



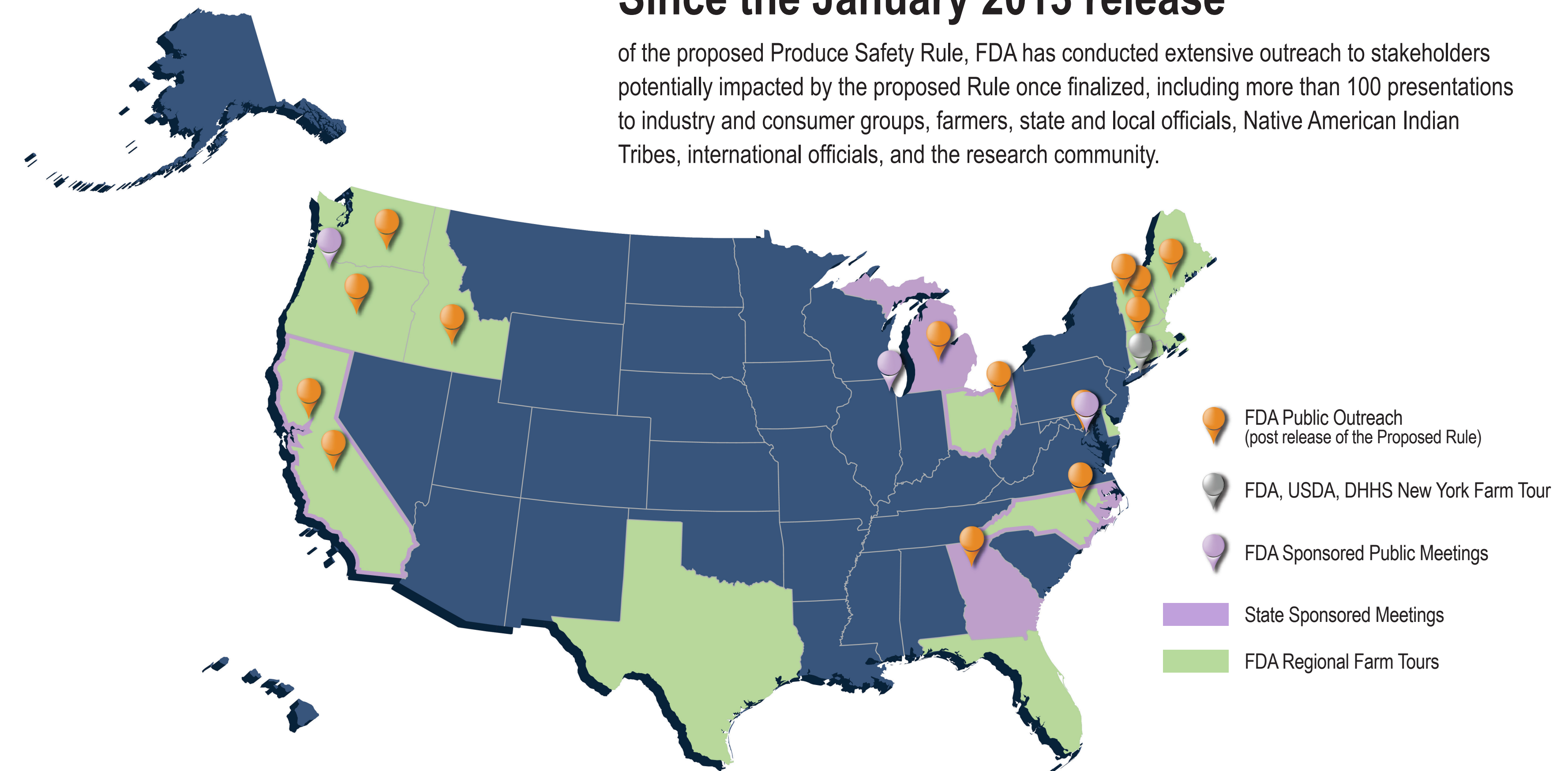
Public Outreach

Involved Entities

GENERAL GROUPING	PARTNERS CONSULTED & ACTION ITEMS
PUBLIC STAKEHOLDERS	<ul style="list-style-type: none"> — Farmers — Industry Groups — Consumer Groups — Research Community — Other Interested Parties
NATIVE AMERICAN INDIAN TRIBES	<ul style="list-style-type: none"> — Outreach coordination with Federally-recognized tribes — MOU between Indian Health Services (IHS) and FDA — Direct coordination with Tribes expressing interest — Planning regional EIS-related meetings
U.S. GOVERNMENT	<ul style="list-style-type: none"> — U.S. Department of Agriculture — U.S. Fish and Wildlife Service — U.S. Environmental Protection Agency
NATIONAL STATE & REGIONAL ORGANIZATIONS	<ul style="list-style-type: none"> — National Association of State Departments of Agriculture — National and Regional Producer and Farm Organizations — National Conference of State Legislatures — Regional and State Produce and Fruit and Vegetable Associations — Produce Safety Alliance — Sprout Safety Alliance — State Commissioners of Agriculture — State and Local Elected Officials

Since the January 2013 release

of the proposed Produce Safety Rule, FDA has conducted extensive outreach to stakeholders potentially impacted by the proposed Rule once finalized, including more than 100 presentations to industry and consumer groups, farmers, state and local officials, Native American Indian Tribes, international officials, and the research community.



Ongoing Outreach

- FSMA Web page
- Fact Sheets, Interviews, Speeches, Presentations
- Blogs (posted by Senior Agency Officials)
- 15,000+ public comments received to date
- Farmers Produce Safety Resources Toolkit
- Webinars and Listening Sessions
- Listserve with more than 20,000 subscribers