

This document has been posted in compliance with the FOIA Improvement Act of 2016, which requires agencies to make certain records that have been requested three or more times publicly available. It provides a snapshot of CTP's internal thinking on certain aspects of tobacco regulatory science. The information it contains is subject to change, such as based on changes in policy, the regulatory framework, or regulatory science. It is not binding on FDA or the public. It may have been withdrawn or superseded after it was issued or may otherwise be outdated. FDA's review of tobacco product applications is based on the specific facts presented in each application, and is documented in reviews particular to each application.

Given the above, you should not use this document as a tool, guide, or manual for the preparation of applications or submissions to FDA. Instead, all interested persons should refer to the Federal Food, Drug, and Cosmetic Act, and its implementing regulations, as well as guidance documents prepared by FDA, for information on FDA's tobacco authorities and regulatory framework. FDA [also regularly posts additional resources](#) for applicants, such as webinars and application tips, on [CTP's website](#) and [social media](#).

Memorandum

To:	File
From:	Anne Radway, M.S. Associate Director Division of Regulatory Project Management Office of Science <div style="text-align: right;"> Anne M. Radway -S <small>Digitally signed by Anne M. Radway -S Date: 2021.07.28 08:55:02 -04'00'</small> </div>
Through:	Matthew Holman, Ph.D. Director Office of Science <div style="text-align: right;"> <small>Digitally signed by Matthew R. Holman -S Date: 2021.07.28 09:32:39 -04'00'</small> </div>
Subject:	Addendum to Updated Prioritization of PMTA ¹ Filing Reviews

Background

In general, the prioritization process used to select and review PMTAs submitted as of September 9, 2020, follows the randomization order previously outlined in the August 31, 2020, memorandum. On June 29, 2021, OS identified a subset of applicants that were moved to the top of the priority list to perform Filing review. This current memo seeks to clarify the prioritization of remaining PMTAs received by September 9, 2020, for Filing review.

Discussion

In order to complete as many Filing reviews as possible by September 9, 2021, OS has increased the number of Filing teams and may continue to increase the number of Filing teams depending on staff resources. OS prioritized the remaining PMTAs received by September 9, 2020, that are pending Filing review by the number of products within the submission, with those with the highest number being highest priority and those with the lowest number of being lowest priority (see Table 1).

¹ Premarket Tobacco Product Applications

Table 1. PMTAs Received Sept. 9, 2020 Pending Filing Review

Priority List Rank	Company
1	JD Nova Group LLC
2	Matrix Minds LLC
3	Big Time Vapes
4	Perfect Vape LLC
5	(b) (4)
6	Imperial Vapors LLC
7	My Vape Bar LLC
8	Gothic Vapor LLC
9	SWT Global Supply Inc.
10	(b) (4)
11	Wall 2 Wall Vape
12	Yogi's Vape
13	(b) (4)
14	Heartlandvapes LLC
15	Licensed E-Liquid Manufacturing
16	Central Vapors
17	Vapor Solutions & Labs
18	Vapor Select Inc.
19	ECBlend LLC
20	Walker Enterprises LLC dba MaddCatt Vapors
21	Opt2mist Vapor Shop LLC
22	Phantasm Vapors LLC
23	(b) (4)
24	(b) (4)
25	Electric Smoke Vapor House LLC
26	MJ Asset Holdings LLC
27	Doomsday Gourmet LLC
28	E Vapor Hut LLC
29	Synergy Mixing Labs LLC
30	Jaded Vapors LLC
31	Diamond Vapor LLC
32	Lazarus Vintage Corporation
33	RP Vapors, Inc.
34	Vapor Plus Ok
35	(b) (4)
36	JDvapour LLC
37	(b) (4)
38	(b) (4)
39	(b) (4)
40	Liquid Nics LLC
41	(b) (4)
42	E-liquid Brands LLC

Priority List Rank	Company
43	Seattle Vapor Co LLC
44	611 Vapes, LLC, dba Erie Shore Vapors
45	Xtreme Vapes LLC
46	Mix Masters Inc.
47	Juicemafia Inc.
48	Boomtown Vapor LLC
49	Texas Tobacco Barn LLC dba TXVapeBarn
50	Vapor Ventures Inc dba Innovated Vapors
51	Vaporized Inc.
52	(b) (4)
53	(b) (4)
54	Creative Focus LLC dba Red Devil Vapors
55	Vapors of Ohio Inc. dba Nostalgic Vapes
56	(b) (4)
57	Jvapes LLC
58	South Coast Vapor Company
59	Drippers Vape Lounge
60	Cool Breeze Vapor LLC
61	Tampa Vapor Inc
62	Kloc Vapor LLC (dba "The Vapor Edge")
63	Quad City Vapers Club LLC
64	Southwest Smokeless
65	Vapor Rage LLC
66	OVapes Ejuice LLC
67	(b) (4)
68	Absolute Vapor Lounge LLC
69	Vaper Generation LLC
70	Absolute Vapor Inc.
71	Rock Ridge Vapor LLC
72	A Perfect Vape Inc.
73	(b) (4)
74	Boss Vapes LLC
75	Vapor Bank E-Liquid LLC
76	The Ecig Cafe LLC
77	(b) (4)
78	Vapor Unlimited LLC
79	Smokeless Smoking Inc.
80	Northeast Vapor Supplies LLC
81	The Vaping Oasis LLC
82	Shop Vapes Inc
83	(b) (4)
84	KJJ Enterprises LLC
85	Paradigm Distribution
86	(b) (4)

