

Frame 1



VISUAL: OPEN ON A WOMAN IN A GROCERY STORE. SHE HOLDS UP HER BRAVE FACE-MASK TO THE STORE CLERK. A NEON SIGN IN THE BACKGROUND READS "PARTIAL RESPONSE TO DEPRESSION TREATMENT?"

AVO: If you're taking an antidepressant...

SUPER: Actor portrayals

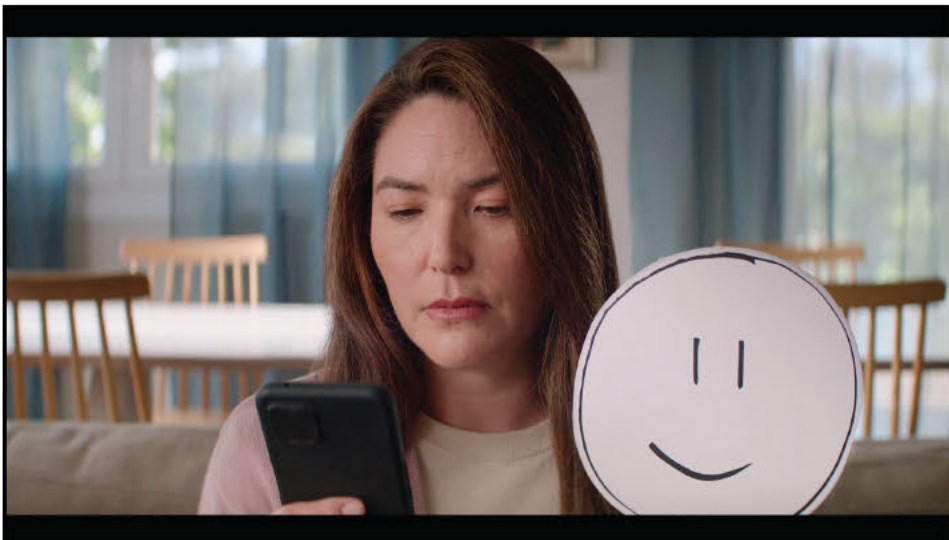
Frame 2



VISUAL: CUT TO AN OFFICE MEETING. SHE HOLDS UP HER BRAVE FACE-MASK TO SOME COLLEAGUES. BEHIND HER, A WHITEBOARD READS "PARTIAL RESPONSE TO DEPRESSION TREATMENT?"

AVO: ...but you're still masking your depression...

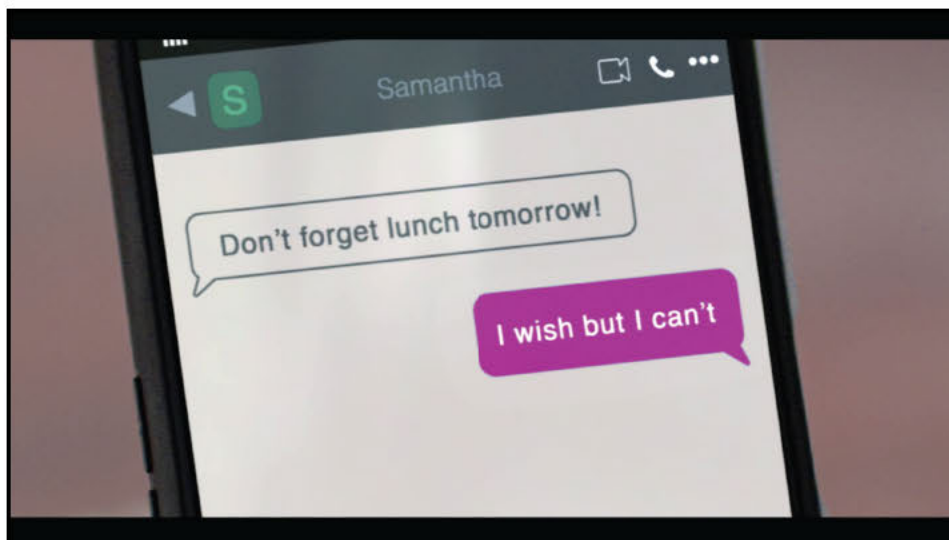
Frame 3



VISUAL: CUT TO THE WOMAN IN HER LIVING ROOM CHECKING HER PHONE. SHE'S STILL HOLDING UP HER BRAVE FACE-MASK.

AVO: ...you could be...

Frame 4



VISUAL: SHE CANCELS PLANS ON PHONE.

AVO: ...experiencing...

