

# Foundation Models for Medical Devices

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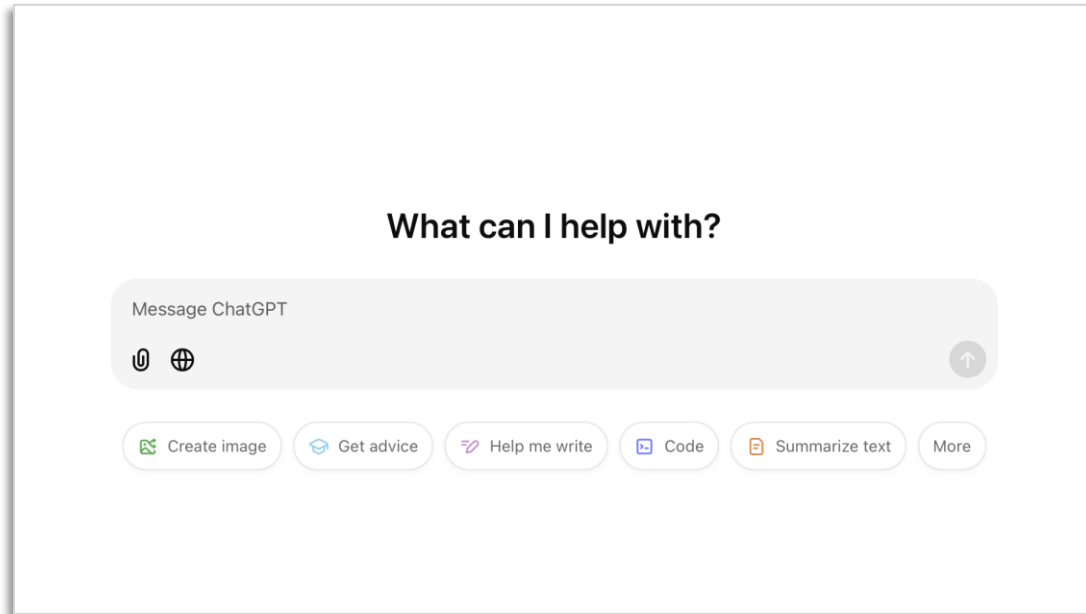


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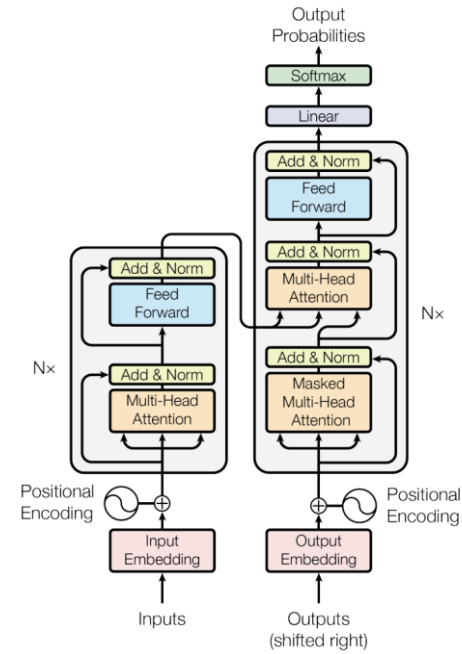
# Agenda

- Generative AI and foundation models
- How foundation models can transform healthcare
- Considerations for generative AI-enabled medical devices

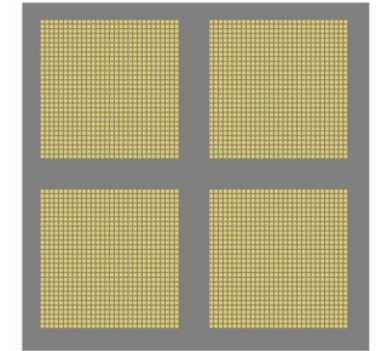
# ChatGPT: components



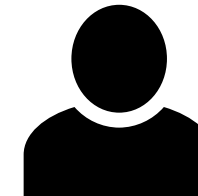
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12 Jun 2017 : Attention is all you need: Ashish Vaswani, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N. Gomez, Lukasz Kaiser, Illia Polosukhin

