

Physician to Physician Education in the 21st Century

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CHILDREN'S NATIONAL HEALTH SYSTEM

WASHINGTON DC

Disclosures: None



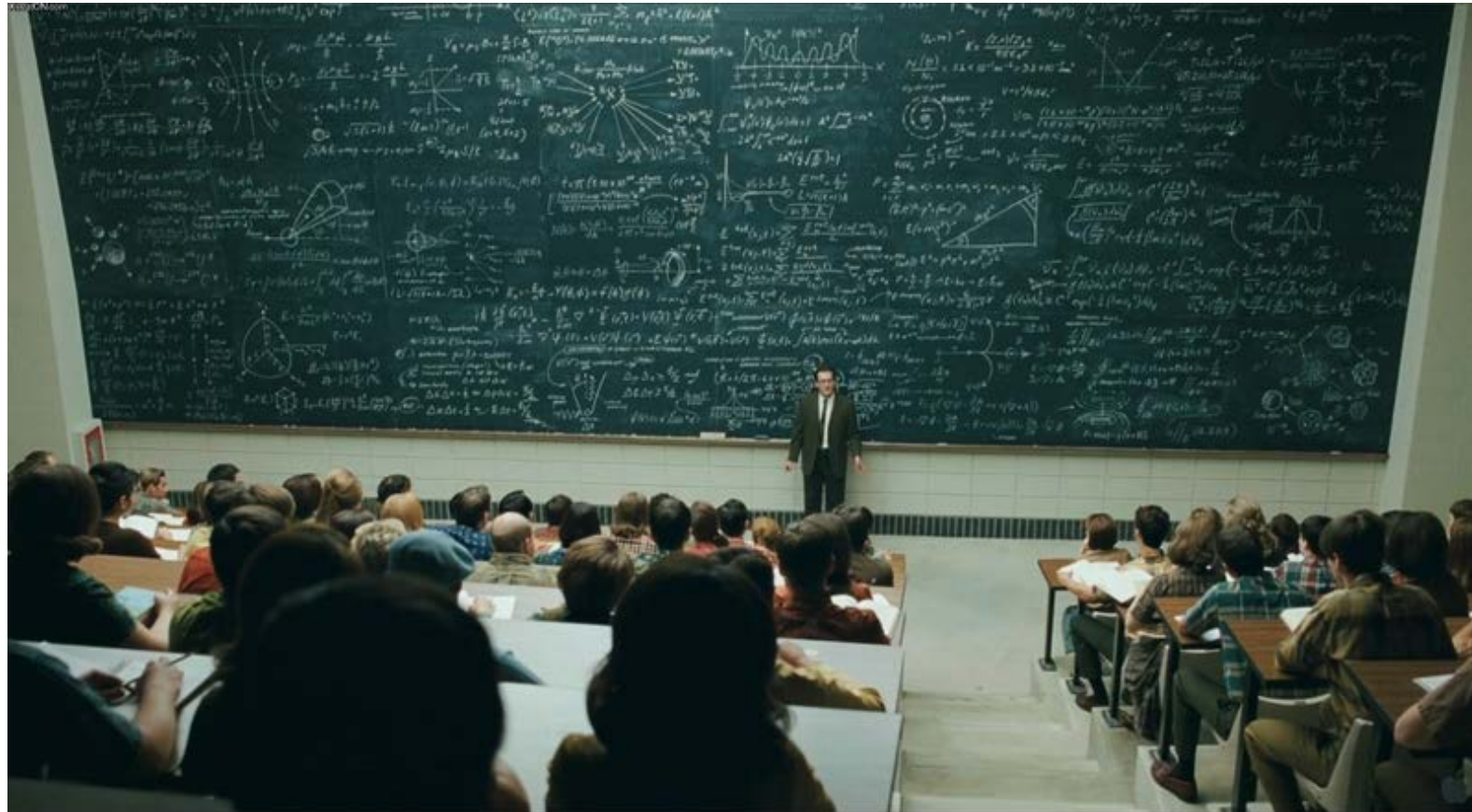
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Overview

