Villagran, M., Cai, X., & Zhao, X. (2010, November). **Evaluating the Use of Mobile Health Information Technology to Promote Physical Activity and Weight Management for Addressing the Obesity Epidemic**. Presented to the MHealth Summit, Washington, DC.
74. Kelley, R., Hannans, A., & **Kreps, G.L.** (2010, November). **A culturally sensitive community-participative program to promote minority support for HIV/AIDS vaccine research: A social networking approach**. Presented to the American Evaluation Association, Evaluation 2010 Conference, San Antonio
75. **Kreps, G.L.** (2010, November). **Confronting resistance to change by promoting consumer participation in health care and health reform**. Presented to the National Communication Association (NCA) conference, San Francisco.
76. Kelley, R., Hannans, A., & **Kreps, G.L.** (2010, October). **A culturally sensitive community-participative program to promote minority support for HIV/AIDS vaccine research: A social networking approach**. Presented to the AIDS Vaccine 2010 Conference, Atlanta.

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77. Kreps, G.L. (2010, August). **The rationale for using a social networking approach to promoting minority support for health promotion efforts: Applications in HIV/AIDS vaccine research.** Presented to the 4th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta.
78. Kreps, G.L. (2010, August). **Promoting Minority Support for Health Promotion Efforts: The Case for HIV/AIDS Vaccine Research.** Presented to the 4th Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta.
79. Kreps, G.L., Villagran, M.M., Zhao, X., Ledford, C., Weathers, M., Keefe, B., & McHorney, C. (2010, June). **Development and validation of motivational messages to promote adherence with prescribed medications.** Presented to the International Communication Association (ICA) conference, Singapore.
80. Weathers, M., Villagran, M.M., Ledford, C., Kreps, G.L., Zhao, X., & McHorney, C. (2009, November). **Enhancing person-centered communication to improve medical adherence among patients with chronic health conditions.** Presented to the National Communication Association (NCA) conference, Chicago.
81. Ledford, C., Villagran, M.M., Kreps, G.L., Zhao, X., McHorney, C., & Weathers, M. (2009, October). **Practicing medicine: A grounded theory of patients' perceptions of physician communication and its influence on medication adherence.** Presented to the American Academy on Communication in Healthcare (AACH) conference, Miami.
82. Kreps, G.L. (2009, May). **Strategies for providing online cancer-related health information to audiences with limited health literacy: Lessons learned from the Digital Divide Pilot Projects.** Presented to the International Communication Association (ICA) conference, Chicago.
83. Kreps, G.L., Villagran, M.M., Zhao, X., McHorney, C., Ledford, C., & Weathers, M. (2009, May). **Applying consumer psychology to develop and validate motivational messages interventions for improving prescription drug adherence with consumers confronting chronic diseases: A multimethodological field study.** Presented to the Advertising and Consumer Psychology: Leveraging Consumer Psychology for Effective Health Communications conference, Ann Arbor, MI.
84. Kreps, G.L., Villagran, M.M., Zhao, X., McHorney, C., Ledford, C., & Weathers, M. (2009, March). **A multimethodological field study to develop and validate motivational messages to improve prescription drug adherence for patients with chronic diseases.** Presented to the American Academy of Health Behavior (AAHB) conference, Hilton Head, SC.
85. Strollo, M., Neuman, T. Cai. X. Boortz, K., Kreps, G.L., McAuley, W., & Zhao, X. (2008, June). **Marketing private plans to the Medicare population.** Presented to the 25th annual research meeting of Academy Health, Washington D.C.
86. Kreps, G.L., & Sparks, L. (2008, May). **Health Literacy Needs of Immigrant Populations: Developing Culturally Appropriate Message Strategies.** Presented as a poster presentation to the Institute for Healthcare Advancement Seventh Annual Health Literacy Conference: 'Health Literacy in Primary Care: Best Practices and Skill Building, Irvine, CA.

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87. Schubart, J.R., Farace, E., * Kreps, G.L. (2008, March). **Development and evaluation of a web-based health communication system for patient self-reporting of chemotherapy toxicity symptoms.** Presented as a poster presentation to the American Society for Preventive Oncology (ASPO) conference, Bethesda, MD.
88. Schubart, J.R., & Kreps, G.L. (2007, October). **Improving health communication for cancer patients: A web-based system for self-reporting of chemotherapy symptoms.** Presented as a poster presentation to the American Association of Communication and Health (AACH) annual conference, Charleston, SC.
89. Schubart, J.R., & Kreps, G.L. (2007, July). **Development and evaluation of a web-based health communication system for patient self-reporting of chemotherapy toxicity symptoms.** Presented as a poster presentation at the National Cancer Research Institute-Cancer Bioinformatics Grid conference, London, England.
90. Takayama, T., Zhao, X., & Kreps, G.L. (2007, May). **The influences of cancer information seeking, information efficacy, and social network participation on psychological distress.** Presented to the HINTS Data Users Conference: Building the Evidence Base in Cancer Communication, Pasadena, CA.
91. Takayama, T., Zhao, X., & Kreps, G.L. (2007, May). **Individual and communal dimensions of health literacy: Evidence from Japan.** Poster presented at the annual meeting of the American Public Health Association (APHA), Washington, DC.
92. Egbert, N, Sparks, L., Kreps, G.L., & Du Pré. (2007, April). **Finding meaning in the journey: Methods of spiritual coping for aging cancer patients.** Paper presented to the Central States Communication Association (CSCA) conference, Minneapolis.
93. Kreps, G.L., Mayer, D.K., Terrin, N.C., Menon, U., McCance, K., Parsons, S.K., & Mooney, K.H. (2007, March). **A transdisciplinary analysis of cancer survivors' screening and health behaviors: Implications for multilevel health promotion interventions.** Paper presented as a poster to the American Association for Health Behavior (AAHB) conference, Savannah, GA. (This presentation received the Poster of Distinction award).
94. Kreps, G.L., & Sparks, L. (2007, March). **Meeting the health literacy needs of immigrant populations.** Paper presented to the Health Literacy Across the Continuum of Cancer Care Symposium, Chapman University, Orange, CA.
95. Mayer, D.K., Terrin, N.C., Menon, U., Kreps, G.L., McCance, K., Parsons, S.K., & Mooney, K.H. (2007, February). **Health behaviors in cancer survivors.** Paper presented to the Cancer Nursing Conference, Hollywood, CA.
96. Chumbler, N.R., Kobb, R., Harris, L., Richardson, L., Dixit, N., Sberna, M., Darkins, A., Donaldson, M., & Kreps, G.L. (2007, February). **The Impact of managing cancer as a complex chronic condition upon health care utilization: A matched case control study.** Paper presented to the National VA Health Services Research and Development annual meeting, Washington, DC.

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97. Kreps, G.L. (2006, November). **Communicating health risks to vulnerable populations.** Paper presented to the Dilemmas of Risk: ECRI's 14th Annual Conference on Using Evidence in Practice and Public and Private Policymaking, Plymouth Meeting, PA.
98. Mayer, D.K., Terrin, N.C., Kreps, G.L., Menon, U., McCance, K, Parsons S.K., & Mooney, K.H. (2006, October). **Cancer Survivors' Screening and Health Behaviors. Cancer Survivorship: Embracing the Future.** Paper presented as a poster presentation at the Boston Area Cancer Survivorship Research Meeting, Boston.
99. Mayer, D.K., Terrin, N.C., Kreps, G.L., Menon, U., McCance, K,, Parsons, S.K., & Mooney, K.H. (2006, October). **Cancer survivors' information seeking behaviors: a comparison of survivors who do and do not seek information about cancer.** Paper presented at the MedNet Conference 2006, Toronto, Ontario.
100. Jibaja Weiss, M.L., Volk, R.J., Kalidas, M., Kreps, G.L., & Whitney, S. (2006, September). **Utilizing microworld learning environments in the staged-delivery of patient decision aids for lower-literate populations: Using ehealth interventions to reduce health disparities.** Paper presented to the Critical Issues in eHealth Research Conference: Toward Quality Patient-Centered Care, Bethesda, MD.
101. Gallant, L.M., Irizarry, C., & Kreps, G.L. (2006, September). **Analysis of participatory design of hospital websites: The importance of user-centric research.** Paper presented to the Critical Issues in eHealth Research Conference: Toward Quality Patient-Centered Care, Bethesda, MD.
102. Chumbler, N.R., Harris, L.M., Dixit, N., Sberna, M., Kobb, R., Kreps, G.L., & Donaldson, M. (2006, September). **Differences in health care utilization for patients enrolled in a cancer VA care coordination/home-telehealth program: A matched case control study.** Paper presented to the Critical Issues in eHealth Research Conference: Toward Quality Patient-Centered Care, Bethesda, MD.
103. Schubart, J.R., & Kreps, G.L. (2006, September). **Development and evaluation of a web-based health communication system for patient self-reporting of chemotherapy toxicity symptoms.** Paper presented as a poster to the Critical Issues in eHealth Research Conference: Toward Quality Patient-Centered Care, Bethesda, MD.
104. Neuhauser, L., & Kreps, G.L. (2006, September). **Ehealth communication and behavior change: Promise and performance.** Paper presented as a poster to the Critical Issues in eHealth Research Conference: Toward Quality Patient-Centered Care, Bethesda, MD.
105. Kreps, G.L. (2006, September). **Communicating harm and benefits to vulnerable populations: The state of the art.** US Agency for Health Care Research and Quality (AHRQ), John M. Eisenberg Clinical Decisions and Communications Science Center Symposium on Communicating Harms and Benefits of Prescription Drugs to Healthcare Consumers, Rockville, MD.
106. Kreps, G.L. (2006, June). **Global Scenario for Breast Cancer Education.** Keynote Presentation, National Breast Cancer Education Summit, Kuala Lumpur, Malaysia.
107. Kreps, G.L. (2006, June). **Public Access to Relevant Cancer Information: Results from the Health Information National Trends Survey and Implications for Breast Cancer Education in Malaysia.** Pre-Summit Scientific Presentation, National Breast Cancer Education Summit, Kuala Lumpur, Malaysia.

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108. Rowan, K., Botan, C., & Kreps, G.L. (2006, June). **Communicating emergency preparedness in Southeast Louisiana and Metropolitan Washington: What emergency officials and communication scholars can teach one another**. Paper presented to the ICA annual conference, Dresden, Germany.
109. Kreps, G.L. (2005, October). **Critical issues in consumer health informatics: Consumer orientation and information access**. Presented at the Consumer Health Informatics Interest Group at the American Medical Informatics Association (AMIA) annual conference, Washington, DC.
110. Kreps, G.L., & Sparks, L. (2004, May). **The critical role of communication in preparing for biological threats: Prevention, mobilization, and response**. Paper presented at the meeting of the International Communication Association (ICA), New Orleans, LA.
111. Kreps, G.L. (2004, January/February). **The Role of Communication in Cancer Pain and Symptom Management**. Paper presented to the American Psychosocial Oncology Society (APOS) conference, Orlando, Florida.
112. Kreps, G.L. (2002, November). **The Impact of Communication on Cancer Risk, Incidence, Morbidity, and Quality of Life**. Paper presented to the National Communication Association (NCA) conference, New Orleans.
113. Kreps, G.L. (2002, May). **Enhancing access to relevant health information**. Paper presented to the "Shaping the Network Society: Patterns for Participation, Action, and Change" conference, Seattle, WA.
114. Kreps, G.L. (2002, February). **The impact of communication on cancer risk, incidence, morbidity, mortality, and quality of life**. Paper presented to the conference on Health, Communication, and Aging: A Showcase of Issues and Implications in Cancer Communication, George Mason University, Fairfax, VA.
115. Kreps, G.L. (2001, November). **The delivery of modern health care and the interface between organizational communication and health communication inquiry: A Weickian perspective**. Paper presented at the National Communication Association (NCA) conference, Atlanta.
116. Kreps, G.L. (2001, October). **Opportunities for health communication scholarship to shape public health policy and practice: Examples from the National Cancer Institute**. Paper presented to the American Public Health Association (APHA) conference, Atlanta.
117. Kreps, G.L. (2001, July). **The Role of Information Dissemination in Cancer Prevention and Control**. Paper presented to the National Institute of Occupational Safety and Health conference on occupational safety and health information, Cincinnati.
118. Kreps, G.L. (2001, May). **The National Cancer Institute's Digital Divide Pilot Projects: Demonstration Research for Reducing Health Disparities**. Paper presented to the Society for Public Health Education (SOPHE) conference, Seattle.
119. Kreps, G.L. (2001, February). **The National Cancer Institute's Research Strategies for Increasing Access to Relevant Health Information by Reducing the Digital Divide**. Paper presented to the Spry

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Foundation's Second Biennial "Older Adults, Health Information and the World Wide Web," Natcher Center, NIH, Bethesda, MD.

120. Kreps, G.L., & Chapelsky Massimilla, D. (2000, November). **Communication and Health Outcomes: Rationale for the Extraordinary Opportunity in Cancer Communications Research at the National Cancer Institute.** Paper presented to the National Communication Association (NCA) conference, Seattle.
121. Kreps, G.L. (2000, November). **The role of interactive technology in cancer communications interventions: Targeting key audience members by tailoring messages.** Paper presented to the American Public Health Association (APHA) conference, Boston.
122. Kreps, G.L., & Chapelsky Massimilla, D. (2000, November). **Cancer communications research and health outcomes: Review and challenge.** Paper presented to the American Public Health Association (APHA) conference, Boston.
123. Kreps, G.L. (2000, September). **Evaluating new health information technologies: Expanding the frontiers of health promotion and health care delivery.** Paper presented to the Future of Health Technology Summit 2000, MIT, Cambridge, MA.
124. Kreps, G.L. (2000, January). **The National Cancer Institute's investment in health communication research to promote public health.** Paper presented to the Healthy People 2010 Conference, Department of Health and Human Services, Washington, D.C.
125. Kreps, G.L. (1999, November). **Reducing equivocality in the millenium: Helping organizational communication scholars meet key tests.** Paper presented to the National Communication Association (NCA) conference, Chicago.
126. Kreps, G.L. (1999, November). **The "Bridge to Employment" program: An innovative partnership to promote empowerment and self-sufficiency for people with physical disabilities.** Paper presented to the National Communication Association (NCA) conference, Chicago.
127. Fabregas, S.M., & Kreps, G.L. (1998, December). **Bioethics committees: A health communication approach.** Paper presented to the Hastings Center international visiting scholars research program, Garrison, New York.
128. Kreps, G.L. (1998, November). **The history and development of the field of health communication.** Paper presented to the National Communication Association (NCA) conference, New York.
129. Kreps, G.L. (1998, November). **The power of story to personalize, enrich, and humanize communication education: My own story about having fun, spinning tales, and illustrating key points in the classroom.** Paper presented to the National Communication Association (NCA) conference, New York.
130. Kreps, G.L. (1998, November). **Integrating people living with disabilities in modern organizational life: A communicative critique of the Americans With Disabilities Act.** Paper presented to the National Communication Association (NCA) conference, New York.

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131. Kreps, G.L. (1998, April). **Public space and physical disability: Communication implications.** Paper presented to the Eastern Communication Association (ECA) conference, Saratoga Springs, New York.
132. Kreps, G.L. (1997, February). **The theoretical development benefits of health communication inquiry: Field testing and refining the explanatory power and predictive validity of general theories and creating new and provocative applied theoretic constructs.** Presented to the Western States Communication Association (WSCA), Monterey, CA.
133. Kreps, G.L. (1997, February). **The contradictory influence of interpersonal communication in nursing home life.** Presented to the Western States Communication Association (WSCA), Monterey, CA.
134. Kreps, G.L. (1997, February). **The marginalization of women as consumers and as providers in the modern health care system: Communication responses and implications.** Presented to the Western States Communication Association (WSCA), Monterey, CA.
135. Propp, K.M. & Kreps, G.L. (1996, April). **A rose by any other name: The vitality of group communication research.** Presented to the Central States Communication Association (CSCA), St. Paul, MN.
136. Kreps, G.L. (1996, February). **Social responsibility and the modern health care system: Promoting a consumer orientation to health care.** Conference on Organizational Communication and Change: Challenges in the Next Century, Austin, TX.
137. Kreps, G.L. (1995, April). **Promoting a consumer orientation to health care and health promotion.** Conference on Communication: The Key to a Healthier Tomorrow, Boston, MA.
138. Kreps, G.L. (1994, November). **Ethical issues in teaching health communication.** Presented to the National Communication Association (NCA) conference, New Orleans, LA.
139. Kreps, G.L., & Kunimoto, E. (1994, November). **Multicultural communication training: The health communication context.** Presented to the National Communication Association (NCA) conference, New Orleans, LA.
140. Kreps, G.L. (1994, November). **Valuing diversity in organizational life.** Presented to the National Communication Association (NCA) conference, New Orleans, LA.
141. Kreps, G.L., O'Hair, D. & Clowers Hart, M. (1994, July). **A conceptual model of communication and health outcomes.** Presented to the International Communication Association (ICA) conference, Sydney, Australia.
142. Kreps, G.L., & Kunimoto, E. (1994, July). **Communicating in multicultural health care organizations.** Presented to the International Communication Association (ICA) conference, Sydney, Australia.

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143. Kreps, G.L. (1994, June). **Communication, reflexivity, and organizational development.** Presented to the International Conference on Organizational Communication, Rome, Italy.
144. Kreps, G.L. (1994, April). **Communication and the quality of health care: Perspectives on provider/consumer relations and health outcomes.** Paper presented to the Fourth Biennial Kentucky Conference on Health Communication (KCHC), "Health Communication: Promotion and Disease Prevention," Lexington, KY.
145. Kreps, G.L. (1994, April). **Communicating to get the most out of health care.** Paper presented to the Conference on Health Communication: Skills, Issues, and Insights, State University of New York, College at New Paltz, NY.
146. Kreps, G.L. (1993, November). **Disability and culture: Effects on multicultural relations in modern organizations.** Paper presented to the NCA Conference, Miami.
147. Kreps, G.L. (1993, May). **Using focus groups to promote organizational reflexivity.** Paper presented to the International Communication Association (ICA) conference, Washington, DC.
148. Kreps, G.L. (1992, November). **Innovative strategies for disseminating state-of-the-art cancer treatment information from the clinical research community to the treatment community: The case of the Physician Data Query on-line cancer information system.** Paper presented to the National Communication Association (NCA) conference, Chicago, IL.
149. Kreps, G.L. (1992, October). **The undeserved bias against applied communication research in the academy.** Paper presented to the National Communication Association (NCA) conference, Chicago, IL.
150. Kreps, G.L. (1992, August). **Critical incidents reported by elderly health care consumers: An ethnographic analysis.** Paper presented to the Communication and Ethnography Conference, Portland State University, Portland, OR.
151. Kreps, G.L. (1992, May). **Disseminating state-of-the-art cancer treatment information: The formative evaluation of the Physician Data Query on-line cancer information service.** Paper presented to the International Communication Association (ICA) Conference, Miami, FL.
152. Kreps, G.L., & Query, J.L. (1992, May). **Critical incidents and patient-centered health care for nursing home residents.** Paper presented to the International Communication Association (ICA) Conference, Miami, FL.
153. Kreps, G.L. (1991, November). **Using the critical incident technique to study elderly health care consumers.** Paper presented to the NCA Conference, Atlanta, GA.
154. Buzzanell, P., & Kreps, G.L. (1991, November). **Experiential exercises in organizational communication.** Paper presented to the NCA Conference, Atlanta, GA.
155. Kreps, G.L. (1991, October). **Gender differences in the critical incidents reported by elderly health care residents: A narrative analysis.** Paper presented to the Organization for the Study of Communication, Language & Gender conference, Milwaukee, WI.

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156. Kreps, G.L. (1991, July). **Refusing to be a victim: Rhetorical strategies for confronting cancer.** Paper presented to the Penn State University conference on Rhetoric and Composition, University Park, PA.
157. Kreps, G.L., & Maibach, E.W. (1991, May). **Communicating about health risks.** Paper presented to the ICA Conference, Chicago, IL.
158. Kreps, G.L. (1991, May). **Using the critical incident technique in health communication research: A narrative perspective.** Paper presented to the ICA Conference, Chicago, IL.
159. Kreps, G.L. (1991, May). **An overview of contemporary organizational stressors: A phenomenological perspective.** Paper presented to the ICA Conference, Chicago, IL.
160. Kreps, G.L. (1991, March). **Critical incidents in health care for the elderly: A narrative analysis.** Paper presented to the Mid-Year Health Communication conference, Monterey, CA.
161. O'Hair, D., Kreps, G.L., & Frey, L. (1990, November). **The theoretical implications of applied communication research.** Paper presented to the NCA Conference, Chicago, IL.
162. Kreps, G.L. (1990, November). **The value of therapeutic communication in organizational life.** Paper presented to the NCA Conference, Chicago, IL.
163. Kreps, G.L. (1990, November). Mapping out the future: **The need for health communication education.** Paper presented to the NCA Conference, Chicago, IL.
164. Kreps, G.L. (1990, June). **Key communication experiences of elderly health care consumers: A critical incident analysis.** Paper presented to the ICA Conference, Dublin, Ireland.
165. Kreps, G.L. (1989, May). **Organizational communication research as non-directive therapy: A process consultation approach to organizational development.** Paper presented to the ICA Conference, San Francisco, CA.
166. Thornton, B.C., & Kreps, G.L. (1989, March). **The ethics committee as a small group: A health communication research agenda. Paper presented to the ICA mid-year Conference on health communication.** Monterey, CA.
167. Kreps, G.L. (1988, December). **Meeting the communication needs of elderly health care recipients: Directions for health communication policy development.** Paper presented to the Fulbright International Colloquium on "Communication, Health, and the Elderly," University of Wales, U.K.
168. Kreps, G.L. (1988, November). **Communication and health education in health care delivery.** Paper presented to the NCA Conference, New Orleans, LA.
169. Kreps, G.L. (1988, November). **Position paper on ethical issues and rhetorical answers in the AIDS crisis.** Paper presented to the NCA Conference, New Orleans, LA.