# Foundation models: advanced AI built to tackle a multitude of tasks



Models trained on a large amount of generalized and unlabeled data

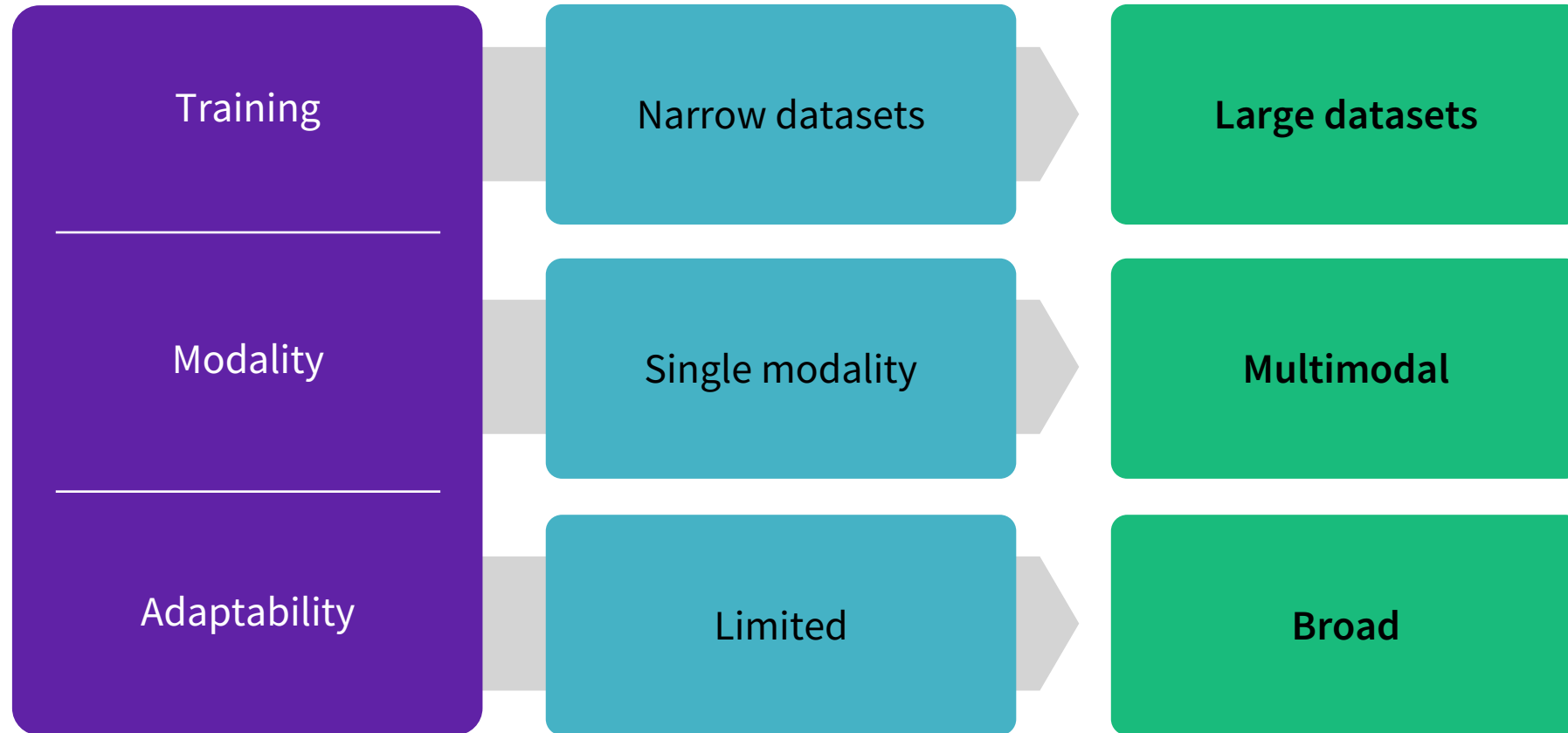
Chat GPT, BERT, Claude, GE HealthCare research models for X-Ray and MRI, etc.

