

Pitfalls in Oncology Drug Development

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Disclosure Information

- I have no financial relationships to disclose
- I will not be discussing off-label or investigational use of named products in my presentation



**KEEP
CALM
I'M
AN
ADVOCATE**

Challenges in Oncology Drug Development and Review



- Oncology drugs are developed for life-threatening diseases

✓	Balance: Patient access and adequately studying drug
✓	Small patient samples and short drug exposure
✓	Severe toxicity may be deemed acceptable
✓	Indications span a wide spectrum Prevention – Cure
✓	Risk:Benefit is patient and drug specific

Challenges in Oncology Drug Development

Registration trials may poorly predict real-world experience with an oncology drug

Key Comparison	Chronic Lymphocytic Leukemia	
	Clinical Trial (N = 89)	Real World (N = 294)
Age ≥ 75 years	36%	52%
Charlson Score >3	24%	52%
Treatment Duration Median	16 months	6 months
Overall Survival by 6 months	94%	86%
	RW vs CT: HR 1.40 (CI: 0.93, 2.11)	

Abbreviations: CI: 95% Confidence interval, CT: Clinical trial, HR: Hazard ratio, RW: Real world
Source: Adapted from Bird ST et al. Blood 2018

Common Errors in Developing Oncology Drugs



- Drug activity vs. Clinical benefit
- Dose Optimization
- Relevance to U.S. population
- Trial design

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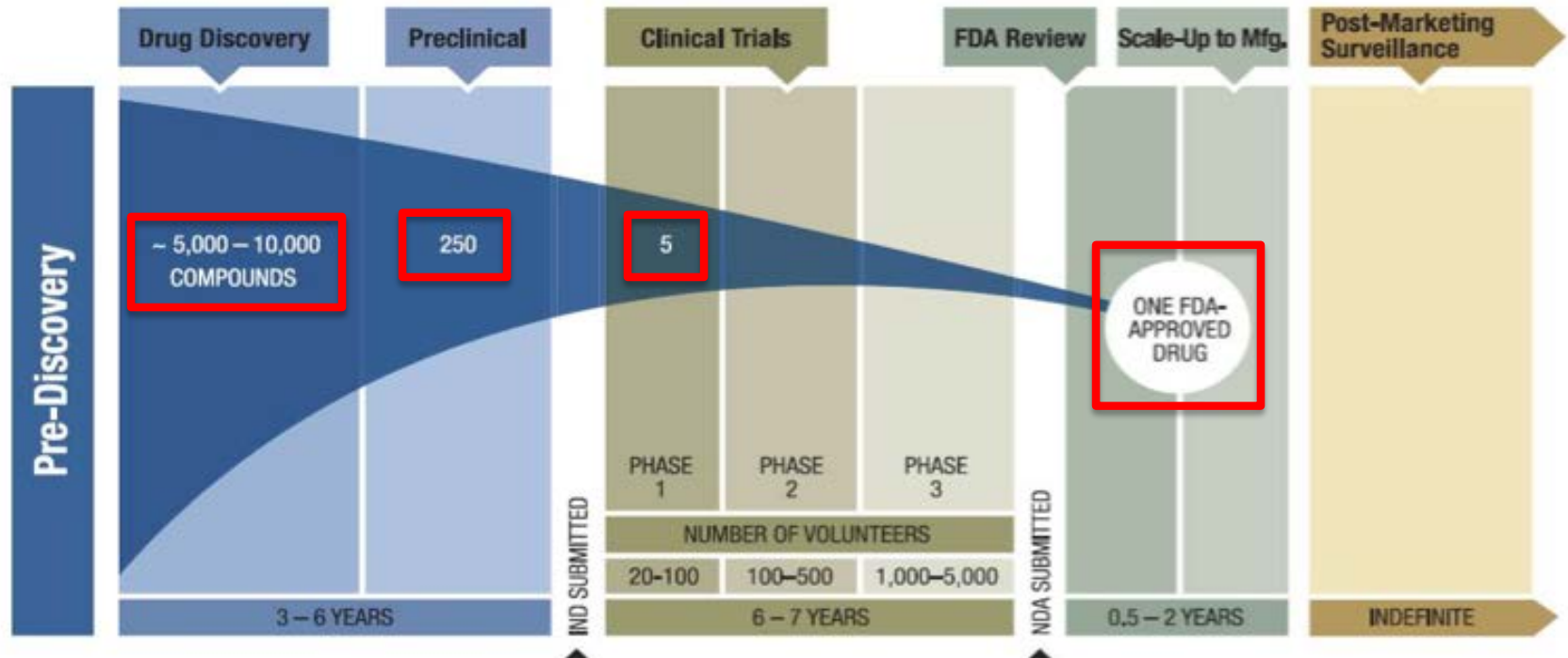