Frame 5



VISUAL: CUT TO THE WOMAN NEXT TO A PILLOW ON THE COUCH THAT READS "PARTIAL RESPONSE TO DEPRESSION TREATMENT?" SHE'S STILL HOLDING UP HER BRAVE FACE-MASK.

AVO: ...a partial response to your antidepressant.

Frame 6



VISUAL: CUT TO THE WOMAN ON ANOTHER DAY, WITH HER DOCTOR.

DOCTOR: Partial response happens when your antidepressant alone isn't enough.

Frame 7



VISUAL: SHE LISTENS TO HER DOCTOR.

DOCTOR: Let's try adding REXULTI.

Frame 8

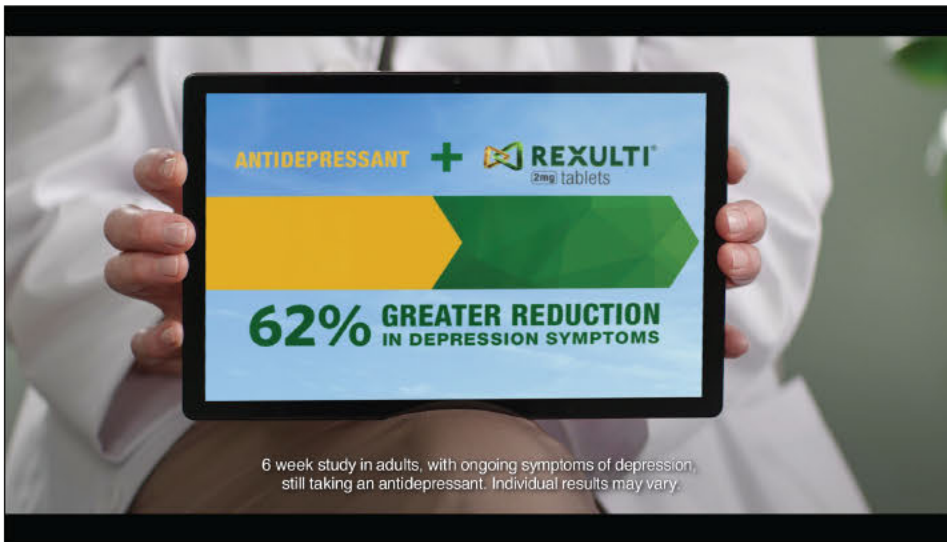


VISUAL: CUT TO REXULTI LOGO.

DOCTOR: When added to an antidepressant, REXULTI...

SUPER: Available by Rx only.

Frame 9



VISUAL: WE SEE A CLOSE-UP OF A TABLET DEMONSTRATING THE STUDY RESULT GRAPHIC. THE GRAPHIC CONTINUES TO ANIMATE.

DOCTOR: ...was proven to reduce depression symptoms 62% more than the antidepressant alone.

SUPER: 6 week study in adults, with ongoing symptoms of depression, still taking an antidepressant. Individual results may vary.

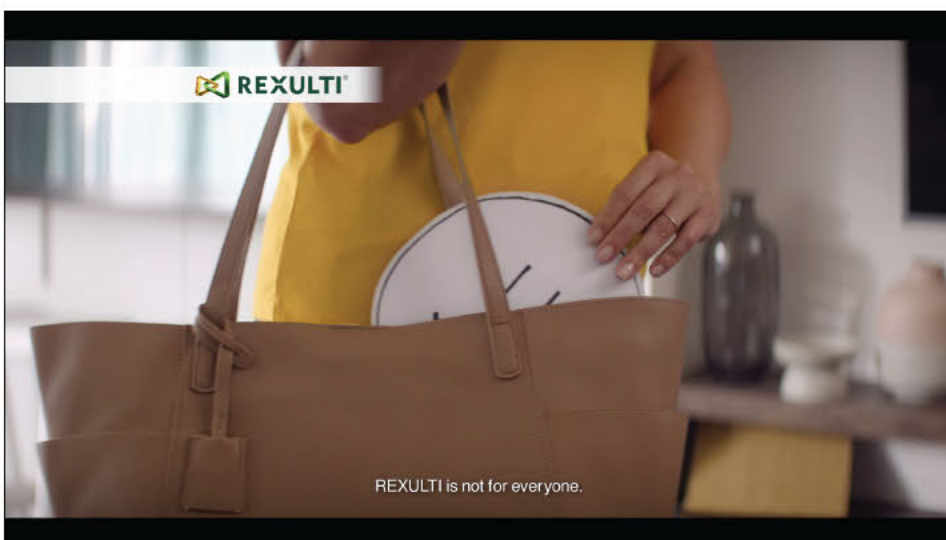
Frame 10



VISUAL: THE WOMAN CONTINUES LISTENING TO HER DOCTOR.