Can be fine tuned for a diverse range of data and tasks

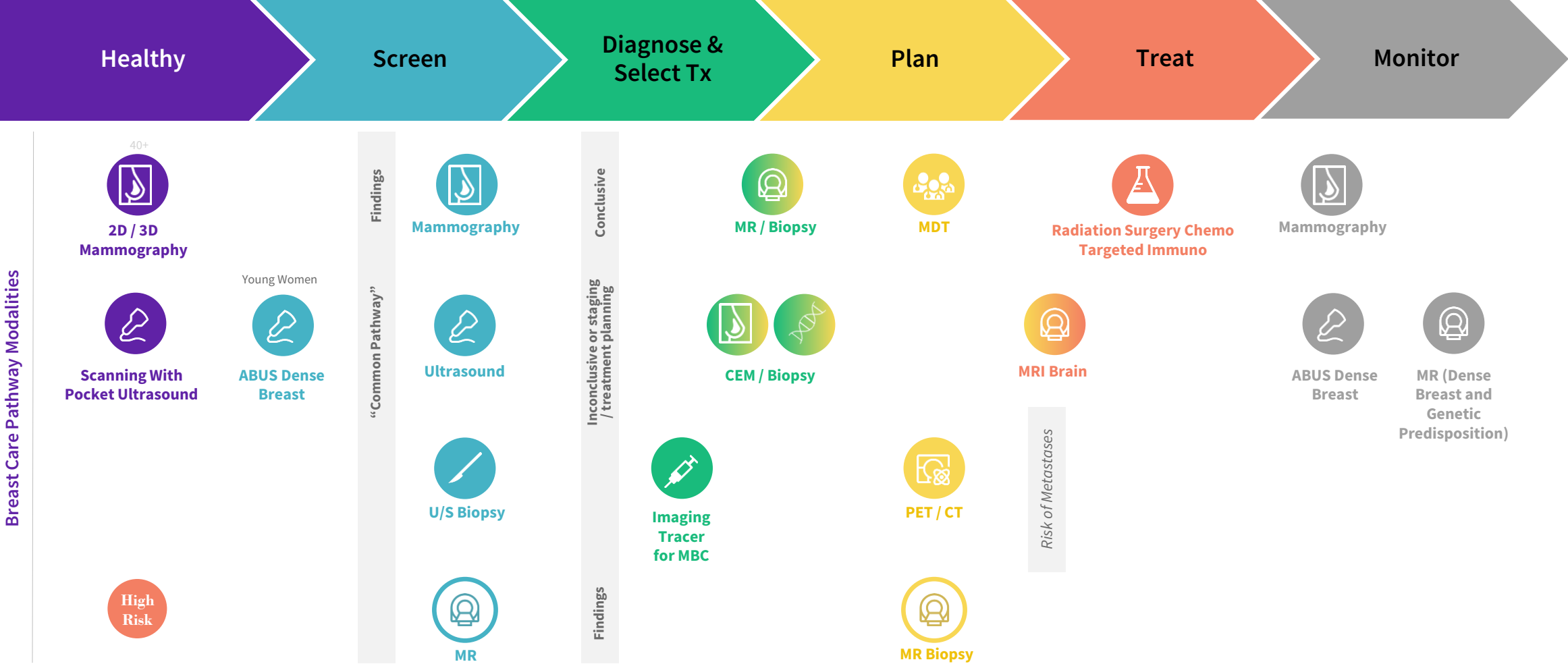


Text, images, diverse inputs, diverse modalities, diverse tasks etc.

