DISCUSSION QUESTIONS

FDA | 10 YEARS TOBACCO CONTROL ACT

1 MORBIDITY & MORTALITY

Discuss the likelihood that reductions in dependence translate into substantial reductions in morbidities and mortality among individual tobacco users.

2 EFFECT ON NONSMOKERS

Discuss the extent to which the following groups are likely to try and progress to regularly using the proposed modified risk tobacco products:
- Never smokers
- Former smokers

3 EFFECT ON SMOKERS

Discuss the extent to which the following groups will dual use the proposed modified risk products with their usual brand of cigarettes or exclusively use the proposed modified risk products:
- Cigarette smokers who want to quit smoking
- Cigarette smokers who do not want to quit smoking

4 UNDERSTANDING

Discuss whether the labeling enables consumers to accurately understand the following effects of using the products:
- Addiction risk
- Disease risks