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170. Kreps, G.L. (1988, October). **Organizational communication and health information dissemination: A case study of the formative evaluation of the Physician Data Query system.** Paper presented to the Human Resources Management and Organizational Behavior National Conference, Long Beach, CA.
171. Kreps, G.L. (1988, May). **The homeostatic function of communication training for health care providers: Facilitating interprofessional respect, sensitivity and cooperation.** Paper presented to the ICA Conference, New Orleans, LA.
172. Kreps, G.L. (1987, November). **Using the case method to help students develop insight into the communication issues facing the aged.** Paper presented to the NCA Conference, Boston, MA.
173. Kreps, G.L. (1987, May). **Information reflexivity and organizational development in the implementation of health communication technologies.** Paper presented to the ICA Conference, Montreal, Canada.
174. Kreps, G.L. (1987, May). **The small world phenomenon and the interorganizational field: Implications for organizational communication.** Paper presented to the ICA Conference, Montreal, Canada.
175. Kreps, G.L. (1987, May). **Disseminating cancer care information to physicians: The case of the Physician Data Query.** Paper presented to the ECA Conference, Syracuse, NY.
176. Kreps, G.L. (1987, May). **Reflexivity and internal public relations: The role of information in directing organizational development.** Paper presented to the Communication Theory and Public Relations Conference, Illinois State University, Bloomington, IL.
177. Kreps, G.L. (1987, February). **Communicating about death.** Paper presented to the U. of South Florida Communicating with Patients Conference, St. Petersburg Beach, FL.
178. Kreps, G.L. (1986, November). **Dissemination of state-of-the-art cancer treatment information by the National Cancer Institute.** Paper presented to the New Jersey Commission on Cancer Research Conference, Woodbridge, NJ.
179. Kreps, G.L. (1986, November). **Ethical dimensions of organizational communication.** Paper presented to the Human Resources Management and Organizational Behavior National Conference, New Orleans, LA.
180. Kreps, G.L., & Query, J.L. (1986, November). **Assessment and testing in the health professions.** Paper presented to the NCA Conference, Chicago, IL.
181. Kreps, G.L., & Naughton, M.D. (1986, October). **The role of PDQ in disseminating cancer information.** Paper presented to the Fifth World Congress on Medical Informatics, Washington, DC.
182. Maibach, E., & Kreps, G.L. (1986, September). **Communicating with patients: Primary care physicians' perspectives on cancer prevention, screening, and education.** Paper presented to the International Conference on Doctor-Patient Communication, University of Western Ontario, London, Ontario, Canada.

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183. Kreps, G.L., Hubbard, S.M., & DeVita, V.T. (1986, July). **The role of the PDQ system in promoting state-of-the-art cancer treatment through information dissemination and primary health education**. Paper presented to the Oxford University/ICA Conference on Health Education in Primary Care, Oxford, England, UK.
184. Kreps, G.L. (1986, May). **Description and preliminary evaluation of the PDQ on-line cancer information database**. Paper presented to the ICA Conference, Chicago, IL.
185. Kreps, G.L. (1986, May). **Channeling information for organizational reflexivity: A field research and development study of nurse turnover and retention in a large urban health care organization**. Paper presented to the ICA Conference, Chicago, IL.
186. Kreps, G.L. (1986, February). **A relational analysis of the role of information in health and health care**. Paper presented to the University of South Florida Communicating with Patients Conference, Tampa, FL.
187. Kreps, G.L. (1985, November). **Coordinating internal and external communication to promote system integration, adaptation, and organizational effectiveness**. Paper presented to the Human Resources Management and Organizational Behavior National Conference, Boston, MA.
188. Hunt, T., Lederman, L.C., Kreps, G.L., & Ruben, B.D. (1985, October). **Instructional simulation helps public relations students to understand roles in organizational communication**. Paper presented to the Association for Education in Journalism and Mass Communication Conference, Memphis, TN.
189. Kreps, G.L. (1985, August). **Organizational communication and organizational effectiveness**. Paper presented to the Academy of Management Conference, San Diego, CA.
190. Kreps, G.L., Ruben, B.D., Baker, M.W., & Rosenthal, S.R. (1985, May). **Health information, education, and promotion: A national survey of public knowledge about digestive health and disease**. Paper presented to the ICA Conference, Honolulu, HI. Also presented (1985, July). Summer Conference on Health Communication Northwestern U., Evanston, IL.
191. Kreps, G.L. (1985, May). **Organizational communication and organizational culture: Response and review**. Paper presented to the ICA Conference, Honolulu, HI.
192. Lederman, L.C., Hunt, T., Kreps, G.L., & Ruben, B.D. (1985, May). **Having it both ways in organizational communication education: Queen Christina's chair**. Paper presented to the ICA Conference, Honolulu, HI.
193. Kreps, G.L. (1985, May). **Health information, health education, and health promotion: Health communication with the public**. Paper presented to the Medical Communication Conference, James Madison U., Harrisonburg, VA.
194. Kreps, G.L. (1985, April). **Interpersonal communication in health care: Problems and promises**. Paper presented to the Eastern Communication Association (ECA) Conference, Providence, RI.

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195. Kreps, G.L. (1984, May). **Using the case study method in organizational communication classes: Developing students' insight, knowledge, and creativity.** Paper presented to the ICA Conference, San Francisco, CA.
196. Kreps, G.L. (1984, May). **Organizational culture and organizational development: Promoting reflexivity in an urban hospital.** Paper presented to the ICA Conference, San Francisco, CA.
197. Kreps, G.L. (1984, May). **Evaluating organizational culture from the inside: An organizational development assignment.** Paper presented to the ICA Conference, San Francisco, CA.
198. Kreps, G.L. (1983, November). **Male nurses in a female dominated profession: An exploratory study of job satisfaction, communication climate, and organizational sexism in health care.** Paper presented to the Communication, Language & Gender Conference, Rutgers University, New Brunswick, NJ.
199. Kreps, G.L. (1983, November). **Developing and implementing an ongoing nurse retention program in a large urban hospital: Implications for organizational development.** Paper presented to the NCA Conference, Washington, DC.
200. Kreps, G.L., Phillips, D.J., Hodel, K., & Smale, J. (1983, October). **The 1983 ISA membership needs survey.** Paper presented to the ISA Conference, Bloomington, IN.
201. Kreps, G.L. (1983, October). **Organizational culture and organizational intelligence: A symbiotic relationship.** Paper presented to the ISA Conference, Bloomington, IN.
202. Kreps, G.L. (1983, August). **Organizational communication and organizational culture: A Weickian perspective.** Paper presented to the Academy of Management Conference, Dallas, TX.
203. Kreps, G.L. (1983, August). **Applied interpretive organizational research as non-directive psychotherapy: Epistemological hegemony in search of the triple hermeneutic.** Paper presented to the NCA/ICA Summer Conference on Interpretive Organizational Research, Alta, UT.
204. Kreps, G.L. (1983, August). **Nurse retention and organizational reflexivity.** Paper presented to the Academy of Management Conference, Dallas, TX.
205. Kreps, G.L. (1983, May). **Health communication and gerontology: An overview.** Paper presented to the ICA Conference, Dallas, TX.
206. Kreps, G.L. (1983, April). **Communicating with adult learners.** Paper presented to the American College Personnel Association, Conference on Career Competencies for Professionals Interacting With Adult Learners, Allendale, MI.
207. Kreps, G.L. (1983, March). **Shifting organizational emphasis from recruitment to retention: A field research and development study of nurse retention and organizational reflexivity.** Paper presented to the Johns Hopkins University Hospital, Nursing Research Conference, Baltimore, MD.

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208. Kreps, G.L. (1983, February). **Communication training for health care employees: Implications for higher education and the health care industry.** Paper presented to the National Issues in Higher Education Conference, Fort Worth, TX.
209. Kreps, G.L. (1982, November). **Humanizing organizational communication for elderly health care recipients.** Paper presented to the NCA Conference, Louisville, KY.
210. Kreps, G.L. (1982, November). **Organizational culture as an equivocality reducing mechanism.** Paper presented to the NCA Conference, Louisville, KY.
211. Kreps, G.L. (1982, October). **Analysis of the perceptions of communication climate and job satisfaction of male and female nurses in an urban hospital: A study of reverse sexism.** Paper presented to the ISA Conference, Indianapolis, IN.
212. Kreps, G.L. (1982, October). **Developing and implementing a nurse retention program.** Paper presented to the American Society for Training and Development Region 5 Conference, Indianapolis, IN.
213. Kreps, G.L. (1982, August). **Organizational reflexivity: Applying interpretive organizational communication research to nurse retention in a large urban hospital.** Paper presented to the NCA/ICA Conference on Interpretive Organizational Research, Alta, UT.
214. Kreps, G.L. (1982, May). **Health communication education: Retrospect and prospect for curricular development.** Paper presented to the ICA Conference, Boston, MA.
215. Kreps, G.L. (1981, November). **Applying human communication knowledge to the training of professionals.** Paper presented to the NCA Conference, Anaheim, CA.
216. Kreps, G.L. (1981, November). **An analysis of the interdisciplinary credibility of communication research in the social sciences: Or do they cite us as often as we cite them?** Paper presented to the NCA Conference, Anaheim, CA.
217. Kreps, G.L. (1981, August). **Organizational folklore: The packaging of company history at RCA.** Paper presented to the NCA/ICA Conference on Interpretive Organizational Research, Alta, UT.
218. Kreps, G.L. (1981, July). **Communication and gerontology: Health communication training for providers of health services to the elderly.** Paper presented to the NCA Summer Conference on Communication and Gerontology, Edwardsville, IL.
219. Kreps, G.L. (1981, April). **Therapeutic communication in the interview process.** Paper presented to the Indiana Speech Association (ISA) Conference, Indianapolis, IN.
220. Kreps, G.L. (1981, April). **Communication education for health care professionals.** Paper presented to the ISA Conference, Indianapolis, IN.
221. Kreps, G.L. (1981, April). **Communication education in the future: The emerging area of health communication.** Paper presented to the Central States Speech Association (CSSA) Conference, Chicago, IL.

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222. Kreps, G.L. (1981, April). **A selected bibliography of health communication related publications.** Presented to the CSSA Conference, Chicago. Also presented (May, 1981) to the ICA Conference, Minneapolis and (July, 1981) to the National Communication Association (NCA) Summer Conference on Communication and Gerontology, Edwardsville, IL.
223. Kreps, G.L. (1980, May). **A field experimental test and reevaluation of Weick's model of organizing.** Top-3 paper presented to the International Communication Association Conference, Acapulco, Mexico.
224. Kreps, G.L. (1975, May). **The sublimation of human touch.** Paper presented to the Colorado-Wyoming Academy of the Sciences Conference, Denver, CO.

DISSERTATION:

Kreps, G.L. (1979). **Human communication and Weick's model of organizing: A field experimental test and reevaluation.** Directed by Dr. T. Harrell Allen at the University of Southern California. (Awarded the 1980 W. Charles Redding Organizational Communication Dissertation of the Year Award, second prize, by the International Communication Association's Organizational Communication Division).

ADMINISTRATIVE EXPERIENCE:

Chair, Department of Communication, George Mason University (2004-2013). I served as the chief academic, administrative, and fiscal officer for a large and complex academic department. As department Chair, I administer 40 full-time faculty members and approximately 50 adjunct faculty members, 15 graduate assistants, 8 staff members, and several visiting international scholars. The department serves approximately 1,000 undergraduate majors and approximately 100 graduate students in both masters and doctoral programs. The department sponsors four major research centers (the Center for Health and Risk Communication (CHRC) which I direct; the Center for Climate Change Communication (4C) directed by Professor Ed Maibach, and both the Center for Media and Public Affairs(CMPA) and the Statistical Assessment Service (STATS) that are both directed by Professor Robert Lichter. The department also co-sponsors the Center for Social Science Research (CSSR) and I serve on the center's governing committee. The department houses multiple research laboratories and audio, video, film, computer, and multimedia production facilities. I coordinate Department activities with an internal Advisory Committee (comprised of five senior members of the faculty) and an external Advisory Board (The Insight Committee composed of prominent members of communication industries, non-profit agencies, the professions, and government offices).

The department's undergraduate Bachelor of Arts degree program in Communication has major tracks in Interpersonal and Organizational Communication, Journalism, Media Production and Criticism, Persuasive and Political Communication, and Public Relations. The Department supports several innovative and far-reaching communication graduate programs including a Communication Master of Arts degree program emphasizing Health and Strategic Communication, a Master of Arts in Individualized Studies degree program in video production, the Communication Education track of a Doctor of Arts program in Community College Education, and a rapidly growing Doctor of Philosophy degree program in Communication emphasizing health and strategic communication. The department coordinates and staffs required basic university courses in public communication and interpersonal communication. The department offers minor degree programs in communication, electronic journalism, and telecommunications, with new minor degree programs under development in advertising and sports journalism. The department also co-sponsors the interdisciplinary

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undergraduate program in film and video studies with the College of Visual and Performing Arts. The Department has established a collaborative program with the US Armed Forces to enroll competitively selected top military officers (at the Major/Colonel levels) who are fully-funded and taken off active duty to participate in our MA degree program focusing on strategic communication. (We are one of only three university programs in the country approved to offer these degrees to leading military officers). The department also offers strategic communication continuing education seminars for top level officers (at the colonel, general, and admiral levels).

The department supports a wide-variety of departmental and university-wide communication co-curricular activities, including the nationally ranked GMU Debate Team, the nationally-ranked GMU Forensics Team, the WGMU campus Radio Station, The Broadside University Newspaper, the GMview Video and Print Yearbook, Mason Cable Network television channel, an active Public Relations Student Society of America chapter, and one of the largest chapters in the nation of the Lambda Pi Eta Communication Honors Society. A new Communication Graduate Student Association was recently started and an Undergraduate Student Association is under development.

As Department Chair, I serve on the College Advisory Council and am a member of the Governing Board for the Center for Social Science Research. I also serve on the Provost's Health Commission for developing a University Spire of Excellence in Health Care and expanding health education programs.

Director, Center for Health and Risk Communication (CHRC), George Mason University (2007-present). I founded and direct the CHRC which is committed to using evidence-based strategic communication to reduce health risks and promote well-being. Its goal is to stimulate innovative health and risk communication research, health promotion intervention projects, and community interventions. The CHRC has fifteen faculty fellows and a cohort of graduate research assistants who work on local, national, and international health communication research projects concerning cancer prevention and control, HIV/AIDS prevention and care for at-risk minority populations, medication adherence for consumers with chronic diseases, obesity prevention for at-risk and minority youth, immunization promotion, and culturally sensitive care to help reduce health disparities and improve health outcomes.

The CHRC works with a number of community partners on participative research and outreach programs, such as the Entertainment Industries Council, the National Minority AIDS Council, the Sun Safety Alliance, the Fairfax County Health Literacy Initiative, the Fairfax Health Department, the Robert Wood Johnson Foundation, the National Recreation and Parks Association, the Inova Health Care System, the Kellar-Inova Adolescent Mental Health Center, the Kaiser Family Foundation, and several federal agencies (such as the NIH, NLM, NCI, NIAID, CDC, FDA, SAMHSA, DARPA, AHRQ, HRSA, and DHHS), research organizations (such as Westat and JBS International), and international health agencies (such as the World Health Organization, the Pan American Health Organization, and UNICEF).

The CHRC has received annual contracts since 2007 to offer continuing education training programs to professional staff at the Centers for Disease Control and Prevention on health communication, social marketing, campaign design, and evaluation research methods, through the Center for Health and Risk Communication. A unique new memorandum of understanding has been established with the DeWitt Military Medical Center to conduct collaborative health services and health communication research with medical residents. In early 2011 the first DC-area Health Communication Conference was sponsored by the CHRC at George Mason University, with plans to offer the conference every other year in rotation with the Kentucky Health Communication conference. Recent collaborations between the CHRC, the Center for Media and Public

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Affairs, the Center for Statistical Analysis, and the Center for Climate Change Communication have been undertaken to examine serious public health risk issues.

Conference Director, DC Health Communication (DCHC) Conference, (2010-2016). In this administrative role, I plan, organize, raise funds, publicize, coordinate review activities, plan the conference program, and administer an international health communication research conference, held every other year (in odd years), beginning in 2011. The DCHC conference is held at George Mason University's Fairfax, Virginia campus at the Mason Inn and Conference Center and attracts leading health communication scholars, administrators, and practitioners from across the nation and from many foreign countries. The first DCHC conference held in 2011 hosted more than 125 participants. The theme for the 2011 DCHC conference was "Designing for Health" and we held a half-day pre-conference on "Funding Opportunities for Health Communication Research." The theme for the 2013 DCHC conference was "Translating Health Communication Research into Practice," with a half-day preconference on "Global Health Communication Research." The Translational Health Communication Scholar Award was offered for the first time at the 2011 DCHC conference to Dr. David Gustafson, University of Wisconsin, who gave a keynote address about his translational health communication research program. The theme for the 2015 DCHC conference was "Communication Competence and Health Promotion." The theme for the pre-conference in 2015 was "Translating Health Communication Research to Promote Public Health." Dr. Bradford Hesse was presented with the Charles Atkin Translational Health Communication Scholar Award and Mr. Gilles Frydman was presented with the Doc. Tom Patient Empowerment Maven Award. Funding for the 2011 DCHC conference was provided by the Center for Health and Risk Communication at GMU and by the Urban Communication Foundation. Funding for the 2013 and 2015 DCHC conferences was provided by the National Institutes of Health Office of Behavioral and Social Science Research and the National Cancer Institute's Health Communication and Informatics Research Branch, as well as from the Center for Health and Risk Communication at GMU. The DCHC conference is held in annual rotation with our sister conference, the Kentucky Health Communication Conference (KCHC) held in even years in Lexington, Kentucky.

Pre-Conference Director, DC Health Communication (DCHC) Conference, (2017). In this administrative role, I plan, organize, raise funds, publicize, coordinate review activities, plan the pre-conference program for the DCHC conference held in Fairfax, VA on April 27, 2017. The theme for the 2017 DCHC pre-conference was "Enhancing the Use of Multiple Health Communication Channels." Dr. Jay Benhardt was presented with the Charles Atkin Translational Health Communication Scholar Award

Chief, Health Communication and Informatics Research Branch (HCIRB), the National Cancer Institute, Division of Cancer Control and Population Sciences, Behavioral Research Program (1999-2004). As the Founding Chief of the HCIRB, I helped plan, develop, coordinate and administer a national program of relevant health communications and informatics research to dramatically reduce the burden of cancer among the current and following generations of Americans. I endeavored to provide strong leadership for coordinating and encouraging collaboration among behavioral, communication, informatics, and public health scientists in relevant cancer prevention and control research efforts.

I directed the HCIRB in pursuing existing and emerging research opportunities and identifying gaps in health communication and informatics research. I established clear goals, operational plans and scientific directions for the HCIRB to accomplish program management responsibilities, including scientific and fiscal management and monitoring of research and outreach activities supported by the HCIRB. My colleagues and I helped introduce new internal and extramural scientific research initiatives. A 2004 review of NCI's research grant portfolio indicated that we funded and supervised more than 250 major health communication research projects. These projects totaled more than \$100 million in

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annual extramural grants and contracts concerning health communication and informatics research.

I served as a spokesperson for the Behavioral Research Program, the Division of Cancer Control and Population Sciences, and for the National Cancer Institute at appropriate meetings within the National Institutes of Health and with key external groups. I provided relevant information and make presentations to the National Cancer Advisory Board, the NCI Board of Scientific Advisors, advisory working groups, and other individuals/groups appointed to advise on NCI's programs, as well as established and maintained contacts with national and international leaders in the cancer control and related research fields. I planned and organized workshops, symposia and conferences to facilitate the understanding of cancer control research programs. I developed and participated in cancer control research training and career development of clinical and basic scientists in areas relating to health communication and informatics.

As the senior administrator within the HCIRB, I planned and assigned work, evaluate staff performance, recruit and interview candidates, and make selections for positions within the Research Branch. I recruited distinguished communication scientists and outstanding support staff to work with me in the HCIRB. I also recruited talented post-doctoral research fellows, graduate interns, and presidential management interns to work in the HCIRB. It was part of my job to provide technical guidance/leadership and administrative supervision and direction to a growing scientific and support staff, as well as to communication interns and research fellows.

Co-Champion of the National Cancer Institute's "Extraordinary Opportunity in Cancer Communications," directing development of a broad range of cancer communication research and outreach initiatives designed to reduce the national cancer burden, (2001-2003).

Program Officer, for the P50 "Centers of Excellence in Cancer Communications Research" initiative (2000-2001). I also represent the National Cancer Institute on the "Making Quality Count for Consumers and Patients" research grant program. I am program officer for the "Cancer Information Service Research Consortium" Program Project Grant (P01), the "Health Communication Intervention" R01 Research Program, which supports 7 multi-year research projects (1999-2001), and program officer for numerous unsolicited R01, R03, and R21 research grants in health communication and informatics. I am Contract Officer for the Digital Divide Pilot Projects which funds four regional research projects, in collaboration with the Cancer Information Service, to disseminate relevant cancer information to under-served populations.

Co-Chairperson, Secretary of Health and Human Services Quality Initiative, Workgroup 1, "Facilitate Consumers Use of Information on Quality." This workgroup develops strategies for promoting public access to quality health care services and information, (1999-2002).

Founding Dean, School of Communication, Hofstra University (1997-1999). I served as the chief academic and executive officer of a large multidisciplinary School with Departments of Audio-Video-Film, Journalism and Mass Media Studies, and Speech Communication and Rhetorical Studies. The Departments include educational programs in Print and Broadcast Journalism; Audio, Video, and Film Production; Media History and Criticism; New Media Technologies; Performance Studies; Rhetoric and Public Communication; Interpersonal, Group, and Organizational Communication; Political Communication; International and Intercultural Communication, and Public Relations. The School of Communication also administers Hofstra Video Productions (an in-house professional video production company), Hofstra TV (a student-run television station), the Hofstra Forensics Program, a broadcast quality video, film, and audio media production facility, and the WRHU FM community radio station, (1997-1999).

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President's Advisory Council, Hofstra University, (1997-1999).

Provost's Advisory Council, Hofstra University, (1997-1999).

Executive Director, Greenspun School of Communication, UNLV. I served as the chief academic and executive officer of a large multidisciplinary School with undergraduate and graduate educational programs in Print and Broadcast Journalism, Media Production, New Media Technologies, Rhetoric and Public Communication, Interpersonal and Organizational Communication, Advertising, and Public Relations; the School also administers UNLV-TV Channel 4, a major metropolitan educational/government access cable television channel, the UNLV Debate and Forensics Program, the Silver State Documentary Festival, the Barbara Greenspun Distinguished Lecture Series, the Allan Padderud Media Production Facility, and works closely with the Rebel Yell student newspaper and KUNV FM community radio), (1995-1997).

Board of Directors, Haven Academy for the Creative Arts, Las Vegas, NV, (1996-1997).

Executive Committee, Greenspun College of Urban Affairs, UNLV, (1996-1997).