Drug Activity vs Clinical Benefit

- Activity: reflects biologic effect
- Clinical benefit: reflects clinical effect that is meaningful for a patient
- Failure to distinguish between activity and clinical benefit may waste resources

Drug Activity vs Clinical Benefit

Drug Discovery and Development Timeline



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Dose Optimization

- Maximum tolerated dose (MTD) historically chosen as the dose for Phase 2 and 3 trials

- May not be appropriate for non-cytotoxic therapies
 - Targeted therapies
 - Chronic administration
 - Goal of treatment

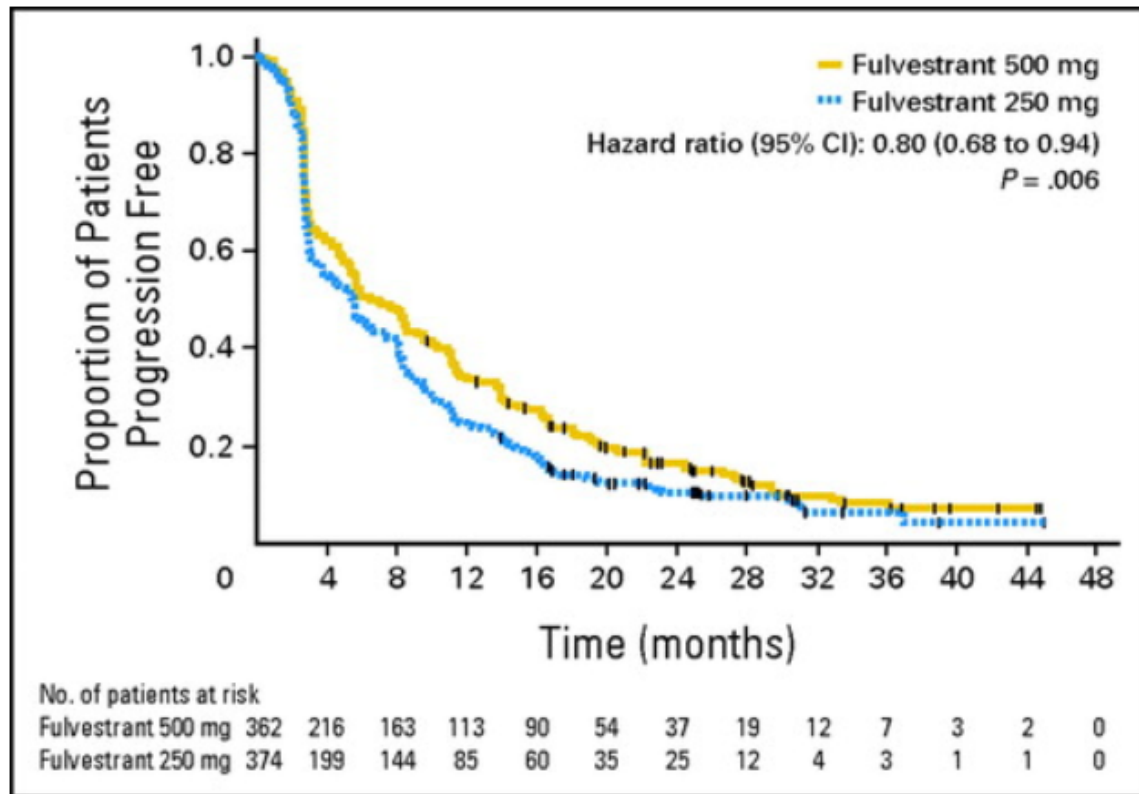


Dose Optimization Example

- Initial U.S. approval in **2002** at 250mg IM monthly
- Based on non-inferiority versus anastrozole in 2 clinical trials
- Regulators requested post-marketing trial comparing approved dose/schedule to a higher dose with a loading dose

