



**FDA Food Safety Modernization Act Public Meeting:  
Focus on Strategic Implementation of Prevention-Oriented Import Safety Programs**  
Tuesday, June 7, 2016; 8:30 am - 3:30 pm

The Hilton Costa Mesa  
3050 Bristol Street  
Costa Mesa, CA 92626

**AGENDA**

- 8:00AM**                    **Registration**
- 8:30AM**                    **Greeting & Setting the Stage**  
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 8:40AM**                    **Strategic Implementation of FSMA Prevention-Oriented Import Safety Programs**  
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*  
Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*
- 9:05AM**                    **Engaging FSMA Import Safety Stakeholders Strategy Overview**  
Jimmy Church, *Facilitator, M Powered Strategies*  
Charles Breen, *Facilitator and FSMA SME, EAS Consulting Group*
- 9:15AM**                    **FSMA Foreign Supplier Verification Program (FSVP) Final Rule Overview**  
Virginia Darenkamp, *Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA*
- 9:45AM**                    **BREAK**
- 9:55AM**                    **Instructions for Facilitated Session #1**  
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 10:00AM**                    **Facilitated Discussion #1** *(This session will focus on the state of readiness for Industry, challenges to meeting FSMA import provisions, barriers to implementation, defining the importer, and training.)*

- 11:15AM**                    **Report Out on Facilitated Discussion #1/ Q&As**  
**Moderator:** Kendall Lott, *Senior Facilitator, M Powered Strategies*  
**Panelists:**  
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*  
Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*  
Domenic Veneziano, *Director, Division of Import Operations, Office of Regulatory Affairs, FDA*
- 11:45AM**                    **LUNCH**
- 12:30PM**                    **Other Provisions of FSMA Title III – VQIP and Accredited Third-Party Certification**  
Amelia Tetterton, *Consumer Safety Officer, Division of Import Operations, Office of Regulatory Affairs, FDA*  
Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*
- 12:55PM**                    **Instructions for Facilitated Session #2**  
Kendall Lott, *Senior Facilitator, M Powered Strategies*
- 1:00PM**                    **Facilitated Discussion #2 (This session will focus on verification method decision-making, level of intent to engage with third-party auditors, and level of intent to engage with VQIP.)**
- 1:45PM**                    **Report Out on Facilitated Discussion #2/ Q&As**  
**Moderator:** Kendall Lott, *Senior Facilitator, M Powered Strategies*  
**Panelists:**  
Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied, FDA*  
Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*  
Domenic Veneziano, *Director, Division of Import Operations, Office of Regulatory Affairs, FDA*
- 2:05PM**                    **BREAK**
- 2:15PM**                    **Stakeholder Perspectives on FSMA Import Safety Program Implementation**  
**Moderator:** Kari Barrett, *Advisor for Strategic Communications and Public Engagement, Office of Foods and Veterinary Medicine, FDA*  
**Panelists:**  
Shawn McBride, *Chair, Specialty Food Association; Vice President, Foah International*  
Bob Bauer, *President, Association of Food Industries*

Rene Romero, *President, AM-MEX International (Representing National Customs Brokers & Forwarders Association of America)*

**2:40PM**

**Instructions for Facilitated Session #3**

Kendall Lott, *Senior Facilitator, M Powered Strategies*

**2:45PM**

**Facilitated Discussion #3 (This session will focus on information sharing/best practices and outreach.)**

**3:15PM**

**Report Out on Facilitated Discussion #3/ Q&As**

**Moderator:** Kendall Lott, *Senior Facilitator, M Powered Strategies*

**Panelists:**

Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*

Sharon Lindan Mayl, *Senior Advisor for Policy, Office of Foods and Veterinary Medicine, FDA*

Domenic Veneziano, *Director, Division of Import Operations, Office of Regulatory Affairs, FDA*

**3:25PM**

**Wrap-up and Next Steps**

Rebecca Buckner, *Interim Associate Director of FSMA Operations, Center for Food Safety and Applied Nutrition, FDA*

**3:30PM**

**ADJOURN**

For more FSMA information and to receive FSMA updates by e-mail, please visit our FDA's Food Safety Modernization Act page at [www.fda.gov/FSMA](http://www.fda.gov/FSMA).