Guest Editor, (1995-1996), Journal of Health Psychology, Special Issue: "Messages and meanings: Health communication and health psychology," Volume 1, issue 3, 1996;

Facilitator, Nevada Risk Assessment Management Program, leading monthly state-wide video-conference citizen's group meetings on the future land uses of the Nevada Test Site, Harry Reid Center for Environmental Studies, UNLV, 1996;

Academic Council of Deans, UNLV, (1995-1996).

Founding Editor, Peter Lang Publishers Book Series on Health Communication, 2014-present;

Founding Editor, Hampton Press Book Series on Communication and Social Organization, 1994-2014;

Founding Editor, Hampton Press Book Series on Health Communication, 1994-2014;

Chair, Gerald M. Phillips Award for Distinguished Applied Communication Scholarship, National Communication Association, 1993-94;

Founding Editor, NCA Applied Communication Publication Series, National Communication Association/Hampton Press, 1990-93;

Director of Membership, National Communication Association, State of Illinois, 1990-91;

Guest Editor, (1990-1991), American Behavioral Scientist, Special Issue: "Communicating to promote health," Volume 34: 6, 1991. (1.086 5-year impact factor)

Director, Corporate Communication Training Development Program, School of Liberal Arts & Sciences, NIU, 1989-1991;

Board of Directors, International Communication Association, 1990-1992;

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Legislative Council, National Communication Association, 1989-1992;

Chair, 1990-92; **Vice Chair**, 1988-1990; Health Communication Division, International Communication Association;

Chair, 1988-89; **Vice-Chair**, 1987-88, Organizational Communication Division, National Communication Association;

Director, Graduate Studies, Department of Communication Studies, NIU, 1988-1989;

Vice President for Communication Research, Denton, Kreps, & Weckerly, Ltd., (Advertising, Public Relations, and Corporate Research and Consultation Company), Rockford, IL, 1987-1989;

Coordinator, Corporate Communication Resources Network, Dept. of Communication Studies, NIU, 1987-1995;

Editor, Health Communication Issues, 1986-1988;

Senior Research Fellow, National Cancer Institute, Division of Cancer Prevention and Control, Surveillance and Operations Research Branch, NIH, 1985-86;

Founder & Coordinator, 1985-86, **Founding Chair**, 1986-87, Commission on Health Communication (now the Health Communication Division), National Communication Association;

Chair, 1985-86, **Vice-Chair**, 1984-1985, Health Communication Interest Group, Eastern Communication Association;

Director, Health Communication Research Group, Dept. of Communication, Rutgers University, 1984-1987;

Director, Health Studies Program, Schools of Liberal Arts, Medicine, Nursing, Science, Public & Environmental Affairs, IUPUI, 1982-1983;

Chair, 1983-85, **Vice-Chair**, 1982-83, Commission on Communication & Aging, National Communication Association;

Acting Chairperson, Department of Communication & Theatre, IUPUI, 1981;

Executive Board Member, Indiana Speech Association, 1981-83;

Director, Organizational Communication Program, Dept. of Communication & Theatre, IUPUI, 1981-1983;

Board of Directors, American Society for Training and Development, Central Indiana Chapter, 1980-1983;

Chair, American Society for Training and Development Student Affiliate, Central Indiana Chapter, 1980-83;

Chair, Business & Professional Communication Division, Indiana Speech Assn., 1980-82;

Director of Membership, Health Communication Division, International Communication Association, 1978.

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MAJOR ACADEMIC ADMINISTRATIVE ACCOMPLISHMENTS:

George Mason University, Chair, Department of Communication, 2004-2013

- Expanded and helped to develop the external advisory board, The Insight Committee, for the Department of Communication.
- Established the Chairs Internal Advisory Committee.
- Established the Department of Communication as a Charter Member of the Coalition of Health Communication: <http://www.healthcommunication.net/index.html>
- Established a research partnership between the Department of Communication and the Fairfax County Health Literacy Initiative.
- Established a research partnership between the Department of Communication and the Entertainment Industries Council.
- Established the Department Communication as a Partner Organization of the Partnership for Clear Health Communication: <http://www.askme3.org/PFCHC/>
- Established the Department Communication as a Partner Organization of the Partnership for Anthrax Vaccine Education: <http://www.anthraxinfo.org/>
- Established an educational partnership with the Inova Health Care System to develop educational programs for health care interpreters as part of the Robert Wood Johnson Foundation initiative: Los Hablamos Juntos, We Speak Together.
- Established a joint M.A. degree program with the University of Milan, Italy.
- Sought and received approval from the GMU Board of Visitors for Professor Emeriti appointments for Dr. Bruce Manchester, Dr. Anita Taylor, Dr. Sheryl Friedley, and Dr. W. Jim McAuley.
- Recruited and hired the following 37 new faculty for the Department of Communication: Dr. Carl Botan (Professor), Dr. Robert Lichter (Professor), Dr. William (Jim) McAuley (Full Professor), Dr. Melinda Villagran (Associate Professor), Dr. Mark Hopson (Assistant Professor), Dr. Xiaoquan Zhao (Assistant Professor), Dr. Nithya Muthuswamy (Assistant Professor), Dr. Xiaomei Cai (Assistant Professor), Ms. Jennifer Marthia (Term Instructor and Undergraduate Advisor), Ms. LaKesha Anderson (Term Instructor and Undergraduate Advisor), Ms. Beth Harzold (Term Instructor and Basic Course Coordinator), Ms. Brigit Talkington (Term Instructor and Basic Course Coordinator), Dr. Andy Finn (Term Associate Professor), Dr. Gerald Powell (Term Assistant Professor), Mr. Jason Warren (Term Instructor and Assistant Forensics Program Coach); Dr. Ed Maibach (Full Professor); Dr. Anne Nicotera (Associate Professor); Ms. Christine Haynes (Term Instructor). Dr. Connie Roser (Term Assistant Research Professor), Ms. Megan McCutcheon (Term Research Instructor); Dr. Stephen Farnsworth (Assistant Professor), Dr. Richard Craig (Assistant Professor), Mr. David Miller (Instructor), Ms. Dava Simpson, (Term Instructor), Dr. Cathy Wright (Term Associate Professor and Advising Coordinator), Mr. Lance Schmeidler (Basic Course Coordinator and Term Instructor), Dr. Teresa Meyers (Post-doctoral Researcher), Mr. Jeremy Hodgson (Assistant Forensics Director and Term Instructor), Dr. Carla Fisher (Assistant Professor), Dr. Emily Vraga (Assistant Professor), Dr. Chris Clarke (Assistant Professor); Dr. Dan Walsch (Term Assistant Professor), Mr. Alex McVey (Assistant Debate Coach and Instructor), Dr. Ashley Anderson (Post-doctoral Researcher), Dr. Melissa Broekelman-Post (Assistant Professor and Basic Courses Director), Dr. Kevin Wright (Professor and Director of the Ph.D. Program), Ms. Beth Jannery (Instructor and Journalism Program Coordinator), and Ms. Giovanna Chesler (Associate Professor and Director of the Film and Video Studies Program).
- Championed the successful development of a proposal for a new Ph.D. program in Communication focusing on Health and Strategic Communication at George Mason University.

Gary L. Kreps, Curriculum Vitae, April, 2017

- Established a research partnership between the Department of Communication and the School of Nursing and Health Sciences.
- Established a research partnership between the Department of Communication and the GMU National Center for Biodefense and Infectious Diseases.
- Established a research partnership between the Department of Communication and the GMU Industrial and Organizational Psychology graduate program.
- Established a research partnership between the Department of Communication and the GMU Center for Social Science Research (CSSR).
- Created and filled the Position of Undergraduate Student Advisor for the Department of Communication.
- Brought the Center for Media and Public Affairs as an affiliate organization to the Department of Communication, <http://www.cmpa.com/studies/index.htm>
- Brought the Statistical Assessment Service (STATS) as an affiliate organization to the Department of Communication, <http://www.stats.org/>
- Oversaw significant video media equipment donations for the Department of Communication from the American Association for Retired Persons (AARP).
- Oversaw significant audio media equipment donations for the Department of Communication from the Voice of America (VOA).
- Coordinated a major redesign and revitalization of the Department of Communication website: <http://www.gmu.edu/departments/comm/>
- Hosted Dr. Gianpietro Mazzoleni as a Visiting International Scholar from the University of Milan at George Mason University, Spring semester, 2006.
- Hosted and served as Post-doctoral Preceptor for Dr. Tomoko Takayama as a Visiting International Scientist and Senior Fulbright Scholar from the National Cancer Center (Tokyo) at George Mason University, academic year 2006-2007.
- Hosted and served as Preceptor for Ms. Min (Linda) Huang as a Visiting International Scholar from Beihang University, Beijing, China, 2007-2008.
- Hosted Dr. Liheng (Sunny) Sun as a Visiting International Scholar from Shannxi Normal University, Peoples Republic of China at George Mason University, 2008-2009.
- Established and serve as the Founding Director of the Center for Health and Risk Communication (<http://chrc.gmu.edu/>), 2007.
- Established a research partnership with the Kaiser Family Foundation to study health care system marketing practices directed at Medicare beneficiaries.
- Established a research partnership with Merck, INC to study medication adherence promotion.
- Hosted and served as Preceptor for Mr. Ziaho Xu as a Visiting International Scholar from Remnin University of China, Beijing, Peoples Republic of China, 2012.
- Introduced a new graduate program in Science Communication, 2012.

Hofstra University, Founding Dean, School of Communication, 1997-1999

- Helped to significantly increase enrollment in the School of Communication during my tenure as Dean, from approximately 600 undergraduate majors when I began, Fall, 1997, to more than 1,200 majors by the end of the Spring 1999 semester when I completed my term as Dean.
- Guided development of a student-centered environment, where students developed a strong sense of ownership of and pride in the School.

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- Championed development of a robust liberal arts-based educational experience for students in the School of Communication that balanced theory and practice, strongly supporting excellence in the classroom and in many School-sponsored co-curricular and extra-curricular activities.
- Substantially increased the number of faculty and support staff in the School of Communication at Hofstra University by aggressively seeking administrative support for new faculty lines. The School recruited and hired eleven new faculty during my term as Dean. We also recruited an Equipment Manager, an Assistant Dean, a Dean's Office Secretary, a Production Assistant for Hofstra Video Productions, a full-time Professional in Residence at WRHU-FM radio, an Audio Engineer, and another full-time Secretary for the Journalism Department.
- Introduced successful long-term development strategies for the School of Communication, soliciting approximately 4 million dollars in external support, gifts, and funds during my term as Dean. These development efforts provided the School with much needed technical and media equipment, scholarships, and our first endowed professorship. The School received support from both private individuals and major corporations such as ABC, NBC, CBS, Fox Television, Lifetime Studios, PrinciCo Productions, Sony, Digital Domain, Quantel Corporation, and MetLife. There are numerous on-going development activities in progress that will continue to provide the School with ongoing external support.
- Solicited support for and planned major building remodeling and upgrades for the School of Communication, creating new faculty offices and storage areas. The School has plans for remodeling the dance studios and video editing areas.
- Received strong support for computer equipment for the School of Communication. The School has acquired additional laser printers, received support for upgrading our computer labs equipment, software, and peripherals, and are installing dedicated video and computer projection/playback systems/monitors in several of our classrooms. The School received new computers for our faculty and staff.
- Developed innovative programs for faculty support and recognition for the School of Communication. An annual new faculty research/creative work grant program has been established to help our new tenure-track faculty start their programs of shared scholarship and creative work. Funding for faculty research grants has been increased and oversight for awarding all faculty research grants (both for new faculty and continuing faculty) has been moved out of the Dean's office and placed under faculty governance. Annual Dean's recognition awards have been established for faculty research, teaching, and service.
- Developed and published an innovative School of Communication Web-Page on the Hofstra University Web-Site. The web page has been actively refined and upgraded, including use of new graphics, photos, sound recordings, and streaming-videos. The School receives numerous inquiries through our attractive web-page.
- Established unlimited-use educational search accounts with Lexis/Nexis for use by our students and faculty in the School of Communication and have received funding approval to order the Associated Press Network News Audio Service.
- Established a program of exit-surveys of all graduating seniors in the School of Communication. The School also established, conducted, and analyzed a mail survey of all alumni of the School of Communication and the former Departments of Communication Arts and Speech Arts. These data have been used to refine our programs.
- Planned and conducted numerous alumni relations events for the School of Communication, including a distinguished alumni dinner, School, Department, and Program Alumni Associations, and alumni outreach programs to enhance the connections between the School and its alumni.

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- Established an ambitious program of career development programs for our students in the School of Communication, connecting our students with numerous professionals, including several of our more successful alumni. The School is also working closely with the University Career Center.
- Planned two major national conferences with the Hofstra Cultural Center (one concerning the First Amendment and the other about Sports and Media) that will bring public recognition to the School of Communication.
- Co-produced the Jets NFL Pre-Game Shows with both NBC and CBS in our video production facilities, increasing public recognition of the School of Communication. Revenues generated from our work with these networks has been allocated for purchasing much needed media equipment upgrades.
- Established numerous innovative collaborative projects between the School of Communication and many other units on campus, including the Business Development Center, Academic Computing, NOAH (New Opportunities at Hofstra), the Zarb School of Business, the School of Law, Hofstra College of Liberal Arts and Sciences, the Intercollegiate Athletic Program, and University College for Continuing Education.
- Established a major organizational development research program with Pilgrim State Psychiatric Center and invited two tenure-track faculty to participate. (There are great opportunities for scholarly publication and the enhancement of public services offered by the center with this project).
- Established the annual Sidney Kreps Organizational Communication Endowed Scholarship in the School of Communication with a personal donation of \$10,000, 1998.
- Negotiated a production contract with CBS Television Sports to produce the 1998 NFL season local show, "Jets Pre-Game Show," with Jets Coach Bill Parcells and host Phil Simms in Studio A of Dempster Hall for Communication, 1998.
- Negotiated a production contract with NBC Television Sports to produce the 1998 NFL season local pregame show, "Jets Gameday" with host Mike Francessa in Studio A of Dempster Hall for Communication, 1998.
- Established an interdisciplinary community outreach program, "Bridge to Employment Partnership," an innovative consortium working to promote business and employment opportunities for people with physical disabilities. Some of the members of this consortium include Hofstra University's Business Development Center, Program for the Higher Education of the Disabled, and School of Communication, the Nassau County Office for the Physically Challenged, Department of Commerce and Industry, and Industrial Development Agency, as well as major corporations such as IBM, Cablevision, Bell Atlantic, Web Business Systems, Northwestern Mutual Life Insurance, Britlan Construction Corporation, Spearhead Systems Corporation, and 1-800-Flowers, 1997-1998.
- Negotiated a production contract with NBC Television Sports to produce the 1997 NFL season local pregame show with national syndication, "Jets Gameday" with Jets Coach Bill Parcells and host Phil Simms in Studio A of Dempster Hall for Communication, 1997.
- Established a corporate partnership with Quantel Corporation to demonstrate their state-of-the-art non-linear editing systems to students, faculty, and staff within the School of Communication, 1997.
- Established the "Sidney Kreps Organizational Communication Scholarship" which provides outstanding undergraduate communication students studying in the School of Communication at Hofstra University with a \$500 scholarship, Fall, 1997.

University of Nevada, Las Vegas, Executive Director, Greenspun School of Communication, 1995-1997

- Solicited and received a \$57,000 scholarship endowment in honor of Hank Greenspun from the Milken Family Foundation for the Greenspun School of Communication, 1995, 1996, 1997.

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- Solicited and received commitment for a \$2,500,000 gift from Dr. Sanford Berman for an endowment to establish the Dr. Sanford I. Berman Distinguished Chair in Communication and to create the Dr. Sanford I. Berman Special Collections in Communications at the Greenspun School of Communication. In addition to the cash endowment, Dr. Berman has agreed to donate his extensive collection of rare and important scholarly materials (books, manuscripts, audiotapes, and videotapes) to UNLV, 1996.
- Solicited and received major media equipment gifts (total value at approximately one million dollars) from the American Broadcasting Company, Inc. (Hollywood, California Television Production Studios), Lightworks USA, the Las Vegas Review Journal, Nezttec Inc., and Prime Cable for use in the Allan Padderud Media Production Facility of the Greenspun School of Communication, 1996.
- Initiated a faculty peer review of teaching and teaching portfolio program to supplement student evaluations of instruction at the Greenspun School of Communication, 1996.
- Established criteria for course reassignment in support of faculty research, administrative, and service activities, Greenspun School of Communication, 1996.
- Implemented a major undergraduate curriculum revision for the Greenspun School of Communication, 1996.
- Established a \$1,000 Allan Padderud Scholarship for Media Production Excellence at the Greenspun School of Communication, 1996.
- Solicited and received a \$12,000 scholarship endowment from the Las Vegas Ad Club for the Greenspun School of Communication, 1996.
- Solicited and received an annual \$1,000 Outstanding Faculty Award endowment from the Las Vegas Ad Club for the Greenspun School of Communication, 1996.
- Planned and helped introduce a Language Lab consortium program coordinating the computer language labs of the English Language Center, the Foreign Languages Programs, and the English Writing Program, UNLV, 1996.
- Recruited, conducted a national search, and hired a senior faculty member to serve as Coordinator of Telecommunications at the Greenspun School of Communication, 1996.
- Solicited and received a \$1,000 scholarship endowment from the Public Relations Society of America Desert Sands Chapter, 1996.
- Initiated, composed, and established an interactive computer Web Page for the Greenspun School of Communication, (access at <http://www.nscee.edu.80/unlv/Colleges/Greenspun/>), 1996.
- Established annual faculty teaching, faculty research, and faculty service awards at the Greenspun School of Communication, 1996.
- Established and implemented with faculty and students community outreach cooperative research and educational programs with many important non-profit agencies (i.e.: Aid for AIDS of Nevada organization for providing services to individuals and families living with and affected by HIV/AIDS; Safe Nest and Shadetree programs for victims of domestic violence; St. Vincent's Shelter for the homeless; St. Rose Dominican Hospital, Classroom on Wheels mobile pre-school education program; Clinic on Wheels mobile health education, screening, and immunization program; Human Family Reading and Essay program; the Las Vegas Inner City Games program; Big Brothers and Big Sisters program; the United Way; Nevada Community Enrichment program; Nathan Adelson Hospice; State of Nevada Bureau of Alcohol and Drug Abuse; UNLV Student Health Services; UNLV parent/Family Wellness Center; and the UNLV Counseling Center, etc.), 1995-1997.
- Initiated substantial revisions in undergraduate major requirements, Greenspun School of Communication, 1995.
- Established and implemented a Visiting Scholar Colloquium Series, Greenspun School of Communication, 1995-1997.

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- Established and implemented a new personalized end-of-semester teaching evaluation review process for full-time and part-time faculty of the Greenspun School of Communication, 1995.
- Revamped faculty personnel review process and faculty tenure and promotion review process of the Greenspun School of Communication, 1995.
- Revamped and significantly streamlined the faculty committee structure of the Greenspun School of Communication, 1995.
- Established the Allan Padderud Media Production Facility at the Greenspun School of Communication honoring Dr. Allan Padderud, former Coordinator of the Telecommunication program of the Greenspun School of Communication, 1995.

CURRENT PROFESSIONAL MEMBERSHIPS:

- American Association for Artificial Intelligence (AAAI)
- Advancing Communication in Oncology through Research and Education (ACORE)
- American Academy for Health Behavior (AAHB)
- American Association for Communication and Health (AACH)
- American Medical Informatics Association (AMIA)
- American Psychosocial Oncology Society (APOS)
- American Public Health Association (APHA)
- American Society of Preventive Oncology (ASPO)
- Broadcast Education Association (BEA)
- Coalition for Health Communication (CHC)
- Communication Institute for Online Scholarship (CIOS)
- International Communication Association (ICA)
- National Communication Association (NCA)
- Society for Behavioral Medicine (SBM)
- Society for Health Communication (SHC)
- Society for Public Health Education (SOPHE)
- World Communication Association (WCA)

OFFICES HELD:

Society for Health Communication, Founding Member, Steering Committee, Chair of the Global Health Communication Network, 2016-present.

American Medical Informatics Association, *Member, Consumer Health Informatics Working Group, 2001-2011.

Coalition for Health Communication, Co-Chair of the NIH Liaison Committee, 2007-present.

International Communication Association, *Member, ICA Board of Directors, 1990-92. Member, ICA Nominating Committee, 1989-1990. Health Communication Division: Chair, 1990-92; *Vice Chair, 1988-1990; *Newsletter Editor, 1986-87; *Paper Reviewer, 1985, 1984, *Newsletter Committee, 1983-7; *Task Force Member, 1980; *Director of Membership, 1978; *Task Force Member, 1976. Organizational Communication Division: Referee, W. Charles Redding Dissertation of the Year Award, 1996-1997; 1987-1988; *Paper Reviewer, 1987, 1985, *Outstanding Member Awards Committee, 1985; *ICA in Transition Committee, 1983-

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85; *Teaching and Instructional Development Committee, 1983-85; *Educational Development Committee, 1976; *Trainee, Organizational Communication Audit, 1975.

National Communication Association, *Member, Health Communication Research Funding Advisory Group, 200-present; *Member, Applied Communication Division Article of the Year Award Committee, 1997; *Chair, Gerald M. Phillips Award for Distinguished Applied Communication Scholarship, 1993-94; *Editor, NCA Applied Communication Publication Series, 1990-93; *Member, NCA Legislative Council, 1989-1992; *Member, NCA Nominating Committee, 1990-91; *Director of Membership, State of Illinois, 1990- 91; Organizational Communication Division: *Chair, 1988-89; *Vice-Chair, 1987-88; *Nominating Committee Chair, 1990-91; *Nominating Committee, 1993, *Paper Reviewer, 1985, Commission on Health Communication: *Founder & Coordinator, 1985-86, *Chair, 1986-87, *Dissertation and Research Awards Chair, 1990-91; Commission on Communication & Aging: *Chair, 1983-85, *Vice-Chair, 1982-83; *Liaison Committee Chair, 1981-82; *Paper Reviewer, 1982; *Charter Member, 1980. Committee on Assessment and Testing, *Chair of the Subcommittee on Assessment and Testing in the Health Professions, 1984-86; Commission on Research in Organizational Communication: *Charter Member, 1981, Applied Communication Section; *Research Awards Committee Chair, 1990-91; *Planning Committee, 1980-1981.

Western States Communication Association, *WSCA Legislative Council Delegate, 1996-1997; Nominating Committee, 1996-1997; Bylaws Committee, Health Communication Interest Group, 1997.

Promotion of Medical Use of the Internet Association, *Member of the Working Group for Public (Internet) Dissemination of Federal and State Medical Advisories and Institution of a US Communicable Disease Network, 1992-1995.