# A leap forward for AI in healthcare

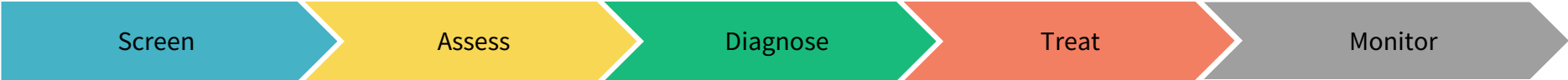


# Oncology: Breast cancer pathway



Leveraging foundation models to streamline disease based clinical workflows to address key customer challenges

# Foundation models bridge gaps between data silos



# Considerations for generative AI-enabled devices

- Define intended use
- Adopt robust risk management methods
- Conduct performance assessment
- Establish change control & lifecycle management

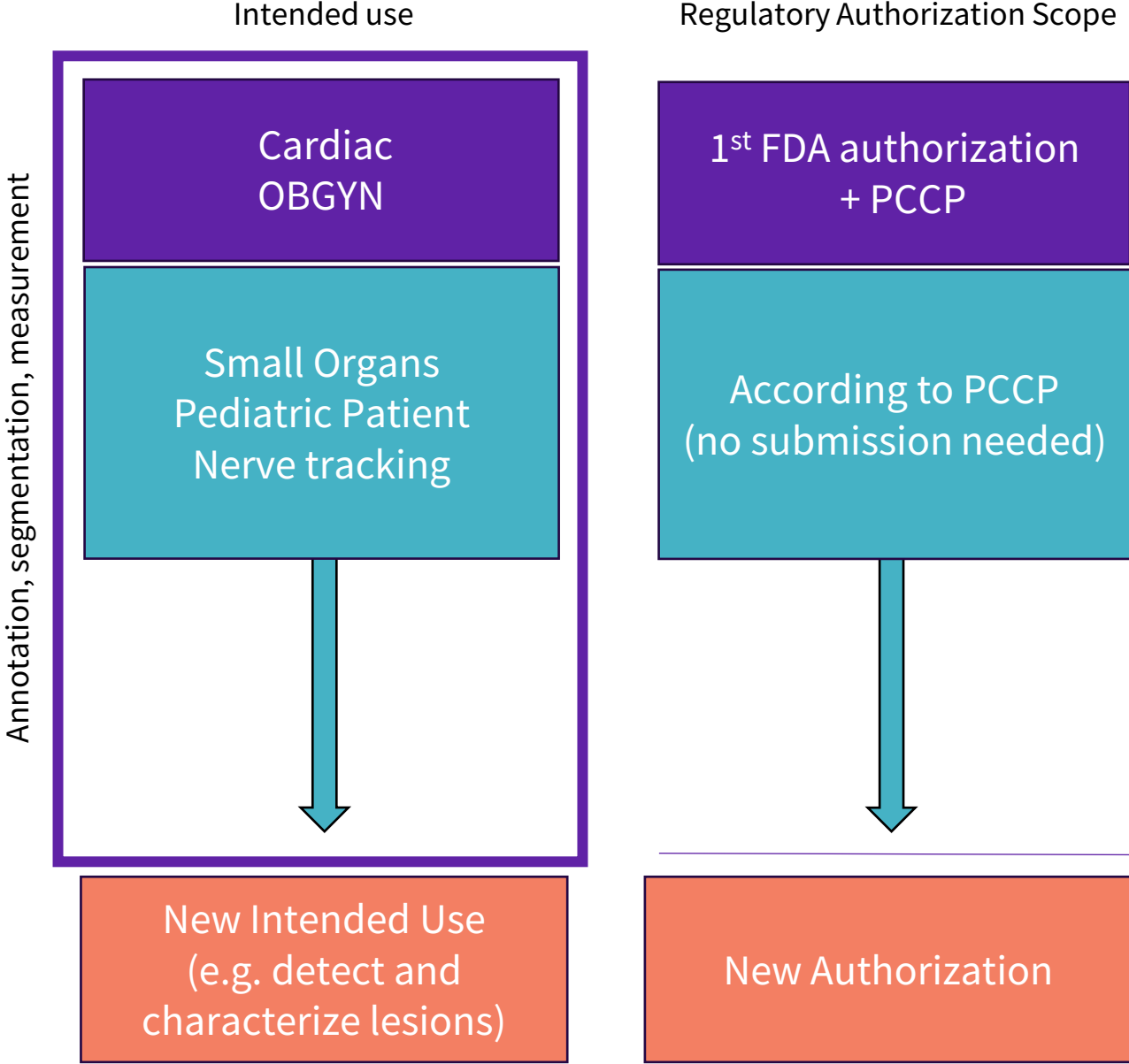


# Define the intended use

## SonoSAM: Interactive Image Analyzer for Ultrasound



PCCP: Pre-Determined Change Control Plan



# Adopt a robust risk management process



Identify and  
mitigate risks

Develop safe and  
effective products

Continue across the  
product lifecycle

# Adopt a robust risk management process

Hallucinations

Misrepresentation of clinical information

Contaminated or biased data

Data/concept drift

Overreliance on output

Ontology-based model and machine reasoning

Explainability and transparency

Source data bias and fairness audits