Dose Optimization Example

- Trial compared:
 - 250mg IM monthly
 - 500mg IM on Day 1, Day 14, and Day 28 and monthly thereafter
- Improved PFS and no greater toxicity
- Label updated in **2010**



New Molecular Entities with Dose-Related Postmarketing Studies



2011	2012	2013	2014	2015
<ol style="list-style-type: none"> 1. Ipilimumab 2. Vandetanib 3. Abiraterone 4. Rivaroxaban 5. Vemurafenib 6. Brentuximab 7. Crizotinib 8. Deferiprone 9. Ruxolitinib 10. Asparaginase 	<ol style="list-style-type: none"> 1. Glucarpidase 2. Axitinib 3. Vismodegib 4. Peginesatide 5. Pertuzumab 6. Carfilzomib 7. Ziv-aflibercept 8. Tbo-filgrastim 9. Enzalutamide 10. Bosutinib 11. Regorafenib 12. Omacetaxine 13. Cabozantinib 14. Ponatinib 	<ol style="list-style-type: none"> 1. Pomalidomide 2. Ado-trastuzumab 3. Radium RA-223 4. Trametinib 5. Dabrafenib 6. Afatinib 7. Obinutuzumab 8. Ibrutinib 	<ol style="list-style-type: none"> 1. Ramucirumab 2. Siltuximab 3. Ceritinib 4. Belinostat 5. Idelalisib 6. Pembrolizumab 7. Blinatumomab 8. Olaparib 9. Nivolumab 	<ol style="list-style-type: none"> 1. Edoxaban 2. Palbociclib 3. Lenvatinib 4. Panobinostat 5. Dinutuximab 6. Sonidegib 7. Trifluridine/ Tipiracil 8. Idarucizumab 9. Trabectedin 10. Cobimetinib 11. Osimertinib 12. Daratumumab 13. Ixazomib 14. Necitumumab 15. Elotuzumab 16. Alectinib

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Question

Can trials conducted outside of the United States be used to support U.S. regulatory approval?

- A. Yes
- B. No

Relevance to the U.S. Population



- Yes, trials to support U.S. regulatory approval may be conducted outside of the U.S. but should be relevant to a U.S. population
 - Relevant patient population
 - Relevant treatment arms
 - Appropriate endpoint
 - Context of available therapy



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Trial Design Case #1

Scenario

- 2 drugs
 - Drug X (Your drug)
 - Drug Y (Competitor)
- Biologic rationale to combine the drugs
- You're asked to design the Phase 3 trial of your company's drug to support potential FDA approval

Trial Design Case #1

- Your company makes Drug X
- Which design do you choose? Why?

Choice A

Drug X + Drug Y
vs.
Drug Y

Choice B

Drug X + Drug Y
vs.
Drug X

Trial Design Case #1

- The purpose is to isolate the treatment effect for your drug (Drug X)

Choice A

Drug X + Drug Y
vs.
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Choice B

Drug X + Drug Y
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Trial Design Case #2