DOCTOR: So you can build on your progress.

Frame 11



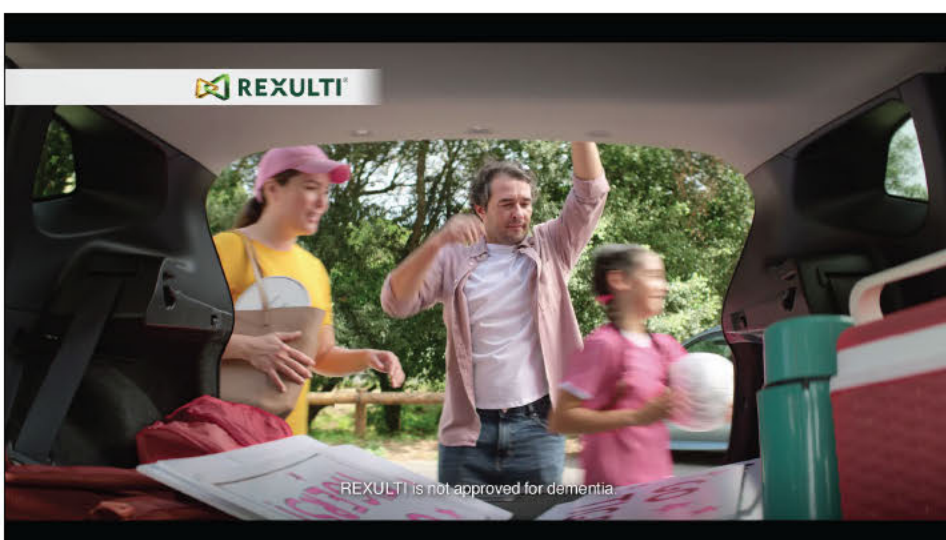
VISUAL: THE WOMAN TUCKS HER MASK INTO HER BAG.

AVO: REXULTI can cause serious side effects.

SUPER: REXULTI is not for everyone.

ON-SCREEN: REXULTI logo

Frame 12



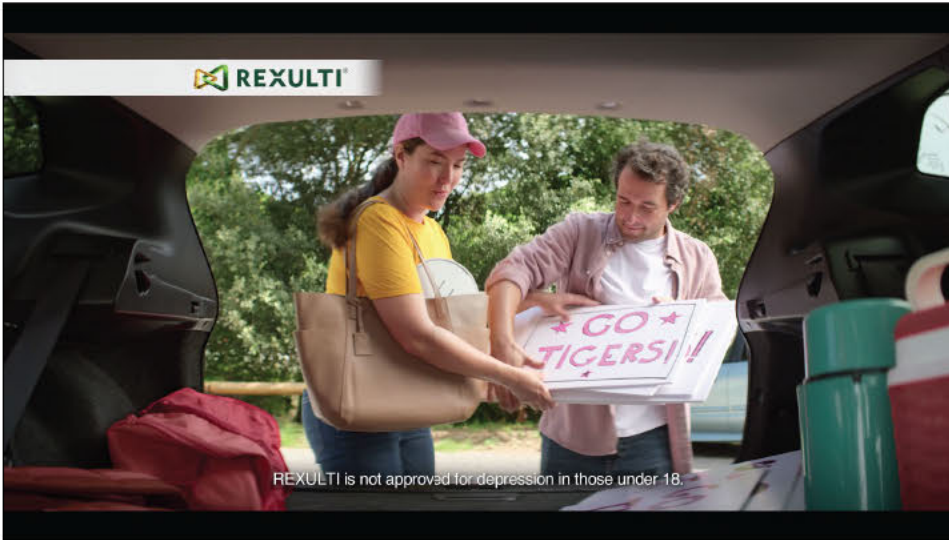
VISUAL: CUT TO THE WOMAN AND HER HUSBAND STANDING BEHIND THEIR CAR'S OPEN BACK DOOR. THEIR DAUGHTER GRABS A SOCCER BALL AND LEAVES.

AVO: Elderly dementia patients have increased risk of death or stroke.

SUPER: REXULTI is not approved for dementia.

ON-SCREEN: REXULTI logo

Frame 13



VISUAL: THE WOMAN AND HER HUSBAND TAKE SIGNS OUT FROM THE BACK OF THEIR CAR.

AVO: Antidepressants may increase suicidal thoughts and actions and worsen depression...

SUPER: *REXULTI is not approved for depression in those under 18.*

ON-SCREEN: *REXULTI logo*

Frame 14



VISUAL: CUT TO THE WOMAN AND HUSBAND HANDING OUT SIGNS AMONG OTHER PARENTS.