- ▶ Academy of Breastfeeding Medicine – what are we all about?
- ▶ Conferences
- ▶ Protocols
- ▶ Blog
- ▶ Social Media
- ▶ Podcasts
- ▶ Listserv



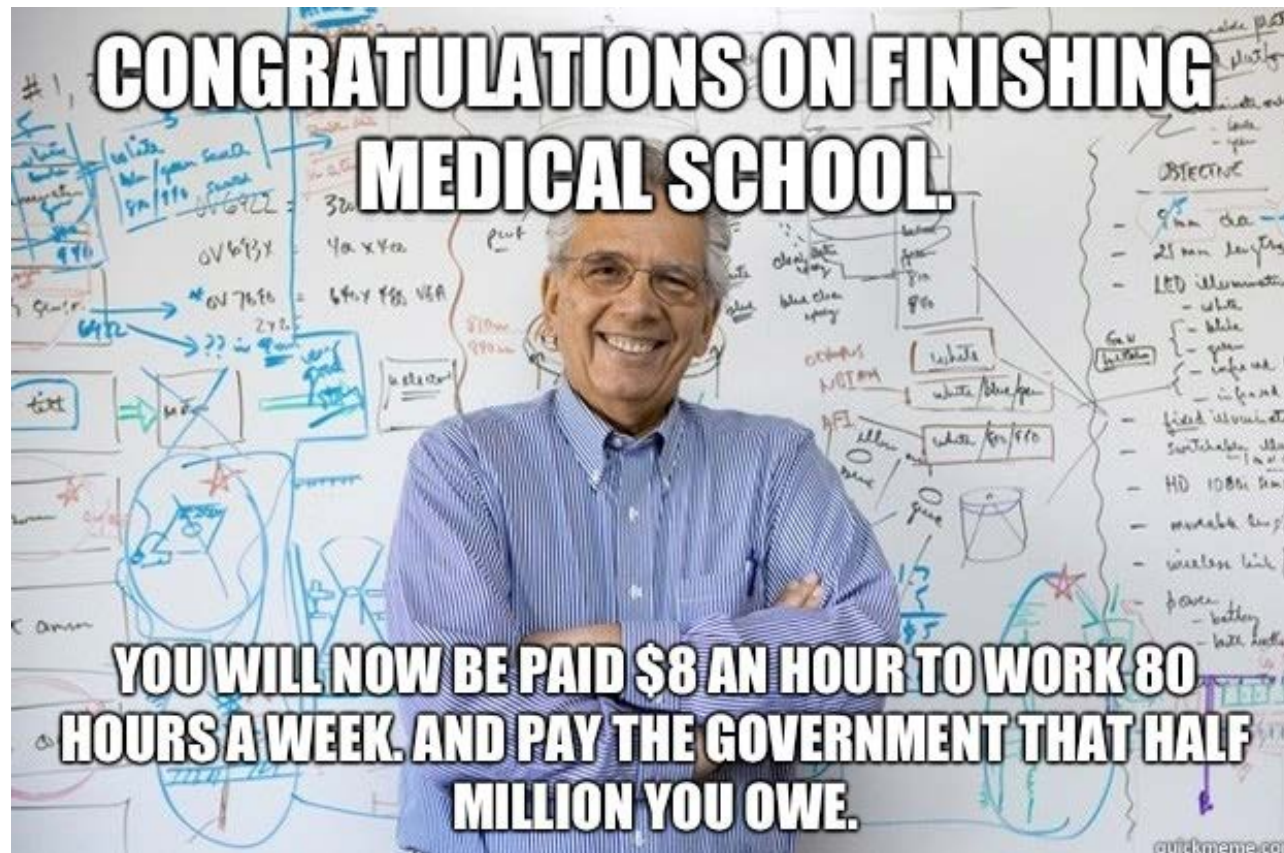
Where do doctors learn about breastfeeding?



