

February 15, 2019

**EXEMPT**

Joseph Anderson DBA Smokin Joes  
ATTENTION: Marc J. Scheineson, Esq.  
Alston & Bird, LLP  
950 F Street, NW  
Washington, DC 20004

**FDA Submission Tracking Numbers (STNs): MULTIPLE STNs, SEE APPENDIX A**

Dear Mr. Scheineson:

The Food and Drug Administration (FDA) has completed review of your Requests for Exemption from Substantial Equivalence (EX REQs), submitted under section 905(j)(3) of the Federal Food, Drug, and Cosmetic Act (FD&C Act) for the tobacco products specified in Appendix A.

Based on our review of your EX REQs, we find the new tobacco products specified in Appendix A are exempt from the requirements of section 905(j) of the FD&C Act relating to the demonstration that the tobacco products are substantially equivalent (see section 905(j)(3)(A) of the FD&C Act).

**To market the new tobacco products that are the subject of these EX REQs, the following must be met:**

- 1. Submit a report under section 905(j)(1) (Abbreviated Report) that includes the information required in sections 905(j)(1)(A)(ii) and 905(j)(1)(B); and**
- 2. Ninety days have passed since FDA receipt of your Abbreviated Report.**

See Appendix B for FDA's recommended format for the submission of an Abbreviated Report.

In accordance with 40 CFR 1506.6, we will make your environmental assessment publicly available.

Our finding does not mean FDA "approved" the new tobacco products specified in Appendix A; therefore, you may not promote or in any way represent the modified tobacco product specified above, or its labeling, as being "approved" by FDA. See Section 301(tt) of the FD&C Act. These orders are subject to reconsideration and rescission to the extent authorized by law. See 21 CFR 1107.1(d).

We remind you that all regulated tobacco products, including the new tobacco products specified in Appendix A, are subject to the requirements of Chapter IX of the FD&C Act and its regulations. These requirements currently include, but are not limited to, annual registration, listing of products, listing of ingredients, reporting of harmful and potentially harmful constituents, and payment of user fees. There are also labeling and advertising requirements with which you must comply. It is your responsibility to ensure the tobacco products specified in Appendix A comply with all applicable statutory and regulatory

requirements, including those which may be forthcoming. FDA will monitor your compliance with these applicable statutes and regulations.

For more information on your responsibilities under the FD&C Act, we encourage you to visit our website at <http://www.fda.gov/TobaccoProducts>. You may also obtain information by contacting FDA's Center for Tobacco Products at 1-877-CTP-1373, [AskCTP@fda.hhs.gov](mailto:AskCTP@fda.hhs.gov), or [SmallBiz.Tobacco@fda.hhs.gov](mailto:SmallBiz.Tobacco@fda.hhs.gov).

We encourage you to submit all regulatory correspondence electronically via the CTP Portal (<http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/Manufacturing/ucm515047.htm>)<sup>1</sup> using eSubmitter (<http://www.fda.gov/ForIndustry/FDAeSubmitter>). Alternatively, submissions may be mailed to:

Food and Drug Administration  
Center for Tobacco Products  
Document Control Center (DCC)  
Building 71, Room G335  
10903 New Hampshire Avenue  
Silver Spring, MD 20993-0002

The CTP Portal and the FDA Electronic Submission Gateway (ESG) are generally available 24 hours a day, seven days a week; if the upload is successful, submissions are considered received by DCC on the day of upload. Submissions delivered to DCC by courier or physical mail will be considered timely if received during delivery hours on or before the due date (see <http://www.fda.gov/tobaccoproducts/about/contactus/default.htm>); if the due date falls on a weekend or holiday the delivery must be received on or before the preceding business day. We are unable to accept regulatory submissions by e-mail.

If you have any questions, you may contact Kristopher Van Amburg, Regulatory Health Project Manager, at (301) 348-3032 or [Kristopher.VanAmburg@fda.hhs.gov](mailto:Kristopher.VanAmburg@fda.hhs.gov).

Sincerely,

Digitally signed by Matthew R. Holman -  
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Date: 2019.02.15 13:47:55 -05'00'

Matthew R. Holman, Ph.D.

Director

Office of Science

Center for Tobacco Products

Enclosures – Appendix A: List of New Tobacco Products Subject of This Letter

Appendix B: FDA's Recommended Format of the Submission of an Abbreviated Report

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<sup>1</sup> The FDA's Electronic Submission Gateway (ESG) is still available as an alternative to the CTP Portal.

## Appendix A

List of new tobacco products that FDA has determined are exempt from the requirements of section 905(j) of the FD&C Act relating to the demonstration that the tobacco products are substantially equivalent

Common Attributes of EX Reports	
Date of Submission:	December 21, 2018
Date of Receipt:	December 21, 2018
Product Manufacturer:	Joseph Anderson DBA Smokin Joes
Product Category:	Cigarettes
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000374
Product Name: <sup>2</sup>	Smokin Joes Red 100 Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>• Deletion of non-FSC paper (b) (4)</li> <li>• Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Full Flavor 100 Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

<sup>2</sup> Brand/sub-brand or other commercial name used in commercial distribution.

