

Statistical Principles for Clinical Development

Mark Levenson, Ph.D.
Deputy Director
Office of Biostatistics
CDER | US FDA

Clinical Investigator Training Course (CITC) – 2024



Learning Objectives

- To understand basic statistical concepts such as bias, variability, multiplicity
- To understand the role of statistical concepts in good study design, conduct, and analysis

Outline

- Quick review of good-study principles
- Statistical concepts and implications on study elements:
 - Bias v. variability
 - Variability, Z-statistic, sample size, and multiplicity
 - Bias types, sensitivity analysis
- Concluding statistical principles

Stages of a Study

- **Design:** The conception, planning, and specification of the study
- **Conduct:** The running of the study (recruitment, screening, intervention, concomitant care, outcome ascertainment, safety and study monitoring)
- **Analysis:** The analysis of the study
- **Reporting**

Design and Conduct are more important than Analysis



- In other words: analysis cannot make up for poor design and conduct
- Focus on good design and conduct, and analysis will be straightforward
- Statistical concepts motivate good design and conduct

Study Design, Conduct, and Analysis Goals



- To address a specific clinical question
- To minimize bias and minimize variability
- To ethically, safely, and feasibly conduct the trial

- Note: There is some conflict among these goals

Enrichment v. Generalizability



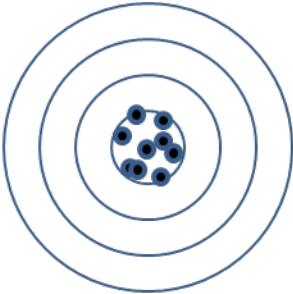
- Interested in drug effect on cardiovascular events for all patients with Type II diabetes
- Event trials usually require a certain number of events to get necessary statistical precision
- You can get more events for the same number of patients if you study patients with additional CV risk factors
- Balance of feasibility and answering clinical question

Outline

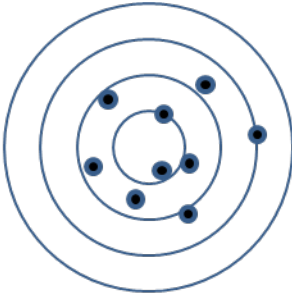
- Quick review of good-study principles
- **Statistical concepts and implications on study elements:**
 - **Bias v. variability**
 - Variability, Z-statistic, sample size, and multiplicity
 - Bias types, sensitivity analysis
- Concluding statistical principles

Variability v. Bias

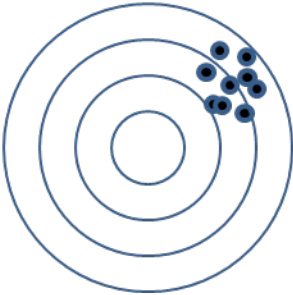
Low Variability,
Low Bias



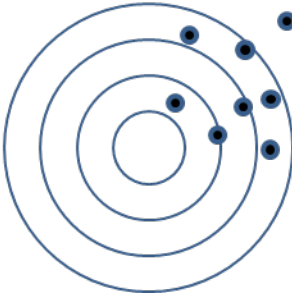
High Variability,
Low Bias



Low Variability,
High Bias



High Variability,
High Bias



Do These Data Have Low Bias?



Bias v. Variability

- We see and can measure variability
- We do not see bias
- Bias is mainly addressed in the design and conduct stages

Outline

- Quick review of good-study principles
- **Statistical concepts and implications on study elements:**
 - Bias v. variability
 - **Variability, Z-statistic, sample size, and multiplicity**
 - Bias types, sensitivity analysis
- Concluding statistical principles

Variability and Sample Size

- Sample size: number of people in study
- **What is a better estimate of the average age of this session's attendees?**
 - A. Pick a random sample of 5 attendees and calculate their average age
 - B. Pick a random sample of 50 attendees and calculate their average age

Variability and Sample Size

- \hat{X}_5 = mean of 5 people
- \hat{X}_{50} = mean of 50 people
- \hat{X}_{50} has less variability than \hat{X}_5

