

**BEATING  
CANCER  
IS IN  
OUR BLOOD.**

**LLS ADVOCACY  
& PATIENT  
ENGAGEMENT  
WITH FDA**

Liza Holder, Directory, Policy  
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# OUR MISSION

The mission of The Leukemia & Lymphoma Society (LLS) is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

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We fund **RESEARCH** to advance lifesaving treatments

We drive **ADVOCACY** for policies that protect patient access to lifesaving treatment

We provide patients and families with hope, guidance, education and **SUPPORT**

- **Patient-focused drug development**
- **Collaboration on LLS's Beat AML master trial**
- **Support FDA's efforts to improve competition in the prescription drug marketplace and encourage innovation in clinical trial design**
- **Input on FDA guidances and regulations**
- **FDA funding**

# BRINGING THE PATIENT VOICE TO FDA

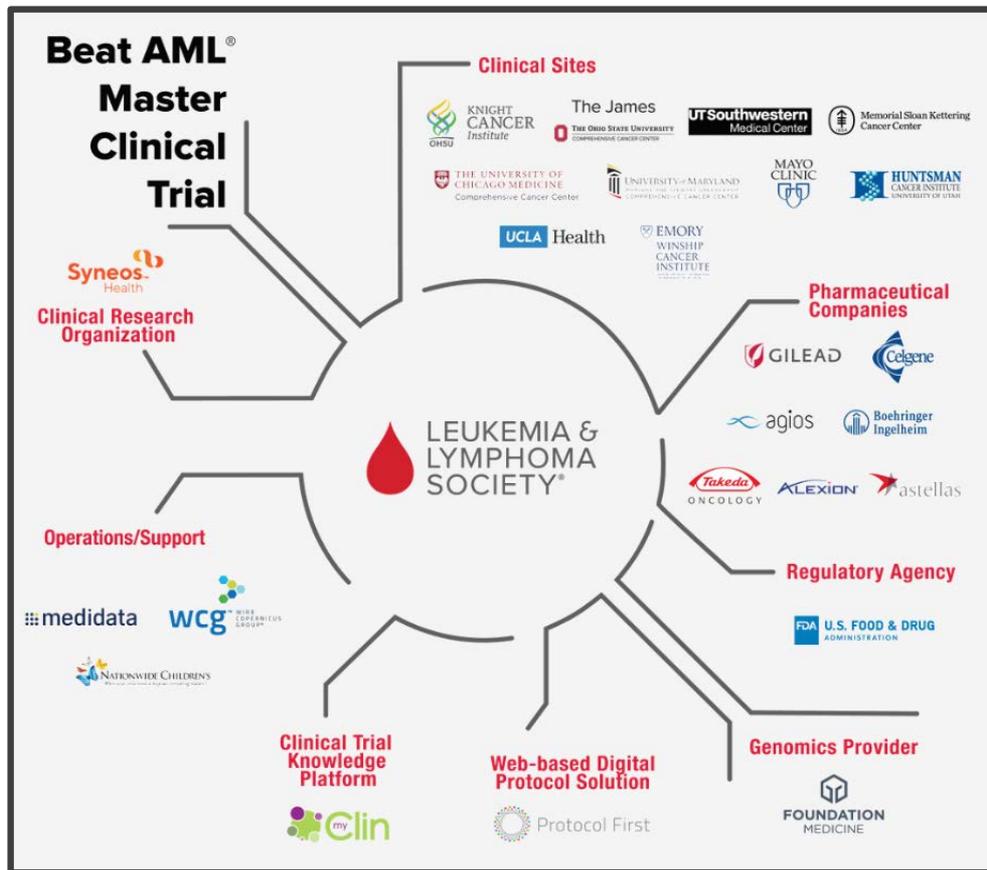
Engaging on Patient-Focused Drug Development



LLS President and CEO Louis J. DeGennaro, LLS Office of Public Policy leadership and 14 AML survivors and seven caregivers on an unprecedented visit to the FDA's offices on April 6, 2016



John Bridges, Ph.D., Johns Hopkins Bloomberg School of Public Health



- **Protecting Access to Affordable, Quality Care**
- **Removing Barriers between Patients & Cancer Therapy**
  - Reducing Out-of-Pocket Cost for Medicare Patients
  - Parity for Cancer Drug Cost-Sharing
- **Accelerating New Therapies & Cures for Patients**
  - Increasing Federal Investments in Cancer Research
  - Improving Treatments and Survivorship for Pediatric Cancer
  - Patient Engagement in Drug Development & Approval
- **Making the Cost of Cancer Care More Sustainable**

## HOW YOU CAN HELP

Raise your voice as an LLS Advocate

On-line Advocate Network: [www.lls.org/raiseyourvoice](http://www.lls.org/raiseyourvoice)

Twitter: @LLSAdvocacy

Facebook: @LLSAdvocacy

Website: [www.LLS.org/policy-advocacy](http://www.LLS.org/policy-advocacy)





# THANK YOU

**We have one goal: A world without blood cancers**

