



**FDA Food Safety Modernization Act Public Meeting:
Focus on Strategic Implementation of Prevention-Oriented Import Safety Programs**
Wednesday, June 15, 2016; 8:30 am - 3:30 pm

Renaissance Meadowlands Hotel
801 Rutherford Avenue
Rutherford, NJ 07070

AGENDA

- 8:00AM** **Registration**
- 8:30AM** **Greeting & Setting the Stage**
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 8:40AM** **Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs**
Joann Givens, *Food and Feed Program Director, Office of Regulatory Affairs, FDA*
Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*
- 9:05AM** **Engaging FSMA Import Safety Stakeholders Strategy Overview**
Charles Breen, *Facilitator and FSMA SME, EAS Consulting Group*
- 9:15AM** **FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview**
Brian Pendleton, *Senior Policy Advisor, Office of Policy, FDA*
- 9:45AM** **BREAK**
- 9:55AM** **Instructions for Facilitated Session #1**
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 10:00AM** **Facilitated Discussion #1** *(This session will focus on the state of readiness for Industry, challenges to meeting FSMA import provisions, barriers to implementation, defining the importer, and training.)*
- 11:00AM** **Report Out on Facilitated Discussion #1/ Q&As**
Moderator: Kendall Lott, *Senior Facilitator, M Powered Strategies*
Panelists:
Joann Givens, *Food and Feed Program Director, Office of Regulatory Affairs, FDA*

Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*

Brian Pendleton, *Senior Policy Advisor, Office of Policy, FDA*

11:45AM

LUNCH

12:45PM

Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification

Amelia Tetterton, Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA

Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

1:15PM

Instructions for Facilitated Session #2

Kendall Lott, Senior Facilitator, M Powered Strategies

1:20PM

Facilitated Discussion #2 (This session will focus on verification method decision-making, level of intent to engage with third-party auditors, and level of intent to engage with VQIP.)

1:50PM

Report Out on Facilitated Discussion #2/ Q&As

Moderator: *Kendall Lott, Senior Facilitator, M Powered Strategies*

Panelists:

Joann Givens, Food and Feed Program Director, Office of Regulatory Affairs, FDA

Sharon Lindan Mayl, Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA

Amelia Tetterton, Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA

2:15PM

BREAK

2:25PM

Stakeholder Perspectives on FSMA Import Safety Program Implementation

Moderator: *Kari Barrett, Advisor for Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA*

Panelists:

Arnim von Friedeburg, Chair, International Task Force, Specialty Food Association; Managing Partner, CMA Global Partners—German Foods

Mark Snyder, Partner, Sinco, Inc (Representing Association of Food Industries)

Al Raffa, Seafrigo USA (Representing National Customs Brokers & Forwarders Association of America)

2:50PM

Instructions for Facilitated Session #3

Kendall Lott, Senior Facilitator, M Powered Strategies

2:55PM

Facilitated Discussion #3 (This session will focus on information sharing/best practices and outreach.)

3:15PM

Report Out on Facilitated Discussion #3/ Q&As

Moderator: Kendall Lott, *Senior Facilitator, M Powered Strategies*

Panelists:

Joann Givens, *Food and Feed Program Director, Office of Regulatory Affairs, FDA*

Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary*

Medicine, FDA

3:25PM

Wrap-up and Next Steps

Joann Givens, *Food and Feed Program Director, Office of Regulatory Affairs, FDA*

3:30PM

ADJOURN

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA's Food Safety Modernization Act page at www.fda.gov/FSMA.