



**U.S. Food and Drug Administration (FDA) Virtual Public Meeting  
Strategies to Reduce Added Sugars Consumption in the United States**

November 6, 2023  
11:00 a.m. - 4:00 p.m. ET

Docket No. FDA-2023-N-3849

**AGENDA**

- 10:45AM** ***Event Link Live for Participant Login***
- 11:00AM** **Greeting & Housekeeping Items**  
LCDR Janesia Robbs, MPH, MCHES, *Health Communications Specialist, Communications and Public Engagement Staff (CPES), Center for Food Safety and Applied Nutrition (CFSAN), FDA*
- 11:05AM** **Opening Remarks**  
James "Jim" Jones, MS, *Deputy Commissioner for Human Foods, FDA*  
Cindy Long, MPA, *Administrator, Food and Nutrition Services, USDA*
- 11:20AM** **Added Sugars History and Current Landscape**  
CAPT Blakeley Fitzpatrick, MPH, RD, LDN, *Director, Division of Nutrition Programs, Office of Nutrition and Food Labeling, CFSAN, FDA*  
Heidi Blanck, PhD, MS, *Branch Chief, Obesity Prevention and Control Branch, Division of Nutrition, Physical Activity, and Obesity, CDC*
- 11:50AM** **Lived Experience with Added Sugars Reduction**  
Fredrick Robinson, *Co-founder and Director of Operations, Black Heart Association*
- 12:00PM** **Sugar Reduction Policies: Global Evidence and Lessons**  
Shu Wen Ng, PhD, *Professor and Distinguished Scholar of Public Health Nutrition, Department of Nutrition, Gillings School of Global Public Health, University of North Carolina at Chapel Hill*
- 12:30PM** **New York City National Salt and Sugar Reduction Initiative**  
Amaka Anekwe, MS, RDN, *Director of Strategic Nutrition Initiatives, Bureau of Chronic Disease Prevention, Center for Health Equity and Community Wellness, New York City Department of Health and Mental Hygiene*
- 12:50PM** **BREAK**
- 1:15PM** **Current Strategies for Reducing Added Sugars – Government Perspective**  
**Moderator:** Tina Namian, JD, MSW, *Director, School Meals Policy Division, Food and Nutrition Service, USDA*  
**Panelists:**  
Claudine Kavanaugh, PhD, MPH, RD, *Director, Office of Nutrition and Food Labeling, CFSAN, FDA*  
Ruth Petersen, MD, MPH, *Director, Division of Nutrition, Physical Activity, and Obesity, National Center for Chronic Disease Prevention and Health Promotion, CDC*

Jennifer Webster-Cyriaque, DDS, PhD, *Deputy Director, National Institute of Dental and Craniofacial Research, NIH*

Janet de Jesus, MS, RD, *Nutrition Advisor, Division of Prevention Science, Office of Disease Prevention and Health Promotion, Office of the Assistant Secretary for Health, HHS*

Jackie Haven, MS, RD, *Deputy Administrator, Center for Nutrition Policy and Promotion, USDA*

Tina Namian, JD, MSW, *Director, School Meals Policy Division, Food and Nutrition Service, USDA*

**2:15PM**

**BREAK**

**2:25PM**

**Industry Approaches to Added Sugars Reduction**

**Moderator:** Fabiana Moura, PhD, *Nutrition Scientist, Division of Nutrition Programs, Office of Nutrition and Food Labeling, CFSAN, FDA*

**Panelists:**

Paul Wise, PhD, *Associate Member, Monell Chemical Senses Center*

Erin Alexander, PhD, *Vice President, Nutrition, Science and User Experience, Danone North America*

Melanie Condon, MBA, *Director of Sustainability, Keurig Dr. Pepper*

Aaron Frazier, *Vice President of Public Policy, National Restaurant Association*

**3:10PM**

**BREAK**

**3:20PM**

**Strategies for Reducing Added Sugars in Communities**

**Moderator:** Janelle Gunn, MPH, *Associate Director, Office of Policy, Partnerships and Communication, Division of Nutrition, Physical Activity, and Obesity, CDC*

**Panelists:**

Janelle Peralez Gunn, MPH, RD, *Associate Director, Office of Policy, Partnerships and Communication, Division of Nutrition, Physical Activity, and Obesity, CDC*

Sheldon Gordon, MS, RDN, *Director, Nutrition Education, Training, and Technical Assistance Division, Child Nutrition Programs, Food and Nutrition Service, USDA*

Krystal Register, MS, RDN, LDN, *Senior Director, Health and Well-being, FMI – The Food Industry Association*

Gail Ogawa, *Program Specialist, Chronic Disease Prevention and Health Promotion Division, Hawai'i Department of Health*

Ann Potempa, MPH, *Health Program Manager, Public Health Communications, Alaska Department of Health*

DeAnna Nara, PhD, MSc, CNS, LDN, NU, CAPM, *Senior Policy Associate, Center for Science in the Public Interest*

**3:55PM**

**Wrap-up**

LCDR Janesia Robbs, MPH, MCHES, *Health Communications Specialist, CPES, CFSAN, FDA*

**4:00PM**

**ADJOURN**