



**U.S Food and Drug Administration (FDA) Public Meeting
Horizontal Approaches to Food Standards of Identity Modernization**

September 27, 2019
8:30 am - 5:00 pm

Hilton Washington DC/Rockville Hotel
1750 Rockville Pike, Rockville, MD 20852

Docket No. FDA-2018-N-2381

AGENDA

- 8:00AM** **Registration**
- 8:30AM** **Greeting & Housekeeping/Logistics**
Kari Barrett, *Advisor, Communications and Public Engagement Staff (CPES), Center for Food Safety and Applied Nutrition (CFSAN), FDA*
- 8:45AM** **Opening Remarks**
Susan Mayne, *Director, CFSAN, FDA*
Roselyn Murphy-Jenkins, *Director, Labeling and Program Delivery Staff, Office of Policy and Program Development (OPPD), Food Safety and Inspection Service (FSIS), USDA*
- 9:05AM** **Standards of Identity History and Current Status**
Andrea Krause, *Food Technologist, Office of Nutrition and Food Labeling (ONFL), CFSAN, FDA*
- 9:30AM** **Standards of Identity and Nutrition**
Claudine Kavanaugh, *Senior Advisor for Nutrition Policy, Office of Food Policy Response (OFPR), FDA*
- 9:45AM** **Question and Answers**
Moderator: Kari Barrett, *Advisor, CPES, CFSAN, FDA*
Panelists:
Doug Balentine, *Director, ONFL, CFSAN, FDA*
Claudine Kavanaugh, *Senior Advisor for Nutrition Policy, OFPR, FDA*
Andrea Krause, *Food Technologist, ONFL, CFSAN, FDA*
Roselyn Murphy-Jenkins, *Director, Labeling and Program Delivery Staff, OPPD, FSIS, USDA*
Daniel Reese, *Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA*
Megan Velez, *Acting Director, Office of Regulations and Policy (ORP), CFSAN, FDA*
- 10:00AM** **Introduction to Breakout Sessions and Move to Sessions**
Kari Barrett, *Advisor, CPES, CFSAN, FDA*
- 10:10AM** **BREAK**

10:30AM	<u>Simultaneous Breakout Sessions BLOCK #1</u>
Plaza Ballroom	Industry Innovation <i>(This session will be webcast.)</i> Facilitators: Kari Barrett, <i>Advisor, CPES, CFSAN, FDA</i> Daniel Reese, <i>Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA</i>
Roosevelt/Madison	Role of Nutrition in Standards of Identity Modernization Facilitators: Beth Briczinski, <i>Senior Science Advisor for Milk Safety, Office of Food Safety (OFS), CFSAN, FDA</i> Conrad Choiniere, <i>Director, Office of Analytics and Outreach (OAO), CFSAN, FDA</i>
Regency	Consumer Expectations of Standardized Foods Facilitators: Steve Bradbard, <i>Director, Consumer Studies Branch, OAO, CFSAN, FDA</i> Megan Velez, <i>Acting Director, ORP, CFSAN, FDA</i>
11:45AM	LUNCH
1:00PM	<u>Simultaneous Breakout Sessions BLOCK #2</u>
Plaza Ballroom	Role of Nutrition in Standards of Identity Modernization <i>(This session will be webcast.)</i> Facilitators: Beth Briczinski, <i>Senior Science Advisor for Milk Safety, OFS, CFSAN, FDA</i> Conrad Choiniere, <i>Director, OAO, CFSAN, FDA</i>
Roosevelt/Madison	Industry Innovation Facilitators: Kari Barrett, <i>Advisor, CPES, CFSAN, FDA</i> Daniel Reese, <i>Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA</i>
Regency	Consumer Expectations of Standardized Foods Facilitators: Steve Bradbard, <i>Director, Consumer Studies Branch, OAO, CFSAN, FDA</i> Megan Velez, <i>Acting Director, ORP, CFSAN, FDA</i>
2:15PM	BREAK <i>(Transition to Plaza Ballroom)</i>
2:35PM	<u>Open Public Comment</u> Moderator: Kari Barrett, <i>Advisor, CPES, CFSAN, FDA</i> Panelists: Beth Briczinski, <i>Senior Science Advisor for Milk Safety, OFS, CFSAN, FDA</i> Claudine Kavanaugh, <i>Senior Advisor for Nutrition Policy, OFPR, FDA</i> Andrea Krause, <i>Food Technologist, ONFL, CFSAN, FDA</i> Daniel Reese, <i>Team Leader, Product Evaluation and Labeling Team, ONFL, CFSAN, FDA</i> Steve Bradbard, <i>Director, Consumer Studies Branch, OAO, CFSAN, FDA</i>
4:35PM	<u>Wrap-up and Next Steps</u> Megan Velez, <i>Acting Director, ORP, CFSAN, FDA</i>
5:00PM	ADJOURN