Temperature control for repeatable results

Human in the loop

# Example of mitigations

Example: System intended for Medical Diagnoses or Treatment Recommendation

## Hazard: Underdiagnosis of Rare or Atypical Conditions

**Scenario:** An AI model trained predominantly on common diseases and typical patient presentations might fail to recognize rare conditions.

For example, a patient with rare autoimmune disease symptoms could be misdiagnosed with a more common condition, such as rheumatoid arthritis, because the AI lacks exposure to the rare disease in its training data.

## Example of Mitigation Plan

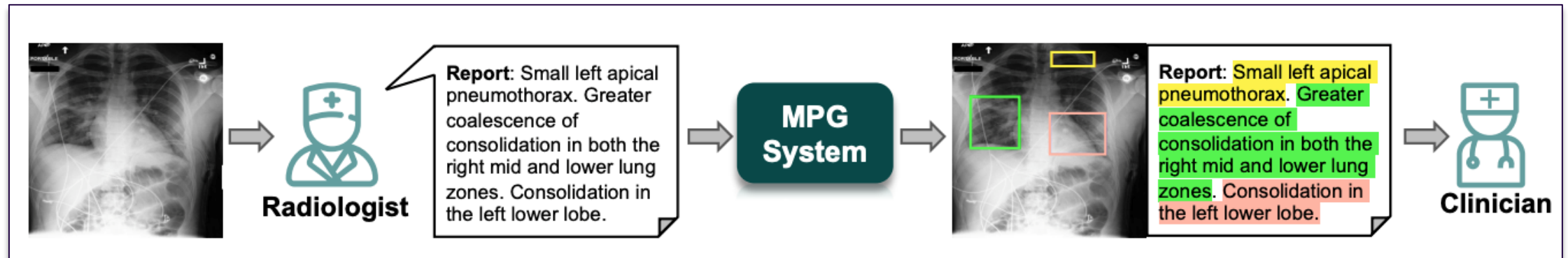
- **Machine Reasoning Algorithm:**
  - Enable machines to mimic human-like reasoning, such as deductive, inductive, or abductive reasoning, and to handle complex tasks like problem-solving, decision-making, and learning
- **Ontology-based disease model:**
  - Provide a structured framework that facilitates the understanding, organization, and sharing of medical knowledge, enabling more efficient diagnosis, treatment, and research