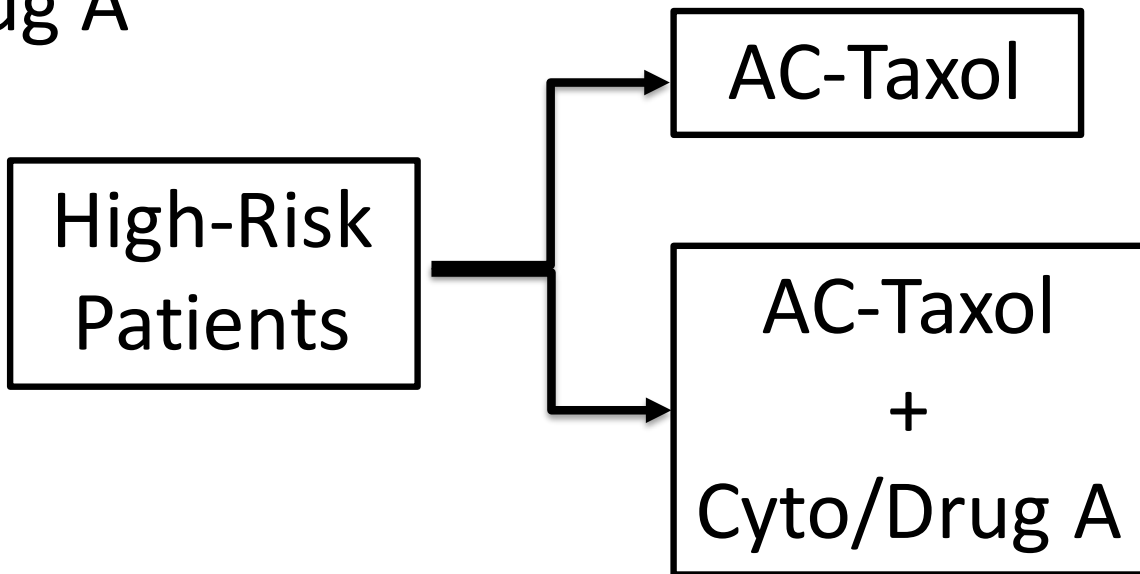


- Your company is developing a first-in-class targeted therapy (Drug A) for patients with early-stage breast cancer
- Preclinical studies suggest Drug A will work better when given with a well-known chemotherapy agent (“Cyto”) used in other solid tumors
- You’re asked to help design a Phase 3 trial to support potential FDA approval

Trial Design Case #2



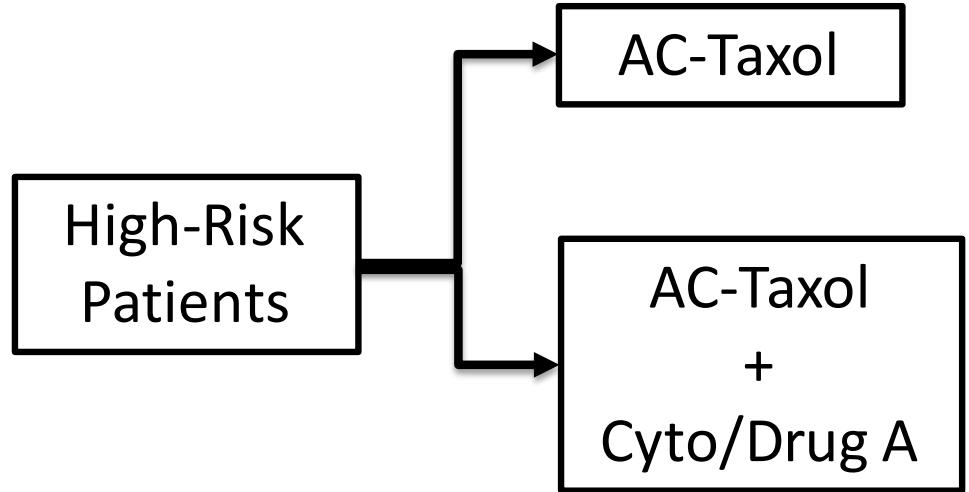
- You proposed the trial design below to support initial FDA approval of your company's drug – Drug A



Trial Design Case #2



- Isolate treatment effect
- Control arm
- Remove “Cyto”
- Add a 3rd treatment arm
- Solution



Trial Design Case #3

Interim Analyses

- Phase 3 trial: Cytotoxic +/- Drug B in 324 patients with advanced, refractory breast cancer
- Trial terminated after a prespecified interim analysis demonstrated a **17 week difference in time to progression (TTP)** favoring the combination arm
 - **Hazard ratio (HR) 0.49, $p < 0.001$**
 - **No difference in overall survival (HR 0.92, $p = 0.72$)**
- Safety
 - Diarrhea (65%)
 - Hand-foot syndrome (53%)
 - Rash (28%)
 - Decreased heart function (5%)

Trial Design Case #3



Final analysis of the same trial:

- Investigator – **6 week difference in TTP in favor of the combination**
 - **HR 0.57, p=0.0001**
 - No difference in overall survival (HR 0.89, p=0.28)
- Risk-benefit evaluation: interim vs. final

Subgroup Analyses

- Great for hypothesis generation
- Should not be used to salvage a trial a failed trial
- “It’s like shooting an arrow and then painting the bull’s-eye around it!” Richard Pazdur, MD

Closing Remarks

- Moderate mid- to late-stage error/failure rate for oncology drugs that can be improved
- Advocates can play a big role
- Frequent consultation with FDA
- Clinical risk-benefit is essential



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U.S. FOOD & DRUG
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