

January 25, 2021

EXEMPT

Commonwealth Brands, Inc.
Attention: Carole B. Folmar, Senior Director, Product Integrity and Compliance
714 Green Valley Road
Greensboro, NC 27401

FDA Submission Tracking Number (STN): EX0001301, see Appendix A

Dear Ms. Folmar:

We completed review of your EX REQs¹ and determined that the new tobacco products listed in Appendix A are exempt from the requirements of Substantial Equivalence.²

Our finding does not mean we “approved” the new products specified in Appendix A; therefore, you may not promote or in any way represent the new tobacco products specified in Appendix A, or the labeling, as being “approved” by FDA (see Section 301(tt) of the FD&C Act).

To market the new tobacco products that are the subject of these EX REQs, the following must be met:

- 1. Submit a report under section 905(j)(1) (Abbreviated Report) that includes the information required in sections 905(j)(1)(A)(ii) and 905(j)(1)(B); and**
- 2. Ninety days have passed since FDA receipt of your Abbreviated Report.**

See Appendix B for FDA’s recommended format for submitting of an Abbreviated Report.

In accordance with 40 CFR 1506.6, we will make your Environmental Assessment (EA) publicly available.

All regulated tobacco products, including the tobacco product specified in Appendix A, are subject to the requirements of the FD&C Act and its implementing regulations. It is your responsibility to ensure the tobacco products specified in Appendix A comply with all applicable statutory and regulatory requirements. FDA will monitor your compliance with all applicable statutes and regulations.

¹ Requests for Exemption from Substantial Equivalence (EX REQs) submitted under section 905(j)(3) of the Federal Food, Drug, and Cosmetic Act (FD&C Act)

² See section 910(a)(3)(a) of the FD&C Act

We encourage you to submit all regulatory correspondence electronically via the CTP Portal^{3,4} using eSubmitter.⁵ Alternatively, submissions may be mailed to:

Food and Drug Administration
Center for Tobacco Products
Document Control Center (DCC)
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

The CTP Portal and FDA's Electronic Submission Gateway (ESG) are generally available 24 hours a day, seven days a week; if the upload is successful, submissions are considered received by DCC on the day of upload. Submissions delivered to DCC by courier or physical mail will be considered timely if received during delivery hours on or before the due date⁶; if the due date falls on a weekend or holiday, the delivery must be received on or before the preceding business day. We are unable to accept regulatory submissions by e-mail.

If you have any questions, please contact Megan Nguyen, Regulatory Health Project Manager, at (301) 796-7826 or Megan.Nguyen@fda.hhs.gov.

Sincerely,

Digitally signed by Todd L. Cecil -S
Date: 2021.01.25 12:09:11 -05'00'

Todd L. Cecil, Ph.D.
Deputy Director
Office of Science
Center for Tobacco Products

Enclosures:

Appendix A – New and Original Tobacco Products Subject of This Letter
Appendix B – FDA's Recommended Format for Submitting an Abbreviated Report

³ For more information about CTP Portal, see

<https://www.fda.gov/tobacco-products/manufacturing/submit-documents-ctp-portal>

⁴ FDA's Electronic Submission Gateway (ESG) is still available as an alternative to the CTP Portal.

⁵ For more information about eSubmitter, see <http://www.fda.gov/ForIndustry/FDAeSubmitter>

⁶ <https://www.fda.gov/tobacco-products/about-center-tobacco-products-ctp/contact-ctp>

Appendix A⁷
 New and Original Tobacco Products Subject of This Letter

Common Attributes of EX REQs		
Date of Submission:	September 25, 2020	
Date of Receipt:	September 25, 2020	
Applicant:	Commonwealth Brands, Inc.	
Product Manufacturer:	ITG Brands	
Product Category:	Cigarettes	
Product Sub-Category:	Combusted, Filtered	
Attributes	New Tobacco Product	Original Tobacco Product
STN	EX0001301	EX0000550
Static Product ID	PD1	Not Applicable
Product Name	USA Gold Blue 100s Box	USA Gold Blue 100s Box
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Box	Box
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	47%	47%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of Fire Standards Compliant (FSC) cigarette paper (b)(4) 		
<ul style="list-style-type: none"> • Addition of FSC cigarette paper (b)(4) 		
<ul style="list-style-type: none"> • Deletion of tipping paper (b)(4) 		
<ul style="list-style-type: none"> • Addition of tipping paper (b)(4) 		

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⁷ Brand/sub-brand or other commercial name used in commercial distribution.

Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000551
Static Product ID:	PD3	Not Applicable
Product Name:	USA Gold Blue 100s Soft Pack	USA Gold Blue 100s Soft Pack
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Soft Pack	Soft Pack
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	47%	47%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper (b)(4) • Deletion of tipping paper (b)(4) • Addition of tipping paper (b)(4) 		
Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000555
Static Product ID:	PD5	Not Applicable
Product Name:	USA Gold Menthol Dark Green 100s Box	USA Gold Menthol Dark Green 100s Box
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Box	Box
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	Menthol	Menthol
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	6%	6%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper (b)(4) • Deletion of tipping paper (b)(4) • Addition of tipping paper (b)(4) 		

Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000563
Static Product ID:	PD7	Not Applicable
Product Name:	USA Gold Menthol Dark Green 100s Soft Pack	USA Gold Menthol Dark Green 100s Soft Pack
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Soft Pack	Soft Pack
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	Menthol	Menthol
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	6%	6%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper (b)(4) • Deletion of tipping paper (b)(4) • Addition of tipping paper (b)(4) 		
Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000556
Static Product ID:	PD9	Not Applicable
Product Name:	USA Gold Menthol Green 100s Box	USA Gold Menthol Green 100s Box
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Box	Box
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	Menthol	Menthol
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	18%	18%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper (b)(4) • Deletion of tipping paper (b)(4) • Addition of tipping paper (b)(4) 		

Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000557
Static Product ID:	PD11	Not Applicable
Product Name:	USA Gold Menthol Green 100s Soft Pack	USA Gold Menthol Green 100s Soft Pack
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Soft Pack	Soft Pack
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	Menthol	Menthol
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	18%	18%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper • Deletion of tipping paper (b)(4) • Addition of tipping paper 		
Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000560
Static Product ID:	PD13	Not Applicable
Product Name:	USA Gold Gold 100s Box	USA Gold Gold 100s Box
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Box	Box
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	18%	18%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper • Deletion of tipping paper (b)(4) • Addition of tipping paper 		

Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000561
Static Product ID:	PD15	Not Applicable
Product Name:	USA Gold Gold 100s Soft Pack	USA Gold Gold 100s Soft Pack
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Soft Pack	Soft Pack
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	18%	18%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper • Deletion of tipping paper (b)(4) • Addition of tipping paper 		
Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000567
Static Product ID:	PD17	Not Applicable
Product Name:	USA Gold Red 100s Box	USA Gold Red 100s Box
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Box	Box
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	6%	6%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper • Deletion of tipping paper (b)(4) • Addition of tipping paper 		

Attributes	New Tobacco Product	Original Tobacco Product
STN:	EX0001301	EX0000568
Static Product ID:	PD19	Not Applicable
Product Name:	USA Gold Red 100s Soft Pack	USA Gold Red 100s Soft Pack
Eligibility Status:	Not Applicable	Previously Found Exempt
Marketing Authorization Date:	Not Applicable	July 9, 2019
Abbreviated Report Date:	Not Applicable	July 17, 2019
Package Type:	Soft Pack	Soft Pack
Package Quantity:	20 Cigarettes	20 Cigarettes
Characterizing Flavor:	None	None
Length:	99 mm	99 mm
Diameter:	7.75 mm	7.75 mm
Ventilation:	6%	6%
Product Modifications:		
Addition/Deletion of tobacco additives:		
<ul style="list-style-type: none"> • Deletion of FSC cigarette paper (b)(4) • Addition of FSC cigarette paper (b)(4) • Deletion of tipping paper (b)(4) • Addition of tipping paper (b)(4) 		

Appendix B

FDA's Recommended Format for Submitting an Abbreviated Report

Mock-up Tobacco Company

April 3, 2015

US Department of Health and Human Services
Food and Drug Administration
Center for Tobacco Products
Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

RE: Abbreviated Report

To Whom It May Concern:

Mock-Up Tobacco Company provides this Abbreviated Report at least 90 days prior to the introduction or delivery for introduction into interstate commerce for commercial distribution of the new product, Cigarette Brand A. We submitted an Exemption Request (EX0000XXX) under section 905(j)(3) for the new product on February 1, 2015, and received a found exempt order from FDA on March 20, 2015.

I, John Doe, on behalf of Mock-Up Tobacco Company, certify that Cigarette Brand A is modified within the meaning of section 905(j)(3), the modifications are to a product that is commercially marketed and in compliance with the requirements of the Federal Food, Drug, and Cosmetic Act, all the modifications are covered by exemptions granted by the Secretary pursuant to section 905(j)(3), and I have taken actions to comply with the requirements under section 907 that are applicable to the product. I certify that this information is true and correct, and that I am authorized to submit this on the company's behalf. I understand that under section 1001 of title 18 of the United States Code, anyone who knowingly and willfully makes a materially false, fictitious, or fraudulent statement to the Government of the United States is subject to criminal penalties.

Sincerely,
John Doe **ink or digital signature**
Vice President
Mock-Up Tobacco Company