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Where do doctors really learn about breastfeeding?

- ▶ Own experience – for better or for worse!
 - ▶ Patients
 - ▶ Self-education
 - ▶ Formal Study
 - ▶ Conferences, lectures, CME
-
- ▶ And.... The Academy of Breastfeeding Medicine



Academy of Breastfeeding Medicine

- ▶ Physician (and dentist) organization = doctor-level clinicians
- ▶ Founded in 1995 by small core group of physicians



Academy of Breastfeeding Medicine

- ▶ International -- members in 40 countries
- ▶ Interdisciplinary
 - ▶ Pediatricians
 - ▶ Neonatologists
 - ▶ OB-gyns
 - ▶ MFMs
 - ▶ Family Physicians
 - ▶ Surgeons, anesthesiologists, epidemiologists, public health physicians



Academy of Breastfeeding Medicine

- ▶ 500-600 members
- ▶ Annual conference
- ▶ Journal: *Breastfeeding Medicine*



2016 Conference

Meeting for
physicians and
dentists

— Save the Date —



Academy of Breastfeeding Medicine
21st Annual International Meeting
October 13–16, 2016
Washington D.C.

Abstract Submissions
February 15–May 5, 2016

Early-Bird Registration by
July 15, 2016

11th Annual Founders' Lecture
Breastfeeding Research in Pelotas, Brazil:
How Science Can Influence Global Policy
Cesar G. Victora, MD, PhD
Federal University of Pelotas, Brazil



“What Every Physician Needs to Know”

- ▶ Annual pre-conference course for physicians – video lectures available online as member benefit
- ▶ Excellent lecture on medications and breastfeeding



ABM Activities

- ▶ Coalition for the Advancement of Maternal Therapeutics
- ▶ Society for Obstetric Anesthesia and Perinatology

Other important relationships: WABA, USBC, UNICEF, WHO, Kellogg Foundation, 1000 Days, AAP, ACOG



Medication Recommendations???

- ▶ No official recommendations, but...



Protocols

- Evidence-based short articles published in *Breastfeeding Medicine*
- Cited in www.guidelines.gov
- Updated every 5 years and adding new topics yearly
- Freely available at www.bfmed.org
- Most translated into Spanish and other languages



