

Sample Social Media Messages – Prescribe with Confidence

Share the below campaign messages and digital resources on social media. Copy and paste our LinkedIn, X/Twitter, Threads, and Facebook messages into your social media posts for your audiences.

Use the hashtag #PrescribewithConfidence. Also consider using the secondary hashtag #OUD to connect with people who follow content related to opioid use disorder.

Follow us on social media!

- Facebook: [U.S. Food and Drug Administration](#)
- X (formerly [Twitter](#)): [@US_FDA](#) and [@FDA_Drug_Info](#)
- LinkedIn: [FDA | LinkedIn](#)
- Threads: [@FDA](#)

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[Organization] is joining with #FDA to share information and resources with primary care providers about prescribing medications to treat opioid use disorder (MOUD) for #OUD. Learn more from FDA’s new campaign. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence

Changes in federal law make it easier for primary care providers to prescribe buprenorphine to treat opioid use disorder #OUD. Learn more in #FDA’s new campaign. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence

Opioid use disorder is a chronic health condition, like #diabetes or #heartdisease, which is treatable with medication in many practice settings--including primary care. #FDA’s new campaign has more information. www.fda.gov/prescribewithconfidence #PrescribeWithConfidence #OUD

Listen to Dr. Matthew Hahn, a family physician in the small town of Hancock, Maryland, describe his experience with treating patients with opioid use disorder. “There is a huge need and we need to meet that need.” Find out more at www.fda.gov/prescribewithconfidence.

Watch Dr. Matthew Hahn as he talks about how to help patients become productive members of society by treating opioid use disorder. Learn more at: www.fda.gov/prescribewithconfidence.

*Shareable videos are available at [Prescribe with Confidence - CDER - YouTube](#). Shareable graphics are available at www.fda.gov/prescribewithconfidence.