Eastern Communication Association, Health Communication Interest Group: *Chair, 1985-86, *Vice Chair, 1984-1985, *Paper Reviewer, 1985, Interpersonal/Organizational Communication Interest Group: *Paper Reviewer, 1985.

World Communication Association, *Editorial Board Member, World Communication Journal, 1985-1991.

Academy of Management, *Paper Reviewer, Organizational Communication and Information Systems Division, 1995, 1994, 1993, 1992, 1991, 1988.

Association of Management, *Founding Member, 1984; *Founding Editorial Board Member, Journal of Management Systems, 1985-94.

Indiana Speech Association, *Chair, Business & Professional Communication Division, 1980-82; *Member, Executive Board, 1981-83.

American Society for Training and Development, *Board of Directors, Central Indiana Chapter of ASTD, 1980-83; *Chair, Student Affiliate, Central Indiana Chapter, 1980-83.

PROFESSIONAL CONSULTATION:

RAND Corporation, Santa Monica, California, 2016

Brookings Institution, Center for Health Policy, 2015-2016

National Academies of Sciences, National Research Council and the Institute of Medicine, 2015-2016.

Westat, Rockville, Maryland, 2015-present

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Arizona State University, Hugh Downs School of Communication, 2015-present
Council of Canadian Academies, 2014-2015
National Council on Patient Information and Education (NCPIE), 2014-present
National University of Singapore (NUS), 2014-2015
Ohio University Scripps College of Communication and Heritage College of Osteopathic Medicine, 2014-2015
Veterans Administration Medical Center (VAMC), Washington, DC, 2013-present
Food and Drug Administration (FDA), Rockville, MD, 2013-present
Mitre Corporation, McLean, VA, 2013-2015
Fairfax Health Department, Fairfax, VA, 2013-2016
Japan Commission on Citizens and Health, Health and Global Policy Institute, Tokyo, 2012-2016
Ministry of Health, Peoples Republic of China, 2011-present
JBS, International, Bethesda, 2011-present
Coca Cola Corporation, Atlanta, 2011-2014
Consumer Union, New York, 2010-2011
M. Davis and Co., Inc., Philadelphia, 2010-2011
Keller Center, Inova Health, Fairfax, VA, 2010-2012
DC Cancer Consortium, Washington, DC, 2010
National Minority AIDS Council, Washington, DC, 2009-2014
World Health Organization, 2009-2016
AMAR International, Inc., Reston, VA, 2009-2011
Health Communication Graduate Program, Chapman University, 2009
Westat, Health Communication Research Group, Rockville, MD, 2008-2012
Merck and Co., Inc., West Point, PA, 2008-2015
Abbot Labs, Inc., Chicago, IL, 2008-2011
Eli Lilly and Company, Indianapolis, IN, 2008-2012
Research Triangle Institute, 2007-2012
Kaiser Family Foundation, Washington, DC, 2007-2009
Entertainment Industries Council, Reston, VA, 2007-2015
Centers for Disease Control and Prevention, 2007-present
Fairfax County Health Literacy Initiative, 2007-present
C²Technologies, McLean, VA, 2007-2010, 2013-present
Latin American Cancer Research Coalition, Washington, DC, 2006-2012
Abt Associates, Inc., Chicago, IL, 2005-2006
Links Media, Gaithersburg, MD, 2006-2010
National Institutes of Health, Bethesda, MD, 2005-2006
Drapin and Company, New York, National Health Access Program, 2005
U.S. Department of Veteran Affairs, Washington, DC, 2005
National Institute for Drug Abuse, Rockville, MD 2005
National Cancer Institute (Health Information National Trends Survey research program, Centers of Excellence in Cancer Communications Research advisor, "Critical Issues in E-Health" conference), Bethesda, MD, 2004-2007
Healthmark Multimedia LTD, Arlington, VA, 2004-2007
Health Resources and Services Administration, DHHS, Washington, DC, 2004
Breast Cancer and the Environment Research Centers, East Lansing, MI, 2004
National Cancer Institute, Bethesda, MD, 1998-1999, 2004-2005
National Kidney Foundation, San Antonio, TX, 1998-1999
Pilgrim Psychiatric Center (New York State Office of Mental Health), 1998-1999
Telecom Italia (RSO), Rome, Italy, 1997-1998

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Bridge to Employment Partnership, New York, 1997-1999
The Foundation Fighting Blindness, New York, 1997-1999;
Nevada Risk Assessment Management Program (Harry Reid Center for Environmental Studies, UNLV), 1996-1997
St. Rose Dominican Hospital (Henderson, NV), 1996-1997
Haven Academy for the Creative Arts (Las Vegas, NV), 1996-1997
Silver State Documentary Festival (UNLV), 1996
Classroom On Wheels Program (Las Vegas, NV), 1996
Las Vegas AD Club, 1995-1996
Pacific Bell, San Francisco, CA 1995
Las Vegas Sun, 1995-1997
Las Vegas Inner-City Games, 1995-1996
NIU Office of Faculty Development, 1994
Illinois Environmental Health Association, Chicago, 1994
Woodhaven Association, Sublette, IL, 1994
Naperville Area Chamber of Commerce, 1993
Illinois State Board of Education, Springfield, IL, 1993
Suncast Corporation, Batavia, IL, 1992
University Housing Service, NIU, 1992
Health Care Policy Advisor, Governor Bill Clinton Presidential Campaign, 1992
United States Agency for International Development, Washington, DC, 1992
Illinois Hospital Association, Naperville, IL, 1990-1991
Student Health Service, Health Enhancement Department, NIU, 1990-1991
RMA Health Mark Ltd., Downers Grove, IL, 1989-1990
Illinois Institute for Training & Development, Springfield, IL, 1989-1995
University of Illinois College of Medicine, Rockford, IL, 1989-1990
Northern Illinois Consortium for Health Education, Rockford, IL, 1989-1990
Northwest Illinois Area Agency on Aging, DeKalb, IL, 1989
National Society of Executive Fund Raisers, Rockford, IL, 1989
American Personnel Association, Rockford, IL, 1989
DeKalb County Nursing Home, DeKalb, IL, 1989
University Programming and Activities, NIU, 1989-1990
ComSkills Network, Chicago, IL, 1988
Rosecrance Center, Rockford, IL, 1988-1989
Assn. for the Advancement of Business Communication, NIU, 1988
Park District, Rockford, IL, 1988
St. Anthony Medical Center, Rockford, IL, 1988
Swedish American Hospital, Rockford, IL, 1988
Denton, Kreps, & Weckerly, Ltd., Rockford, IL, 1987-1989
National Cancer Institute, NIH, Bethesda, MD, 1985-1992
Longman Inc., White Plains, NY, 1985-1990
Morristown Memorial Hospital, Morristown, NJ, 1984-85
Jordan Baris Real Estate, Inc., Irvington, NJ, 1984-85
Eli Lilly Corporation, Indianapolis, IN, 1983
National Association of Voc-Tech Educational Communicators, Indianapolis, 1983
International Assn. of Business Communicators, Indianapolis, IN, 1983
Federal Aviation Administration, Indianapolis, IN, 1982-83
Indianapolis Public School System, Indianapolis, IN, 1982-83

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Wishard Memorial Hospital, Indianapolis, IN, 1980-83
Indiana State Teachers Association, Indianapolis, IN, 1982
Indiana University School of Nursing, Indianapolis, IN, 1980-83
Indiana Pharmacists Association, Indianapolis, IN, 1981
RCA, SelectaVision VideoDisc Operations, Indianapolis, IN, 1980
Make Today Count, NW Indiana Chapter, East Chicago, IN, 1979
Joint Educational Project, USC, Los Angeles, CA, 1977-1978
Kaiser Hospitals System, Southern California Region, 1976-78
Jet Air Freight, Los Angeles, CA, 1976-77

MAJOR INVITED LECTURES:

- Embracing the Ethical Imperative for Translating Health Communication Research into Practice, 15th Annual Communication, Medicine, and Ethics (COMET) Conference, Indiana University – Purdue University Indianapolis,” 2017.
- Communication for Health: Implications for Health Promotion, Partnership for a Healthier Fairfax Spring Meeting on Promoting a Healthy Message: Strategies for Connecting With our Communities, Fairfax, VA, 2017.
- Using Data to Design, Refine, Implement, and Sustain Risk Communication Programs to Counter Health and Safety Threats, Office of Science at the Center for Tobacco Products, Food and Drug Administration (FDA), Workshop on Battery Safety Concerns in Electronic Nicotine Delivery Systems (ENDS), Silver Spring, MD, 2017.
- Embracing Strategies for Translating Communication Research, Hugh Downs School of Human Communication, Arizona State University, Tempe, Arizona, 2017.
- Embracing Opportunities to Translate Health Communication Research into Practice, National University of Singapore, Department of Communications and New Media, Singapore, 2017.
- Promoting Health Equity with Communication Research Across the Continuum of Care, University of Hawaii Cancer Center, Cancer Prevention and Control Program, Sullivan Center, Honolulu, Hawaii, 2017.
- Evidence-Based Methods for Evaluating Health Communication Programs to Counter Health Threats, Abt Associates, Bethesda, Maryland, 2017.
- The Role of Communication Research in Improving Health Outcomes Across the Continuum of Care. Keynote Presentation, Health Communication Research in China, Jingshi International Academy Exchange Center, School of Communication and Journalism, Beijing Normal University, Beijing, China, 2016.
- The HINTS-China Research Program and the Evolution of Communication Inquiry in the Digital Age, Keynote Presentation, Expert Workshop on Health Communication Research in China, Jingshi International Academy Exchange Center, School of Communication and Journalism, Beijing Normal University, Beijing, China, 2016.

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- Evidence Based Methods for Evaluating Health Communication Programs to Counter Infectious Disease Threats, National Academies of Sciences, Engineering, and Medicine, Health and Medicine Division, Board on Global Health, Forum on Microbial Threats, Workshop on Building Communication Capacity to Counter Infectious Disease Threats, (for a video of this presentation please see: <http://www.nationalacademies.org/hmd/Activities/PublicHealth/MicrobialThreats/2016-DEC-13/Videos/session-1-videos/8-kreps-video.aspx>), Keck Center, Washington, DC, 2016.
- How the Past Has Shaped the Future: 20 Years in Health Communication, Plenary presentation, 2016 CDC National Conference on Health Communication, Marketing & Media, Atlanta, GA, 2016.
- Global Health Communication Inquiry: Best Practices and New Directions, Special Session Presentation, CDC National Conference on Health Communication, Marketing & Media, Atlanta, GA, 2016.
- Examining the Influences of Consumer-Provider Communication on Health Care and Health Promotion, major workshop presented to faculty and graduate students at Jinan University, Guangzhou, China, 2016.
- Stigma and the Reluctance to Address Mental Health Issues in Minority Communities, Keynote Address, 14th Annual Disparities in Health in America: Working Toward Social Justice Workshop, University of Texas Medical Center, Houston, Texas, 2016.
- Communication and Health: Implications for Health Outcomes, George Mason University-Korea, Songdo, Korea, 2016.
- Promoting Urban Health by Developing Community-based Communication Infrastructure, Keynote Address presented at the Communication and the City: The Role of the Community, International Conference sponsored by the Urban Communication Foundation and Yonsei University, Seoul, South Korea, 2016.
- Communicating to Coordinate the Needs of Two Interdependent Social Systems: The Health Department and the Public Schools, Keynote Address, Annual School Health Program Nurses Training Program, Fairfax, VA, 2016.
- Access to Health Care in Fairfax County, panel discussion moderated at the Leadership Fairfax Program Day on Health: Equal Access to Positive Health Outcomes, Herndon, VA, 2016.
- Designing Patient-Centered Health Information Technologies, American College of Radiology Conference, Journal of the American College of Radiology Hackathon, Washington, DC, 2016.
- Extraordinary Opportunities for Collaboration on Health Communication Initiatives between the US and China, University of Kentucky US-China Forum on Applied Communication Symposium, Lexington, KY, 2016.
- Communication Research to Promote the Health of Vulnerable Populations, University of South Florida's Research That Matters Conference on Coming Home to Social Justice: How Community

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Participation and Cross Sector Collaboration can have a Collective Impact on Health Equity, Tampa, Florida, 2016.

- Opportunities for Collaborative Global Health Communication Research, Opening Keynote Address at the First International Health Communication Academic Forum: Health Communication: Global Perspectives and China's Experience," Sun Yat-sen University, School of Communication and Design, Guangzhou, China, "2015.
- Translational Health Communication Research, Workshop presented for faculty and graduate students at Sun Yat-sen University, School of Communication and Design, Guangzhou, China, 2015.
- Communication Inquiry and Health Outcomes, Workshop presented for faculty and graduate students at Jinan University, School of Journalism and Communication, Guangzhou, China. 2015.
- The Importance of Audience and Needs Analysis for Guiding Effective Communication During Environmental Emergencies, New York City Department of Health, Workshop on Responding Effectively to Environmental Emergencies, 2015.
- Health Communication Research and Applications, University of Lucerne (Switzerland) College of Medicine, 2015.
- Mental Health and Health Inequities: Implications for Suicide Prevention, Plenary presentation at the 13th Annual Disparities in Health in America: Working Toward Social Justice Summer Workshop, University of Texas Medical Center, Houston, Texas, 2015.
- Immediacy as a Key Construct for Health Communication Research and Practice, Plenary presentation at the Discourses in Health and Medicine conference, University of Cincinnati, 2015.
- Communication, Communication, Communication – Disruptive Interventions and Messages that Matter for Consumers and Advocates in Psychosocial Oncology, Plenary panel presentation at the International Psychosocial Oncology Society (IPOS) World Congress, Washington, DC, 2015.
- Achieving the Promise of Digital Health Information Systems, Keynote Research Address, American Academy of Health Behavior annual conference, San Antonio, Texas, 2015.
- Communication Research to Promote the Health of Vulnerable Populations, Spring 2015 Center for Health and Risk Communication Distinguished Lecture, University of Maryland, Department of Communication, College Park, Maryland, 2015.
- The Central Role of Communication in the Delivery of Care and the Promotion of Health, Ohio University Heritage College of Osteopathic Medicine and the Scripps College of Communication, Athens, Ohio, 2015.
- Communication and Primary Care, Ohio University Heritage College of Osteopathic Medicine and the Scripps College of Communication, Athens, Ohio, 2015.

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- The Applications of Communication Technology in Health Care and Health Promotion, Ohio University Heritage College of Osteopathic Medicine and the Scripps College of Communication, Athens, Ohio, 2015.
- Communication and Informatics Research to Enhance Health Outcomes, Florida State University, College of Communication and Information, Tallahassee, Florida, 2015.
- Joint Information System and Center Training Program, Imperial County Government Center, El Centro, California, 2015.
- Successful Strategies for Developing External Funding to Support Communication Research and Applications, Hugh Downs School of Human Communication, Arizona State University, Tempe, Arizona, 2015.
- Communication Research and Interventions to Enhance Health Outcomes, University of New Mexico, Department of Communication Distinguished Speaker, Albuquerque, New Mexico, 2015.
- Promoting Interactivity, Relational Sensitivity, and Immediacy with Artificial Intelligence, Medicine 2.0 World Congress on Social Media, Mobile Apps, and Internet/Web 2.0, Closing Keynote Address, Maui, Hawaii, 2014.
- New Media and Health Promotion, Media Rise Festival Plenary Address, Washington, DC, 2014.
- The Role of Communication Research in Promoting the Health of Vulnerable Populations, distinguished research presentation, Louisiana State University, Department of Communication Studies, Baton Rouge, Louisiana, 2014.
- Successful Partnerships for Public Health, two-day workshop presented to the CDC University School of Public Health, Atlanta, 2014
- The Central Role of Communication in Cancer Advocacy Group Leadership, presentation at the GALA workshop for cancer advocacy group leadership, American Society for Clinical Oncology annual conference, Chicago, 2014.
- Communicating to Reduce Health Disparities, University of Nebraska, Communication Week Keynote Presentation, Lincoln, Nebraska, 2014
- The Value of Health Communication Inquiry: Reflecting on my Research Program, Chapman University, University Lecture, Orange, California, 2014
- Communication Inquiry and Health Outcomes, Indiana University-Purdue University at Indianapolis, Communication Week Keynote Presentation, Indianapolis, Indiana, 2014
- Communication and the Reduction of Cancer-Related Health Disparities, Simon Cancer Center, Indiana University Medical Center, Indianapolis, Indiana, 2014

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- Communicating to Reduce Health Disparities, Northern Illinois University, Department of Communication and Journalism, DeKalb, Illinois, 2014
- Communication and the Promotion of Health, Macquarie University, Faculty of Arts, Sydney, Australia, 2014.
- Communication and Global Health: Pathway for Soft Power, Soft Power Advocacy and Research Center, Macquarie University, Sydney, Australia, 2014.
- The Evolution and Advancement of Health Communication Inquiry: Scholarship that can Make a Difference, National University of Singapore, Department of Communications and New Media, Singapore, 2014.
- Conducting Successful Communication Intervention Research, Week-long Faculty Professional Development Seminar conducted at the National University of Singapore, Department of Communications and New Media, Singapore, 2014.
- Advances in E-Health Communication, Nanyang Technical University, Wee Kim Wee School of Communication and Information, Distinguished Speaker Series on Health and Sustainable Living, Singapore, 2014.
- The Inaugural Partnership Forum: Partners Against Lyme (PAL) and Tick Associated Diseases, Opening Presentation on "The Need for Consumer Advocacy for Innovating the Modern Health Care System: The Case for Lyme and other Tick-borne Diseases," Arlington, VA, 2013.
- Hope Conference at Hope College, Seminar on "Health Communication" and Special Lecture, "The Evolution and Advancement of Health Communication Inquiry: Scholarship that can Make a Difference," 28th Annual NCA Institute for Faculty Development in Communication, Holland, MI, 2013.
- The Critical Role of Health Information Across the Continuum of Cancer Care. Keynote address, presented to the Cancer Policy Summit, Commission on Citizens and Health, Health and Global Policy Institute, Tokyo, Japan, 2013.
- Enhancing Access to and Use of Relevant Health Information by Vulnerable and At-Risk Populations. Presented to the NIH Public Health Knowledge Network and Distribution System, Clinical Center, NIH, Bethesda, MD, 2013.
- Evaluating Health Communication Programs to Enhance Health Care and Health Promotion: Evaluation Research is Good! Keynote lecture presented to kick-off the National Library of Medicine (NLM) Workshop Series on "Empowering Health: Evaluating Health Communication," Bethesda, MD, 2013.
- Addressing information inequities to reduce health disparities for Korean American immigrants, colloquium presented to the Department of Communication, University of Colorado, Boulder, 2012.
- Communicating Health Literacy Principles to Scientists, half-day workshop presented to the CDC University School of Public Health, Atlanta, 2012

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- Testing and Evaluation of Low Literacy Products, two-day workshop presented to the CDC University School of Public Health, Atlanta, 2012
- The Role of Communication and Social Media in Responding to Emergencies, lecture presented at the National Capital Region Social Media in Emergencies Summit, Arlington, VA, 2012
- CHRC: Networking, Collaboration, and Partnerships for Health Promotion, presentation at the Society for Nutrition Education and Behavior, Washington, DC, 2012
- The Public's Need for Relevant Cancer Information to Promote Cancer Prevention and Control Across the Continuum of Cancer Care, Opening Keynote Lecture at the Health Communication and China Cancer Information Survey Summer International Workshop, Beijing, China, 2012
- Health Behavior Theories and Cancer Communication, lecture at the Health Communication and China Cancer Information Survey Summer International Workshop, Beijing, China, 2012
- Public Health Applications from the HINTS Research Program, lecture at the Health Communication and China Cancer Information Survey Summer International Workshop, Beijing, China, 2012
- Integrated Health Communication Campaign Design Issues, lecture at the Health Communication and China Cancer Information Survey Summer International Workshop, Beijing, China, 2012
- Extended Session: Key Themes, Debates, and Conversations in Health Communication Theory, Research, and Application: Engaging Diverse Worldviews in Dialogue, (Panelist), International Communication Association annual conference, Phoenix, AZ, 2012.
- Theoretical Overview of Health Disparities Research in Health, Opening Presentation at the Preconference on Health Communication Interventions Addressing Health Disparities/Inequities: Theoretical Issues, Methodological Questions, Applications, International Communication Association annual conference, Phoenix, AZ, 2012.
- Wrap-up: Future Directions for Health Disparities Research, Closing Presentation at the Preconference on Health Communication Interventions Addressing Health Disparities/Inequities: Theoretical Issues, Methodological Questions, Applications, International Communication Association annual conference, Phoenix, AZ, 2012.
- The digital divide, health disparities, and the challenges related to the widespread adoption of technology, Keynote address at the National Network of Libraries of Medicine New England Region, Health Information Equity conference, University of Massachusetts Medical School, Shrewsbury, MA, 2012.
- Examining the Health Information Seeking Behaviors of Korean-American Immigrants: Implications for Cancer Control, Visiting Distinguished Scholar Lecture, Annenberg School of Communication and Journalism, University of Southern California, Los Angeles, 2012. See: <http://www.youtube.com/watch?v=RIAlhwVT9go>

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- Enhancing Immediacy in Digital Health, keynote lecture presented at the Digital Health Extravaganza, Orlando, Florida (sponsored by the University of Florida), 2012.
- Health communication campaign issues, lecture presented to the FDA Commissioner and the FDA Communications Council, Silver Spring, MD, 2011.
- Mass communication health campaigns, seminar offered to the NIH, Foundation for Advanced Education in the Sciences Program (FAES), PBHL 507: Communicating Science to Lay Audiences, Bethesda, MD, 2011.
- Health communication and public health in the 21st century: Global challenges and opportunities, Keynote Address, Shanghai Conference on Health Communication, University of Shanghai, China, 2011.
- Examining the Health Information Seeking Behaviors of Korean-American Immigrants: Implications for Cancer Control, Visiting Distinguished Scholar Lecture, Renmin University, Beijing, China, 2011.
- Communication and Medication Adherence Interventions, (presented with Dr. Linda Neuhauser), Merck Medication Adherence Advisory Board Meeting, Chicago, 2011.
- Examining the Health Information Seeking Behaviors of Korean-American Immigrants: Implications for Cancer Control, Grand Rounds Distinguished Speaker, Massey Cancer Center, Virginia Commonwealth University, 2011.
- Social Marketing and Health Communication, professional seminar, JBS International, Bethesda, MD, 2011.
- Cultural Competence and Health Communication, professional seminar, JBS International, Bethesda, MD, 2011.
- Behavior Change and Health Communication, professional seminar, JBS International, Bethesda, MD, 2011.
- The Role of Strategic Health Communication Research and Interventions Across the Continuum of Care for At-Risk Populations, inaugural distinguished lecture, Center on Poverty and Health Inequities, Purdue University, West Lafayette, IN, 2011.
- Integrated Health Communication Campaign Design Issues, featured lecture, Public Awareness and Education Task Force, National Action Alliance for Suicide Prevention expert meeting, US Substance Abuse and Mental Health Services Administration, Los Angeles, CA, 2011.
- The Potential for Artificial Intelligence to Enhance Access, Communication, and Consumer Involvement in Health Care and Health Promotion, Keynote Address, American Association for Artificial Intelligence, Stanford Symposium on Artificial Intelligence and Health Communication, Palo Alto, CA, 2011.
- Priorities for Communicating About Diabetes via Entertainment Media, Picture This: Diabetes, Entertainment Industries Council, sponsored by Novo Nordisk, Inc., National Cable and Telecommunications Association, Washington, DC, 2011.

