Exhibit
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WARNING: This product contains nicotine. Nicotine is an addictive chemical.

THIS
IS THE
YEAR.

MAKE
THE
SWITCH.

JUUL

Designed for adult smokers. Not for sale to minors.

NOT FOR SALE TO MINORS: This is an age-restricted product and age verification is required at sale.

CALIFORNIA PROPOSITION 65 WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

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