

Materials Underlying Impact Analysis for “French Dressing; Proposed Revocation of a Standard of Identity”

Date: December 18, 2020

Subject: Analysis of Product Sales Data for the Preliminary Regulatory Impact Analysis for “French Dressing; Proposed Revocation of a Standard of Identity”

During the process of preparing the regulatory impact analysis section of the proposed rule to revoke the standard of identity for French dressing, (Docket No. FDA-2020-N-1807) we analyzed supermarket scanner data to determine the number of manufacturers in the U.S. of pourable French dressing products sold in the year 2018.

Our review of supermarket scanner data for the year 2018 shows that a total of 227 distinct pourable products sold as “French dressing” that year were manufactured by 53 firms.

Supermarket scanner data capture the actual sales of individual food and dietary supplement products by supermarkets, drug stores, mass merchandisers and convenience stores in the U.S.

These data are accessed by FDA via a contract with an independent, third-party contractor. Because these data are proprietary, they have not been posted publicly.