

FDA Staff Manual Guides, Volume I – Organizations and Functions

Department of Health and Human Services

Food and Drug Administration

Center for Drug Evaluation and Research

Office of Communications

Division of Health Communication

Effective Date: February 9, 2022

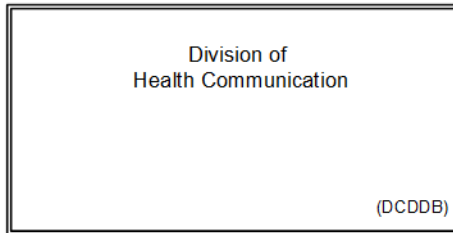
1. Division of Health Communication (DCDDDB).

- A. Leads the development, testing, and implementation of public health messages through the use of social and traditional marketing to increase awareness and education of Food and Drug Administration (FDA) regulations and activities.
- B. Develops scientific/medical communication materials to educate the public about FDA regulated products.
- C. Develops, maintains, and leverages strategic partnerships and alliances to inform stakeholders and increase knowledge of FDA-regulated products, regulations and activities targeted to various audiences.
- D. Plans, conducts, and evaluates formative and outcome research to develop outreach and educational materials.
- E. Provides effective internal communication to keep Center for Drug Evaluation and Research employees informed about policy, guidance, and personnel changes.

2. Authority and Effective Date.

The functional statements for the Division of Health Communication were approved by the Commissioner of Food and Drugs on December 7, 2021, and effective on February 9, 2022.

**Department of Health and Human Services
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Staff Manual Guide 1261.25
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The following is the Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research, Office of Communications, Division of Health Communications organization structure depicting all the organizational structures reporting to the Director:

Division of Health Communications (DCDDB)