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000375
Product Name: <sup>2</sup>	Smokin Joes Red King Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Full Flavor King Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000376
Product Name: <sup>2</sup>	Smokin Joes Gold 100 Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Light 100 Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000377
Product Name: <sup>2</sup>	Smokin Joes Gold King Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Light King Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000378
Product Name: <sup>2</sup>	Smokin Joes Blue 100 Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Ultra Light 100 Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000379
Product Name: <sup>2</sup>	Smokin Joes Blue King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Ultra Light King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000380
Product Name: <sup>2</sup>	Smokin Joes Menthol 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Menthol 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000381
Product Name: <sup>2</sup>	Smokin Joes Menthol King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Menthol King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000382
Product Name: <sup>2</sup>	Smokin Joes Menthol Gold 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Menthol Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000383
Product Name: <sup>2</sup>	Smokin Joes Menthol Gold King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Menthol Light King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000384
Product Name: <sup>2</sup>	Smokin Joes Non Filter King Soft Pack FSC
Product Sub Category:	Combusted, Non-Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Non Filter King Soft Pack
Product Sub Category:	Combusted, Non-Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Eligibility Status:	Grandfathered



New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000385
Product Name: <sup>2</sup>	SJ Natural Purple 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Full Flavor 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000386
Product Name: <sup>2</sup>	SJ Natural Purple King Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Full Flavor King Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000387
Product Name: <sup>2</sup>	SJ Natural Red 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Medium 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000388
Product Name: <sup>2</sup>	SJ Natural Red King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Medium King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000389
Product Name: <sup>2</sup>	SJ Natural Silver 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000390
Product Name: <sup>2</sup>	SJ Natural Silver King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Light King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000391
Product Name: <sup>2</sup>	SJ Natural White 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Ultra Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000392
Product Name: <sup>2</sup>	SJ Natural White King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Ultra Light King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000393
Product Name: <sup>2</sup>	SJ Natural Menthol 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Menthol 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000394
Product Name: <sup>2</sup>	SJ Natural Menthol King Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4) -H,</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Menthol King Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000395
Product Name: <sup>2</sup>	SJ Natural Menthol Gold 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4) (b) (4) )</li> <li>Addition of FSC paper (b) (4) (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Menthol Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000396
Product Name: <sup>2</sup>	SJ Natural Menthol Gold King Box FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4) (b) (4)</li> <li>Addition of FSC paper (b) (4) (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Menthol Light King Box
Product Sub Category:	Combusted, Filtered
Package Type:	Box
Package Quantity:	20 Cigarettes
Characterizing Flavor:	Menthol
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000397
Product Name: <sup>2</sup>	SJ Natural Non Filter King Soft Pack FSC
Product Sub Category:	Combusted, Non-Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	Not Applicable
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Non Filter King Soft Pack
Product Sub Category:	Combusted, Non-Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	Not Applicable
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000398
Product Name: <sup>2</sup>	Smokin Joes Red 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4)</li> <li>Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Full Flavor 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000399
Product Name: <sup>2</sup>	Smokin Joes Red King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>• Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>• Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Full Flavor King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000400
Product Name: <sup>2</sup>	Smokin Joes Gold 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>• Deletion of non-FSC paper (b) (4), (b) (4)</li> <li>• Addition of FSC paper (b) (4), (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered



New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000401
Product Name: <sup>2</sup>	Smokin Joes Gold King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4) (b) (4) )</li> <li>Addition of FSC paper (b) (4) (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Light King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered
New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000402
Product Name: <sup>2</sup>	Smokin Joes Blue 100 Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>Deletion of non-FSC paper (b) (4) (b) (4)</li> <li>Addition of FSC paper (b) (4) (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Ultra Light 100 Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	99 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

New Tobacco Product Specific Attributes	
Submission Tracking Number	EX0000403
Product Name: <sup>2</sup>	SJ Natural Purple King Soft Pack FSC
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Modifications:	Addition/Deletion of tobacco additives: <ul style="list-style-type: none"> <li>• Deletion of non-FSC paper (b) (4)</li> <li>• Addition of FSC paper (b) (4)</li> </ul>
Original Tobacco Product Specific Attributes	
Product Name: <sup>2</sup>	Smokin Joes Natural Full Flavor King Soft Pack
Product Sub Category:	Combusted, Filtered
Package Type:	Soft Pack
Package Quantity:	20 Cigarettes
Characterizing Flavor:	None
Length:	84 mm
Diameter:	7.91 mm
Ventilation:	0%
Eligibility Status:	Grandfathered

Appendix B  
FDA's Recommended Format of the Submission of an Abbreviated Report

Mock-up Tobacco Company

April 3, 2015

US Department of Health and Human Services  
Food and Drug Administration  
Center for Tobacco Products  
Document Control Center  
Building 71, Room G335  
10903 New Hampshire Avenue  
Silver Spring, MD 20993-0002

RE: Abbreviated Report

To Whom It May Concern:

Mock-Up Tobacco Company provides this Abbreviated Report at least 90 days prior to the introduction or delivery for introduction into interstate commerce for commercial distribution of the new product, Cigarette Brand A. We submitted an Exemption Request (EX0000XXX) under section 905(j)(3) for the new product on February 1, 2015 and received a found exempt order from FDA on March 20, 2015.

I, John Doe, on behalf of Mock-Up Tobacco Company, certify that Cigarette Brand A is modified within the meaning of section 905(j)(3), the modifications are to a product that is commercially marketed and in compliance with the requirements of the Federal Food, Drug, and Cosmetic Act, all the modifications are covered by exemptions granted by the Secretary pursuant to section 905(j)(3), and I have taken actions to comply with the requirements under section 907 that are applicable to the product. I certify that this information is true and correct, and that I am authorized to submit this on the company's behalf. I understand that under section 1001 of title 18 of the United States Code, anyone who knowingly and willfully makes a materially false, fictitious, or fraudulent statement to the Government of the United States is subject to criminal penalties.

Sincerely,  
John Doe  
Vice President  
Mock-Up Tobacco Company