Variability and Sample Size

- *standard error* (\hat{X}_{50}) is a measure of the variation of \hat{X}_{50}

- *standard error* (\hat{X}_{50}) =
$$\frac{SD(X)}{\sqrt{N}}$$

- As sample size $N \uparrow$, *standard error* \downarrow

A Little Statistics

- $$Z = \frac{\textit{Effect Estimate}}{\textit{Standard Error}(\textit{Effect Estimate})}$$
- Assume observed *Effect Estimate* is 0.5 m.
- As sample size \uparrow
 - Standard error \downarrow
 - $Z \uparrow$
 - **P-value goes down (more significant).**

Sample Size, Significance, Power

- Typically, if there is no drug effect, then probability of seeing $|Z| > 2 = 0.05$
- If we observe $|Z| > 2$, then we say the finding was significant at the 2-sided 0.05 level
- For a given real effect, say 0.5m, the probability of a significant effect increase with sample size
- Larger sample sizes have higher *power*

Multiplicity

- AKA: Multiple bites from the apple
- A study found a drug had a statistically significant effect for females aged 51- 60 years

Multiplicity



Normalized Effect Measures (Z-Statistic)

	0-10	11-20	21-30	31-40	41-50	51-60	61-70	71-80	81-90	90+
Male	0.67	0.40	-0.74	-0.29	0.15	1.15	-0.04	-1.70	-0.08	-0.94
Female	-0.47	-0.29	-1.01	0.57	-0.75	2.49	-0.54	0.45	1.27	1.11

- Each of these cells gives you a chance $|Z| > 2$ even if there is no drug effect.
- It is not surprising that some were $|Z| > 2$

Multiplicity

- Even if drug has no effect, if you conduct enough statistical tests (without proper adjustment), you will find some results “statistically significant”
- This is known as multiplicity.

Multiplicity

- Multiplicity can show up with multiple subgroups, endpoints, or analyses.
- Subgroups: effect on males, effect on females, effect on people over 65
- Endpoints: effect on blood pressure, effect on life expectancy, effect on happiness
- Analyses: Multiple regression with different covariates

Multiplicity Solutions

- Prespecification: Tell the world ahead of time, what you will primarily look at
- Avoids fishing for p-values
- Protocols and Statistical Analysis Plans (SAP) are how that is done
- Statistical methods can handle multiple outcomes or subgroups
- Need to be prespecified too

Outline

- Quick review of good-study principles
- **Statistical concepts and implications on study elements:**
 - Bias v. variability
 - Variability, Z-statistic, sample size, and multiplicity
 - **Bias types, sensitivity analysis**
- Concluding statistical principles

A Little Statistics: Review

- $$Z = \frac{\textit{Effect Estimate}}{\textit{Standard Error}(\textit{Effect Estimate})}$$
- Assume observed *Effect Estimate* is 0.5 m.
- As sample size \uparrow
 - Standard error \downarrow
 - $Z \uparrow$
 - **P-value goes down (more significant).**

Bias Example

- Unblinded trial
- Effort dependent endpoint (6 min walk)
- Patients on experimental drug may try harder (let's say 0.5 meters on the average)
- Assume no drug effect.
- **This 0.5m bias will not likely be affected by sample size.**
- **P-values get smaller for larger sample size even though drug is not effective!**

Addressing Bias

- Sample size does not address bias
- Design and conduct should address bias
- Design methods: randomization, blinding, good outcome assessment
- Analysis cannot rescue poor design and conduct
- Analysis can address some bias and explore sensitivity to biases

Bias Types

- Confounding
(Baseline differences between treatment groups)
 - Addressed by randomization
- Measurement
(Endpoint ascertainment)
 - Addressed by blinding and reliable and valid measures
- Selection (baseline and post-baseline population issues)

Confounding

- Without randomization there may be systematic differences (bias) when comparing people getting Drug A and people getting Drug B
- This is known as confounding
- Example: Drug A may be given to older sicker people. Even if there was no differences between the effects of Drug A and Drug B, the comparison may show Drug A has worse outcomes

The Health Benefits of Coffee

Drinking coffee has been linked to a reduced risk of all kinds of ailments, including Parkinson's disease, melanoma, prostate cancer, even suicide.



