

## **FOOD AND DRUG ADMINISTRATION**

*Meeting of the Risk Communication Advisory Committee (RCAC)*

FDA White Oak Campus, Building 31, the Great Room,  
White Oak Conference Center (Room 1503), Silver Spring, MD  
February 16-17, 2016

### **MEETING ROSTER**

***Chair (Acting)***

**Susan J. Blalock, Ph.D.**

Expertise: Pharmacy  
Professor  
Division of Pharmaceutical Outcomes and Policy  
Eshelman School of Pharmacy  
University of North Carolina  
Chapel Hill, NC 27599

**James Dillard, Ph.D.**

Expertise: Communications  
Professor  
Department of Communication Arts & Sciences  
Penn State University  
University Park, PA 16802

**Parthasarathy Krishnamurthy, Ph.D., M.B.A**

Expertise: Framing/Marketing  
Professor  
C.T. Bauer College of Business  
University of Houston  
Houston, TX 77204

**Andrew Pleasant, Ph.D.**

Expertise: Health Literacy and Research  
Senior Director  
Canyon Ranch Institute  
Tucson, AZ 85750

**Roxane Cohen Silver, Ph.D.**

Expertise: Psychology & Social Behavior  
Professor  
Department of Psychology and Social Behavior  
University of California  
Irvine, CA 92697

***Designated Federal Officer (Acting)***

**Natasha Facey, M.S.W.**

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**Paul G. Harwood, Ph.D., M.A.**

Expertise: Information Communication  
Technology  
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**Brooke Fisher Liu, Ph.D., M.A.**

Expertise: Mass Communications  
Associate Professor  
Department of Communication  
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College Park, MD 20742

**Rajiv N. Rimal, M.A., Ph.D.**

Expertise: Journalism, Mass Communication  
Professor and Chair  
Department of Prevention/Community Health  
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**Jeannie Sneed, Ph.D.**

Expertise: Food Safety, Organizational  
Behavior  
Principal Consultant  
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**H. Shonna Yin, M.D., M.S.**

Expertise: Clinical Pediatrics/Health Literacy  
Physician  
New York University School of Medicine  
Bellevue Hospital Center  
Department of Pediatrics  
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**Mirian Zavala, DNS, R.N.**

Expertise: Health Disparities  
Assistant Professor  
College of Mount Saint Vincent  
Bronx, NY 10471

**Temporary Member**

**Gary Kreps, Ph.D.**

Expertise: Health/Risk Communication  
Professor and Chair  
Department of Communication  
George Mason University  
Fairfax, VA 22030

**Guest Speakers**

**Linda Aldoory, Ph.D.**

Associate Professor  
Department of Communication  
University of Maryland  
College Park, MD 20742

**Carl Botan, Ph.D.**

Professor  
George Mason University  
Fairfax, VA 22030

**David A. Broniatowski, Ph.D.**

Assistant Professor  
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Engineering  
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**Benjamin Chapman, Ph.D.**

Associate Professor  
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Sciences  
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**Timothy Coombs, Ph.D.**

Professor  
Department of Communication  
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College Station, TX 77843

**Nathan Dieckmann, Ph.D.**

Assistant Professor  
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Oregon Health & Science University  
Portland, OR 97221

**Jennifer S. Lerner, Ph.D.**

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Harvard University  
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**Isaac Lipkus, Ph.D.**

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**Lauren McCormack, Ph.D., M.S.P.H.**

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**Timothy L. Sellnow, Ph.D.**

Professor  
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Orlando, FL 32816

**Christopher Trudeau, J.D.**

Professor

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**K. Viswanath, Ph.D.**

Professor

Harvard School of Public Health  
Dana-Farber Cancer Institute  
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**FDA Participant**

**Jodi Duckhorn, M.A.**

Director

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