



**U.S. Food and Drug Administration (FDA) Public Meeting:
Requirements for Additional Traceability Records for Certain Foods: Proposed Rule**

**December 2, 2020
11:30 am – 7:00 pm EST**

Docket No. FDA-2014-N-0053

AGENDA

- 11:15AM** **Login**
- 11:30AM** **Greeting & Housekeeping Items**
Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA Center for Food Safety and Applied Nutrition (CFSAN)
- 11:35AM** **Welcome**
Frank Yiannas, FDA Deputy Commissioner for Food Policy and Response
- 11:55 AM** **Overview of the Proposed Rule**
Katherine Vierk, Division Director, Office of Analytics and Outreach, FDA CFSAN
- 12:10 PM** **Impact of Traceability During Foodborne Illness Outbreaks**
Karen Blickenstaff, Response Staff Director, Coordinated Outbreak Response and Evaluation Network (CORE), FDA CFSAN
Laura Gieraltowski, Lead, Foodborne Outbreak Response Team, Outbreak Response and Prevention Branch, Division of Foodborne, Waterborne and Environmental Diseases, Centers for Disease Control and Prevention (CDC)
- 12:30 PM** **Scope of the Proposed Rule and Exemptions**
Brian Pendleton, Senior Policy Advisor, Policy Engagement and Coordination Staff, FDA Office of Policy, Legislation, and International Affairs
- 12:45 PM** **The Food Traceability List**
Yuhuan Chen, Interdisciplinary Scientist, Division of Risk and Decision Analysis, FDA CFSAN
Christopher Waldrop, Senior Health Scientist, Office of Analytics and Outreach, FDA CFSAN
- 1:00 PM** **Questions**
- 1:15 PM** **BREAK**
- 1:30 PM** **Proposed Requirements**
Angela Fields, Senior Consumer Safety Officer, CORE, FDA CFSAN



- 2:15 PM** **Regulatory Impact Analysis Overview**
Aliya Sassi, Senior Economist, Office of Policy, Legislation, and International Affairs, FDA Office of the Commissioner
- 2:30 PM** **Traceability Rule Real World Application**
Andrew Kennedy, New Era Technology Team Leader, FDA Office of Food Policy and Response
- 3:00 PM** **Questions**
- 3:15 PM** **State Perspective**
Moderator: Erik Mettler, Assistant Commissioner for Partnerships and Policy, FDA Office of Regulatory Affairs (ORA)
Natalie Krout-Greenberg, Director, Inspection Services Division, California Department of Food & Agriculture
Randy Treadwell, Program Manager, Rapid Response & Emergency Management, Washington State Department of Agriculture
- 3:35 PM** **LUNCH**
- 4:35 PM** **Perspectives on the Proposed Rule for Traceability**
Moderator: Rebecca Buckner, Senior Science Advisor to the Center Director, FDA CFSAN
De Ann Davis, Senior VP Science, Western Growers
Lisa Weddig, VP Regulatory & Technical Affairs, National Fisheries Institute
Greg Ferrara, President & CEO, National Grocers Association
Sandra Eskin, Project Director for Food Safety, PEW Charitable Trusts
- 5:35 PM** **BREAK**
- 5:50 PM** **Open Public Comment**
Moderator: Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA CFSAN
- 6:50 PM** **Closing Comments**
Susan Mayne, FDA CFSAN Director
- 7:00 PM** **ADJOURN**