Selection Bias Type 1

Baseline study population not representative of intended population

- Easy to understand
- Example: Few people with co-morbidities in study
- Affects generalizability (external validity)

Selection Bias Type 2

Analysis population based on post-baseline information

- Harder to understand
- Examples
 - Analyzing adherers only
 - Analyzing those with no missing data
 - Analyzing those with initial response to treatment
- Biases causal relationships (internal validity)

Adherence May Be Related to Outcome



Table 1. Five-Year Mortality in Patients Given Clofibrate or Placebo, According to Cumulative Adherence to Protocol Prescription.

ADHERENCE *	TREATMENT GROUP			
	CLOFIBRATE		PLACEBO	
	<i>no. of patients</i>	<i>% mortality †</i>	<i>no. of patients</i>	<i>% mortality †</i>
Total study group	1065	18.2±1.2 (18.0)	2695	19.4±0.8 (19.5)

*A patient's cumulative adherence was computed as the estimated number of capsules actually taken as a percentage of the number that should have been taken according to the protocol during the first five years of follow-up or until death (if death occurred during the first five years).

†The figures in parentheses are adjusted for 40 base-line characteristics. The figures given as percentages ± 1 S.E. are unadjusted figures whose S.E.'s are correct to within 0.1 unit for the adjusted figures.

Adherence May Be Related to Outcome



Table 1. Five-Year Mortality in Patients Given Clofibrate or Placebo, According to Cumulative Adherence to Protocol Prescription.

ADHERENCE *	TREATMENT GROUP			
	CLOFIBRATE		PLACEBO	
	<i>no. of patients</i>	<i>% mortality †</i>	<i>no. of patients</i>	<i>% mortality †</i>
<80%	357	24.6±2.3 (22.5)		
≥80%	708	15.0±1.3 (15.7)		
Total study group	1065	18.2±1.2 (18.0)	2695	19.4±0.8 (19.5)

*A patient's cumulative adherence was computed as the estimated number of capsules actually taken as a percentage of the number that should have been taken according to the protocol during the first five years of follow-up or until death (if death occurred during the first five years).

†The figures in parentheses are adjusted for 40 base-line characteristics. The figures given as percentages ± 1 S.E. are unadjusted figures whose S.E.'s are correct to within 0.1 unit for the adjusted figures.

Adherence May Be Related to Outcome



Table 1. Five-Year Mortality in Patients Given Clofibrate or Placebo, According to Cumulative Adherence to Protocol Prescription.

ADHERENCE *	TREATMENT GROUP			
	CLOFIBRATE		PLACEBO	
	<i>no. of patients</i>	<i>% mortality †</i>	<i>no. of patients</i>	<i>% mortality †</i>
<80%	357	24.6±2.3 (22.5)	882	28.2±1.5 (25.8)
≥80%	708	15.0±1.3 (15.7)	1813	15.1±0.8 (16.4)
Total study group	1065	18.2±1.2 (18.0)	2695	19.4±0.8 (19.5)

*A patient's cumulative adherence was computed as the estimated number of capsules actually taken as a percentage of the number that should have been taken according to the protocol during the first five years of follow-up or until death (if death occurred during the first five years).

†The figures in parentheses are adjusted for 40 base-line characteristics. The figures given as percentages ± 1 S.E. are unadjusted figures whose S.E.'s are correct to within 0.1 unit for the adjusted figures.

Adherence and Missing Data: Biases



- Patients who complete therapy may be different from those who stop therapy
- Treated group patients who complete therapy may be different from control group patients who complete therapy
- Analyzing of only patients who complete therapy (or complete data) will likely produce biased results

Adherence and Missing Data: Types

- Patients may stop treatment
- Patients may leave study (no more follow-up)
- Patients may miss a study visit (treatment or assessment)
- These are all *intercurrent events* and should be handled appropriately and not often the same

Adherence and Missing Data: Causes



- Random
(not related to patient characteristics or patient outcome)
- Frailty of patient
- Lack of efficacy
- Side effects

What is Adherence?