<https://pmc.ncbi.nlm.nih.gov/articles/PMC7286047/>

# Visual grounding

Task: Locate relevant objects on an image based on natural language descriptions

- Better image understanding
- Faithfulness of AI algorithms

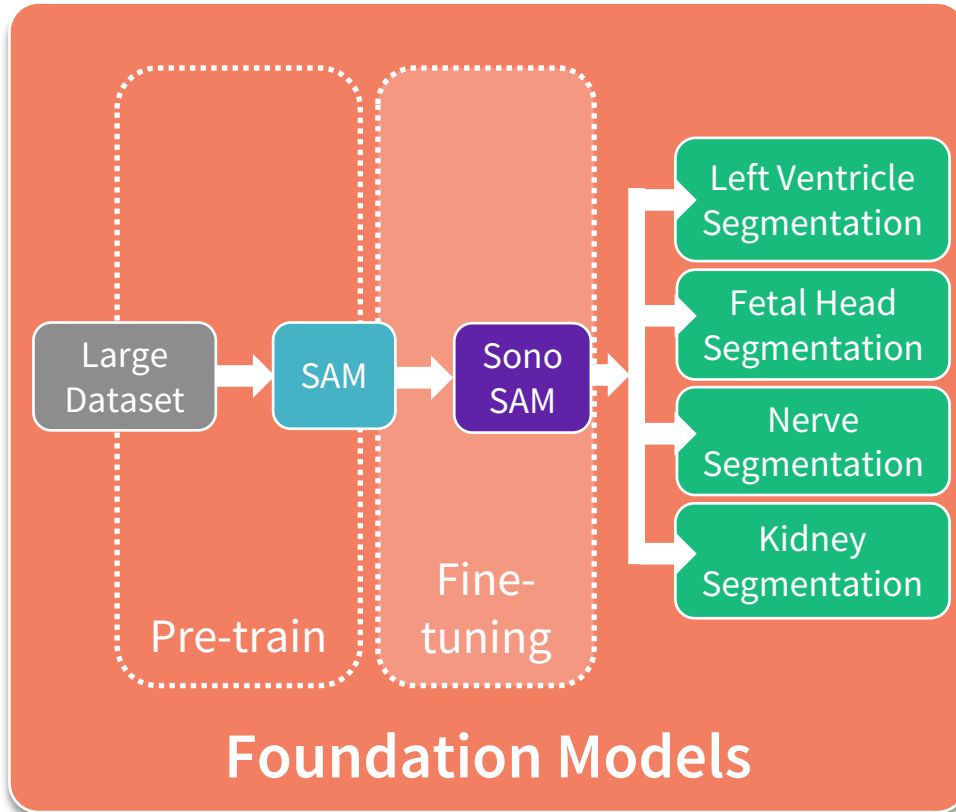


Zou, Ke, et al. "MedRG: Medical Report Grounding with Multi-modal Large Language Model." *arXiv preprint arXiv:2404.06798* (2024).

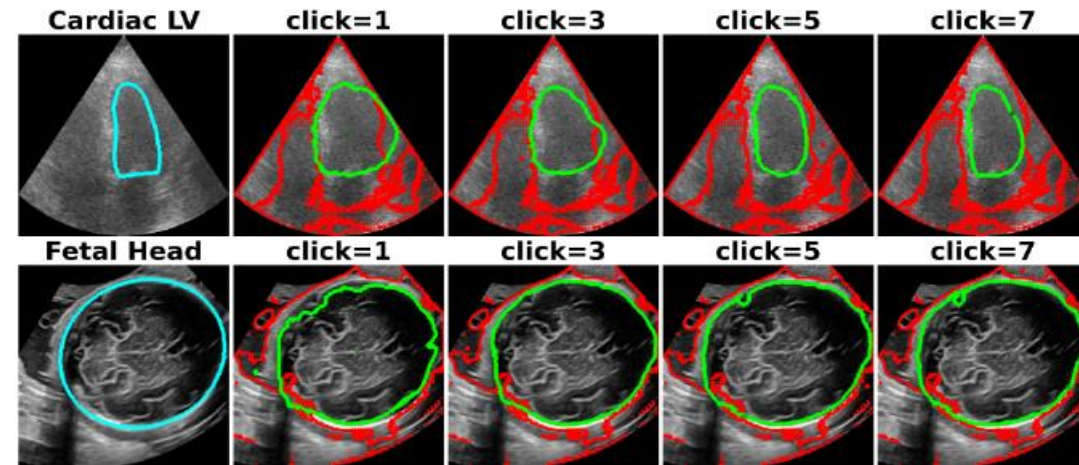
Chen, Zhihao, et al. "Medical phrase grounding with region-phrase context contrastive alignment." *MICCAI*, 2023.