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- Priorities for Communicating About ADHD via Entertainment Media, Picture This: ADHD, Entertainment Industries Council, sponsored by Shire, National Association of Broadcasters, Washington, DC, 2011.
- The Power of Using Community-Participative Interventions to Promote Health and Wellness with Diverse Audiences, Health, Wellness, and Society Conference, University of California, Berkeley, January, 2011.
- Community-Based Coalitions and Health Literacy, University of Pittsburgh Institute of Politics Forum on Health Literacy, Keynote Address, October 14, 2010.
- Using Data to Design Strategic Health Communication Campaigns, Opening Plenary Address, ICA Pre Conference on Health Communication Campaigns, hosted by the ICA Health Communication Division, Nanyang Technical University, the Singapore Health Promotion Board, and Singapore General Hospital, Singapore, June, 2010.
- Trek the Health Literacy Trail. 7th Biennial Cancer, Culture, and Literacy Conference. Clearwater Beach, FL, May, 2010.
- Developing Community Coalitions to Support the Health Information Needs of At-risk Consumers. IHA Health Literacy Conference, Irvine, CA, May, 2010.
- Social Networking Approach for Promoting Minority Support for HIV Vaccine Research. George Mason University, World AIDS Day AIDS Quilt program, December, 2009.
- Bridging Health Literacy Barriers with Competent Interpersonal Communication. New York University Medical Center, New York, October, 2009.
- Theoretical Rationale for the Development of a Culturally Sensitive Community-Participative Program to Promote Minority Support for HIV/AIDS Vaccine Research: A Social Networking Approach, US Conference on AIDS, San Francisco, October, 2009.
- A Collaborative Model for Community-Based Health Promotion Interventions to Support the Information Needs of At-Risk Consumers: The Fairfax County Health Literacy Initiative, Institute of Medicine Health Care Literacy Research Conference, Washington, DC, October, 2009.
- Communicating Scientific Information About Food Safety to Key Audiences, International Food Information Council, IFIC Food Safety Summit Conference, Washington, DC, October, 2009.
- Applying Mobile Communication for Health Promotion: Opportunities and Challenges, Rutgers University Mobile Communication Conference, New Brunswick, NJ, October, 2009.
- Developing Effective Opioid Analgesic Risk Communication Messages for Healthcare Prescribers, presented to the College on Problems of Drug Dependence, Reno, NV, June, 2009.

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- Measuring Communication Campaigns: Evaluating Success with External Audiences. US Air Forces Strategic Communication Workshop, Fairfax, VA, June, 2009.
- Are Chemicals Killing Us? Helping Journalists Translate Scientific Research Findings for the Public. National Press Club, Washington, DC, May, 2009. See: <http://www.youtube.com/watch?v=8pHIZEhBIII>
- The Role of Strategic Health Communication Across the Continuum of Care: Opportunities for Intervention, presented to the Westat, Inc. Health Studies Sector Seminar Series, Rockville, MD, April, 2009.
- Opportunities for Transdisciplinary Collaboration and Community Participation in Communication Research, presented the plenary talk at the Southern States Communication Association annual conference, Norfolk, VA, April, 2009.
- DTC Study Comparisons and Recommendations, presented to the Eli Lilly Benefit and Risk Communication Advisory Board meeting, Indianapolis, IN, March, 2009.
- Welcoming Presentation, Lyme Disease Legislative Forum, presented to the National Capital Lyme and Tick-Borne Association, Arlington, VA 2009.
- Transforming Information Technologies in Modern Health Care, presented to the MITRE Corporation Mini-Conference on Communication and Transformation, the Mitre Corporation, McLean, VA, February, 2009.
- Motivational Messages to Promote Medication Drug Adherence, presented to the Merck and Company Adherence Expert Input Meeting, Dallas, Texas, February, 2009.
- The Role of Communication Across the Continuum of Cancer Care, presented to the UCLA School of Public Health faculty colloquium, Los Angeles, CA, January, 2009.
- E-Health, The Information Revolution in Modern Health Care, presented to the Loma Linda University Department of Psychology seminar series, Loma Linda, CA, January, 2009.
- Health Communication and Health Informatics in Healthy People 2020, presented to the Healthy People Academic Stakeholders Workshop, Department of Health and Human Services, Washington, DC, November, 2008.
- The Information Revolution in Modern Health Care, presented to the COM-PA, Milan Fair of Communication conference, Milan, Italy, October, 2008. Also presented to the faculty of the Università Degli Studi Di Milano (University of Milan), October, 2008.
- Milestones in Health Communication Research, presented to the Institute for Communication and Health at the University of Lugano, Switzerland, October, 2008. Also presented to the Institut für Kommunikationswissenschaft und Medienforschung Ludwig-Maximilians-Universität München (University of Munich), October, 2008.

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- Communication Across the Continuum of Cancer Care, presented to the European Institute of Oncology, Milan, Italy, October, 2008. Also presented to the Communication Mediation program at the University of Milan Sesto, Milan, Italy, October, 2008. Also presented to the Oncology Grand Rounds at the Ospedale Riunite, Bergamo, Italy, October, 2008. Also presented to the University of Ferrara School of Medicine, Psychiatric Medicine Program, Ferrara, Italy, October, 2008.
- Social Marketing and Evaluation of Health Communication Interventions. DC Area Chapter of the Society for Public Health Educators, Rockville, MD, September, 2008.
- Think Tank Forum Summary: Communication and the Mental Healthcare Media Blueprint. Congressional Briefing, Rayburn Building Capital Hill, Washington, DC, June, 2008.
- Consumer-Provider Communication and the Mental Health Media Blueprint, presented to the Entertainment Industries Council, INC Entertainment and Media Communication Institute Think Tank Forum on the Mental Healthcare Media Blueprint, Phoenix Park Hotel, Capital Hill, Washington, DC, June, 2008.
- Challenges and Opportunities of Health Communication Research Funding, Presented to the Kentucky Conference on Health Communication, Lexington, KY, April, 2008.
- Fairfax County Health Literacy Initiative, Presented to the Latin American Cancer Research Coalition Steering Committee Conference, Lombardi Cancer Center, Georgetown University College of Medicine, Washington, DC, April, 2008.
- E-Health Research and Applications, Guest lecture presented to the Health Communication class of Dr. Sharlene Thompson, James Madison University, Harrisonburg, VA, March, 2008.
- Practical and Ethical Issues in Qualitative Interviewing. Presented to the Qualitative Research Workshop for the graduate seminar in Interpersonal Communication of Dr. Anne Nicotera, George Mason University, Fairfax, VA, March, 2008.
- HINTS about Health Information Dissemination: Using Data to Guide Cancer Communication Interventions, Guest lecture presented to the Health Communication Campaigns graduate seminar of Dr. Nithya Muthuswamy, George Mason University, Fairfax, VA, March, 2008.
- Disseminating Engaging Health Information through Edutainment. Presented at the Society for Professional Journalists Association, George Mason University chapter, Fairfax, VA, February, 2008.
- HINTS about health information dissemination. Presented at the George Washington University School of Public Health, Washington, DC, February, 2008.
- Critical issues in consumer health informatics: Consumer orientation and information access. Presented at Keio University College of Medicine Faculty of Nursing and Medical Care, Tokyo, Japan, January, 2008.
- Developing Effective Cancer Prevention and Control Messages. Presented at the National Cancer Center, Tokyo, Japan, January, 2008.

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- Disseminating Engaging Health Information through Edutainment. Presented at the National Cancer Center, Tokyo, Japan, January, 2008.
- Health Communication Theory, Research, and Applications. Presented at the University of Tokyo College of Medicine, Tokyo, Japan, January, 2008.
- Cancer Communication Research. Presented at the Medical Center for Cancer and Cardiovascular Diseases. Osaka, Japan, January, 2008.
- Communication and Cancer Survivorship, Presented at the National Cancer Center, Tokyo, Japan, January, 2008.
- Team Communication and Cancer Care, Presented at the Kitazato University College of Medicine, Sagamihara, Kanagawa, Japan, January, 2008.
- The Communication Functions of the Cancer Information Service at the National Cancer Institute. Presented at the National Cancer Center, Tokyo, Japan, January, 2008.
- Cancer Communication Research Initiatives. Presented at the National Cancer Center, Tokyo, Japan, January, 2008.
- Inform and Empower: Supporting the Needs of Women with Metastatic Breast Cancer Advocacy Patient Services Briefing, Opening Presentation, “Health Communication and Survivorship” San Antonio Breast Cancer Survivors, Global Oncology Advocacy Leadership (GOAL) Alliance, supported by Bristol-Meyers Squibb, December, 2007.
- Health Communication at the Population Level: Principles, Methods, and Results, Israel National Institute for Health Policy and Health Services Research, Keynote Address, National Workshop on Culturally Competent Care, Caesarea, Israel, October, 2007.
- The U.S. Department of Health and Human Services- Health Resources and Services Administration’s (HRSA) Unified Health Communications Training Course, Israel National Institute for Health Policy and Health Services Research, Keynote Address, National Workshop on Culturally Competent Care, Caesarea, Israel, October, 2007.
- E-Health: Consumer Use of Health Information and its Impact on Modern Health Care, Myers-JDC-Brookdale Institute, Smokler Center for Health Policy Research, Research Lecture, Jerusalem, Israel, October, 2007.
- Communicating to Promote Early Detection of Breast Cancer with Vulnerable Populations, Breast Health Global Initiative, Keynote Address, Budapest, Hungary, October, 2007.
- The Opportunities for Entertainment Media to Promote Public Health, Entertainment Industries Council Forum, Opening Address, “EIC Picture This Forum on Post Traumatic Stress Disorder, National Association of Broadcasters, Washington, DC, June, 2007.

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- Communicating Health Risks With Vulnerable Populations, Utah Public Health Conference, Keynote Address, Utah Public Health Association, Salt Lake City, UT, April, 2007.
- NIH Research Funding Opportunities and Challenges, Chapman University, Office of Sponsored Research, Orange, CA, March, 2007.
- E-Health: The Information Revolution in Modern Health Care, Central Michigan University, Wheeler Distinguished Health Sciences Lecture, Mt. Pleasant, MI, March, 2007.
- Communication and the Reduction of Health Disparities, University of California, Berkeley, School of Public Health, Public Lecture, Berkeley, CA, November, 2006.
- Challenges and Trends in Research Funding: Health and Risk Communication, Old Dominion University, Office of Research, University Faculty Lecture, Norfolk, VA, October, 2006.
- Culturally-Sensitive Communication and Breast Cancer Education, National Summit on Breast Cancer Education: Voices of the Stakeholders, International Keynote Speaker, the Malaysian Ministry of Women, Family, and Community Development, Kuala Lumpur, Malaysia, June, 2006.
- The Advent of Health Communication Research and Education: Opportunities for the Future, Universiti Putra Malaysia, Visiting Scholar, presented to the faculty of the Department of Communication, Kuala Lumpur, Malaysia, June, 2006.
- Health Communication Research and Pedagogy: Challenges, Promises, and Opportunities, Clemson University, Distinguished Applied Communication Lecture, Keynote Speaker, Clemson University, Department of Communication, Clemson, South Carolina, April, 2006.
- Framing Health Literacy as a Communication Process: Implications for Effective Health Care, Pfizer Visiting Professorship in Health Literacy/Clear Health Communication, Keynote Speaker, Baylor College of Medicine and the Veterans Administration Health Care Center of Houston, April, 2006.
- Health Communication Research and Pedagogy: Challenges, Promises, and Opportunities, University Lecture, University of Houston, School of Communication, April, 2006.
- Communication and the Reduction of Health Disparities, Institute for Dr./Patient Communication, Leo H. Crip Symposium on Patient-Provider Communication, Keynote Speaker, University of Pittsburgh Medical Center, April, 2006.
- New Directions in Patient-Provider Communication Research, Mentor Presentation, Institute for Dr./Patient Communication, Leo H. Crip Symposium on Patient-Provider Communication, Keynote Speaker, University of Pittsburgh Medical Center, April, 2006.
- Information Revolution in Health Care, Transforming the American Health Care System: Pathways to Change National Symposium, Plenary Session Speaker, Washington, DC, March, 2006.

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- E-Health and Health Communication, Breakout Session Speaker, Transforming the American Health Care System: Pathways to Change National Symposium, Plenary Session Speaker, Washington, DC, March, 2006.
- Risk and Crisis Communication Scholarship at George Mason University, National Communication Association, Plenary Address, Pre-conference on Risk and Crisis Communication, "Boston, MA, November, 2005.
- The Role of Communication in Cancer Prevention, Control, and Care, Italian Embassy, Keynote Address, Symposium to Celebrate the U.S.-Italian Framework for Biomedical Research, Washington, DC, October, 2005.
- The Future of E-Health Applications in the Modern Health Care System, Bentley College, Provost's Lecture, Waltham, MA, April, 2005.
- The Health Information National Trends Survey Research Program, National Kidney and Urologic Diseases Information Clearinghouse, Key Note Presentation, National Institutes of Health, Bethesda, MD, April, 2005.
- Communication and the Modern Health Care System, 4th Hispanic Congress of Health Related Professions, Key Note Presentation, San Juan, Puerto Rico, December, 2004.
- The Digital Divide and Health Disparities, National Library of Medicine Outreach Symposium, Plenary Lecture, Washington, D.C., December, 2004.
- Applying Risk Communication Concepts to Breast Cancer and the Environment Prevention Campaigns with Women and Girls, Breast Cancer and Environment Research Center, Plenary Lecture, "at the Emerging Topics in Breast Cancer and the Environment Research conference, Princeton, NJ, November, 2004.
- The Centrality of Communication Across the Continuum of Cancer Care, Dutch Cancer Society, Social Oncology Working Group, Keynote Lecture, Utrecht, The Netherlands, October, 2004.
- The Central Role of Communication in Health Care and Health Promotion, Helen Dowling Institute for Biopsychosocial Medicine, Guest Lecture, Utrecht, The Netherlands, October, 2004.
- Communication across the Continuum of Cancer Care, Central Michigan University, Doctoral Seminar, Westfields Marriott, Chantilly, VA, September, 2004.
- International Communication Association, Respondent for the "Terror, War, Security, and Communication Technology" panel, Respondent for the "Communication Research and Public Scholarship" panel, Respondent for the , "Clearing the Air: Smokers' Rights Arguments in Communication Processes" panel, and served as a Panelist on the Panelist, "Research on Health, Risk, and Crisis Communication Education" program, New Orleans, May, 2004.
- Eastern Communication Association, Panel Chair and Respondent, "The Pursuit of Progress in Health Communication Research, Theory, and Instruction." Boston, April, 2004.

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- Kentucky Health Communication Conference, Panelist, “Cancer Communication Research and the Cancer Information Service.” Keynote Presentation, “Hints about the Health Information National Trends Survey.” Lexington, KY, April, 2004.
- Interdisciplinary Understanding of Online Services e-health conference, “Developing an Interdisciplinary Understanding of Online Cancer Information Services,” and “online Cancer Services.” Clearwater Beach, Florida, April, 2004.
- George Mason University Communication Department, Student/Alumni Luncheon, Keynote Address, “Can Communication Research Help Win the War Against Cancer?” Fairfax, VA, April, 2004.
- University of Puerto Rico Medical Campus, “Health Communication: A New Paradigm for Health Education Research and Practice.” San Juan, Puerto Rico, February, 2004.
- University of Rhode Island, Pro-Change Inc., “The Role of Communication in Cancer Prevention, Control, and Care.” Kingston, Rhode Island, January, 2004.
- American College of Physicians Foundation & The Institute of Medicine, “The National Cancer Institute’s Investment in Cancer Communications Research,” Strategies to Improve Health Care by Removing Communication Barriers National Conference, National Academy of Sciences, Washington, DC, November, 2003.
- American Medical Informatics Association Annual Symposium, “Bridging the Digital Divide: Informatics and Vulnerable Populations. Recommendations from the Spring 2003 Congress,” Washington, DC, November, 2003.
- National Communication Association Annual Conference, Respondent, “Reaching Out/Reaching in: Managing Boundaries in Cancer Communication Research.” Respondent, “Reaching Out to Educate Patients and Physicians: Medical Need and the Public Good,” Miami, November, 2003.
- Future of Health Technology Summit, MIT Media Lab, “Technology Innovations and Applications at the National Cancer Institute,” Cambridge, MA, October, 2003.
- Columbia University, Mailman School of Public Health, Division of Socio-medical Sciences, and the Department of Biomedical Informatics, College of Medicine, “Health Informatics Research at the National Cancer Institute, October, 2003.
- Ithaca College, Department of Health Promotion and Roy Parks School of
- Communication, “The Role of Communication in Cancer Prevention and Control,” and “The Health Communication and Informatics Research Program at the National Cancer Institute,” Ithaca New York, October, 2003.
- SPRY Foundation, Computer Technology and Caregiving for Older Adults Conference, “Computer-based Technology and the Future of Cancer Care,” Natcher Center, NIH, Bethesda, MD, October, 2003.

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- University of Texas, M.D. Anderson Cancer Research Center, “The Influence of Communication on Health Outcomes Across the Continuum of Cancer Care,” Health Care Communication Lecture Series, Houston, September, 2003.
- International Communication Association, Panelist, “Information, What It Was, What It Should Be, and Why We Need It” program, Respondent, “The Internet as an Integral Health Communication Tool: Information Seeking, Support Groups, and Telemedicine” program, Respondent, “Using Online Interactive Media to Promote Health Behavior Change: Theory and Practice” program, San Diego, May, 2003.
- Eastern Communication Association, Spotlight Panel Speaker, “Translating Medical Evidence into Trustworthy Messages for the Lay Public: Communication Research at the National Cancer Institute, presented at the “Risk and Health Communication Since 9-11: Public, Private, and Academic Views Associated with Communicating Evidence” program, Panelist, “The Family as a Primary Site for Health Communication: Research and Applications,” program, Washington, DC, April, 2003.
- American Medical Informatics Association Spring 2003 Symposium, Keynote Speaker, “NCI Sponsored Research on Bridging the Digital Divide: Informatics and Vulnerable Populations” Double Tree Hotel, Philadelphia, Pa., April, 2003.
- Communicating Health and Wellness Conference, Keynote Address, "Health Communication Research at the National Cancer Institute," North Dakota State University, Fargo, April, 2003.
- New Jersey State Communication Association conference, Keynote Address, "Conducting Communication Research that can Really Make a Difference," Trenton, NJ, April, 2003.
- European Communication Congress, Keynote Presentation, "Health Communication Research for Cancer Prevention and Control," Munich, Germany, March, 2003.
- Harvard University, Graduate School of Public Health, “Health Communication and Informatics Research at the National Cancer Institute,” January, 2003.
- Columbia University, Mailman School of Public Health, Division of Socio-medical Sciences, and the Department of Medical Informatics, College of Medicine, “Health Informatics Research at the National Cancer Institute, December, 2002.
- National Communication Association conference, Keynote Dialogue Speaker, “Health, Democracy, And New Media Technologies,” Panel Speaker, “Communication in Action: Building And Maintaining Effective Programs In Health Communication Research Funding and Maintaining Effective Programs In Health Communication Research,” New Orleans, November, 2002.
- American Anthropological Association conference, panel speaker, “Communication and Technology,” New Orleans, November, 2002.
- International Communication Association, Keynote Presentation, "Advancing Communication as a Science: Health Communication Research and Applications," Seoul, South Korea, July, 2002.

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- Eastern Communication Association, “Funding Opportunities for Health Communication Research at the National Cancer Institute,” April, 2002.
- University of Kentucky, “The Role of Communication Research in Cancer Prevention and Control,” keynote presentation at the “Trends and Issues in Cancer Communications Conference,” April, 2002.
- Purdue University, “Funded Health Communication Research Opportunities at the National Cancer Institute.” West Lafayette, IN, March, 2002.
- American Psychological Association Conference on Women’s Health Issues, Discussant, “New Media and Health Communication: Issues in Reaching Women,” Washington, DC, February, 2002.
- National Communication Association conference, Panelist: “Telemedicine: Interactive Dialogue on Revolutionary Changes in Health Care,” Respondent: “Creating, Disseminating, and Understanding Health Messages,” Panelist, “Health Communication Career and Research Opportunities Outside of Academia,” Panelist: Grant Funding Opportunities for Communication Research,” Seattle, November, 2001.
- American Medical Informatics Association Post-conference on “Critical Issues in Consumer Health Informatics,” Key-Note Speaker, “The Importance of Consumer Health Informatics in the Modern Health Care System,” Washington, DC, November, 2001.
- National Institute of Occupational Safety and Health, Workshop on Dissemination of Occupational Safety and Health Information, “The Role of Information Dissemination in Cancer Prevention and Control,” Cincinnati, Ohio, July, 2001.
- Kent State University, School of Communication, “Health Communication Research and Funding Opportunities at the National Cancer Institute,” Kent, Ohio, June, 2001.
- International Communication Association conference, “Federal Funding Opportunities for Health Communication Research at the National Cancer Institute,” and “Getting Large-Scale Communications Research Funding,” May, 2001.
- Central States Communication Association Conference, “Funding Opportunities for Health Communication Research,” Respondent, “Women are from Venus, Doctors are from Mars: A Participant-Observation Study of Breast Cancer Care and Communication,” Cincinnati, April, 2001.
- Society for Behavioral Medicine Conference, Discussant to panel on “Building Bridges from Cognitive Social Theory to Tailored Health Communications,” Seattle, March, 2001.
- American Society of Preventive Oncology, Chair, Behavioral Oncology and Cancer Communications Symposium; Speaker, “Translating Basic Science into the Public Domain: The Role of Social and Behavioral Sciences in Cancer Prevention and Control,” New York, March, 2001.
- 2nd Biennial SPRY Foundation Conference, Older Adults, Health Information, and the World Wide Web, “The National Cancer Institute’s Research Strategies for Increasing Access to Relevant Health Information by Reducing the Digital Divide: Bethesda, February, 2001.

