Exhibit
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WARNING: This product contains nicotine. Nicotine is an addictive chemical.

WHAT PARENTS NEED TO KNOW ABOUT JUUL

JUUL device JUULpod cartridge

JUUL Labs is on a mission to improve the lives of the world's one billion adult smokers by eliminating cigarettes

JUUL devices use JUULPod cartridges that contain a salt-based nicotine e-liquid to satisfy smokers when transitioning away from cigarettes.

JUULpod cartridges contain nicotine, which is an addictive chemical.

JUUL is a closed system vapor product and is not designed to be refillable.

JUUL uses an intelligent heating mechanism that creates an aerosol and is engineered to minimize combustion.

Learn more at juulfacts.com

IF YOU DON'T SMOKE OR VAPE DON'T START

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