AVO: ...in children and young adults.

SUPER: *REXULTI is not approved for depression in those under 18.*

ON-SCREEN: *REXULTI logo*

Frame 15



VISUAL: SCENE CONTINUES

AVO: Report fever, stiff muscles, and confusion, which can be life-threatening,...

SUPER: *Call your doctor if you experience any of these symptoms.*

ON-SCREEN: *REXULTI logo*

Frame 16



VISUAL: SCENE CONTINUES

AVO: ...or uncontrolled muscle movements,...

SUPER: *Call your doctor if you experience any of these symptoms.*

ON-SCREEN: *REXULTI logo*

Frame 17



VISUAL: CUT TO THE WOMAN AND HER HUSBAND WATCHING THE GAME.

AVO: ...which may be permanent.

SUPER: Call your doctor if you experience any of these symptoms.

ON-SCREEN: REXULTI logo

Frame 18



VISUAL: SCENE CONTINUES.

AVO: Increased cholesterol; weight gain;...

SUPER: Very high blood sugar can lead to coma or death. Monitor if you have or are at risk for diabetes. Other blood tests may be needed.

ON-SCREEN: REXULTI logo

Frame 19



VISUAL: CLOSE-UP SHOT OF SOCCER PLAYERS RUNNING WITH THE BALL.

AVO: ...high blood sugar; low white blood cells;...

SUPER: Very high blood sugar can lead to coma or death. Monitor if you have or are at risk for diabetes. Other blood tests may be needed.

ON-SCREEN: REXULTI logo

Frame 20



VISUAL: WIDER SHOT OF THE WOMAN AND HER HUSBAND WITH OTHER PARENTS.

AVO: ...unusual urges; dizziness on standing; falls; seizures;...

SUPER: Learn about uncontrolled unusual urges, read Medication Guide at REXULTI.com. These are not all of the side effects.

ON-SCREEN: REXULTI logo

Frame 21



VISUAL: CLOSE-UP SHOT OF THE WOMAN AND HER HUSBAND.

AVO: ...trouble swallowing, or sleepiness may occur.

SUPER: *Learn about uncontrolled unusual urges, read Medication Guide at REXULTI.com. These are not all of the side effects.*

ON-SCREEN: REXULTI logo

Frame 22

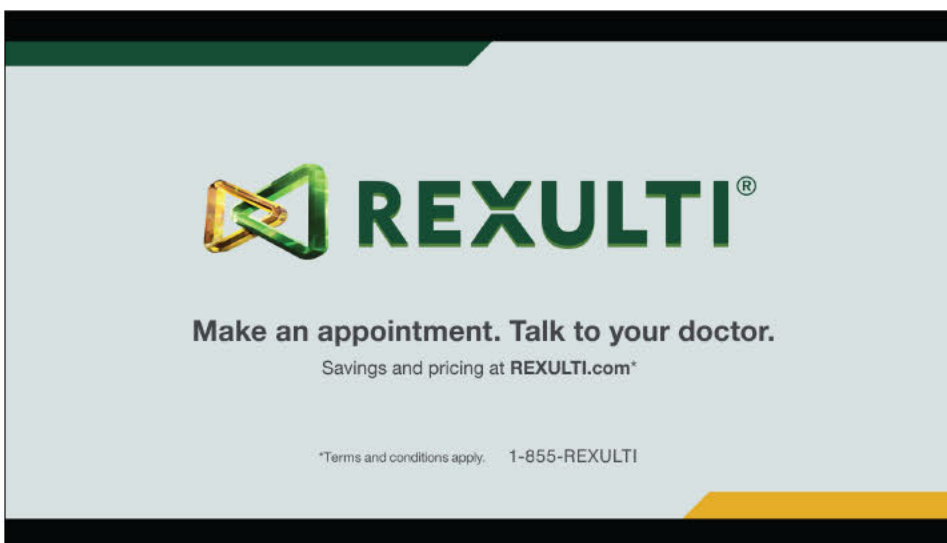


VISUAL: THE WOMAN AND HER FAMILY WALK TOWARDS THE CAMERA. "Keep Moving Forward" BAND ANIMATES IN.

AVO: When depression sets you back, keep moving forward.

SUPER: *Keep Moving Forward.*

Frame 23



VISUAL: CUT TO END CARD.

AVO: Ask your doctor about adding REXULTI to your antidepressant.

ON-SCREEN: REXULTI logo

SUPER: *Make an appointment. Talk to your doctor.*

SUPER: *Savings and pricing at REXULTI.com**

SUPER: **Terms and conditions apply.*

SUPER: *1-855-REXULTI*