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- M.D. Anderson Cancer Research Center, University of Texas Medical Center via video-conference, "Interpersonal Cancer Communications Research Initiatives at the National Cancer Institute." Houston, February, 2001.
- M.D. Anderson Cancer Research Center, University of Texas Medical Center, "Cancer Communications Research Initiatives at the National Cancer Institute." Houston, December, 2000.
- National Cancer Institute, Education and Special Initiatives/Office of Communications Seminar Series, "New Health Communication Research Initiatives." Bethesda, December, 2000.
- National Communication Association conference, "Extramural Funding Opportunities," Seattle, November, 2000.
- National Cancer Institute, Leukemia, Lymphoma, and Myeloma Progress Review Group, "Education, Communication, and Behavioral Research Directions," Chantilly, Virginia, 2000.
- Cancer Information Service Research Consortium, "Digital Divide Pilot Projects: Update and Analysis," San Diego, October, 2000.
- Communication Opportunity Leadership Team Meeting, Cancer Communications Research Portfolio Analysis: Next Steps for Filling Gaps in Knowledge," Bethesda, September, 2000.
- National Cancer Institute, Cancer Control Academy, "Extraordinary Research Opportunities in Cancer Communications for the Special Population Networks," Bethesda, July, 2000.
- International Communication Association Conference, "Funding Opportunities in Health Communication," Acapulco, Mexico, June, 2000.
- University of Michigan, Health Media Research Laboratories, "Extraordinary Opportunities in Cancer Communications Research," Ann Arbor, Michigan, July, 2000.
- The Health Care Informatics Expo and Conference, "Health Informatics at the National Cancer Institute," Chicago, May, 2000.
- Texas A&M University Conference on Communication in the Age of Managed Care, "Cancer Communications Research Initiatives in the Age of Managed Care," College Station Texas, May, 2000.
- University of Texas, MD Anderson Cancer Center, Division of Cancer Prevention Friday Seminar Series, "Extraordinary Opportunities in Cancer Communications Research," Houston, Texas, April, 2000.
- University of Kentucky, "Extraordinary Opportunities in Health Communication Research," The Kentucky Conference on Health Communication Conference, "Bridging Disciplinary Approaches to Health Communication," Lexington, KY, April, 2000.
- University of Washington, Fred C. Hutchinson Cancer Research Center, "Extraordinary Opportunities in Cancer Communications Research," Seattle, WA, Mach, 2000.

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- Health Literacy: Advancing Public Policy, "New Strategies for Promoting Public Health Literacy: The Health Information National Trends Survey Project," Washington, DC, January, 2000.
- I-31 Fallout from NTS: Informing the Public, National Cancer Institute workshop, panel participant, Rockville, MD, January, 2000.
- Steering Committee of the National Cancer Institute-designated Cancer Centers Public Affairs Network, "Cancer Communications Research and Outreach Initiatives at the National Cancer Institute," Bethesda, MD, January, 2000.
- National Institutes of Health, "Evaluation Research Measurement Tools and Trends," NIH Health Communication Forum Series Workshop, Bethesda, MD, December, 1999.
- National Library of Medicine, "Health Information Dissemination Strategies," NLM Reference Librarians Group, Bethesda, December, 1999.
- Association for Communication Administration, Panelist, "Department Entrepreneurship," Chicago, November, 1999.
- National Communication Association, Respondent, "Media-Mediated AIDS," Panelist, "From Teacher to Keeper: The Transition from Faculty to Administration," Panelist, "Communication Scholars: Power, Policy, and (Im)Potency," Panelist, "Department Entrepreneurship," Program Chair, "Academic Programs that Promote Empowerment for People with Disabilities: Communication Perspectives," Chicago, November, 1999.
- Cancer Information Service Research Coalition, "Behavioral Research in the NCI Division of Cancer Control and Population Studies," Denver, November, 1999.
- American Cancer Society, "Communicating Breast Cancer Risk," Breast Cancer Risk Communication Workshop, Hilton Head Island, South Carolina, October, 1999.
- MIT Media Laboratory, "Synthesis: Defining the Health Technology Agenda for the 21st Century," Future of Health Technology Summit 1999, Future of Health Technology Institute, Cambridge, Massachusetts, September, 1999.
- New Jersey Institute of Technology, Department of Humanities and Social Sciences, "Health Information and Public Health," Newark, June, 1999.
- International Communication Association, Respondent, "Communicating with Health Care Providers," San Francisco, May, 1999.
- Temple University, School of Communications and Theatre, "The Future of Communication Education," April, 1999.
- Professionals and Executives in Retirement Program, "Communication and the Quality of Life," University College of Continuing Education, Hofstra University, March 1999.

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- Rutgers University, School of Communication, Information, & Library Science, "Visions for Development of a Center for Health Communication Research and Intervention," March, 1999.
- Zarb School of Business Administration, "Organizational Communication and Human Relations," Guest lecture, Human Relations in Organizations course, "Organizational Communication in Modern Business Organizations," Guest lecture, Foundations of Business course, Hofstra University, March, 1999.
- National Kidney Foundation, "Effective Communication: An Internal Organizational Focus," workshop presented to the National Kidney Foundation Executive Leadership Conference, San Antonio, Texas, February, 1999.
- Zarb School of Business Administration, "Effective Leadership and Organizational Communication," Guest lecture, Human Resources Management course, Hofstra University, December, 1998.
- NCA Conference, Respondent, "Staking a Claim: Disability Studies in the Academic Curriculum," New York, November, 1998.
- NCA Conference, "Bringing Disability Issues into the Communication Classroom," New York, November, 1998.
- New York State Communication Association, Panelist, "Dean's List: Top Ten Communication Concerns," Monticello, New York, October, 1998.
- New York State Communication Association, Panelist, "Communication Scholars: Power, Policy, and Impotency," Monticello, New York, October, 1998.
- ICA Conference, Panelist, "An International Dialogue on Theory, Practice, and Politics in Health Communication;" Workshop Leader, "Multicultural Communication Training in Medical Contexts and Understanding the Role of Language Structures When Communicating About Health," Health Communication Division Pre-Conference Seminar, Jerusalem, Israel, July, 1998.
- ECA Conference, Respondent, "Competitive Papers II: Current Issues in Health Communication," Saratoga Springs, New York, April, 1998.
- Telecom Italia, "Organizational Communication, Empowerment, and Self-Directed Organizing," seminar presented to a group of visiting Italian executives, Hofstra University, School of Communication, December, 1997.
- NCA Conference, "Sharing the Wealth" State-of-the-art disciplinary review lecture, "Communicating to Promote Health: New Perspectives and Applications," selected by the Health Communication Division; "Communication In Public Participation: Speaking Of Centrality;" Program Chair and Respondent, "Applied Communication: The Breadth of Applied Communication Research;" Respondent, Chicago, November, 1997.
- Rutgers University, School of Communication, Information, & Library Studies, "Organizational Issues in Health Communication," New Brunswick, New Jersey, October, 1997.

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- NYSNCA (New York State National Communication Association) Conference, Respondent, “Communication, Culture, and Technology in Organizational Contexts,” Monticello, New York, September, 1997.
- ICA Conference, Respondent, “Approaching a New Data Base: Mining, Defining, and Introducing Physician-Patient and Nurse-Patient Interactions at a New England School of Medicine Clinic;” Respondent, “Innovation Within a Health Services Network: A Longitudinal Analysis of the Cancer Information Service;” Chair and Respondent, “Patient-Physician Interaction and Education,” Montreal, Canada, May, 1997.
- WSCA Conference, Program Planner and Chair, “Cultural Issues in Health Communication;” and “Organizational Issues in Health Communication;” and Program Chair and Co-Planner, “Falling Through the Cracks, Working at the Margins: Studying Under-represented and Under-resourced Populations;” Monterey, CA, February, 1997.
- NCA Conference, Respondent, “Promises and Perils: Three Perspectives on the Use of Qualitative Methods in Health Communication Research,” Respondent, “Leader-Member Interaction in Organizations,” Panelist, “The Culture of College Drinking and the Role of Communication Administrators,” Panelist, “Teacher/ Mentor/Friend: Remembering Jerry Phillips, San Diego, CA, November, 1996.
- ICA Conference, Program Planner, Chair, and Respondent, “Psychological Issues in Health Communication; and “Leadership and Relational Development,” Organizational Communication Preconference on the Future of Work: Communicating Under a New Social Contract, Chicago, May, 1996.
- Las Vegas Sun, “Communication and Leadership: Balancing Stability and Innovation,” Executive Committee Seminar, Las Vegas, NV, May, 1996.
- St. Rose Dominican Hospital, “Managed Care and the Future of Health Care Delivery,” Board of Directors Meeting, Henderson, NV, May, 1996.
- Las Vegas Advertising Club, “University/Agency Partnerships in Las Vegas,” Las Vegas, NV, May, 1996.
- Eastern Communication Association, “New directions for applied communication research: Scholarship with a social conscience,” “Spotlight on scholarship program, Applied Communication Interest Group; “Health communication: A narrative description,” Spotlight on scholarship program, Health Communication Interest Group, New York, NY, April, 1996.
- Central States Communication Association, “Spotlight on Excellent Undergraduate Research in Organizational Communication and Discussion with Gary Kreps,” St. Paul, MN, April, 1996.
- Broadcast Education Association, “Administrative Roundtable: The Climate for Communication Study within the Academy,” Las Vegas, April, 1996.
- Public Relations Society of America, Desert Sands Chapter, “Living and Learning: The Value of Communication Education,” Las Vegas, NV, December, 1995.

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- State University of New York, College at Plattsburgh, "Responding to Sexual Harassment in Professional Life," University Conference on Sexual Harassment in Professional Life, Plattsburgh, NY, November, 1995.
- NCA Conference, Program Chair & Respondent, "Social Support Measurement Dilemmas: Assessing Integral Relations Across Diverse Groups," San Antonio, TX, November, 1995.
- University of Nevada Las Vegas, "Programmatic Applied Communication Research" Greenspun School of Communication, Las Vegas, NV, May, 1985.
- California Polytechnic University, "Communication, Marginalization, and Health Care," University Lecture, "Women Science & Technology Forum," San Louis Obispo, CA, April, 1995.
- Tufts University Medical School, "Applying A Consumer Orientation in Medical Practice," School of Medicine Public Health Grand Rounds; Boston, MA, April, 1995.
- Emerson College/Tufts University, "Promoting a Consumer Orientation to Health Care and Health Promotion," Conference on Health Communication, "Communication: The Key to a Healthier Tomorrow," Boston, MA, April, 1995.
- Stonehill College, "The Applications of Health Communication Knowledge," Department of Communication, North Easton, MA, April, 1995.
- Northern Illinois University, "Communication and Sexual Harassment," Women in Communication Inc., March, 1995.
- Eastern Illinois University, "Health Communication Inquiry," and "Applications of Health Communication Knowledge," Speech Communication Week Keynote Lectures, Charleston, IL, March, 1995.
- Marshall University, "Clients Communicating with Their Doctors: A Consumer Perspective on Health Care," School of Medicine Family Medicine Grand Rounds; "The Applications of Health Communication Knowledge," University Lecture, Huntington, WV, February, 1995.
- Wayne State University, "A Research Agenda for Health Communication," Communication Week: Communication and Health, Department of Communication, Detroit, MI, 1994.
- DePauw University, "Multicultural Relations and Modern Organizational Life," also "A Response to Convocation Address by Karlyn Kohrs Campbell" and "Communication and Weick's Model of Organizing," Undergraduate Communication Honors Conference, Greencastle, IN, 1994.
- University of Kentucky, "Communication and the Quality of Health Care Delivery," 4th Biennial University of Kentucky Health Communication Conference, "Health Communication: Promotion and Disease Prevention," Lexington, KY, 1994.

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- State University of New York, College at New Paltz, "Communicating to Get the Most Out of Health Care" and "Workshop on Health Communication for consumers, "Conference on Health Communication: Skills, Issues, and Insights, New Paltz, NY, 1994.
- IRI Management Corporation, "Communication, Reflexivity, & Organizational Development," International Conference on Organizational Communication, Rome, Italy, 1994.
- Illinois State University, "Weick's Model of Organizing and Organizational Development," Industrial Psychology Graduate Seminar, presented at NIU, DeKalb, IL, 1994.
- Illinois Environmental Health Association, "Communication Strategies for Managing Conflict," Peoria, IL, 1994.
- University of Kansas, "Setting the Agenda for Health Communication Scholarship," Lawrence, KS, 1994.
- Northern Illinois University, Respondent to Research Days Capstone Seminars, Dept. of Communication, DeKalb, IL, 1994.
- University of Tulsa, "The Case for Applied Communication Research," and "Communication, Reflexivity, and Organizational Development," Department of Communication, Tulsa, OK, 1993.
- University of Oklahoma, "Programmatic Applied Communication Research" and "The Therapeutic Model of Organizational Communication Consultation," Department of Communication, Norman, OK, 1993.
- ICA Conference, Program Chair, "Patients and Health Care Professionals: How They Communicate," Washington, D.C., 1993.
- Hope College, "Organizational Communication" and "Disciplinary Respect," Eighth Annual Institute for Faculty Development in Speech Communication, Holland, MI, 1993.
- Naperville Area Chamber of Commerce, "Between a Rock and a Hard Place: Communicating Benefits Changes to Your Employees," Health Care Cost Containment Symposium, Willowbrook, IL, 1993.
- Illinois State University, "Requisite Variety and Organizational Development," Industrial Psychology Graduate Seminar, presented at NIU, DeKalb, IL, 1993.
- Northern Illinois University, Introductory Address, James Belasco's Leaders on Leadership series seminar, "Soaring to Excellence: Learning to Let Employees Lead," Chicago, IL, Respondent to Research Days Capstone Seminars, Dept. of Communication Studies, DeKalb, IL, 1993.
- NCA Conference, Respondent to "Customers, Organizational Legitimacy, Older Workers, and Theory," Respondent to "Designing Health Messages: Approaches from Communication Theory and Public Health Practice," and Workshop Leader, "Using The Case Study Method In Communication Education: Applications In Interpersonal Communication, Organizational Communication, Research Methods, Public Relations, and Health Communication Courses," Miami, FL, 1993.

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- Marquette University, "Programmatic Applied Communication Research," College of Communication, Milwaukee, WI, 1992.
- Northern Illinois University, "The Role of Communication in Health and Health Care" and "Developing Strategic HIV/AIDS Health Communication Campaigns," Honors Program Seminar ILAS 339H, Respondent to Research Days Capstone Seminars, Dept. of Communication Studies, "Multicultural Relations in Health Care," Department of Health Services, DeKalb, IL, 1992.
- San Francisco State University, "Promoting Effective Multicultural Communication in Organizational Life," Dept. of Speech and Communication Studies, San Francisco, CA, 1992.
- Purdue University, "A Weickian View of Communication Campaigns and Organizational Development," Dept. of Communication, West Lafayette, IN, 1992.
- University of Kentucky, "Developing Strategic Health Communication Campaigns," conference on Communication and Health Promotion, School of Communication, Lexington, KY, 1992.
- Southern States Communication Association Conference, "Considering the Spirit of Applied Communication Research," San Antonio, TX, 1992.
- Association for the Advancement of Health Education, "HIV/AIDS Communication Campaigns," HIV/AIDS Prevention Education Training Program for Teachers, HIV/AIDS Prevention Education Project, NIU, DeKalb, IL, 1992.
- ICA Conference, Respondent, "Mobilizing Populations in Health Communication Programs: An Exploration of Models," Miami, FL, 1992.
- U.S. Agency for International Development, Seminar on "Organizational Communication: Effective Management & Decision Making," for executives from 3rd world countries, Office of International Training & Consultation, NIU, DeKalb, IL, 1992.
- NCA Conference, Workshop Leader, "Teaching the College Course Series: Undergraduate Research Methods," Respondent, "Planning, Designing and Delivering the Communication Training Program," Respondent, "Effective Communication Skills for Physical and Emotional Health," and Program Chair, "Innovations in Group Facilitation: Applied Research on Interventions in Naturalistic Settings," Chicago, IL, 1992.
- Indiana University, Indianapolis (IUPUI), "Application of the Therapeutic Model of Consultation: The Housing Services Organizational Development Program," Dept. of Communication, Indianapolis, IN, 1992.
- Northern Illinois University, "Health Communication and Aging," Gerontology Program, IDSP 465 Issues in Gerontology, "Communication in Modern Health Care Organizations," Dept. of Communication Studies, Health Communication 475, "Motivation and Conflict in Modern Organizations," Dept. of Communication Studies, Organizational Communication 461, Rockford, IL, and Respondent, Interpersonal Communication, Communication and Aging, and Organizational Communication," Research Days, Dept. of Communication Studies, "A Therapeutic Model of Organizational

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Communication Consultation," Dept. of Communication Studies, COMS 508 Communication Consulting, "Multicultural Communication in Health Care," Graduate Student Assn. Lecture Series, and Respondent, "Superior-Subordinate Communication in Organizations," Research Days Capstone Seminars, Dept. of Communication, DeKalb, IL, 1991.

- Florida Atlantic University, "Programmatic Applied Communication Research," Dept. of Communication, Boca Raton, FL, Feb., 1991.
- CNCA Conference, Respondent, "The Essential Curriculum in Organizational Communication: What Should We Be Teaching in the Undergraduate Introductory Course," Chicago, IL, 1991.
- Southern States Communication Association Conference, Respondent, "Adventures in Narrative," Tampa, FL, 1991.
- Loyola University, "Weick's Model of Organizing" and "Applied Communication Theory and Research," Dept. of Communication, Chicago, IL, 1991.
- ICA Conference, Chair, "Top-3 Competitive Papers," Health Communication Division, Program Planner and Chair of "Voices from the Past: Visions for the Future," Health Communication. Division, Program Planner & Chairperson, "Using Simulation-Gaming in Health Promotion" Health Communication Division, Chicago, IL, 1991.
- Illinois State University, "Applications of Weick's Model of Organizing," Industrial Psychology Graduate seminar, presented at NIU, DeKalb, IL, 1991.
- NCA Conference, Respondent to "Social Mobilization Effects in Health Communication Strategic Planning," Panelist, "Applied Communication in the 21st Century: Recommendations and Conclusions," Panelist, "NCA Publication Series: What They Are and How You Get Involved," Workshop Leader, "Teaching an Undergraduate Course in Communication Research Methods," and Program Planner, "The Value of Using the Critical Incident Technique in Applied Communication Research," Atlanta, GA, 1991.
- Arizona State University, Facilitator, "Organizational Communication: Perspectives for the 90's" conference, Tempe, AZ, 1990.
- Illinois State University, "Public Relations and Organizational Communication" and "The Applications of Organizational Communication Research," Normal, IL, 1990.
- Illinois Institute for Training & Development, Workshop, "Interpersonal Communication in Organizational Life," Springfield, IL, 1990.
- Mary Baldwin College, "Successful Models of Communication in Health Care," More than Band-Aids: Communication in Health Care Conference, Stanton, VA, 1990.
- ICA Conference, Program Chair, "Top-Three Papers in Health Communication," Program Chair, "Analyzing and Interpreting Organizational Discourse," Dublin, Ireland, 1990.

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- Northern Illinois University, "Meeting the Communication Needs of Elderly Health Care Consumers," Gerontology Program, IDSP 465, and "Focus Group Research: Theory and Practice" Dept. of Health Enhancement, Workshop on "Focus Group Simulation: Alcohol Abuse Logics," Dept. of Health Enhancement, DeKalb, IL, 1990.
- Illinois State University, "Weick's Model of Organizing and O.D.," Industrial Psychology Graduate Seminar, presented at NIU, DeKalb, IL, October, 1990.
- NCA Conference, Chair, "Organizing Relational Life in the Modern Organization" and Respondent, "Telling it like it is: The Exchange of Health Care Information in Naturalistic Settings," Chicago, IL, 1990.
- National Society of Fund Raising Executives, "Developing and Maintaining Long-Term Effective Relationships in Fund Raising: Communication Strategies," Rockford, IL, 1989.
- American Personnel Association, "Communication and Motivation," Rockford, IL, 1989.
- Northern Illinois University, "Critical Incidents in Health Communication for the Elderly," Gerontology Program Meeting, "Graduate Study in Communication at NIU," Communication Studies Student Association monthly meeting, Workshop Leader, "Communication and Conflict Management," NIU University Programming and Activities Staff, A Therapeutic Model of Organizational Communication Consultation," Dept. of Communication, COMS 508, DeKalb, IL, 1989.
- CSSA Conference, Panelist, "Authors' Showcase: Issues in the Basic Organizational Communication Course," Kansas City, MO, 1989.
- ICA Conference, Program Chair, "Rituals, Myths and the Management of Organizational Culture," Program Chair, "Interpersonal Issues in Health Communication," Panelist, "The Role of the Communication Consultant in Organizational Development," San Francisco, CA, 1989.
- Northwest Illinois Area Agency on Aging, "Communication & the Changing Image of Aging," Workers & Aging Conference, DeKalb, IL, May, 1989.
- California State University, Fullerton, "Communication and Group Conflict," Dept. of Speech Communication, 1989.
- NCA Conference, Respondent, "Organizational Roles, Socialization, & Commitment," Respondent, "Conflict, Negotiation, Power, and Influence in the Organization," Program Chair, "Response Strategies for Employment Interviewing," San Francisco, CA, 1989.
- Association for the Advancement of Business Communication, "Career Opportunities for Communication Majors: The Life-Preparatory Value of Communication Education," DeKalb, IL, 1988.
- St. Anthony Medical Center, "Inter-professional Communication in Health Care," Continuing Medical Education Program, Rockford, IL, 1988.
- ICA Conference, Program Chair, "Organizational Environment, Enactment, & Sense Making," New Orleans, LA, 1988.