Priority List Rank	Company
87	Malicious Liquids Inc.
88	Victory Liquid LLC
89	JT Wood Investments LLC dba Vape It
90	(b) (4)
91	Vapor Stockroom LLC
92	(b) (4)
94	TPB International LLC
95	Steep Slope Vape Supply
96	Spring Vapor, LLC
97	Drippers Vape Shop LLC
98	Vintage & Vapor Marketplace Inc.
99	Oueis Gas Inc. dba Oasis Vape
100	(b) (4)
101	Simply Vapour
102	Valley Vapors LLC
103	Desert Vapors LLC
104	The Vapor Outlet of Wyoming LLC dba Juicity Vapor
105	True Lab Creations
106	(b) (4)
107	Balboa Vapes LLC
108	Tasty Puff LLC
109	Kinghorn Holding LLC
110	10 Days Inc dba Pod Juice
111	Lead by Sales LLC dba White Cloud Cigarettes
112	(b) (4)
113	(b) (4)
114	LXJ, LLC
115	HotSpot Cafe LLC dba VV-Juice
116	Einstein Vapes LLC
117	Jai Mundi Inc. dba Kai's Virgin Vapor
118	Vapor Stop
119	Abomination LLP
120	VapeDaugz LLC
121	Treehouse Vapor Co. DBA Flagship Vapor
122	Lotus Vaping Technologies LLC
123	GRIPUM LLC
124	AAA Strate Vape
125	SV Packaging LLC
126	(b) (4)
127	TruVibe Inc. dba Vapor Station FDL
128	Vape Crusaders Premium E-Liquid LLC
129	(b) (4)
130	Royalty Premium E Juice LLC

Priority List Rank	Company
131	American Vapor Inc.
132	(b) (4)
133	Tasty Haze LLC
134	Sir Vapes-A-Lot LLC.
135	Juice Guys Distribution LLC
136	(b) (4)
137	Union Street Brands
138	Alien Vape LLC
139	(b) (4)
140	VPR Collection
141	(b) (4)
142	(b) (4)
143	Savage Enterprises
144	(b) (4)
145	BMF Labs dba Bad Modder Fogger LLC
146	Northland Vapor Company
147	infamous E Juice
148	(b) (4)
149	Redwood Ejuice LLC
150	(b) (4)
151	Anna Mae's
152	(b) (4)
153	The AVE E-Cigarette and Vapor
154	Teardrip Holdings Inc.
155	Prohibition Juice Co.
156	Atlantic Vape Supply
157	The Zen Vaper E-Liquids LLC
158	Coastal Clouds Co.
159	Holy Cow eJuice
160	Element E-Liquid LLC
161	Ashlynn Marketing Group Inc.
162	Taffy Splash
163	Parallel Direct LLC dba The Magic Mist
164	(b) (4)
165	(b) (4)
166	Ecig Charleston
167	The Company MFG
168	Twisted Tongue Inc.
169	LeCig Enterprises Inc.
170	SN Holdings Inc
171	BJC
172	Al Khalifa Group LLC
173	Vape Craft Inc
174	Propaganda E-Liquid LLC

Priority List Rank	Company
175	Wadina Distribution LLC DBA GOST Vapor
176	Mighty Vapors, LLC
177	Elysian Labs
178	Puff Labs LLC
179	Elite Brothers, LLC
180	(b) (4)
181	Vape of A Kind Inc.
182	Black Note Inc.
183	ARC LLC
184	EjuiceBLVD LLP
185	Soft Vape Inc
186	(b) (4)
187	Drip More LLC
188	Marlin Steam Co., LLC
189	California Grown E-liquids LLC
190	New Orleans Cloud Alchemy LLC
191	Innevape LLC
192	Shenzhen IVPS Technology Co.Ltd.
193	Corso Bleu Vapor Company
194	Apollo Future Technology Inc.
195	The Michigan Juice Company LLC
196	One Up Vapor LLC
197	(b) (4)
198	Grove Inc.
199	MH Global LLC dba Streamline Vape Co. LLC
200	(b) (4)
201	Vapornine LLC dba New Leaf Vapor Company
202	(b) (4)
203	(b) (4)
204	Prophet Premium Blends LLC
205	Cassadaga Liquids LLC
206	ACH Group LLC dba Bomb Bombz E-Liquid
207	Cali Steam LLC
208	(b) (4)
209	GloBrands LLC
210	LAS Ventures Limited
211	Pure Cigs LLC
212	Vapor Trail LLC dba Mig Vapor
213	Ivg Acme
214	(b) (4)
215	Super Dope Laboratories
216	(b) (4)
217	Viper Vapor LLC
218	(b) (4)

Priority List Rank	Company
219	(b) (4)
220	Nu-Tech Holdings LLC
221	Decent Juice Co. LLC
222	Ground Zero Vaping
223	(b) (4)
224	Flair Products LLC
225	Axiocore Corporation
226	Pop Vapor Co. LLC
227	ECS Global LLC
228	VR Labs LLC
229	Vapology Inc.
230	(b) (4)
231	(b) (4)
232	(b) (4)
233	Public Bru Inc.
234	(b) (4)
235	Feel Life Co Limited
236	Shenzhen Smoore Technology Limited
237	Liquid Reign Inc.
238	Fliq Vapor LLC
239	Axcentria Pharmaceuticals LLC
240	Fuma International LLC
241	Ruthless Vapor Corporation
242	(b) (4)
243	Wages & White Lion Investments LLC dba Triton Distribution
244	Pixotine Products Inc.
245	Shenzhen Vapresso Technology Limited
246	Romo LLC dba CrossBar
247	(b) (4)
248	Liquid Art Inc.
249	Millennial One Inc. dba The Finest E-Liquid
250	(b) (4)
251	Evolv LLC
252	Shenzhen Greensound High-Tech Co Ltd
253	Cig Free Vape Shop
254	Mountain Oak Vapors LLC
255	(b) (4)
256	Gundo Distro