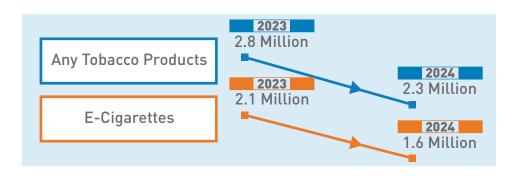


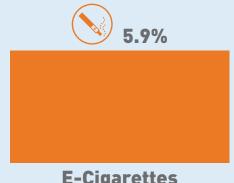
Youth Tobacco Product Use Drops to Lowest Level in Past 25 Years

Half a Million Fewer Students Used Tobacco Products in 2024



The decline in use of all tobacco products is largely attributable to the drop in students who used e-cigarettes.

Most commonly used products among middle and high school students:



E-Cigarettes

Youth e-cigarette use has dropped to a third of its peak in 2019



Nicotine Pouches

Youth nicotine pouch use remains low

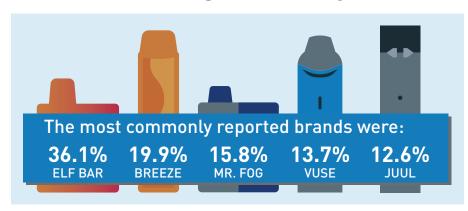


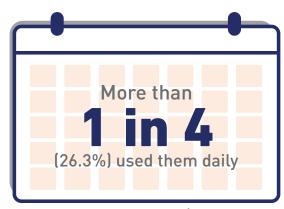
1.4%

Cigarettes

Youth cigarette use reaches all-time historic low

Among those who reported current e-cigarette use:







Majority (87.6%) used flavored e-cigarettes



with fruit flavors being the most popular, followed by candy and mint

Youth use of tobacco products in any form - including e-cigarettes - is unsafe. Keeping tobacco products out of the hands of youth remains a top priority for the FDA.

Note: Current use: use on ≥1 day during the last 30 days. All numbers presented here are estimates.

Source: Jamal A, Park-Lee E, Birdsey J, et al. Tobacco Product Use Among Middle and High School Students — National Youth Tobacco Survey, United States, 2024. MMWR Morb Mortal Wkly Rep 2024;73:917–924. Park-Lee E, Jamal A, Cowan H, et al. Notes from the Field: E-Cigarette and Nicotine Pouch Use Among Middle and High School Students — United States, 2024. MMWR Morb Mortal Wkly Rep 2024;73:774–778.