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- NCA Conference, Program Chair, "Competitive Papers on Communication and Organizational Innovation," and Respondent, "Research on Communication and Aging," New Orleans, LA, 1988.
- Northern Illinois University, "Applied Communication Research," Dept. of Communication Studies, COMS 660 Communication Consulting, and "A Review of Programmatic Research Concerning the Role of Information in Social Organization," Dept. of Communication Studies, Graduate Seminar, "Corporate Advocacy and Evaluation Research: Formative Evaluation of the PDQ System," Dept. of Communication Studies, COMS 380 Corporate Advocacy & Issues Management, and "Statistical Methods in Communication Research," Dept. of Communication Studies, COMS 591 Research in Communication, DeKalb, IL, 1987.
- ICA Conference, Respondent, Competitive Papers on "Health Communication in the Mass Media," Montreal, Canada, 1987.
- Consumer Credit Association of Rockford, "Developing and Maintaining Effective Client Relationships," Forest Hills Country Club, Rockford, IL, 1987.
- Rutgers University, "Communication, Cancer, & the Therapeutic Process," Conference on Coping with Cancer, "The Role of Information in Cancer Prevention and Control," Doctoral Seminar Series, School of Communication, Information, and Library Studies (SCILS), New Brunswick, NJ, 1987.
- NCA Conference, Respondent, "Inter-professional Perspectives on Health Communication," Boston, MA, 1987.
- NCA Conference, Program Planner and Chair, "Top Four Competitive Research Papers in Health Communication," Chicago, IL, 1986.

University of Southern California, "Coordinating Internal and External Organizational Communication," School of Business Administration, **Primary Signatory, International Memorandum of Understanding** between the George Mason University Center for Health and Risk Communication and the Huazhong University of Science and Technology School of Journalism and Communication (Hongshan, Wuhan, Hubei, Peoples Republic of China) to work together to plan, develop, and conduct collaborative communication research and educational programs, 2015.

- Los Angeles, CA, 1986.
- Villanova University, "The Role of Communication in Organizing," Villanova, PA, 1986.
- University of Kentucky, "Opportunities for Funded Health Communication Research," and "Health Communication Research in the Future," College of Communication, Lexington, KY, 1986.
- NCA Conference, Respondent, "Health Care Providers and Users: Their Role as Communicators in the Medical Setting," Denver, CO, 1985.
- ICA Conference, Program Planner and Chairperson, "Maintaining a Precarious Balance Between Theory and Practice in Organizational Communication Education," Honolulu, HI, 1985.

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- Jordan Baris Real Estate, "Leadership Communication" seminar series, South Orange, NJ, 1985.
- Tri-State Communication Association, "The Role of Communication in Health Care," Newark, DE, 1984.
- Rutgers University, Speaker, "Human Communication in Health Care Practice," Hurtado Health Center, "An Hierarchical Analysis of the Role of Information in Health and Health Care," Seminar Ph.D. Program in Communication, Information, and Library Studies, New Brunswick, NJ, 1984.
- ICA Conference, Program Planner and Chair, "The Applications of Organizational Culture Research," Program Planner and Chair, "Organizational Communication Poster Session," San Francisco, CA, 1984.
- NCA Conference, Program Planner and Chair, "Longitudinal Applied Communication Consulting and Organizational Development Programs," Washington, D.C., 1983.
- ICA Conference, Program Planner and Chair, "Evaluating the Role of Communication in Health and Health Care Provision," and Workshop, "Teaching the Introductory Course in Health Communication," Dallas, TX, 1983.
- National Association of Vocational-Technical Educational Communicators, "Coordinating Internal and External Communication Channels in Organizations," Indianapolis, IN, 1983.
- Indiana University, Workshop Director, "Interpersonal Skills Training for Health Care Professionals," School of Nursing, "Inter-professional Communication in Health Care," School of Medicine, Indianapolis, IN, 1983.
- Eli Lilly and Company, Workshop Leader, "Communication and Conflict," Sales Training Dept., Indianapolis, IN, 1983.
- International Association of Business Communicators, "Human Communication and Organizational Effectiveness," Indianapolis, 1983.
- Central Indiana World Future Society, "Dehumanization, Complexity and Technology in Modern Organizations," Indianapolis, IN, 1982.
- NCA Conference, Program Planner and Chair, "Senior Perspectives on Communication, Ethics, and Values: Retrospect and Prospect," Program Planner and Chair, "Practical Applications in Communication and Gerontology," Louisville, KY, 1982.
- ISA Conference, Program Planner and Chair, "Communication Consulting Practices," Speaker, "Applied Organizational Communication Research as a Consulting Activity," Indianapolis, 1982.
- ICA Conference, Program Planner, Chair, and Respondent, "Research in Health Communication Education," Program Planner and Chair, "Curricular Developments In Health Communication Education," Boston, MA, 1982.
- Indiana University, "Communication Climate, Job Satisfaction, and Nurse Retention," IUPUI Health Studies Colloquium, "Interpersonal Relationship Development in Health Administration," and

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"Interprofessional Communication and Teamwork in Health Care," School of Medicine, Indianapolis, IN, 1982.

- NCA Conference, Program Planner and Chair, "Applying Human Communication Knowledge to the Training of Professionals," Anaheim, CA, 1981.
- ISA Conference, Program Planner and Chair, "Human Communication Training in Business and Professional Organizations," Indianapolis, IN, 1981.
- Governor's White House Conference on Children & Youth, Group Facilitator and Resource Person, "Communication and Indiana Youths," Indianapolis, IN, 1981.
- Indiana University, "Interviewing Skills for Medical Records Technologists," School of Medicine, "The Relevance of Communication Courses to Undergraduate Nursing Education," School of Nursing, Indianapolis, IN, 1981.
- Indiana Pharmacists Association, "Developing a Speaker's Bureau," Indianapolis, IN, 1981.
- ICA Conference, Workshop Leader, "Developing and Teaching a Course in Health Communication," Minneapolis, MN, 1981; also at CSSA Conference, Chicago, IL, 1981.
- DePauw University, Workshop Leader, "Therapeutic Communication," "Inter-professional Health Communication," and "Communication with the Dying," Communication Honors Conference, Greencastle, IN, 1979.

CONTINUING EDUCATION:

- Award Management for Faculty Workshop, George Mason University, Office of Sponsored Projects, 2016.
- Proposal Development for Faculty Workshop, George Mason University, Office of Sponsored Projects, 2016.
- University of Cincinnati Symposium: Discourses of Health, Medicine, and Society, Cincinnati, OH, 2015. 13th Annual Disparities in Health in America: Working Toward Social Justice Summer Workshop, University of Texas Medical Center, Houston, Texas, 2015.
- Improving Patient Safety in the Hospital Setting. Department of Health and Human Services (DHHS), Office of the Assistant Secretary for Planning and Evaluation (ASPE), 2015.
- Risk Evaluation and Mitigation Strategies (REMS): Building a Framework for Effective Patient Counseling on Medication Risks and Benefits, The Brookings Institution, Washington, DC, 2015
- Medicine 2.0 World Congress on Social Media, Mobile Apps, and Internet/Web 2.0, Maui, Hawaii, 2014.

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- Cancer Policy Summit, Commission on Citizens and Health, Health and Global Policy Institute, Tokyo, Japan, 2013.
- American Academy of Arts and Sciences Expert Workshop on “Public Trust in Vaccines: Defining a Research Agenda,” Cambridge, MA, 2013.
- University of Cincinnati Symposium: Discourses of Health, Medicine, and Society, Cincinnati, OH, 2013.
- Food Forward Workshop, The Health and Environmental Influences of Sustainable Nutrition, sponsored by the Humane Society of the United States and the United States Healthful Foods Council, held at the Open Kitchen, Falls Church, VA, 2013.
- The Carl Morris Honorary Symposium on Large-Scale Data Inference: Intersection of Statistics and Data Visualization. Social and Scientific Systems, Inc., Silver Spring, MD, 2012.
- National Capital Region Social Media in Emergencies Summit, Regional Emergency Support Function 15 Communicators of the National Capital Region and the Center for the Study of International Medical Policies and Practices, George Mason University, Arlington, 2012.
- Health Information Equity conference, National Network of Libraries of Medicine New England Region, University of Massachusetts Medical School, Shrewsbury, MA, 2012.
- “First, Do No Harm”: Using Health Information Technology to Support Decision Making Regarding Preventive Services with Potential Harms Expert Symposium, Agency for Health Care Research and Quality, Rockville, US Preventive Services Task Force, MD, 2010.
- Informatics for Consumer Health, Summit on Communication, Collaboration, and Quality, sponsored by the DHHS, NIH, AHRQ, CDC, NCI, NLM, NIST, and NSF, Potomac, MD, 2009.
- 3rd Biennial HINTS Data Users Conference, sponsored by the Health Communication and Informatics Research Branch, National Cancer Institute, Silver Spring, MD, 2009.
- 4th Biennial Cancer Survivorship Research Conference: Mapping the New Challenges, co-sponsored by the National Cancer Institute (NCI), the American Cancer Society (ACS), and the Lance Armstrong Foundation (LAF), Atlanta, Georgia, 2008.
- 2nd Biennial HINTS Data Users Conference, sponsored by the Health Communication and Informatics Research Branch, National Cancer Institute, Pasadena, CA, 2007;
- 3rd Biennial Cancer Survivorship Research Conference: Embracing the Future, co-sponsored by the National Cancer Institute (NCI), the American Cancer Society (ACS), and the Lance Armstrong Foundation (LAF), Bethesda, MD, 2006.
- Person-to-Person-to-Person: Harnessing the Political Power of Online Social Networks and User Generated Content, symposium hosted by the Institute for Politics, Democracy and the Internet, George Washington University, Washington, DC, 2006.

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- Communicating Harms and Benefits of Prescription Drugs to Healthcare Consumers Think Tank, John M. Eisenberg Clinical Decisions and Communications Science Center, US Agency for Healthcare Research and Quality, Rockville, MD, 2006.
- Effective Risk Communication Think Tank, US Food and Drug Administration/US Agency for Healthcare Research and Quality, Rockville, MD, 2006.
- National Capital Region Resilience Network Pandemic Influenza Exercise Simulation, sponsored by the DC Department of Health, the DC Emergency Management Agency, the National Disaster Risk Communication Initiative, the US Department of Homeland Security Office of National Capital Region Coordination, the DC Hospital Association, the Northern Virginia Hospital Alliance, the Medical Society for the District of Columbia, and the George Washington University Medical Center, held at the George Washington University, Washington, DC, 2006.
- Pfizer 8th Annual Health Literacy Conference, Washington, DC, 2005.
- Communication Research and Nutrition Workshop, National Institutes of Health, Bethesda, 2005.
- History and Ethical Principles of Social and Behavioral Research Training, Course in the Protection of Human Research Subjects (CITI), George Mason University, 2005.
- Critical Issues in E-Health Research, National Institutes of Health, Robert Wood Johnson Foundation, Bethesda, 2005.
- HINTS Data Users Research Conference, National Cancer Institute, St. Petersburg, Florida, 2005.
- Information Outreach for Underserved Populations Workshop, National Library of Medicine, Bethesda, 2004.
- Breast Cancer and the Environment Conference, National Cancer Institute/National Institute of Environmental Health Sciences, Princeton, NJ, 2004.
- Fall Symposium on Dialogue Systems for Health Communication, American Association for Artificial Intelligence, Arlington, VA, 2004.
- Interdisciplinary Approaches to Online Cancer Information Systems Symposium, National Cancer Institute, St. Petersburg, FL, 2004.
- Bridging the Digital Divide: Reaching Vulnerable Populations Fall Symposium, American Medical Informatics Association, 2002.
- Scientific Research Ethics Training for Extramural Program Officials, National Institutes of Health, 1999, 2000, 2001, 2002, 2003, 2004.
- Real-Time Data Collection in Health Promotion Symposium, National Cancer Institute, Charleston, South Carolina, 2003.

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- Critical Issues in Consumer Health Informatics Fall Symposium, American Medical Informatics Association, 2002.
- Consumer-Provider Communication Research Expert Symposium, National Cancer Institute, Bethesda, 2001.
- Web-Metrics: Evaluation Research for Interactive Health Communications, National Library of Medicine, Bethesda, MD, 2001.
- Advancing Communication Skills in Oncology Through Research and Education, M.D. Anderson Cancer Research Center, Houston, 2000.
- The Impact of Cancer on the Family Across the Cancer Continuum, NCI, Rockville, 2000.
- Health Literacy: Advancing Public Policy, Pfizer Corporation, Washington, DC, 2000.
- Risk Information in the Context of Health Promotion: A Practitioner's Workshop, NCI/CDC, Washington, DC, 2000.
- Future of Health Technology Summit 2000, MIT. Cambridge, MA, 2000.
- Psychosocial Approaches to Cancer Prevention, Fox Chase Cancer Center, Philadelphia. 2000.
- Identifying Public Health Opportunities to Reduce the Burden of Ovarian Cancer, CDC Workshop, Atlanta, 2000.
- Networks for People 2000, Technology Opportunities Program, US Department of Commerce, National Telecommunications and Information Administration, Crystal City, VA, 2000.
- Information Mapping - Writing for the Web, NCI workshop, Rockville, MD, 2000.
- I-31 Fallout from the NTS: Informing the Public, NCI/CDC workshop, Rockville, MD, 2000.
- Fundamentals of NIH Extramural Programs, National Institutes of Health, 2000.
- Project Officers Training Course, Department of Health and Human Services, 2000.
- Future of Health Technology Summit 1999, MIT. Cambridge, MA, 2000.
- Group-Wise 5.5 Workshop, Hofstra University, Academic Computing, 1999.
- Power-Point Workshop, Hofstra University, Academic Computing, 1999.
- Public Relations Education, working conference sponsored by NCA, Arlington, VA, 1998.
- Theory, Practice, & Politics in Health Com., ICA pre-conference, Jerusalem, Israel, July, 1998.
- Advancing and Supporting Claims In Ethnographic Communication, WSCA, Pasadena, 1996.

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- Mediation Strategies for Academic Administrators, seminar, WSCA, Pasadena, CA, 1996.
- Visions for the Future in Interpersonal & Small Group Research, NCA, San Antonio, 1995.
- Leadership for the 90's, seminar by Warren Bennis, Chicago, IL, 1994.
- Soaring to Excellence: Learning to Let Employees Lead, James Belasco, Chicago, 1993.
- Health Care Cost Containment Symposium, Naperville Area Chamber of Commerce, 1993.
- Interpersonal Communication & Aids Education, NCA, CDC, Atlanta, 1991.
- Using Television to Promote Children's Health, Centers for Disease Control, Atlanta, 1991.
- Applied Communication in the 21st Century, University of South Florida, Tampa, FL, 1991.
- Alcohol Abuse Prevention Research Initiative, workshop, NIAAA, Chevy Chase, MD, 1990.
- Introduction to WordPerfect for Scholarly Writing, Social Science Research Inst., NIU, 1990.
- Effective Writing for Grant Proposals, Office for Sponsored Research, NIU, 1990.
- Direct Marketing Institute for Professors, Direct Marketing Ed. Foundation, Chicago, 1989.
- SuperWYLBUR Computer Seminar, NIU Computer Services Center, DeKalb, IL, 1988.
- Communication and Power in Organizations, seminar, ICA Conference, Montreal, 1987.
- Communicating With Cancer Patients, seminar, University of South Florida, 1987.
- Health Savvy: Accessing Health Information, workshop, N.J. Documents Assn., 1986.
- Desk-Top Publishing, seminar, Rutgers University, New Brunswick, NJ, 1986.
- Searching MEDLINE, National Library of Medicine, Bethesda, MD, 1986.
- Pre-Conference on Communication and Organizational Socialization, ICA, Chicago, IL, 1986.
- Communication Technologies in Health Promotion, NCI, Bethesda, 1986.
- Evaluation of the Information Programs of the Office of Cancer Communication, NCI, 1986.
- Ethical Issues in Health Promotion, seminar, National Cancer Institute, Bethesda, MD, 1986.
- Teaching the Course in Communication and Aging, workshop, NCA, Denver, CO, 1985.
- Computer Applications in Major Writing Projects, Rutgers U., New Brunswick, NJ, 1984.

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- Problems in the Evaluation of Information, workshop, Rutgers U., New Brunswick, NJ, 1984.
- Computers and Education, President's Forum on Educational Issues, Rutgers U, 1983.
- Symposium on Applied Sociology, workshop, IUPUI, Indianapolis, IN, 1983.
- Dover Seminar On Improving Internal Communication In Organizations, ICA, Boston, 1982.
- Network Analytic Research Methods in Organizations, ICA Conference, Acapulco, 1980.
- Discourse Analysis Research Methods, WSCA annual Conference, Portland, OR, 1980.
- Teaching Interpersonal Com. Skills to Health Care Providers, NCA, San Antonio, 1979.
- Intercultural Communication in the Health Professions, ICA Conference, Chicago, IL, 1978.
- Helping Communication Skills, ICA Conference, Chicago, IL, 1978.
- Developing and Using Media in Communication Instruction, WSCA, Seattle, WA, 1976.
- ICA Organizational Communication Audit Training Program, ICA, Portland, OR, 1975.
- Conducting Workshops on Communication and Conflict Management, NCA, Houston, 1975.
- Non-Directive Group Facilitation, Center for Cross-Cultural Com., Frankfort, Germany, 1975.

CURRICULUM DEVELOPMENT: (new courses designed and introduced)

- George Mason University, Osher Lifelong Learning Institute, Communication and Health, 2005; **COMM 399 Health Communication**, 2008; **COMM 620 Health Communication**, 2004; **COMM 635 Foundations of Organizational Communication**, 2005; **COMM 720, Consumer-Provider Health Communication**, 2007; **COMM 721 E-Health Communication**, 2008; **COMM 820, Health Communication Campaigns**, 2008; **COMM 705, Intercultural Health and Risk Communication**, 2012, **COMM 690/890 Current Controversies in Science Communication**, 2012; **COMM 690/890 Promoting Communication Competencies for Scientists**, 2012.
- Chapman University, Department of Communication, Graduate Program in Health and Risk Communication, **Hcom 597 E-Health Communication**, 2014.
- University of Colorado, Boulder, Department of Communication, **COMM 4000, Advanced Topics in Communication, Health Communication**, 2014.
- UNLV, Greenspun School of Communication, **Graduate Special Topics Seminar in Communication and AIDS**, 1996; **Practicum in Communication**, 1996; **Graduate Special Topics Seminar in Organizational Communication Ethics**, 1996; **Health Communication**, 1996; **Graduate Seminar in Organizational Communication**, 1995.

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- NIU, Department of Communication, **Graduate Seminar in Communication and Sexual Harassment** 508, 1994; **Graduate Seminar in External Organizational Communication** 573, 1987; **Graduate Seminar in Communication and Organizational Development** 572, 1987; **Graduate Seminar in Communication and Leadership** 571, 1987; **Health Communication** 475, 1987.
- Rutgers University, School of Communication, Information, and Library Studies, **Graduate Seminar in Organization and Information** 502, 1983; Department of Communication **Health Communication** 407, 1983.
- IUPUI, Department of Communication, **Communication Theory** 407, 1980; **Health Communication** 281, 1980; **Organizational Communication Research** 481, 1980.
- Purdue University Calumet, Department of Communication, **Health Communication** 370, 1978.
- University of Southern California, Department of Communication, **Health Communication** 102, 1977.

TEACHING (evaluation scores since returning to academe from federal employ):

Fall, 2004, **COMM 620 Health Communication**, George Mason University, Teaching Evaluation Rating, **4.77/5**

Spring, 2005, **COMM 635 Foundations of Organizational Communication**, George Mason University, Teaching Evaluation Rating, **4.5/5**

Fall, 2005, **COMM 620 Health Communication**, George Mason University, Teaching Evaluation Rating, **4.56/5**

Spring, 2006, **COMM 635 Foundations of Organizational Communication**, George Mason University, Teaching Evaluation Rating, 4.3/5

Fall, 2006, **COMM 250, Introduction to Research Methods**, George Mason University, Teaching Evaluation Rating, **4.4/5**

Spring, 2007, **COMM 720, Consumer-Provider Health Communication**, George Mason University, Teaching Evaluation Rating, 4.58/5

Fall, 2007, **COMM 600, Introduction to Graduate Studies**, George Mason University, Teaching Evaluation Rating, **4.29/5**

Spring, 2008, **COMM 721 E-Health Communication**, George Mason University, Teaching Evaluation Rating, **4.73/5**

Fall, 2008, **COMM 399 Health Communication**, George Mason University, Teaching Evaluation Rating, **4.44/5**)

Spring, 2009, **COMM 720, Consumer-Provider Health Communication**, George Mason University, Teaching Evaluation Rating, 4.93/5

Fall, 2009, **COMM 820, Health Communication Campaigns**, George Mason University, Teaching Evaluation Rating, **4.72/5**

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Spring, 2010, **COMM 798, Graduate Research Projects**, George Mason University, Teaching Evaluation Rating, **5/5**

Fall, 2010, **COMM 620 Health Communication**, George Mason University, Teaching Evaluation Rating, **4.55/5**

Spring, 2011, **COMM 721 E-Health Communication**, George Mason University, Teaching Evaluation Rating, **4.62/5**

Fall, 2011, **COMM 820, Health Communication Campaigns**, George Mason University, Teaching Evaluation Rating, **4.55/5**

Spring, 2012, **COMM 705, Intercultural Health and Risk Communication**, George Mason University, Teacher Evaluation Rating, **4.75/5**

Fall, 2012, **COMM 620, Health Communication**, George Mason University, Teaching Evaluation Rating, **4.67/5**

Spring, 2013, **COMM 721, E-Health Communication**, George Mason University, Teaching Evaluation Rating, **4.80/5**

Fall, 2013, (Research Leave from George Mason University)
Taught a Faculty Professional Development Seminar at the National University of Singapore on **Conducting Effective Communication Intervention Research**

Spring, 2014, (Research Leave from George Mason University)
Taught a Graduate Seminar at Chapman University, Orange, California on **E-Health Communication**

Summer, 2014, (Research Leave from George Mason University),
Taught a combined Undergraduate/Graduate Seminar at the University of Colorado, Boulder, **COMM 4000/5000 Advanced Topics in Communication, Health Communication**, University of Colorado, Boulder, Teaching Evaluation Rating, **5.8/6**

Fall, 2014, **COMM 600, Introduction to Graduate Studies**, George Mason University, Teaching Evaluation Rating, **3.8/5**
COMM 304, Health Communication, Teaching Evaluation Rating, **3.89/5**

Spring, 2015, **COMM 798, Communication Research Projects**, George Mason University, Teaching Evaluation Rating, **5/5**
COMM 721, E-Health Communication, George Mason University, Teaching Evaluation Rating, **5/5**

Fall, 2015, **COMM 600, Introduction to Graduate Studies in Communication**, George Mason University, Teaching Evaluation Rating, **4.38/5**
COMM 820, Health Communication Campaigns, George Mason University, Teaching Evaluation Rating, **4.11/5**

Spring, 2016, **COMM 634, Theories of Interpersonal Communication**, George Mason University, Teaching Evaluation Rating, **4.58/5**
COMM 705, Intercultural Health and Risk Communication, George Mason University, Teaching Evaluation Rating, **4.92/5**

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Fall, 2016, COMM 600, Introduction to Graduate Studies in Communication, George Mason University, Teaching Evaluation Rating, **4.64/5**

COMM 620, Health Communication, George Mason University, Teaching Evaluation Rating, **4.42/5**

Spring, 2017, COMM 798, Communication Research Projects, George Mason University,
COMM 620, Health Communication, George Mason University

Fall, 2017, COMM 600, Introduction to Graduate Studies in Communication, George Mason University,
COMM 720, Consumer/Provider Health Communication, George Mason University

Spring, 2018, COMM 705, Intercultural Health and Risk Communication, George Mason University,
COMM 620, Health Communication, George Mason University

Recent Department and University Service Assignments

Founding Director, Center for Health and Risk Communication, GMU, 2007-present

Chair, Department Faculty Annual Evaluation Committee, GMU, 2015-2016

Member, Department Promotion, Retention, and Tenure Committee, GMU, 2004-present

Member, Department Graduate Studies Committee, GMU, 2004-present

Member, Department Ph.D. Admissions Committee, GMU, 2006-present

GRADUATE RESEARCH ADVISORY COMMITTEES (n = more than 200):

Post-Doctoral Mentor/Visiting International Scholar Preceptor Activities:

1. **Ya Yang**, Ph.D., Research Associate, School of Communication and Journalism, Beijing Normal University of China, Visiting International Scholar, George Mason University, 2017.
2. **Ma Hui**, Ph.D. candidate, Research Associate, College of Journalism and Communication, Renmin University of China, Communication Manager, Red Cross Society of China, Beijing, Visiting International Scholar, George Mason University, 2017-2018.
3. **Jie Li**, Ph.D., Associate Professor of Journalism and Communication, Jinan University, Guangzhou, China, Visiting International Scholar, George Mason University, 2016-2017.
4. **Brittany Rosen**, Ph.D., American Academy of Health Behavior Research Mentee, Assistant Professor of Health Promotion and Education, University of Cincinnati, 2016-present.
5. **Maryam Ahmadian**, Ph.D., Research Fellow, Department of Social and Development Sciences, Faculty of Human Ecology, University Putra Malaysia, Kuala Lumpur, Visiting International Scholar, George Mason University, 2015-2016.