Bernstein MH, Atalay MK, Dibble EH, et al. Can incorrect artificial intelligence (AI) results impact radiologists, and if so, what can we do about it? A multi-reader pilot study of lung cancer detection with chest radiography. *European Radiology* 2023;33:8263–9.

# Performance assessment: SonoSAM



- Performance on an independent & representative dataset of Ultrasound across 6 anatomical regions
- Compared to SAM\*, SonoSAM:
  - Reaches 0.8 DICE with less clicks in 5/6 tested anatomies
  - Reaches 0.9 DICE with less clicks in all tested anatomies



Blue – Ground Truth; Red – SAM prediction; Green – SonoSAM Prediction

\*Segment-anything.com

Ravishankar, H. et al., (2024). SonoSAMTrack: Segment and Track Anything on Ultrasound Images. arXiv. <https://doi.org/10.48550/arXiv.2310.16872>

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# Gen AI/FM-enabled medical device change control & lifecycle management



## Change control

- Maintain version control & end-to-end validation
- Configure model to produce consistent output



## Adaptability & speed

- Leverage PCCP to expand use within intended use
- Build speed to allow quick iterations (e.g. adopt new FM version)

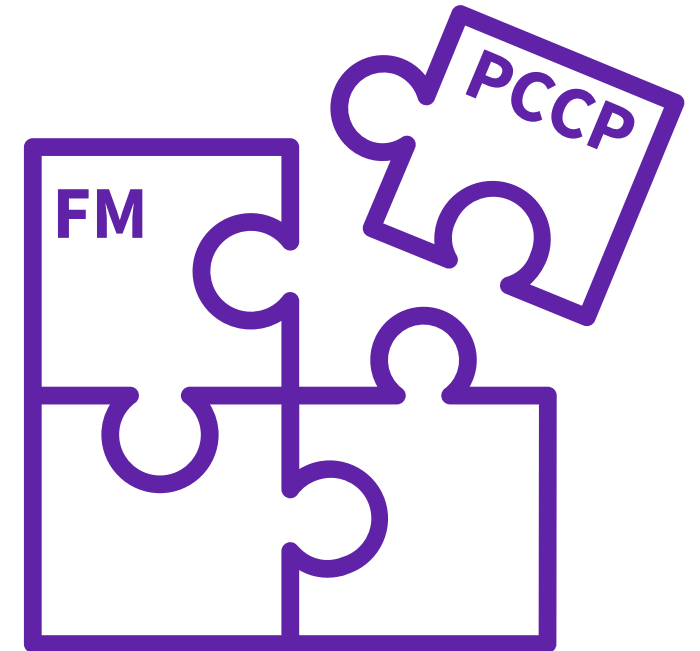


## Post-market monitoring

- Evaluate best software practices to capture feedback during use
- If device risk level requires it, consider mechanisms to monitor ongoing performance as a risk mitigation

# Conclusion

- Foundation Models (FM) have the potential to transform healthcare
- They can be safely integrated with medical devices with the right controls in place
- We can leverage currently available technological best practices within the existing regulatory framework
- By bringing FM together with a pre-determined control plan, we can achieve timely and safe change management







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