



**U.S. Food and Drug Administration (FDA) Virtual Public Meeting
Data and Technology in the New Era of Smarter Food Safety**

**April 24, 2024
10:00 am (ET) – 2:00 pm (ET)**

10:00 AM

Greeting & Housekeeping/Logistics

Lauren Finnegan, *Health Communications Specialist, Communications and Public Engagement Staff, Center for Food Safety and Applied Nutrition (CFSAN), FDA*

Opening Remarks

Jim Jones, *Deputy Commissioner for Human Foods, FDA*

Data and Technology in the New Era of Smarter Food Safety

Core Element 1: Tech-Enabled Traceability

Adam Friedlander, *Policy Analyst, Office of Coordinated Outbreak Response and Evaluation (CORE), CFSAN, FDA*

Core Element 2: Smarter Tools and Approaches for Prevention and Outbreak Response

Mark Moorman, *Director, Office of Food Safety, CFSAN, FDA*

Vinetta Howard-King, *Director, Office of Human and Animal Food Operations - East, Office of Regulatory Affairs (ORA), FDA*

Core Element 3: New Business Models and Retail Modernization

Laurie Farmer, *Director, Office of State Cooperative Programs, ORA, FDA*

Core Element 4: Food Safety Culture

Chris Waldrop, *Senior Health Scientist, Office of Analytics and Outreach, CFSAN, FDA*

11:30 AM

BREAK

12:00 PM

Panelist Introduction

Moderator: Lauren Finnegan, *Health Communications Specialist, Communications and Public Engagement Staff, CFSAN, FDA*

Adam Friedlander, *Policy Analyst, CORE, CFSAN, FDA*

Mark Moorman, *Director, Office of Food Safety, CFSAN, FDA*

Ruth Timme, *Research Microbiologist, Office of Regulatory Science, CFSAN, FDA*

Vinetta Howard-King, *Director, Office of Human and Animal Food Operations - East, ORA, FDA*

Glenda Lewis, *Director, Retail Food Protection Staff, CFSAN, FDA*

Laurie Farmer, *Director, Office of State Cooperative Programs, ORA, FDA*

Public Comment Session

Panel Discussion

2:00 PM

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