- Adherence is not forcing patients to do something
- That is not ethical
- Protocol should allow for the best of interest of the patient
- Adherence is following the protocol, even if that means stopping therapy

Treatment Policy/Intent-To-Treat (ITT)



- First, want to get follow-up data regardless of treatment adherence
- Analyze patients according to random assignment regardless of adherence and missing data
- Answers the question: What is the effect of being assigned a therapy?
- Maintains randomization

Treatment Policy/Intent-To-Treat (ITT)

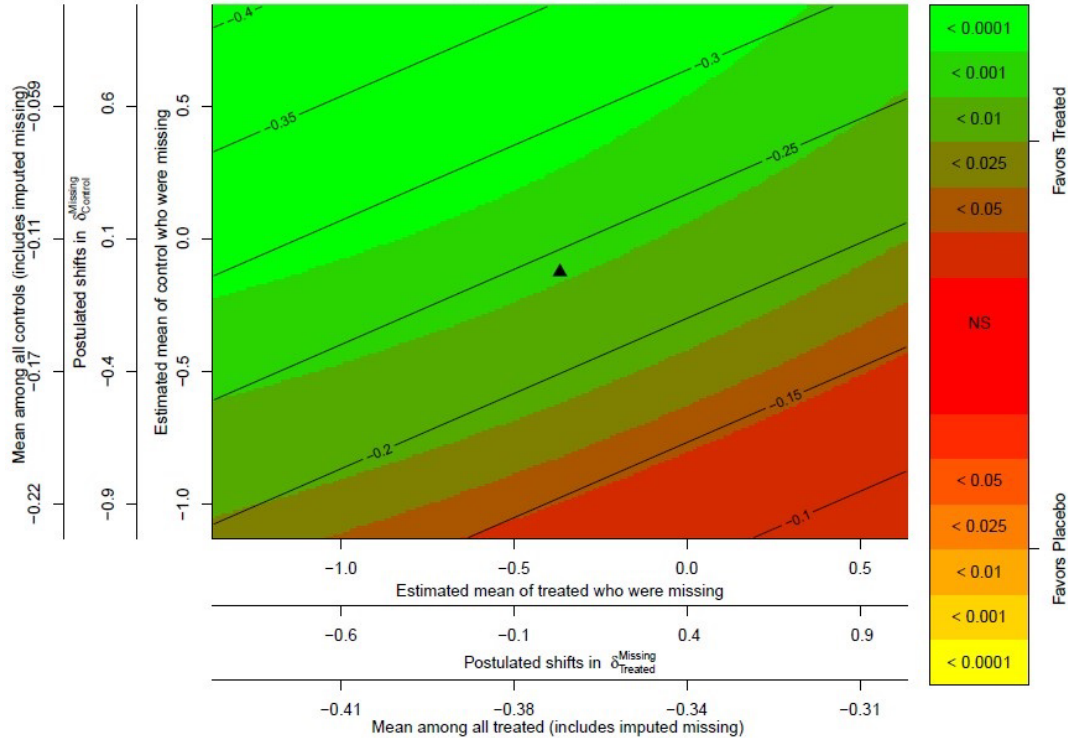


- Problems
- Patients may stop therapy, cross over to other group's therapy, receive rescue therapy
- Still may have missing data
- Composite approach: stopping/changing/rescue therapy considered a failure in composite endpoint
- Approach should be tailored to specific clinical question

Sensitivity Analysis

- Varying assumptions to explore potential biases
- Example: Drug effect for patients with missing data not the same as drug effect for patients with complete data

Sensitivity Analysis



Outline

- Quick review of good-study principles
- Statistical concepts and implications on study elements:
 - Bias v. variability
 - Variability, Z-statistic, sample size, and multiplicity
 - Bias types, sensitivity analysis
- **Concluding statistical principles**

Summary

- Careful design and conduct are needed for reliable results
- Randomization addresses baseline biases
- Blinding, good adherence, good follow-up, and good endpoint ascertainment address post-baseline biases
- Prespecification is important to address multiplicity

Take Home

- Address the clinical question
- Minimize bias and minimize variability
- Careful design, conduct, and analysis will promote valid and reliable results!

Challenge Question #1

Which of the following does not reduce bias?

- A. A larger sample size
- B. Randomization
- C. Blinding the knowledge of the drug from study participants and investigators
- D. Prespecification in the protocol and statistical analysis plan

Challenge Question #2

Which of the following addresses multiplicity?

- A. A larger sample size
- B. Randomization
- C. Blinding the knowledge of the drug from study participants and investigators
- D. Prespecification in the protocol and statistical analysis plan

Thanks!