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6. **Jiabao Pan**, Ph.D. candidate, Research Associate, College of Journalism and Communication, Renmin University of China, Beijing, Visiting International Scholar, George Mason University, 2014-2016.
7. **Sheba George**, Ph.D., Assistant Professor, Charles Drew University of Medicine and Science, and Adjunct Associate Professor, Department of Community Health Sciences, UCLA Fielding School of Public Health, Los Angeles, 2012-2016.
8. **Nadine Bol**, Ph.D. candidate, Department of Communication Science, University of Amsterdam, Visiting International Scholar, George Mason University, 2013-2014.
9. **Dong Chenyu**, Ph.D. candidate, Research Associate, School of Journalism and Communication, Renmin University of China, Visiting International Scholar, George Mason University, 2012
10. **Jemima Osei Danky**, M.B.A., Graduate Learner, School of Public Service Leadership, Capella University, 2012.
11. **Xu Zihao, Ph.D.**, Research Associate, School of Journalism and Communication, Renmin University of China, Visiting International Scholar, George Mason University, 2012
12. **Kuang-Yi Wen, Ph.D.**, Assistant Research Professor, Cancer Prevention and Control, Fox Chase Cancer Center, Cheltenham, PA, Advisor/Mentor for an R03 research application to the National Cancer Institute, 2010-present.
13. **Melanie Neumann, Dr. rer. Medic.**, Senior Researcher, Gerhard Kienle Institute for Medical Theory, Integrative and Anthroposophic Medicine, Integrated Curriculum for Anthroposophic Medicine, Medical Department of the Private University of Witten/Herdecke, Germany, 2010-2012.
14. **Ann Maradiegue Ph.D., BC-FNP, FAANP**, Assistant Professor, George Mason University, School of Nursing, College of Health and Human Services, Scientific Mentor, NIH K07 new Investigator award, 2009-2010.
15. **Keiko Yamada, M.D.**, Japanese Orthopaedics Association, Tokyo, Japan. Preceptor, application for Fulbright Senior International Scholar Fellowship at George Mason University, 2009-2010.
16. **Adriann Visser, Ph.D.**, Helen Dowling Institute: Centre for Psycho-Oncology, Utrecht, the Netherlands. Preceptor, application for Fulbright Senior International Scholar Fellowship at George Mason University, 2009-2010.
17. **Jane Schubart, Ph.D.**, Pennsylvania State University College of Medicine, Scientific Mentor, American Cancer Society Research Scholar Program, 2008-2010.
18. **Tomoko Takayama, Ph.D.**, National Cancer Center, Tokyo, Preceptor, Fulbright Senior International Scholar Fellowship at George Mason University, 2006-2007.
19. **Jane Schubart, Ph.D.**, University of Virginia School of Medicine, Scientific Mentor, NIH K07 new Investigator award, 2006-2007.

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20. **Keiko Honda, Ph.D.**, Columbia University, School of Public Health, Scientific Mentor on NIH, NCI K07 new investigator training award, 2004-2005.
21. **Tomoko Takayama, Ph.D.**, Okayama University Medical School, Scientific Mentor for health communication research training, 2004-2005.
22. **Alexis Bakos, Ph.D.**, National Cancer Institute, Preceptor, Cancer Prevention Fellowship Program, 2001-2003.
23. **Lila Finney, Ph.D.**, National Cancer Institute, Preceptor, Cancer Prevention Fellowship Program, 2001-2004.

Doctoral Dissertation Committees (completed*):

1. **Pauline Luk**, National University of Singapore, Department of Communications and New Media, 2017-present, External Examiner.
2. **Elmira Hamidi**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
3. **Krystalyn Morton**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
4. **Joonwoo Moon**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
5. **Linda Maguire**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
6. **Joshua Murphy**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
7. **Liza Ngenye**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
8. **Peter Susko**, George Mason University, Department of Communication, 2016-present, **dissertation chair**.
9. **Camela Rising**, George Mason University, Department of Communication, 2016-present.
10. **Jackie Poabst**, George Mason University, Department of Communication, 2016-present.
11. **Deanne Canieso**, George Mason University, Department of Communication, 2016-present
12. **Andrew Eilola**, George Mason University, Department of Communication, 2015-present, **dissertation chair**.

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13. **Heather Smith**, George Mason University, Department of Communication, 2015-2016, **dissertation chair**.
14. **Deion Hawkins**, George Mason University, Department of Communication, 2015-present, **dissertation chair**.
15. **Corinne N. Berry**, George Mason University, Department of Communication, 2015-present, **dissertation chair**.
16. ***Emily Peterson**, George Mason University, Department of Communication, 2015-2016.
17. ***Monwar Hossain**, Nanyang Technological University (Singapore), Wee Kim Wee School of Communication and Information, 2015-2016. (external examiner)
18. **Vimala Kannan**, Universiti Putra Malaysia, Faculty of Modern Languages and Communication, 2014-present (external examiner).
19. ***Benjamin Li**, Nanyang Technological University (Singapore), Wee Kim Wee School of Communication and Information, 2014 (external examiner).
20. ***Ashrafsadat Ahadzadeh**, Universiti Putra Malaysia, Faculty of Modern Languages and Communication, 2014 (external examiner).
21. ***Wan Lin Chang**, George Mason University, Department of Communication, 2013-2015.
22. ***Divya Srinivasan**, George Mason University, School of Public Policy, 2013-2014.
23. ***Jordan Alpert**, George Mason University, Department of Communication, 2012-2015, **dissertation chair**.
24. ***Denise Scannell**, George Mason University, Department of Communication, 2012-2014, **dissertation chair**.
25. ***Adriana Glenn**, George Mason University, College of Health and Human Services, 2012-2014.
26. ***Kristen Willet**, George Mason University, Department of Communication, 2012-present.
27. ***Xiaoquang Zhu**, Macquarie University (Sydney, Australia), International Communication Program, Department of Media, Music, Communication, and Cultural Studies, 2012.
28. ***Paula Baldwin**, George Mason University, Department of Communication, 2011-2012.
29. ***Mollie Rose Canzona**, George Mason University, Department of Communication, 2011-2015.
30. ***Suzie Carmack**, George Mason University, Department of Communication, 2011-2014, **dissertation chair**.
31. ***Melinda Weathers**, George Mason University, Department of Communication, 2011-2012.

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32. ***Christy Forrester**, George Mason University, Department of Communication, 2011-2015.
33. ***Janet Lee Wells-Smith**, George Mason University, College of Health and Human Services, 2011-2014.
34. ***Luca Camerini**, Università della Svizzera Italiana, *Lugano* (Switzerland), Institute of Communication and Health, 2011.
35. ***Cheryl Toulouse**, George Mason University, College of Health and Human Services, 2011-2012.
“Continuous access to medication and health outcomes in uninsured adults with type 2 diabetes.”
36. ***Wonson (Sunny) Kim**, George Mason University, Department of Communication, 2010-2013, **dissertation chair**. “The Role of Social Support and Social Networks in Health Information Seeking Behavior among Korean Americans.”
37. ***Kelly Vandersluis Morgan**, George Mason University, Department of Communication, 2010-2013, **dissertation chair**. “Individual Fitness: Creating a Tailored Fitness Message Assessment for Women Ages 25-70.”
38. ***Lindsay Hughes**, George Mason University, Department of Communication, 2010-2013, **dissertation chair**. “One in a Million: Navigating Health Information and Advocacy in Rare Disease Diagnosis and Treatment.”
39. ***Kerry-Ann Hamilton**, Howard University, College of Communication, 2010.
40. ***Andrew Spieldenner**, Howard University, College of Communication, 2009.
41. ***Jeffre Witherly**, American University, School of Education, Teaching, and Health, 2008-2010.
42. ***Lakesha Anderson**, George Mason University, Department of Communication, 2008-2010.
“Screaming through the silence: The role of social support in managing symptoms of postpartum depression.”
43. ***Christy Ledford**, George Mason University, Department of Communication, 2008-2011, **dissertation chair**. “Improving Patient Outcomes through Physician Communication: Message Frame and Presentation Mode Influence on the Walking Behavior of Type 2 Diabetics.” *This dissertation received the Gerald R. Miller Outstanding Dissertation of the Year award from the National Communication Association.
44. ***Linda Desens**, George Mason University, Department of Communication, 2008-2013, **dissertation chair**, “Online Social Support: Buffering Deployment Stress among Marine Corps Spouses.”
45. ***Nicole Robinson**, George Mason University, Department of Communication, 2008-2012, **dissertation chair**. “To Tell or Not to Tell: Factors in Self-Disclosing Mental Illness in Our Everyday Relationships.”
46. ***Linda Royer**, George Mason University, College of Health and Human Services, 2008-2009.
“Structural and Psychological Empowerment of Community/Public Health Nurses.”

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47. ***Katherine Bunty**, George Mason University, College of Health and Human Services, 2008-2012.
48. ***Patricia Black**, George Mason University, College of Health and Human Services, 2008-2009.
49. ***Pamela Poe**, Temple University, School of Communication, 2006-2007.
50. ***Stephen W. Morris**, George Mason University, National Center for Biodefense and Infectious Diseases, 2006-2008.
51. ***Kristin Korte**, George Mason University, National Center for Biodefense and Infectious Diseases, 2006-2008.
52. ***Kyle May**, George Mason University, School of Public Policy, 2005-2008.
53. ***Wadea Beheri**, George Mason University, College of Health and Human Services, 2005-2007.
54. ***Mary Ann Friesen**, George Mason University, College of Health and Human Services, 2005-2008.
55. ***Sherrie Wallington**, Howard University, College of Communication, 2005-2006.
56. ***Deborah K. Mayer**, University of Utah, College of Nursing, 2003-2006.
57. ***John King**, Union Institute, School of Interdisciplinary Arts and Sciences, 1998-2000, **dissertation chair**.
58. ***Marcy Axness**, Union Institute, School of Interdisciplinary Arts and Sciences, 1998-1999.
59. ***John Chapin**, Rutgers University, School of Communication Information and Library Studies, 1997-1998.
60. ***Becky Watson**, University of Nevada, Las Vegas, College of Education, 1996-1997.
61. ***Mary E. Sand**, Union Institute, School of Interdisciplinary Arts and Sciences, 1996-1998, **dissertation chair**.
62. ***Ingrid Wojciechowski**, Northern Illinois University, Leadership & Educational Policy Studies, College of Education, 1995-1996.
63. ***John Lawson**, Northern Illinois University, Department of English, College of Arts and Sciences, 1991-1995.
64. ***Jensen Zhao**, Northern Illinois University, Department of Management, School of Business Administration, 1991-1994.
65. ***Nurit Guttman**, Rutgers University, School of Communication Information and Library Studies, 1991-1993.
66. ***Jin Choi**, Rutgers University, School of Communication Information and Library Studies, 1985-86.

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67. ***Cassandra Burden**, Rutgers University, School of Communication Information and Library Studies, 1985-86, **dissertation chair**.

M.A. Thesis/Project Committees (completed*):

1. **Nicole Eller**, George Mason University, Department of Communication, 2015-2016, **MA project advisor**.
2. **Tyler Watkins**, George Mason University, Department of Communication, 2015-2016, **MA project advisor**.
3. **Christine Littlejohn**, George Mason University, Department of Communication, 2015-2016, **MA project advisor**.
4. ***Joshua Murphy**, George Mason University, Department of Communication, 2015-2016, **MA project advisor**.
5. ***David Woodward**, George Mason University, Department of Communication, 2015-2016, **MA project advisor**.
6. ***Kimberly Rodgers**, George Mason University, Department of Communication, 2015-present, **MA thesis chair**.
7. ***Farah Latif**, George Mason University, Department of Communication, 2014-present, MA thesis committee member.
8. ***Ukam Ngwu**, Cross River University of Technology (CRUTECH), Nigeria. Department of Mass Communication; Social and Behaviour Change Communication (SBCC), 2014-2015, MA thesis external reviewer.
9. ***Elizabeth Grisham**, George Mason University, Department of Communication, 2014-2015, **MA thesis chair**.
10. ***Ira Dreyfuss**, George Mason University, Department of Communication, 2013-2014, MA thesis committee member.
11. ***Andrew Eilola**, George Mason University, Department of Communication, 2013-2014, **MA thesis chair**.
12. ***Stephanie Dean**, George Mason University, Department of Communication, 2012-2013, **MA thesis chair**.
13. ***Caitlyn Beisley**, George Mason University, Department of Communication, 2012-2013, **MA project advisor**.
14. ***Scott Kodish**, George Mason University, Department of Communication, 2012-2013, **MA project advisor**.

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15. ***Molly Peltzman**, George Mason University, Department of Communication, 2012-2013, **MA project advisor**.
16. ***John J. Baum IV**, George Mason University, Department of Communication, 2012, **MA project advisor**.
17. ***Brandon Durant**, George Mason University, Department of Communication, 2012, **MA project advisor**.
18. ***Stanley Polit**, George Mason University, Department of Communication, 2011-2012, **MA thesis chair**.
19. ***Emily Peterson**, George Mason University, Department of Communication, 2010-2011, **MA project advisor**.
20. ***Jessica Hall**, George Mason University, Department of Communication, 2011, **MA project advisor**.
21. ***Terry Savage**, Johns Hopkins University, MA Program in Communication and Contemporary Society, 2009-2010.
22. ***Brian Keefe**, George Mason University, Department of Communication, 2008-2010, **MA project advisor**.
23. ***James Steele**, George Mason University, Department of Communication, 2007-2009, **MA thesis chair**.
24. ***Katherine S. Packard**, George Mason University, Department of English, Professional Writing and Editing concentration, 2007-2010.
25. ***Janet Al-Hussein**, George Mason University, Master of Arts in Individualized Studies Program, 2007-2008, **MA thesis chair**.
26. ***Christine Love**, George Mason University, Department of Communication, (Director), 2004-2005, **MA thesis chair**.
27. ***Beth Harzold**, George Mason University, Department of Communication, 2004-2005.
28. ***Wendi Cook Fralick**, George Mason University, Department of Communication, 2004-2005.
29. ***Melinda L. Mesmer**, George Mason University, Department of Communication, 2004.
30. ***Carol Armbrrecht**, Northern Illinois University, Department of Communication Studies, College of Arts and Sciences, 1987-88, **MA thesis chair**.
31. ***Bob Van Drimmelen**, University of Nevada, Las Vegas, Greenspun School of Communication, 1996-1997, **MA thesis chair**.
32. ***Pauline Paz**, University of Nevada, Las Vegas, Greenspun School of Communication, 1996-1997, **MA thesis chair**.

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33. ***Carrie Schmidt**, University of Nevada, Las Vegas, Greenspun School of Communication, 1995-1997, **MA thesis chair**.
34. ***Mark Sutton**, Northern Illinois University, Department of Communication Studies, College of Arts and Sciences, 1994-1995, **MA thesis chair**.

M.A. Committee Chair (n=45): Northern Illinois University, Department of Communication Studies, 1987-1995, University of Nevada, Las Vegas, Greenspun School of Communication, 1995-1997, George Mason University, Department of Communication, 2004-present.

M.A. Committee Member (n=85): Communication Studies Committees, (2 Journalism Committees), Northern Illinois University, 1987-95; University of Nevada, Las Vegas, 1995-97; George Mason University, 2004-present.

Undergraduate Honors Thesis Director (n=2): NIU, 1994; Rutgers University, 1984.

Independent Studies and Directed Readings Courses (at GMU):

1. **Holly Marsh**, George Mason University, New Century College, Bachelors of Individualized Studies Program BIS 489 Directed Readings, Summer session, 2005.
2. **Melanie Pontier**, George Mason University, Department of Communication, COMS 696 Directed Readings and Research, Summer session, 2005.
3. **Renee Brayley**, George Mason University, New Century College, Bachelors of Individualized Studies Program BIS 489 Directed Readings, Fall semester, 2005.
4. **Renee Brayley**, George Mason University, New Century College, Bachelors of Individualized Studies Program BIS 490 Directed Readings, Spring semester, 2006.
5. **Deatrice Johnson**, George Mason University, New Century College, Bachelors of Individualized Studies Program BIS 490 Directed Readings, Spring semester, 2006.
6. **Elisa Correa**, George Mason University, New Century College, Bachelors of Individualized Studies Program 498 Directed Readings, Fall semester, 2007.
7. **Sergey Samoylenko**, Communication Research Independent Study COMM 896, Department of Communication, Fall semester, 2007.
8. **Jeremy Hodgson**, Communication Internship COMM 694, Department of Communication, Fall semester, 2008.
9. **Nicole Robinson**, Communication Research Practicum COMM 604, Department of Communication, Fall semester, 2010.
10. **HyeYun Kim**, George Mason University, Independent Study COMM 499, Department of Communication, Spring semester, 2011.

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11. **Linda Desens**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Spring semester, 2011.
12. **Kelly Morgan**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Spring semester, 2011.
13. **Kelly Morgan**, George Mason University, Communication Research Practicum COMM 604, Department of Communication, Fall semester, 2011.
14. **Lindsay Hughes**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Fall semester, 2011.
15. **Teresa Belgin**, George Mason University, Honors Research Project COMM 491, Department of Communication, Summer session, 2012.
16. **Teresa Belgin**, George Mason University, Field Research in Health Communication COMM 499, Department of Communication, Summer session, 2012.
17. **Caitlyn Beisley**, George Mason University, Graduate Internship in Health Communication, COMM 694, Fall semester, 2012.
18. **Scott Kodish**, George Mason University, Graduate Internship in Health Communication, COMM 694, Fall semester, 2012.
19. **Suzie Carmack**, George Mason University, Graduate Research Practicum in Health Communication, COMM 696, Fall semester, 2012.
20. **Linda Desens**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Fall semester, 2012.
21. **Lindsay Hughes**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Fall semester, 2012.
22. **Sunny Kim**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Fall semester, 2012.
23. **Kelly Morgan**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Fall semester, 2012.
24. **Brandon Durant**, George Mason University, Master's Project Research Advisor, COMM 798, Fall semester, 2012.
25. **John J. Baum IV**, George Mason University, Master's Project Research Advisor, COMM 798, Fall semester, 2012.
26. **Stephanie Dean**, George Mason University, Master's Project Research Advisor, COMM 798, Fall semester, 2012.

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27. **Linda Desens**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2013.
28. **Lindsay Hughes**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2013.
29. **Kelley Morgan**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2013.
30. **Sunny Kim**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2013.
31. **Suzie Carmack**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Spring semester, 2013.
32. **Stephanie Dean**, George Mason University, Directed Readings/Research in Health Communication, COMM 696, Spring semester, 2013.
33. **Suzie Carmack**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Fall semester, 2013.
34. **Denise Scannell**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Fall semester, 2013.
35. **Suzie Carmack**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2014.
36. **Denise Scannell**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Spring semester, 2014.
37. **Jordan Alpert**, George Mason University, Doctoral Dissertation Proposal in Health Communication, COMM 998, Fall semester, 2014.
38. **Elizabeth Grisham**, George Mason University, Master's Thesis Proposal in Health Communication, COMM 798, Fall semester, 2014.
39. **Andrew Eilola**, George Mason University, Master's Thesis Research in Health Communication, COMM 799, Fall semester, 2014.
40. **Jordan Alpert**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2015.
41. **Elizabeth Grisham**, George Mason University, Master's Thesis Research in Health Communication, COMM 799, Spring semester, 2015.
42. **Andrew Eilola**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Summer Session A, 2016.

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43. **Andrew Eilola**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Summer Session AC, 2016.
44. **Jackie Poabst**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Fall Semester, 2016.
45. **Peter Susko**, George Mason University, Communication Research Independent Study COMM 896, Department of Communication, Fall Semester, 2016.
46. **Andrew Eilola**, George Mason University, Doctoral Dissertation Proposal, COMM 998, Department of Communication, Fall Semester, 2016.
47. **Heather Smith**, George Mason University, Directed Readings/Research in Cancer Communication, COMM 696, Spring semester, 2017.
48. **Joonwoo Moon**, George Mason University, Directed Readings in Applying Health Communication Theory, COMM 896, Spring Semester, 2017.
49. **Andrew Eilola**, George Mason University, Doctoral Dissertation Research in Health Communication, COMM 999, Spring semester, 2017.
50. **Tyler Watkins**, George Mason University, Master's Thesis Research in Health Communication, COMM 799, Spring semester, 2017.
51. **Peter Susko**, George Mason University, Doctoral Dissertation Proposal, COMM 998, Spring Semester, 2017.