**KEEP
CALM
AND
FOLLOW
PROTOCOL**

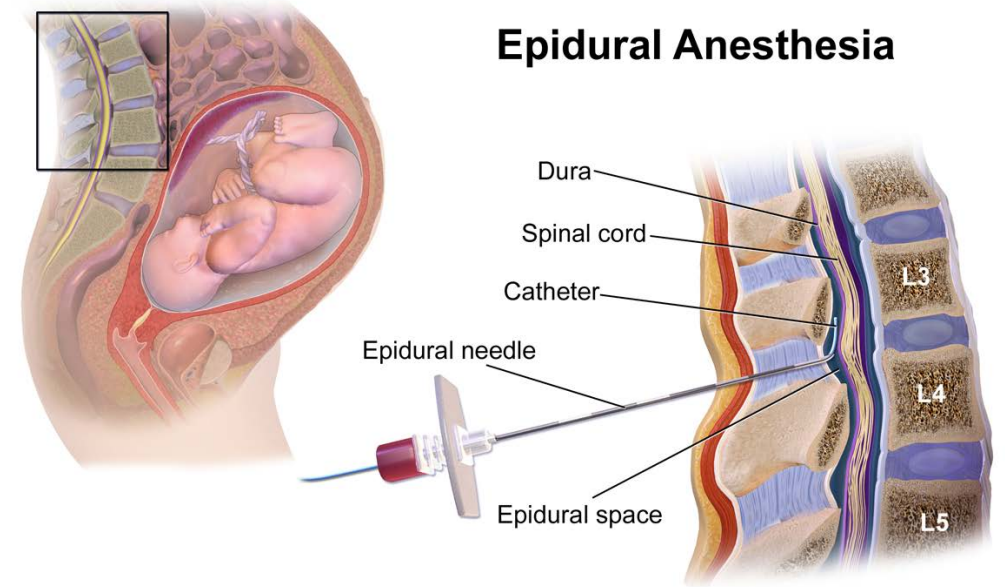
Relevant Protocols

- ▶ #13 Contraception and Breastfeeding



Relevant Protocols

► #15 Anesthesia and Analgesia for the Breastfeeding Mother



Relevant Protocols

- ▶ #18 Use of Antidepressants in Nursing Mothers



Relevant Protocols

- ▶ #21 Guidelines for Breastfeeding and Substance Use or Substance Use Disorder



ABM Blog

- ▶ <https://bfmed.wordpress.com>
- ▶ Tackles variety of topics with many authors
- ▶ Last post specifically on medications in 2010, with recommendations to check LactMed or Tom Hale's *Medications and Mothers Milk*.



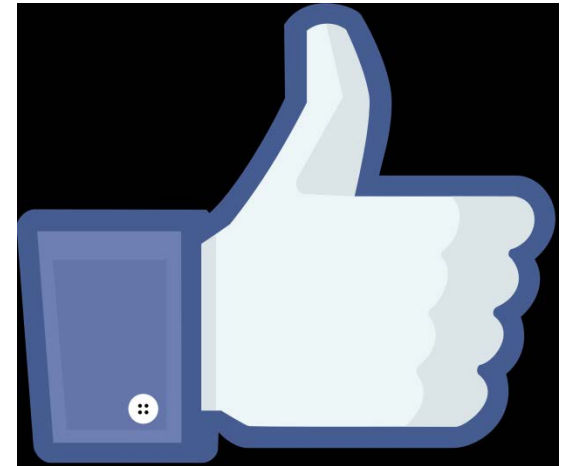
ABM Blog

- ▶ New blog posts announced via Facebook and Twitter



Facebook

- ▶ Active page with over 35,000 “likes”
- ▶ Many links to articles in the news, announcements of new protocols, studies of interest



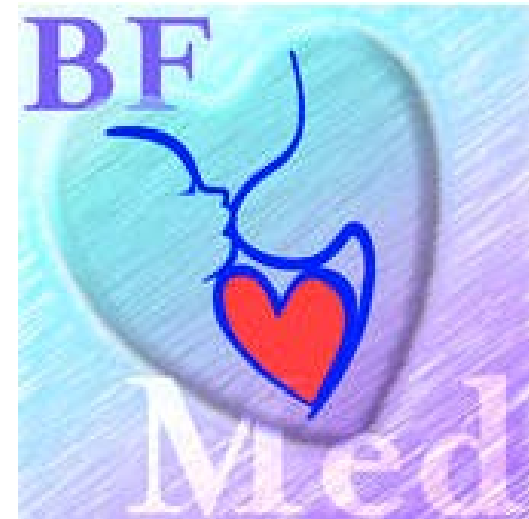
#Twitter

- ▶ @BFMedicine
 - ▶ Dedicated to the promotion, protection and support of breastfeeding and human lactation



Podcasts

- ▶ Series of interactive interviews, by Dr. Anne Eglash
- ▶ Available via iTunes
- ▶ www.anneeglash.com/audio/



Podcasts

- ▶ Discussion of the AAP's guidelines on medications and substance use
- ▶ Discussion with Dr. Thomas Hale on antidepressants and breastfeeding
- ▶ Discussion on anesthesia and breastfeeding
- ▶ Discussion on labor epidural analgesia and breastfeeding
- ▶ Discussion on radiologic procedures



Listserv

- ▶ One of the biggest benefits to our members!
- ▶ E-mail group via yahoo
- ▶ ALL kinds of discussion



Listserv

- ▶ Questions on safety of various medications in combination, or in specific circumstances

